



## INSTITUTIONAL EFFECTIVENESS COUNCIL MINUTES

### February 18, 2014, 12:00 Nursing 313

**Present:** Ayala, Connelly, Esparza, Ettling, Hall, Harmsen, James, (Chair), Jasso, Logan, Maher, Maize, McMakin, Nordquist, Stein, Vichcales, Welkey, Yang  
**Ex Officio:** Light, Jurenovich   Guest: Anderson

#### Reports

Glenn has prepared a PowerPoint for the EC and UPC meetings this week summarizing key information from the recent Great Colleges survey as well as the Graduation Exit Survey and NSSE from last year. He received helpful feedback from faculty on the survey about their use of Sedona and he will meet with a vendor from the company this Friday. Cheryl said that LibQual will be conducted at the end of this month for 3 weeks. It is being sent to all faculty and students. The data will be compared with that from 2011 to note any improvements from actions taken since then and see what else needs to be addressed.

#### Forecasting

David J shared his thoughts about the need to resurrect some form of the forecasting committee to address the Vision 2020 goal of becoming the largest private university in Texas or to suggest an alternative(s). His handout outlined 4 basic areas that would require collection of data to clearly show where we are now and provide a baseline for projecting various scenarios into the future and determining institution-wide impact.

1. Enrollment / Optimal (growth/access)  
Recruitment & Retention
2. Space / Facility utilization (capacity)  
Classrooms, offices, parking, residential
3. Pricing / Discounting
4. Human Resources / Infrastructure

David J mentioned that Doug was getting a consultant to look at space issues on the main campus. He also mentioned a study on capacity requested by the Faculty Senate and completed by a MSE team led by John Stankus. He also referred to the Futuring Committee and its work as being helpful for screening any plans for going forward to meet a Vision 2020 goal or an alternative.

There was much discussion by IEC that revealed that the UIW community is increasingly aware of the growth pains on the main campus. David S said EAP has begun to gather critical information and identify some improvements that could increase their enrollment. David J had mentioned that most of the growth in the future for UIW will have to be in EAP.

There will be further discussion about identifying a small committee that could take the lead on this Vision 2020 project and whether this may also involve an outside consultant.

**Next Meetings: 3/18, 4/15, 5/20 all at noon**