

# Hiring Cardinal Talent



### **UIW BY THE NUMBERS**

#### 2023-2024

1,000+

Student participation in career-related activities (mock interviews, resume reviews and career coaching)



Student participation in career-related workshops, company info sessions and networking events

### TOP INDUSTRIES RECRUITING AT UIW

- Healthcare
- Government Local, State and Federal
- Retail
- Commercial Banking and Credit
- Insurance
- Accounting
- Defense
- Food and Beverage
- Advertising, PR and Marketing
- K-12 Education
- Oil and Gas

1,396

Utilities and Renewable Energy

**Student Career Fair** 

participation

### RECRUITING

The University of the Incarnate Word (UIW) offers a diverse and dynamic talent pool of creative, adaptable students capable of becoming future leaders. Over 100 undergraduate, graduate and professional doctoral programs prepare UIW graduates to excel in today's evolving workplace. Let us help connect you with skilled, career-ready candidates eager to contribute to your team's success. "Firsthand interactions with employers at UIW career fairs offered me the opportunity to not only practice interviewingrelated skills but also helped me stand out in a competitive job market and start building those relationships."

-Lebone Mohloane, B.A. Psychology

### CARDINAL CAREER SPONSORSHIPS

Elevate your recruitment strategy and brand visibility with exclusive access to UIW's top talent. Our program offers year-round exposure, priority placement at career fairs and customized marketing campaigns to connect your organization with skilled students and graduates. Partner with us to make a lasting impact and gain a strategic hiring advantage.

Discover the benefits of becoming a Cardinal Career Sponsor today!



#### Platinum Level \$5,000

- Includes all benefits available at Silver and Gold level
- UIW Career Center website promotion as our Featured Employer
- Priority invitation for Office of Career Services and Employer Advisory Council
- Facebook and Instagram promotion includes custom Career Center Facebook and Instagram cover photo with employer logo (one full month) and posts to promote employment opportunities, campus recruiting deadlines and career fair/event participation
- Targeted email promotion includes targeted emails to specified majors on your behalf
- On-site employer visit coordinated by UIW Career Services (includes student outreach and logistics)
- Career Services-hosted event for both fall and spring (On-campus or virtual)
  - Event planning and promotion
  - Refreshments
  - List of student attendees

#### Gold Level \$3,000

- Includes all benefits available at Silver level
- Two tables at two Career Fair events
- Introductions to key UIW faculty, administrative staff and/or student organizations
- One quarter-page advertisement in the Logos student newspaper
- Featured guest of Career Services at university events
- One Career Services-hosted event (on-campus or virtual) for up to two hours. Includes:
  - Event planning and promotion
  - Refreshments
  - List of student attendees

#### Silver Level \$1,000

- Visibility through Employer Partners displays in the Career Center and on Career Center website
- Priority on-campus recruiting dates and featured location at up to two Career Fairs
- Featured on Career Fair promotions
- Spotlighted in three social media campaigns



#### Additional Sponsorship Opportunities:

- \$2,000 Key Sponsor of Cardinal Career Closet One year opportunity
  - » Company included in events tied to the Cardinal Career closet (i.e., Professional Fashion Show)
- \$1,500 Key Sponsor of Annual Etiquette/Networking Dinner/Mixer One year opportunity
  - » Company logo prominently displayed on-site and on marketing materials

#### **UIW Academic Programs**

#### **H-E-B School of Business and Administration**

Business Administration with concentrations in:

Accounting\* Economics Finance General Business International Business

Management Marketing Sport Management Management Information Systems

#### School of Mathematics, Science and Engineering

- Biochemistry Biology Broadcast Meteorology Chemistry Computer Information Systems Cyber Security Systems
- Data Science Engineering Environmental Science Mathematics Meteorology Nutrition Statistics

#### Building Career-Ready Cardinals:

#### The Cardinal Career Readiness Program

UIW's Cardinal Career Readiness Program ensures students graduate with the skills, experience, and confidence to excel in the business world. Through career-building activities like workshops, networking events, and leadership opportunities, students gain the professional edge needed to contribute immediately to your organization's success.



#### **College of Humanities, Arts and Social Sciences**

- Art Criminal Justice\* Cultural Studies English History International Affairs Music Music Composition Music Education Music Industries Studies Music Performance
- Music Therapy Pastoral Ministry\* Philosophy Photography Political Science Psychology Religious Studies Sociology Spanish Theatre Arts

#### **Dreeben School of Education**

Education MA M.Ed Ph.D Teaching M.A.T

Education-Elementary Education-Secondary Education-All Level

#### School of Media and Design

- 3D Animation and Game Design Communication Arts Fashion Management
- Graphic Design Interior Design Interior Merchandising and Management

### Ila Faye Miller School of Nursing and Health Professions

Community Health Education Healthcare Sciences Nuclear Medicine Science Kinesiology\* Sport Management Nursing Leadership Nursing\*+ (BSN, MSN, DNP)

#### **Feik School of Pharmacy**

Pharmacy Technician Pharmacy (PharmD) Pharmacy Technician Certificate Applied Pharmaceutical Sciences\*

Rosenberg School of Optometry

Vision Science\*+ Optometry (OD)

#### School of Osteopathic Medicine

Biomedical Science\* Osteopathic Medicine (DO)

#### School of Rehabilitation Sciences

Physical Therapy (DPT) Occupational Therapy (OTD) Athletic Training



#### **School of Professional Studies**

- Applied Arts and Sciences Administration\* Human Resources\* Organizational Development
- Business Administration+ Criminal Justice Health Sciences Leadership Studies Psychology \*
- \* Indicates a master's degree+ Indicates doctoral degree

"The ability to adjust my course load throughout the year has allowed me to seamlessly integrate my studies into my professional life. This flexibility has enabled me to fully immerse myself in the graduate program while maintaining my work tempo. Above all else, the coursework has significantly enhanced my skillset."

- Michael De Leon, UIW Student in M.S. Data Analytics







## CONTACT US

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