Thinking about having surgery or an expensive diagnostic test? Call us first! 844-726-1452

Q. What is Asserta Health?
A. Asserta Health is a concierge service that helps all members enrolled in the UIW medical plans lower out of pocket costs by choosing high quality providers who offer affordable cash prices.

Q. When should I contact Asserta Health?
A. Whenever one of your medical providers recommends a major diagnostic exam (MRI, CT, etc.) or surgery that can be planned in advance, contact Asserta first.

Q. Why should I contact Asserta?
A. Your health plan has partnered with Asserta Health to help YOU and the plan save money. Your costs will be waived and you can receive an incentive of up to $500 for working with us.

Q. How does the program work?
A. When you contact Asserta Health, your concierge will ask questions to understand the procedure you need and help you choose a high-value provider. They will attempt to negotiate a cash price for your procedure that is less than your medical plan’s cost. When you, the provider, and the plan agree to a cash rate, your concierge will walk you through the steps of to get the procedure scheduled, make sure any required pre-certification is completed, and prepare to pay the full cash price when you receive care.

To learn more, call Asserta at: 844-726-1452

Q. What is my responsibility?
A. Your first responsibility is to contact Asserta Health as soon as you are told you need to have a major medical service.

You will need to complete a HIPAA Authorization form to allow the Asserta Health team to contact your providers and negotiate on your behalf.

Finally, in order to receive your portion of the savings, you must pay your portion of the cost of the procedure (if any) up front.

Q. How do I get my share of the savings?
A. Your share of the savings can be used to lower your out of pocket costs. If you are due a reimbursement, you can choose to receive a direct deposit or a pre-paid debit card ($7 fee).

Q. Who are the providers and facilities that Asserta works with?
A. Asserta Health will attempt to work with any provider. However, your Asserta Health concierge will help you understand how your plan works and how you can lower your out of pocket costs by choosing high value providers who consistently deliver good outcomes at an affordable price.