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Page 7 Group observes World AIDS Day



Veterans honored on military holiday

EST. 1935

STUDENT MEDIA

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Vol. 122 No. 4 NOV.-DEC. 2021

For the first time in two years, the

University of the Incarnate Word

will hold its fall commencement at

Joe and Harry Freedom Coliseum.

to wear masks and maintain social distancing at the 10 a.m. and 3 p.m.

ceremonies due to the pandemic,

However, participants are required

By Vanessa Palacios

LÓGOS STAFF WRITER

STUDENT-RUN NEWSPAPER FOR UNIVERSITY OF THE INCARNATE WORD

Said Registrar Marisol Scheer.

between graduates and Dr. Evans, and still allow a safe photo opportunity." Graduates and participating faculty are asked to check in an hour before each ceremony. And family and friends may enter the gates an hour before each event. Scheer said an estimated 894 students – mostly December graduates but some from August as

well - are eligible to participate but less

than 675 plan to. Of those, 230 are expected to participate in the morning ceremony including graduates from the College of Humanities, Arts,



ors

Jump 'Graduation' page 2

'Light the Way' shines

By Justin Kraiza LOGOS EDITOR

The University of the Incarnate Word community and thousands of guests kicked off the holiday season at the 35th annual "Light the Way" on the Broadway Campus Saturday, Nov. 20.

The holiday-lighting tradition - featuring more than a million Christmas lights -- spotlighted a dozen performers taking the main stage at the festival, Kids Corner involving a Santa meet-and-greet, \$3 train rides, several vendors, and snowglobe Lego-assembling for San Antonio Plastic Bricks.

As graduates prepare to cross

the stage and meet Dr. Thomas

M. Evans, UIW's president, the

mask may come off briefly for a

photo opportunity, Scheer said.

"As we did in May, students may

stage," Scheer wrote in an advisory.

"The path will keep a safe distance

remove their masks as they cross the

The event kicked off at 3 p.m., when festival-goers interacted with more than 30 vendors in the Shopping Lane Marketplace and food trucks. Sixty-year-old Margaret Anaglia, owner of Al's Gourmet Nuts, said she was excited to see crowds and some festival features retrue to

Jump 'Light' page 2



The crowd makes its way across the campus under the glow of more than a million Christmas lights.

Provost: Medical team earns kudos for COVID-19 monitoring

By Victoria Velazquez LOGOS STAFF WRITER

The University of the Incarnate Word's provost recognized UIW's medical team for its effort guiding, informing, and proactively ensuring the community against COVID-19.

Based on medical team data, as of Nov. 15, the Broadway Campus had administered 8,459 cumulative tests which included mass, surveillance, and symptomatic testing for

COVID-19. Following this, there have been a total of four new cases for individuals who have tested positive for COVID-19 in a recent report. Currently, there are 128 cumulative

cases recorded as the total number of individuals diagnosed or have recovered from an active infection of COVID-19. Vaccinations still remain a concern as COVID-19 and its variants continue to pose a threat to public health.

Additionally, vaccination rates of UIW employees have increased indicating a rate of 91.74 percent of full-time employees and 64.16 percent of part-time employees. UIW's webpage will contain vital information on COVID-19 updates, testing, and vaccination services. The provost, Dr. Barbara Aranda-Naranjo, whose background is in nursing and health administration, said, "throughout the pandemic, we have overcome many challenges together to stay connected and keep our students on their journeys toward graduation.

Jump 'Provost' page 2

UIW lauds veterans in triple salute

By Louis Marie Dieudonne LOGOS STAFF WRITER

The Veterans Day celebration at the University of the Incarnate Word came in three parts: a recognition program, parade and "Military Appreciation" football game.

This year's observance also coincided with the 100th anniversary of the burial of an unknown American soldier in Arlington, Va., where the Tomb of the Unknown Soldier stands.

Nov. 6, the Saturday leading up to Veterans Day, was an opportunity to showcase the Armed Forces at the annual "Military Appreciation Day" football game where the Cardinals beat Southeastern Louisiana University 55-52, at Gayle and Tom Benson Stadium. The UIW community cathered

Thursday, Nov. 11, for an ecumenical

program kicking off the Veterans Day observance with an ecumenical celebration where only the Coast Guard did not have a representative among the veterans present.

"[The] military is a big part of UIW, and UIW is a great supporter of the armed forces and family," Dr. Thomas M. Evans, UIW's president, said at the program. He called the armed forces an "extended family."



Among those present was Air Force veteran Jeff Neal, a grad student who said he had been at every Veterans Day program at UIW since

Jump 'Veterans' page 2

<u>NEWS</u>

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Light cont.

"Light the Way." Last year's event was a drive-through necessitated by the COVID-19 pandemic.

"We're never going to go back to normal, but it's a new normal," said Angelia. "It's a new normal that we all needed to get back to. This is a family-oriented event. That's what the Incarnate Word is all about. It's about community."

A San Antonio native, Anaglia graduated in 1983 from then-Incarnate Word College, where she double-majored in management and computer information systems. Before establishing the gourment nut business in 2000, intending to keep it family-owned-and-operated, she sold hammocks and garden décor. She turned to sweets with widespread appeal: gourmet candied pecans. Her business growth and popularity inspired her to expand sweet varieties,

Veterans cont.

2014. He said he often sees new faces at the annual program, mostly younger people. Youth also participated in the Veterans

Day Parade on campus Friday, Nov. 12,

including gourmet candied almonds, peanuts, and kettle corn. "I wanted to create a corporate

gift hat CEOs and entry-level workers would love," Anaglia said. "Food is that thing. Food is that common denominator." Holiday solidarity among San Antonio natives inspired business owners Nick Carlos and Kellv

Corvit to return for the festival. In 2013, Carlos created St. Nick's

Ugly Sweater Shoppe following a holiday-themed idea of hosting an ugly Christmas sweater party. The present problem of finding "ugly" sweaters presented Carlos with the solution of launching his mobile business of Christmas T-shirts, noesies. hats: and accessories.

"It's fun," carlos said. "You cannot have a frown while wearing an ugly Christmas sweater." Like the sweaters seen in such movies as "National Lampoon's Christmas Vacation" or "Deck The

that proceeded from the parking out outside the Fine Arts Center to Alice McDermott Convocation Center. Outside of the long lines of students waiting for the march, the latter was comprised of various groups. Among them were numerous Halls," Carlos said he believes the purpose of ugly Christmas sweaters is to inspire smiles and laughter.

The aromas and spice-orientated smells of Mexican food wafted from Lady Picoza, a food truck owned and operated by Gaby Mondragon.

A Mexico City native, Mondragon said she founded her business in 2011, intending to serve Mexican gourmet tacos and cuisine in San Antonio, the second-largest tity in Texas. She guaranteed: "No Mas Tex-Mex food!," featuring such Mexican dishes as super alamo torta, the Mexican burrito, mini taco madness, and River Walk tacos. "Ive been waiting for (Light the Way)

since last year," Mondragon said.

The festival lineup featured more than a dozen artists including the Jackson Baker Tiro, Joshua Burns Tiro, Fool in Utopia, J-Darius, and more. Singer-songwriter Samuel Lewis, 20, performed for the first time at "Light the Way" on the Rylel Hall main stage around 5:15 p.m. An

young schoolers in grades 6-8 from Japhet Academy ROTC class, known as "the Jaguars," and Poe Middle School, known as "the Tigers."

The South San Antonio High School JROTC class also participated. The classes they are part of share the same eight-year recording artist, Lewis said his ambition to sing resides in his family's history of musicians.

"My godparents were performers at Six Flags," Lewis said. "So, I took that on and decided to sing."

At 6 p.m., KSAT 12 anchor Steve Spriester hosted the Lighting Ceremony. The Sisters of Charity of the Incarnate Word – the university's founders – gave the invocation. After some remarks, the lights went on and will stay on from dusk-till-dawn through Jan. 6.

Throughout the kickoff event, children played games at Kids Corner and came to see Santa Claus.

Dr. Brittany Sexton, a Walgreens pharmacy manager who earned her pharmacy degree at UIW in 2011, brought her 2-year-old son, Brett, to meet Santa Claus.

"He was really into it," Sexton, 34, said. "He asked [Santa Claus] for monster trucks."

More photos on page 11

goal: preparing the student to be excellent American citizens thanks to discipline, leadership, and teamwork. The parade brought together veterans, families, military members, and young Americans from a large variety of backgrounds.



w y 12. at the University of the Incranate Warr

Military vehicles and veterans were part of a Veterans Day parade that took place Friday, Nov. 12, at the University of the Incarnate Word.

Graduation cont.

and Social Sciences; H-E-B School of Business and Administration; School of Mathematics, Sciences, and Engineering; and School of Media and Design.

The remaining 432 graduates are expected for the afternoon event including candidates from Dreeben

Provost cont.

"Thanks to our exceptional medical

School of Education; Ila Faye Miller School of Nursing and Health Professions; Rosenberg School of Optometry; and School of Professional Studies.

Dr. Sandra Guzman-Foster, the Moody Professor for 2021-22, will carry the traditional University Mace when she leads in the processions and speak at both team, we have also been able to mitigate the spread of illness in our community, earning praise from

out city representatives for UIW

ceremonies. Selected last spring by the faculty, Guzman-Foster is the Sister Theophane Power Endowed Chair and an associate professor in the Graduate Studies Department in the Dreeben School of Education. Also due to COVID-19 protocols, Scheer said, "anyone eating or drinking should keep a safe. 6-foot distance from others and resume

planning and accomplishments. "Our commitment to safety and success of the campus community during the last year, has set the wearing their mask afterward." In between ceremonies, there will be cleaning, Scheer said.

"Please help us ensure optimal safety by arriving punctually, visiting outside of the Coliseum so the team can sanitize and refresh the venue for the next ceremony, and ensuring that any trash is properly disposed of."

foundation for even greater things to come in the coming academic year."

FEATURES

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Summit goes hybrid for future animators, game designers

By Vanessa Palacios LOGOS STAFF WRITER

Before COVID-19, it wasn't surprising to see 500-700 high school students attend an annual summit at the University of the Incarnate Word sponsored by 3D-Animation and Game Design.

Last year, the pandemic forced the gathering to go fully remote via Zoom. This year, however, a limited

number of participants were able

to attend the "Upgrade" summit Friday, Nov. 5, while the rest heard a variety of speakers through Zoom. "We got the local high schoolers

involved and being part of the conference is more valuable," said Troy Mishler, an instructor of environment productions for one of the university's fastest-growing programs.

Upgrade is an event for 3D Animation and Game Design majors and those that are going into college who want



animators. model and texture artists, programmers for games, or go into production management.

speakers give guidance to those that want to work in the field, Mishler said.

Mishler and other faculty members are excited for this event because it is giving others a chance to look inside what UIW has to offer in 3D Animation and Game Design.

"We have great faculty," he said. "All the faculty really care about the students. You are going to be pushed a little bit out of your comfort zone, but that is intentional (to) get you ready for the industry."

Student's band scheduled to play Paper Tige

By Jarryd Luna LOGOS STAFF WRITER

A University of the Incarnate Word student is planning to perform with his band, Jeanz, in March at the Paper Tiger, a well-known music venue at 2410 N. St. Marv's.

Charlie Esparza, 20, a theatre arts major, said the exact date Jeanz will be playing is undetermined.

"This gig is still fresh, so we've been given little information other than we need to sell tickets," Esparza said. "So, it would be cool if y'all stayed updated on Jeanz's Instagram -- spelt j.e.a.n.z. -- so you'll know the information when we get it." Esparza is the drummer for Jeanz. The band's founder. Jakob Barrios, is on vocals and rhythm guitar. Richie Ramirez is on lead guitar and Abel Saenz on bass. Esparza said he is hoping this show will bring a lot of local attention to Jeanz.

us and I'm sure to other musicians, so hopefully we can gain attention." Some of that attention could be generated Dec. 10 when Jeanz plans to release its first single, 'Landing on the Sun," on Spotify.

Barrios, 20, said he had the idea to start the band in the middle of the night last June 29. He had been developing his style since he was 16 under the name Jakob Lui, going from a dreamy, synthesized bedroom sound in the beginning, then transitioning to a more energetic and dark sound.

"I started when I was 16, just learning how to record on my mom's work laptop," Barrios said. "I was inspired by the artists Cuco. I really admired the dreamy soft guitars along with the synthesizers in his music. As I've grown up, my style has changed drastically, moving from soft and dreamy to energetic and dark. Because of this style development I decided the music I want to make wouldn't go well with my older music under Jakob Lui, so I



Courtesy Photo of Charlie Espa Theatre arts major Charlie Esparza is a drummer for three different bands, one of which he started. He will appear with one of them at the Paper Tiger in the spring

decided to start a band called Jeanz." Besides Jeanz, Esparza also plays in The Midnight Raptors and with a band he started called Mousch, Esparza said he plans to take full advantage of this upcoming winter break from school to help develop the bands.

"The winter break will be as implied in the name, a break for us kinda." Esparza said. "We plan to use the time for working on originals and recording hopefully. We're also using

Esparza described Mousch, which he started in April 2020, as a punk/thrash metal band. He and Saenz from Jeanz play in it along with Bobby Hayes.

Xavier Salinas, and Wesley Pemberton. Mousch was featured Oct. 30 at 8710 Heath Circle Drive in a free show called "Mousch's Spooktacular Punkin Bash," that also included The Midnight Raptors and Charles Xavier.

Esparza's cat, Mouschi Katana Esparza, is the mascot as well as the inspiration for the band's name, Mousch, pronounced m-ow-sh. Esparza's reason for starting

Mousch was reasonable enough. "I just really wanted to be in a band.

and I really love my cat," said Esparza. The band has played free to family and friends mostly, Esparza said.

"We're not about the money," he said. "We just like to have fun. Honestly, it's more like a pleasure thing. It makes me happy. I like to perform for people, play the drums and sing."

"Hopefully this gig will give us massive exposure locally," Esparza said.

Business professor's online pivot earns teaching award

By Christina Emmett

Twenty years ago, Professor Earl D. Harmsen joined the faculty of the H-E-B School of Business and Management as an instructor in management.

Two decades later. Harmsen is now a senior instructor whose classroom skills and rapport with students led to him being first nominated, then winning the 2021 Presidential Teaching Award last spring.

His MBA and business background came in handy as the award not only included a plague which he keeps in his office, but \$5,000. which he said he used toward renewing his annual golf dues. Besides teaching, Harmsen

said, his job includes "additional

duties," including serving as the H-H-E-B School's liaison with the Office of Admissions. Often asked to speak at admissions-related events, Harmsen also has received recognition from that department.

The Presidential Award is given annually, usually announced at the spring Faculty Appreciation Luncheon. However, recent recipients have been announced via a Zoom ceremony during the pandemic. The selection committee consider "an extraordinary dedication to teaching" demonstrated by excellence in the following areas: impact and involvement with students and a teaching approach that encourages student engagement.

Harmsen said he believes he may have been nominated due to his



Earl D. Harmsen ability to adjust his classes in management science and operations management. Pivoting to online teaching required him from mid-

spring 2020 through the 2020-21 academic year required him to think long and hard about how he would continue, he said. Instead of Zoom being the first choice, Harmsen said he decided to go with videos.

He had more than 170 videos uploaded to his three classes and taught from there. He also chose the classes that needed further instructions, so he did one-on-one teachings with Zoom. If this wasn't enough, Harmsen produced "Harmsen Scan Theater." which assessed what students needed to complete the course successfully.

"I'm a teacher." Harmsen said. "You can call me whatever -- professor, faculty, and other names. But I'm a teacher."

CAMPUS

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Participants in a Super Smash Bros. tournament in Red's Pub competed on a Friday evening, Nov. 12, for prizes in an event sponsored by the university. Nimsi Coronado/LOGOS STAFF

Smash Bros. tournament hooks play

By Maria Castillo LÓGOS STAFF WRITER

Nearly 40 University of the Incarnate Word students participated Friday, Nov. 12, in a Smash Bros. tournament at Red's Pub in the Student Engagement Center.

For the avid enthusiasts, the tournament represented a return to tournament competition that

existed before UIW had to cancel such in-person events from mid-spring 2020 through most of 2021 due to the pandemic. Before COVID-19, gaming

tournaments would take place three to four times a semester, said Adrian Aquilera, events coordinator for the SEC who served as co-host for the Smash Bro. tournament along with communication arts major Anthony Flammia. Flammia said the outcome expected from this tournament was simple. "The ultimate goal for tonight is just that everyone just plays and has fun, (to) just come out here and have a good time," Flammia said. Tournament prizes went to David Marguez, first; Gregory Rigdon, second; and third-place tie winners Juan P. Gonzales Jr. and Gustavo Cruz.

"It's been fun," Marquez, a 3D Animation major said. "I'm really glad to have gotten to hang out with my friends. I haven't seen some of these people in forever. These are some of my good friends I had but couldn't see them because we had online classes and all of that."

Communication arts students present showcase

By Maria Castillo LÖGOS STAFF WRITER

Department of Communication Arts students and a few other majors shared samples of their work in the second annual Communication Arts Showcase Wednesday, Nov. 17, in SEC Ballroom.

The showcase, which was a result of students enrolled in the department's event-planning class, allowed participants to present their talents in fields such as filmmaking, poetry, television and more.

UIWty also had a chance to present its five Lone Star Emmy award-winners with awards and screen their winning footage.

In between acts, communication arts graduate Christian Rodriguez, otherwise known as "DJ Bowtie," played music.



Joy Burgin greets visitors to her table at the annual Communication Arts Showcase presented Wednesday, Nov. 17.

A complimentary snack bar was provided with free snacks and beverages. Numerous raffles throughout the two-hour program resulted in winners receiving a wrapped gift basket with different prizes inside. Some students sold stickers they designed and developed, featuring personal artistic designs,

quotes, and deep meanings to what they represented. Senior Edna Pensado created a positive Latina-themed sticker which read: "I didn't ask to be born Latina nomas tuve suerte." translating to "I didn't ask to be born Latina I was just lucky." Asked what she liked most about Ala Hasan/LOGOS STAFF

the showcase. Pensado said: "I really liked looking at everyone's creativity and seeing how they think and inside their minds. Really watching everyone's experience and expressing themselves in unique ways."

vampus gets cal care

LÓGOS STAFF WRITER

Thanks to the University of the Incarnate Word's police department and a local Valvoline, students, faculty, and staff could get their cars checked out on campus before holiday driving.

Valvoline personnel added washer fluid, filled tires, changed oil and more for free during a two-day Car Care Clinic Wednesday, Nov.

17, and Thursday, Nov. 18.

Besides the free service, Valvoline Manager Spencer Mason and his team handed out coupons good for 15-20 percent off any service from Valvoline. UIWPD and Valvoline team up to offer

the clinics each fall before Thanksgiving and in the spring before spring break.



MISSION

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Game plan for the Feminist Wiki Edit-a-Thon

The students involved in "Feminist Wiki Edit-a-Thon: Reclaiming UIW Sister Stories" spent three hours lov. 18 in J.E. and L.E. Mabee Library Auditorium editing and creating new Wikipedia pages. Prior to the event, Dr. Luella D'Amico, he coordinator of the Women's and Gender Studies program, expected the students to do historical research and nterview some of the Sisters, founders of the university and other ministries. D'Amico gave the students a link to he Called and Consecrated website hat allowed them learn something about the congregation in general nd "women religious" at https:// calledandconsecrated.org/

The professor suggested to the students that they should work hrough the first two modules to get a broad framework for the project as vell as check out some of the video et up with Sister Walter Maher, vice president of University Mission and Ministry: Sister Eilish Ryan, a retired nstitute at UIW: Sister Martha Ann Kirk, a longtime religious studies professor who serves as a faculty liaison with UIW's Ettling Center for Civic Leadership and Sustainability; Sister Alice Holden at The Village of the Incarnate Word; Sister Teresa Maya, the congregational coordinator; and Sister Yolanda Tarango, the immediate past congregational coordinator.

"Sisters whose information we have that we need more research on," D'Amico said, included Sister Rita Prendergast, who has a book of poetry. Sister Oliva Prendergast, who established the first hospice in Amarillo, and is also a book author; Sister Margaret Carew, who established a jail ministry; Sister Margaret Patrice president who wrote "Promises to Keen," a history of the congregation; Sister Clement Eagan, a former academic dean at Incarnate Word; and Sister Helena Monahan, a former congregational coordinator, and former UW legal coursel and chancellor. Other members of the congregation

were added, depending on the research for the project. for UW

Another link to some UIW webpages vith more information about the Sisters s available at https://www.uiw.edu/ nission/sisters-narratives/index.html The idea was to ensure each of he Sisters being spotlighted had a webpage. Ultimately, a new webpage vould emerge for the Sisters. Meanwhile, the existing webpages were to be checked for accuracy. For the webpages, D'Amico expected he students to "consider what you'd like to know and work from there." She would give them time to collaborate during class and discuss when and the biography you'll be crafting for the page," D'Amico wrote in her instructions. "Come up with questions that you feel would be important to ask during your interviews. What would you like to know on the webpages? Perhaps where the Sisters grew up? Education? Work? Historical memories? You migh look at other Sisters' webpages, or other biographical webpages that are horough, to give you a good idea. one that the Sisters will be looking to ind that we will share with them."



Sister Eilish Ryan, right, chats with Jesse Paddia, left, and Ha Anh Nguyen. Ryan is from Ireland.

Students study Sisters

By Zoe Del Rosario Perez

The Women's and Gender Studies program hosted a "Feminist Wiki Edit-aThon" where students created Wikipedia pages for the Sisters of Charity of the Incarnate Word on Thursday, Nov. 18.

Dr. LuEIB D'Amico, coordinator of the Women's and Gender Studies program at the University of the Incarnate Word, set up the event in J.E. and L.E. Mabee Library Auditorium. The theme was "Reclaiming UIW Sister Stories."

D'Amico, who is also an associate professor in the Department of English, said her students had been researching the lives of the nuns who founded the university and other ministries since the beginning of the semester.

The students had the opportunity to learn about the Sisters' background and impact on the community after reading their biographies on history books and websites and conducting one-on-one interviews with them. "We're really hoping to det the students connected with the Incarnate Word Sisters to let them know of the feminist legacy of this university," D/amico said. "I think oftentimes we forget that the Sisters of Charity have such a presence here, and we forget the past and sort of what the spirit of the Sisters is."

D'Amico said the initiative for the project began after noticing the Wikipedia page for the congregation only mentioned its members in Houston. There was not much information available on the San Antonio order.

The "Wiki Editathon" was open for all UIW students not part of the class. They received community service hours required for graduation by assisting the class in creating the Wikipedia pages. Some of the Sisters included in the project were Sister Martha Ann Kurk, Sister Gramaine Corbin, and Sister Yolanda Tarango.

"Our Incarnate Word Sisters have a global impact," D'Amico said. "We want to make sure that their stories are out there for the world to see."

OPINION

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Local author's chilling tale gets big screen treatment

By Justin Kraiza LOGOS EDITOR

A novella by local horror authorpublisher Max Booth III about a family pushed to its limits during a disaster while something lurks outside could be coming to a screen near you very soon.

Originally written as a screenplay, Booth, 28, turned "We Need To Do Something" - his story of a family seeking shelter in a bathroom during a tornado -- into a short novel. Then coming full circle, the story became the basis for a film.

The movie premiered June 15 at the 2021 Tribeca Film Festival, based in New York City.

IFC Films theatrically released the chiller on Sept. 3. Booth's novella began by invoking "what if" questions about his family.

"What would happen if we got stuck in this bathroom and no one came to get us?" he said.

Relatives responded with annoyance and fright, indicating



A scene from "We Need To Do Something" Booth was on the right track. That led Booth to consider ratcheting

up the tension in the story. "What if most of the family had secrets, and what if those secrets came out?" he said. "What if something else was outside the bathroom besides a tornado?"

"We Need To Do Something" was published in May 2020. Two months later, Michigan-based director Sean O'Grady contacted Booth over Zoom to discuss making a movie. By the end of September 2020, filming began. Since Booth wrote "We Need To Do

Something" with a movie in mind, the narrative translated easily to the screen. "Movies and books are different mediums, and you have to adapt to it," he said. "You have to make whatever is more interesting as a visual component."

Booth, a native of Lake Station, Ind., started writing at 7 to cope with his dog's death, according to his bio. He moved to Cibolo when he was 18. His nonfiction works have appeared

in LitReactor, behind Dark Moon Digest, a quarterly horror magazine.

In August 2012, Booth and his wife, Lori Michelle, launched Perpetual Motion Machine Publishing. Three years later, PMMP bought Dark Moon Digest to publish fiction and nonfiction from authors worldwide. Michelle serves as editor-in-chief for the digest, while Booth is managing editor.

Publishing came with early challenges such as mailing, shipping, attending conventions, and relying on Amazon to broadly represent their digital-marketplace presence.

Booth believes the strategy of using Amazon as an intermediary was a "mistake." "If you're going to be doing something like this, you should invest in building a shop on a website and direct all traffic that way," Booth said, "There



is always a bigger profit if someone is buying directly from you."

Booth said his decision to publish authors is based on taste and merit rather than social influence and popularity like some multinational publishing competitors.

"My personal taste is pretty much what we publish," Booth said. "That tends to go to spooky things, odd things, and experimental narratives."

Horror, science fiction, and crime novels can be purchased through perpetualpublishing.com. Booth also hosts a

podcast, "Ghoulish."

E-mail Kraiza at kraiza@ student.uiwtx.edu

The importance of being an informed consumer

By Ruby Filoteo

What exactly is an informed consumer?

By learning knowledge about a product before purchasing it, an informed customer may make sound decisions. This knowledge gives the consumer the information they need to make an informed decision. This can be accomplished in a variety of ways: appropriate quality, reliability, affordability, and ethical considerations.

Appropriate quality is a want, and it's what the consumer learned to accept. The bare minimum you should strive for is acceptable quality. This type of information allows consumers to choose a product quality that meets their needs for long-term vibility and sustainability.

Regarding reliability, product information makes it easier to make secure purchases. Online product and brand reviews, as well as consumer

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forums, can help educate users about potential product issues. When it comes to affordability, because of competitive revenue techniques, particularly through commission-based specialists, consumers can be duped into getting pricey things, items with a high markup, or expensive alternatives. Clients who understand capacity purchases better can save money and make smarter judgments.

Another common aspect would be ethical considerations. Consumers may be wary of doing business with a company that participates in unethical behavior.

You should always consider the source. Consumers should consider the product's quality, the advertised price, and the guarantee or warranty card/period when purchasing items.

Every time I make a purchase, I am always looking for ways to save. It can be from a trip to the grocery store, to getting my vehicle maintenance done. I have apps to clip coupons for groceries and sometimes supermarkets such as H-E-B have specials to buy one product and get another for free. Before I get my car serviced, I call nearby dealerships to ask about prices, if they are not posted online. I then look online for coupons on their site and make sure it's not an expired coupon. As students, we have access to many discounts. Sometimes you just need to ask.

Regarding discounts, I like to get school supplies when they go on sale. I know I will always go into every semester with the right tools to be successful.

There are also rewards that consumers can take advantage of, and man can those apps be sweed sometimes. It always feels good to get free stuff, especially the things you usually buy or get.

Going into the holidays can get expensive, especially for a college student. It doesn't have to be that way. As a college student, I am always on a tight budget and with so many friends and family to think about, it can get stressful to even want to shop at all. I love sales, such as holiday sales,



Black Friday, or discounted items. If I can get an item for a cheaper price, I feel that unspent portion can go towards bills, or food.

At the end of the day, whether it's appropriate quality, reliability, affordability, and ethical considerations, it's always important to being an informed consumer. Consumers who are educated about the repercussions of their purchases are both informed and responsible. This knowledge gives the consumer the information they need to make an informed decision.

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PERSPECTIVE

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The Stand Out Alliance held a panel discussion, question-and-answer session and a vigil Wednesday, Dec. 1, in observance of World AIDS Day. Stand Out Alliance remembers World AIDS Day elinious studies professor at UNV we

LOGOS STAFF WRITER

The Stand Out Alliance began observing World AIDS Day Wednesday, Dec. 1, by handing out red ribbon pins in Westgate Circle at the University of the Incarnate Word.

To fight the stigma surrounding HIV and AIDS, the alliance also handed out fliers with educational information about AIDS.

Later in the evening, a panel discussion was held in J.E. and L.E. Mabee Library Auditorium.

Moderated by Ricardo Rodriguez, vice president of the alliance, the panelists included Vanessa Zuniga, director of health education at the San Antonio AlDS Foundation; Dr. Barbara Aranda-Naranjo, provost and chief academic



officer at UIW; and Dr. Skye Passmore, an assistant professor at UIW's School of Osteopathic Medicine.

The panelists spoke about the difficulties people with HIV may go through, along with sharing educational tips and Nimsi Coronado/LOGOS STAFF statistics to the audience. Following a question-and-answer session, the forum ended with Sandra Betz, a member of the Kind Clinic, reading a piece about a personal loss to her. Sister Martha Ann Kirk, a longtime religious studies professor at UIW who serves as a faculty liaison with the Etting Center for Civic Engagement and Sustainability, then led the audience out bearing candles for a vigil around the clock tower at Marjorie Jordan Carillon Plaza.

Outside, Kirk spoke about those lost because of HIV/AIDS. as she shared words, Dr. Brandon T. Metroka, an assistant professor with UIW's Department of Political Science, spoke about the frustrations surrounding the stigma of HIV and AIDS in history, and progression of change. The vigil ended with words of appreciation by William Anthony, president of the alliance, and singing by Stephanie Loftus, the sergeant at arms.

BBC interviews grad about thesis By Gabrielle Yanez

By Gabrielle Yanez LOGOS STAFF WRITER

A master's thesis on beauty a University of the Incarnate Word communication arts graduate wrote caught the attention of a BBC producer who has interviewed her about the work.

Kelly McGinty, who graduated with her master's in August, was interviewed Wednesday, Nov. 10, by the BBC from Texas Public Radio's studio in downtown San Antonio.

McGinty, 24, wrote her thesis paper, "You All Look Like @wolfiecindy: The Homogeny of Facial Self-Presentation Among Female Instagram Users."

The paper focuses on the trend of a narrow, homogenized version of beauty on Instagram. McGinty got inspiration for her title from the song "why are girls?" by blackbear in which he says, "You all look like Wolfie Cindy."

"@wolfiecindy," or, Cindy Kimberly, is an Instagram model and influencer that McCinty said embodies this type of beauty standard. After McGinty's thesis was published on UIW's Athenaeum – J.E. and L.E. Mabee Library's collection of research, scholarship, and creative works – it caught the attention of Simon Maybin, a producer for BBC's "Deeply Human." Podcast. The show provides commentary on the psychology, biology, and anthropology of humans.

Maybin reached out to McGinty from London for an interview on her research on the rising trends of cosmetics and cosmetic procedures. McGinty said



hesitant when she was first approached by Maybin and almost didn't want to do it. "My initial

thought when I got the e-mail was like, 'I can't do that!' "

However, the San Antonio native's nervousness soon turned to excitement during the interview.

"I go into this little recording booth, and it was really crazy because you're just talking to someone on another continent."

The podcast host, Dessa Darling,

asked McGinty, who concentrated in media studies for her bachelor's and master's degrees in communication arts, about her research methods and findings in her thesis. They also discussed the morals and ethics of the cosmetic industry.

The interview will air in the spring. McGinty, who is applying to Ph.D. programs in communication such as Texas A&M, the University of Maine, and Boston University, said she was grateful for the BBC interview opportunity and hopes there will be more like it in the future.

"I think growth stems from being uncomfortable, so I kind of just forced myself to do it and it was a learning experience." SPORTS

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Cardinals lose playoff game, coach Angelo Mitchell yards, five touchdown passes and no By Angelo Mitchell

LOGOS SPORTSWRITER

The University of the Incarnate Word football team ended its historic season this weekend with two heartbreaking losses.

First, the Cardinals ended a record, 10-3 season with a defeat 49-42 Saturday, Dec. 5, in the second round of a national playoff against defending national champion Sam Houston State University at its home stadium in Huntsville

The second loss came hours later, when it was reported by various sporting online websites and the San Antonio Express-News, that UIW Head Coach Eric Morris is heading to Washington State University to become its offensive coordinator.

After Saturday's loss in the Football Championship Subdivision at Elliott T. Bowers Stadium, then-Coach Morris said: "There is so much to be proud of -- what we have accomplished in the last four years, being a nobody and moving up to where we're somebody and a force to be reckoned with. It's just such a heartbreak for our kids. That's the National Champions on their home turf. I am super-proud of our coaches and players and excited to see what the future holds for us."

Sophomore quarterback Cameron Ward, a native of West Columbia, Texas, finished the game with 481 passing

interceptions. Darion Chafin, a senior wide receiver from Wichita Falls, Texas, caught two of those TDs. He led all receivers with 11 catches for 172 vards.

Senior linebacker Kelechi Anyalebechi of Pearland, Texas, increased his program single season record for total number of tackles to 119, with 11 total tackles and an average of 9.9 tackles a game -- second in the Southland Conference.

Before the season ended the Cardinals beat Texas State, 42-34, in San Marcos, their first win over an FBS opponent. UIW went on to defeat then-No. 6 Southeastern Louisiana, 55-52, at home, and Nicholls State 27-23, on the road in Thibodaux, La., the program's first victory there.

The Cardinals have set multiple records this season. Morris became the winningest coach in UIW program history with a 24-17 record and was named Southland's Coach of the Year for the second time in his history at UIW. He won it his first year. Ward has broken program records for most passing TDs in a game (seven), most passing yards in a game (610), and career passing touchdown (38). He also has passed for 300-plus yards in all but two games this season. Ward broke the career passing yards record. He currently has 6,908 career passing yards in just 19 games. Ward was named the Week



Player of the Week and is a two-time Southland Conference Offensive Player of the Week. Ward also took home the Offensive Player

of the Year in the

conference. Junior wide receiver Taylor Grimes from Godly, Texas, set program records for most receiving yards in a game (193), most receptions in a game (12), and most receiving touchdowns in a game (four). Grimes led the conference with 15 touchdowns through 13 games and was named Newcomer of the Year in the conference.

Defensive back Rashon David, a graduate student from St. Louis, led the conference in passes defended with 16. He ended the season with three interceptions.

2021 Southland Conference Football First Team Offensive awards went to Grimes; running back Kevin Brown, a graduate student from Mount Pleasant, S.C., and a two-time, all-conference selection; and offensive Lineman Nash Jones, a sophomore from Nacogdoches. Texas

First Team All-Conference Defensive selections went to Anyalebechi;

senior from Crowley, Texas; defensive back Kaleb Culp, a sophomore from Dallas; and punt returner Robert Ferrel, a senior from Sparks, Nev., and a twotime, all-conference selection.

Second Team All-Conference Offensive selections were Ward, Ferrel and senior punter Keven Nguyen from Rohnert Park, Calif.

Second Team All-Conference Defensive selections included Davis; defensive lineman Brandon Bowen. a graduate student from Trophy Club, Texas; and sophomore linebacker Isaiah Paul from San Antonio, a two-time, all-conference selection.

Offensive Honorable Mention standouts were Chafin; running back Marcus Cooper, a graduate student from Altair, Texas; and offensive linemen Reid Francis, a junior from College Station, Texas; Dawson Kier, a graduate student from Coldspring, Texas; and Caleb Johnson, a senior from Mount Pleasant, Texas,

Defensive Honorable Mentions standouts were defensive end Blaine Hoover from Bedias, Texas: and defensive backs Elliot Davison, a sophomore from Flint, Texas: Moses Reynold, a graduate student from San Antonio; and Brandon Richard, a junior from San Antonio.

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The unfurling of a giant American flag over the entire football field at Gayle and Tom Benson Stadium is a tradition for 'Military Appreciation Day'

By Christina Emmett

Military Appreciation Day at the Nov. 6 football game pitting the University of the Incarnate Word against visiting Southeastern Louisiana University played to a packed stadium honoring veterans.

Highlights not only included a 55-52 UIW victory, but many witnessed the pregame unveiling of a field-sized American flag honoring the veterans in the stands

More than 120 JROTC cadets from Alamo Heights, Douglas MacArthur, Winston Churchill, Theodore Roosevelt,

itary veterans receive recognition on football field with 40 Army ROTC cadets from UIW and St. Mary's University, held up the massive flag while the national anthem played.

During halftime, veterans received thunderous applause when they were asked to stand. They already had received special hats featuring a cardinal in camouflage. Also more than 80 military enlistees from the Army, Air Force, Marines, and Navy marched on the field to be sworn in by Lt. Col. Adriana Ramirez-Scott, an Army recruiting commander. After the enlistment ceremony concluded, the new

file where veterans were standing to congratulate them with a fist bump. Military Appreciation Day also fea-

tured booths where servicemembers or civilians were encouraged to participate in physical-oriented games.

The Navy booth attracted several young men and women seeking information. Second Class/E-5 Jessica A Garcia, a five-year Navy recruiter who plans to make her role a career, was there to help them.

"I am trying to recruit people into the Navy and tell them all the benefits that come with being in the military," Garcia

The camaraderie amongst veterans was prominent as some stood together talking about their military service at battalions or stations. Some veterans found they served together. Solidarity in military service shows shared memories that veterans hope to see, and others just like them.

Ramirez-Scott, who conducted the enlisted ceremony, said she was glad she came.

"It's an honor to be out here and be part of the future of these soldiers that will be part of the service," she said.



Dr. Thomas M. Evans, president of the University of the Incarnate Word, announces the move to the Western Athletic Conference in a news conference Friday, Nov. 12, in the SEC Ballroom.

By Abigail Velez

The University of the Incarnate Word's move to the Western Athletic Conference next year means 20 teams will be housed in the same conference, UIW officials said.

"It is a great day in the Cardinal community," Dr. Thomas M. Evans, UIW's president, said during the Nov. 12 news conference in SEC Ballroom. "We have accepted an invitation to join the WAC."

UIW's move comes after eight years with the Southland Conference. Athletic Director Richard Duran said the transfer was in the works almost a year after wanting to pursue competition and academic success for student-athletes at a higher caliber

"No doubt, our student-athletes will benefit from this transfer, in the classroom and at play," Duran said.

In videotaped comments played at the announcement, WAC Commissioner. Jeff Hurd said UIW's "stellar reputation, location, and academic integrity" are all reasons why the WAC welcomes UIW. "The conference's board evaluated every aspect of UIW's profile and know it is a great fit for the conference now and for years to come."

UIW's athletic ticket sales and sponsorship partnerships are at an all-time high, Evans said, but this transfer is set to bring UIW added revenue.

"For financial gain, our estimate is set at a gain of one million dollars within the first few years with the WAC, or a few more quite quickly, especially because of the level of competition," Evans said.

Fifth-year swimmer Marissa Watters said switching to a conference that will host most UIW sports is going to be great.

"Being in the same conference is definitely going to build morale on campus," Watters said.

With UIW coming aboard in July, the WAC will be home to 14 different schools hosting 20 men's and women's sports, and eight of those being football teams that will compete in the Football Championship Subdivision (FCS). "The University of the Incarnate

SPORTS

Word is committed to prioritizing what is best for our student-athletes and the Mission of the University," Evans said. "A move to the WAC at this time puts our student-athletes in the best position to succeed academically and competitively."

nen's basketbal evens record

By Austin Montoya

After a historic 2020-21 season that saw the women's basketball team reach the Southland Conference post-season tournament for the first time, the prospects of this season seemed bright.

Returning all but one starter from last season, the Cardinals began the fall slate on the road with an 87-41 loss Nov. 11 at the University of Texas-El Paso and 57-48 Nov. 13 against New Mexico State in Las Cruces.

Returning Nov. 17 to the friendly confines of Alice McDermott at the University of the Incarnate Word, the Cardinals beat Texas Lutheran Universitv from Sequin, 65-50.

Then followed a close 66-60 loss Nov. 21 across town at UT-San Antonio, but returning home the team beat visiting Western Illinois University and Schreiner University from Kerrville.

Sophomore guard Jaaucklyn Moore, a pre-season all-conference selection, has been the offensive catalyst, averaging

16.3 points a game. Moore, 5-foot-8, is leading the conference in scoring. Last year, she averaged 12 points.

Junior point guard Destiny Jenkins of San Antonio also has been a standout so far this season, averaging 11.4 points a game -- up four points from last season. But the 5-foot-4 player also is bringing it defensively, averaging 4.2 steals a game - also leading the conference.

Starting the season 3-3, the team has five more games this month: Dec. 11 at UT-Rio Grande Valley in Edinburgh; Dec. 15 at home against North American University from Stafford, Texas, near Houston; Dec. 19 at Texas Christian University in Fort Worth; Dec. 22 at home against Tarleton State University from Stephenville, Texas; and Dec. 29 at Texas Tech University in Lubbock.



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ENTERTAINMENT

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Review: 'Little Women' leaves key elements out

By D'Angelina Clay LOGOS STAFF WRITER

The University of the Incarnate Word brought home a faithful adaptation of Louisa May Alcott's classic comingof-age drama, "Little Women," to students, parents, alumni, and friends. The production opened Nov. 12 to a sold-out crowd.

The show exhibited amazing visuals from the animated set to the lighting showing silhouettes of the main characters and extras. The costumes, designed by Margaret Mitchell, a longtime theatre arts professor, were a perfect rendition of the 19th century. Since the play was based

from different time periods of the character's lives, the costumes fitted with their personalities and ages throughout the play flawlessly.

Though the adaptation the theatre department brought to life this fall was great, it was missing a few elements. The first act of the play was far more detailed than the second act, but even so, if one did not read the book or see the movies, they would have been most likely lost throughout the show. A lot of scenes were implied and flowed too quickly not letting most grasp what was going on in the scene. Those who did read the books and watched the movies did often visualize

and compare the play to other adaptations. The recent film in 2019 was mainly compared and at the end, the play did not match entirely with it.

The difference



D'Angelina Clay

between the two was that the play focused more on the sisters and the relationship within each other whereas the recent adaptation of the movie not only focused on the sisters but also the aspect of love. The play did show the love between the main characters and their love interests, but unlike the movie, their relationships seemed more toned down and less endearing.

Nevertheless, the play brought to the life by the cast and crew was a great gathering. The audience left the theatre with happy faces. Some took photos with the actors and ate delicious vanilla and chocolate cake.

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Chorale, Singers return for live performance

By Gloria Gonzales

Although it had been two years since the Cardinal Chorale and Cardinal Singers performed live, their presentation Sunday, Nov. 14, was on point at Diane Bennack Concert Hall. Under the direction of William Gokelman, professor and chair of the

Department of Music at the University of the Incarnate Word, the performers

truly managed to return to the limelight after being forced to cancel engagements due to the pandemic.

The university's mission to serve and enlighten students within our global community was uplifted through the choir's devotion to incorporate and represent various cultures. The song selection of the night

transmitted joy, faith, and social justice through its incorporation of different cultures and backgrounds. Asked about the choir's inclusion of

culturally diverse songs, Gokelman said, "Students at the University of the Incarnate Word are here to broaden their experiences. This should extend to all aspects of student life. As such, the pieces performed by the Cardinal Chorale and Cardinal Singers must reflect the inclusivity of the university and its mission."



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Review: Orchestra performs outstandi hoven trihute ng Bee Opus 73." Both

By Louis Marie Dieudonne LOGOS STAFF WRITER

Originally planned for Ludwig van Beethoven's 250th birthday last year, the UIW Orchestra performed a fitting tribute to the work of the legendary composer Sunday, Oct. 10.

A receptive audience packed Diane Bennack Concert Hall at the University of the Incarnate Word in honor of Beethoven's 251st birthday. The pandemic delayed the original program until this year, hence the odd number.

Apparently eager to witness a live performance, the attendees truly

represented the community, not only from UIW but also doctors, lawyers, and teachers from the University of Texas-San Antonio. San Antonio College, St. Mary's University, and high school students.

Thanks to the organizer and conductor of the event. Terence Frazor, the crowd could appreciate Beethoven's music is challenging to master for any musician, a reason for its teachings occurring in a music conservatory.

Leading 53 musicians, Frazor chose to conduct "Symphony No. 7 in A, Opus 92," and "Piano Concerto No. 5 in E-flat,



a young pianist of Russian origin

- as a featured artist for the piano

concerto. Nikiforov made a vibrant

the eves. The audience learned

rendition without score sheets under

works were truly moving renditions of two of the Austrian's wellknown works. Frazor invited the main difficulty in rehearsing for the piece came with the added challenge of COVID-19, which meant they had to use Zoom. After the concert, audience member Ron Wiltse, a pianist, called the performance "powerful stuff." Frazor and Nikiforov also expressed

their satisfaction with the performance. "Playing live is such a pleasure," Nikiforov said.

"It was marvelous," Frazor added.

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Hurricane vreaks comedic chaos **Review:** iouseguest,

By Vanessa Palacious LÖGOS STAFF WRITER

The four actors in "All Hail Hurricane Gordo" looked like they were on the right path to becoming great actors in the future.

"Hurricane Gordo" by Carly Mensch, representing the Department of Theatre Arts' return to live performances in the pandemic, closed Oct. 9. But anyone who saw the performances witnessed four talented students not

afraid to act out their parts, including carefully choreographed fight scenes. If anyone were watching it, they

would see they are more than actors; they are talented, outspoken, and not afraid to act out their parts. The comedy featured Gabriel Hill and

Ty Price playing the Flynn brothers, Chaz and Gordo, respectively, whose daily struggles just to pay their apartment rent were interrupted when they took in a young female



India, played by Gabriella Ramirez, who had run away from home he brothers later must contend with

Vanessa Palacious India's father,

Oscar Waterman, played by Brian Richards, who was trying to get his rebellious daughter to come home. The audience, forced to wear masks, obviously enjoyed their work on stage. There was laughter throughout the performance. Overall, this play was a success, and we hope to see more in the future now that they are back to live theater. Seeing how great it was, we will expect more great performances.

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UIW ABROAD

SOUTH KOREA With Melanie Calimag

About

Melanie is a junior majoring in communication arts at UIW. This Fall 2021, she and one other UIW Cardinal flew to Korea University to study abroad!

What were your first thoughts about studying abroad in South Korea?

Excitement! That was my first thought about studying abroad in South Korea, extremely fulfilled with gratitude and excitement. Of course I thought of the trip's financial expenses, but I knew UIW always comes through with scholarships and assistance! Overall, I was happy to have the opportunity to live in a continent I had never been to. Hence, studying abroad was the perfect moment to continue pursuing my education and do what I love most, traveling. I have always wanted to visit Asia, more specifically South Korea, and get to know the language and culture.

How was your experience arriving in Seoul?

Arriving here was a bit intimidating with the language barrier. With the little Korean I knew. But most Koreans know English, it was easy to communicate and get around. Additionally, the majority is extremely patient and put efforts in trying to understand when I talk with them. Thankfully Google translating exists and has been of great assistance in many situations. Also, arriving to South Korea something that I will never forget is the humidity! Texas' dry heat has nothing on Korea's hot and humid summers - that is the only thing I will not miss about here. Other than that, arriving here went smoothly even with their many regulations concerning COVID. They are very cautious and I felt safe being here since day one. The quarantine was peaceful and the perfect opportunity to adjust to the different time zone.

How would you describe Korean culture in three words?

South Korea's culture in three words would be vivid, comforting, and delicious and the food is immaculate! Me and my friend were able to experience Chuseok in September, which is basically the Korean Thanksgiving. People gather with their family and close ones to eat traditional food and share such precious moments together. It was a magical moment seeing how happy everyone was to have their days off of work and spending that time with their loved ones. Their way of life feels so lively and vibrant to me. From the laughter friends share when sharing a take-out of fried chicken by the Han River, to the beautiful temples and cafe shops within every street.

What advice do you have for Cardinals looking to study abroad?

For other UIW Cardinals thinking about studying abroad, I want to simply tell them: do it! It can be a once in a lifetime opportunity that you seriously do not want to miss. You can travel and learn more about another culture AND continue your education, so you don't have to even worry about missing school. If money is what is stopping you, forget about that UIW will make it possible, as well as there are many scholarships you can apply for. Later in life you might not be able to travel for such a long period of time because of your occupation and other responsibilities. So please, do not grow old to tell your kids the regrets you had in college, but instead with pleasure tell them all the cherished memories and experiences made during your study abroad.



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Melanie Calimag wearing a traditional Hanbok.