

LOGOS

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August 2010



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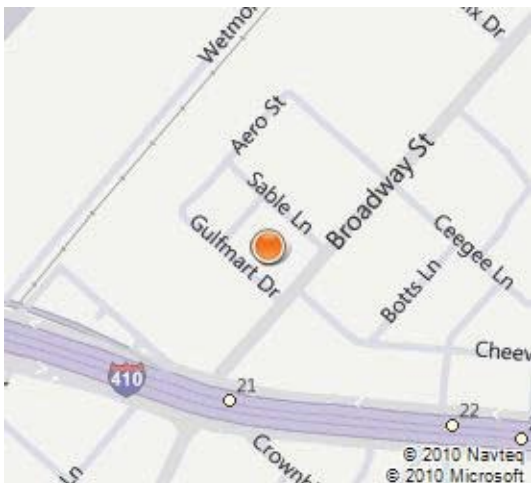
Football game responses and September sports calendar
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Old building becomes one of San Antonio's 'haunted' attractions
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Hotel houses dormitory applicants



By Ralonda R. Green
LOGOS STAFF WRITER

At least 46 University of the Incarnate Word students who registered for housing on campus this fall instead are commuting from an airport area hotel due to overcrowding, officials said.

Residence Life hopes to have the students assigned to Courtyard by Marriott, 8615 Broadway St., back on campus before the semester ends or at worst have them on campus by spring.

"I can't tell you that it's going to be a week from now or two weeks from now – but surely by December our hope is that (they'll be back on campus)," said Diana Sanchez,

director of Residence Life.

Currently, 1,140 students are living on campus, Sanchez said. Priority was given to freshmen, international and out-of-town students. Seniors last spring, however, were given the option to save their room, she added.

Junior Daniella Vidaurri, a communication arts major, said she's among the students at Courtyard, after unsuccessfully getting a campus room after being on the waiting

Cont. on pg. 2
-Dormitory

Enrollment continues to climb

By Teresa Ann Velasco
LOGOS ASSOCIATE EDITOR

Does it seem like there are more students at UIW this semester?

Students returning to the University of the Incarnate Word in just the past year or two have noticed an increase in the population from last spring to this fall.

"As of now, we anticipate enrolling our largest freshmen class in the school's history. We will also set a record for overall enrollment. UIW is one of the fastest-growing universities in Texas – the fourth-largest private institution and the largest Catholic university," Dean of Admission Andrea Cyterski-Acosta said.

To get an idea of just how much more full-time students UIW has

gained in the past two years, from Aug. 25, 2009, to Aug. 25, 2010, UIW has added 1,420 students – a big difference when you then look at the census taken back in Sept. 8, 2008, to Aug. 25, 2009, when only 42 students were added.

"I remember having freshman orientation two years ago in the fall," junior chemistry major Karina Juarez said. "The amount of freshmen seemed right for a private school, not too big, not too small. Since then it seems as though there has been an increase in students, which could be bad to a school on the smaller side."

Ricardo Sanchez, a junior busi-

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-Enrollment climbs



TERESA VELASCO/LOGOS STAFF

Students leave classes at the University of the Incarnate Word en route to another one, their cars, or their dorm rooms.

Campus Life requires alcohol education test

By Kara Epstein
LOGOS STAFF WRITER

"Alcohol-Wise," a mandatory online alcohol education test, is currently replacing the in-classroom course, which all first-year students at the University of the Incarnate Word are now required to take.

The course, created by 3rd Millennium Classrooms, is an alcohol prevention course that is required of all residents, athletes, Greeks, international students, freshmen and first-year transfer students. The course is informational and also measures the student's personal assessment of alcohol history and can even calculate the students' risks accordingly.

The online test hopes to prove it is easier to access for the UIW students, rather than going to a three-hour presentation with 100 people in the room. Although students won't be receiving one-on-one interaction, the online course takes one hour to complete at the student's convenience.

"I think learning about alcohol education is just as important as learning nutrition or health," said junior Anna Nelson, a member of the synchronized swimming team. "I also think that alcohol education is beneficial because

it explains to students the negative effects it can have on your body. Even for athletes it can destroy your performance in a sport if you're not smart about how you use [alcohol]. Like coming into a practice drunk. It shows lack of knowledge and poor sportsmanship."

UIW is already familiar with 3rd Millennium Classrooms. Students who have had a first offense with alcohol were required to take this course. All of the answers are strictly confidential and anonymous. Once the student has completed the course, it will be sent back to Melissa Sayre, UIW's judicial educator, which will then give them the necessary credit for having taken the course.

"Our goal is to get it out at the beginning of the semester," Sayre said. "The in-classroom course seemed difficult to fit to the students' schedules." The course is also free and available at any time, she stressed.

"I'd rather take the test online than in person because I can do it easily in my dorm room whenever I have the time," Nelson said.

New transfer student and fashion design major, Kat Kitchen, thinks otherwise.

"Although I think the online education course could be beneficial, I feel in my situation it's just something that is taking up my time because I'm not a drinker."

The students required to take the course will be e-mailed instructions on how to sign up, however, anyone and everyone who is willing to take the course can contact Sayre in the Office of Campus Life.

"Alcohol is an issue on our campus," Sayre said. "It is what we see most of as far as student conduct, although proportionally we don't see more of it than other universities. Pre-gaming is another issue, especially with students under 21. But we have a very special population of students. It is a rare occasion where a student would lie. They take responsibility, though they may not like it."



Judicial educator Melissa Sayre



FRED POMPA/LOGOS STAFF

The home side of the grandstand at Gayle and Tom Benson Stadium fills up at the first game Saturday night.

Football brings hearty crowd

By Crawford Higgins
LOGOS STAFF WRITER

Bring out the barbecue pits, meat and good friends. UIW football has begun once again.

The University of the Incarnate Word's Cardinals began the 2010 season – the second in UIW's history – unlike the first, losing to Langston (Okla.) University's Lions, 28-20.

Students, faculty friends, and families came out to watch, tailgate and party. Fraternities and sororities as well as other organizations brought out their BBQ pits, games and good Cardinal spirit, all adding up to one fun night. With music blasting, people chatting, and a sense of excitement in the air, it seemed everyone was eager for the first kickoff of the season.

"The food was great, the tailgate party was awesome, and everyone is pumped up to watch the guys play their hearts out," freshman Joseph Whitacre said.

With the new student fan group known as "the Red C," the support was louder than ever before.

"This is my first football game here at UIW, and it's just been one heck of an experience," said sophomore Josh Silva. "Go Cardinals!"

When halftime came around, the crowd witnessed the induction of two new members of the UIW Hall of Fame. Then Langston's marching band took the field, performing killer dance moves and playing popular music.

Although the Cardinals lost, fans appreciated the team's effort.

Cont. on pg. 2
-Football crowd



compiled by Teresa Velasco, associate editor, and Josh Sanchez, Logos Staff Writer

More than half a million eggs recalled

A recall of more than half a million eggs has been recalled across the country due to salmonella. Luckily there have been no reported deaths but according to the CDC more than 2,000 illnesses have been reported since the two recalls issued between July and May. The salmonella bacteria is grown inside the eggs but surprisingly it is not passed between hens. The salmonella bacteria is found in rodent droppings and of course if the hen farms are not constantly kept clean the salmonella can get into the hen's feed as well as in their cages. Thoroughly cooking the eggs can kill the bacteria. But health officials are recommending people to throw away or return the recalled eggs.



American leaders travel Biden's symbolic visit to Iraq

Vice President Joe Biden returned to Iraq on Aug. 30 to mark the end of the combat operations and to pressure top government officials in Iraq to stop the election stalemate that determines the formation of the new government.



Under scoring the nation's political shift, Biden lobbied Iraqi officials such as Prime Minister Nouri al-Maliki to end the political deadlock and form the new government. Biden's visit also signals Operation New Dawn which takes effect Sept. 1, marking the beginning of the end of U.S. military involvement in Iraq.

N. Korea releases American to Jimmy Carter

Former President Jimmy Carter successfully returned from North Korea with a former American captive on Aug. 27.

Aijalon Gomes was arrested in Pyongyang because of unlawful entry into the communist state on Jan 25, 2010.

According to a friend, Gomes was an English teacher in South Korea and entered Pyongyang illegally through China to ease the pains of North Koreans as a member of Every Nation Church. Gomes was sentenced to eight years of labor and fined roughly \$700,000 USD.

The government agreed to release Gomes but only to Carter, the most recent president who spoke out against sanctions to the Communist state.



Mountain-top removal mining is becoming a huge issue with climate change that many banks do not want to be involved in. They are cutting their loans and funds with companies messing with environmental issues. Wells Fargo has said the matter with companies involving mountain-top removal mining involves "considerable attention and controversy," (New York Times). Along with Wells Fargo are Credit Suisse, Morgan Stanley, JPMorgan Chase, Bank of America, and Citibank.

Mosque near Ground Zero



Proposed construction for an Islamic center two blocks from the World Trade Center has some in an uproar as they protest near the site. President Obama said he supports the "right" for Ground Zero but failed to say whether or not he supports the decision. Some politicians such as Democratic U.S. Senate candidate Jeff Greene of Florida were quick to criticize the president's statement.

Enrollment climbs

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ness marketing major, also has noticed the increase. "I can definitely tell that this semester has grown even bigger than before," Sanchez said. "I was so used to seeing so many familiar faces last year and now they're all blended in with young, fresh faces. I see a lot of freshmen everywhere. The Marian cafeteria, the bookstore, the (Marian) circle, pretty much every single place there is to go on campus."

The fall freshman class has the largest population by class with 880 students added this semester as of Aug. 25. However, the rate of retention is another matter. There are fewer sophomores returning of the original freshmen, juniors and so forth. This problem takes place in all universities to what is referred to as the "sophomore slump."

"At UIW, we have studied the national concerns with students dropping out or changing schools between their sophomore and junior year," said Dean of Student Success Sandy McMakin. "The issues are very different than first-year retention problems. Students entering their junior year are taking more courses in their major and need to be focused on skills set for their major as well as on the classroom strategies needed to succeed in upper-level courses."

UIW has obtained a \$100,000 grant from Wal-Mart, in coordination with the Institute of Higher Education Policy, to address these upperclassmen retention issues, McMakin said.

"The grant is funding a project called FOCUS which

consists of both faculty development and direct student programming," she added. "The faculty development targets faculty who specifically teach second-year students to assist them in the resources needed to address the sophomore retention issues. The student programming funds a summer class for rising sophomores as well as symposiums during the year on time management and career options. We know this grant is going to assist us in continuing to develop programming for Student Success."

Even with the sophomore slump problem, UIW exceeds its expectations because of its variety of undergraduate and graduate programs, including professional programs such as optometry and pharmacy, the financial aid provided to students, and the idea that UIW is finally engaging its students to become more involved on campus. UIW has created a community of students connecting with each other no matter what major they share or do not share in common.

"Ten years ago we were just a commuter school," McMakin said. "Students would get in their cars and drive to and from school and in between classes. They were never able to get a sense of the UIW community and I think that now with the few students who have become engaged on campus by just talking to one another have promoted the university to their friends and family giving UIW the numbers it has right now and made the institution what it is today."

Dormitory

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list since spring. "I was not allowed to sign up until the very last day of registration - which was a Thursday," Vidaurri said. "I had another class, got out of class, went to the portal to register and it showed that housing was already full." Vidaurri said she waited on a letter from Residence Life for some time after being on the waiting list.

"They still had not put all the freshmen in their dorms," Vidaurri said. "So I was like, if I'm supposed to be classified as a junior, then I had no chance of getting a room at all. Because I'm a local resident, they said, you can have two options - which is the hotel or live at home."

Vidaurri said trying to get housing on campus has been stressful. She contended the overcrowding issues seemed to have been known by school administration way beforehand.

"It was ridiculous," she said. "Like they knew they had already booked too many people, they were over capacity - yet they still let people still register."

"When we had room reservations - instead of the seniors getting first pick, we let first-year students first," said Dr. Renee T. Moore, dean of Campus Life. "That made some seniors upset, but we wanted to make sure that we were ministering to the students probably least able to live alone, on their own. Even if they think they can, parents sometimes want them in a shelter of a safe

campus - so that's the commitment to allow them to live on (campus) - but we only have a finite number of rooms.

"Although we were not totally full by May, when first-year students come - they sort of, have a soft deadline (May 1) to sign up. We continued to get applicants at a rapid rate this summer.

"Our Plan B was to double some rooms - that's a typical response that we've used in the past - in order to keep some commitment of housing the first-year students. We made lodges into halls. Soon a lot of late applicants this year including some students who were returning, who had the opportunity to sign up last year, chose to change their mind and apply or at the last minute decided to live on-campus. We didn't want to turn them (students currently at hotel) down either, so we contracted the hotel to lease space there to have students live off campus. We made this decision as we got more and more late applicants."

Sanchez said Residence Life held 16 meetings last spring with students regarding the housing registration process: guidelines, how it works and new software that student could use to reserve their rooms. However, many students still register late for various reasons including financial holds on their accounts, having the wrong access personal identification number, not being registered for classes.

CORRECTION
The Logos mistakenly ran a photograph of the late Michael Gres in the Back-to-School edition with a story about the 2010-11 resident assistants. Gres is a former resident assistant but should not have been pictured. The Logos regrets the error and apologizes.

Football crowd

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"I don't even come to UIW," said Ramon Rodriguez, a junior at the University of Texas at San Antonio. "But the guys played hard and gave it everything they had. I'll be back to watch them again."

The Cardinals' next home game is Sept. 18 against the University of Central Oklahoma.

For sophomore Josh Silva, the night was memorable. "This is my first football game here at UIW, and it's just been one heck of an experience," said Silva. "Go Cardinals!"

Vidaurri contends if Residence Life notified students earlier possibly students would have been able to secure an apartment near campus less expensively than seeing their housing money land them in Courtyard.

Moore said students at the hotel - either local San Antonio residents and upperclassmen - are not being charged any additional costs. The doubles at the hotel are larger than rooms on campus and have queen-sized beds, she pointed out.

Students at the hotel have to abide by the same rules as if they were on campus and a trained resident assistant - Manuel Esquivel, a junior majoring in biology and pre-pharmacy - is stationed there, Sanchez said.

"He has three years of experience," Sanchez said. "He is really involved on campus and I really made sure that we put somebody there that could hold their own, and that was going to make the students feel welcome and that they were going to have that connection with him."

Vidaurri apparently is coping with life at the hotel, which includes a swimming pool, housekeeping and continental breakfast any other guests get.

"I was worried at first, about living at the hotel because when we arrived there were homeless people walking along the front of it, so it looked really shady, and then there was also a strip club behind it. That also did not look good. But it turned out not to be so bad.



Hispanic Marketing Institute opens door to opportunities

By Barbara Torres
LOGOS STAFF WRITER

The Hispanic Marketing Institute is opening its doors this fall at the University of the Incarnate Word, marking an expansion into a growing market under the direction of Dr. Alberto Rubio-Sanchez.

Rubio-Sanchez and his wife moved here from Rhode Island.

"Both me and my wife are Mexican and we wanted to be closer to Mexico so we came to San Antonio," he said. "They were hiring for both marketing and financial professors. That's how we got here."

The marketing institute at the H-E-B School of Business and Administration is an idea that has been at UIW for a while now. This expansion into the Hispanic market and the launching of the Hispanic marketing concentration will help students be prepared to be multicultural, he said.

"Even when I was applying for the job they mentioned that this was a project that they had," Rubio-Sanchez said.

The institute's mission is to educate students of every background in knowing Hispanic culture and Hispanic marketing. Besides the new concentration, the staff also will do research in different Hispanic backgrounds trying to expand what they know about Hispanics.

"This is extremely important, especially here in San Antonio that is known as the 'Madison Avenue of Hispanic marketing,'" Rubio-Sanchez said. "Which means Hispanic marketing happens here so that is one of the reasons we started and we want to continue the tradition and expand our knowledge of Hispanic markets."

You don't have to know Spanish or have a Spanish language focus for this



Irene Keegan, executive director of Asociacion de Empresarios Mexicanos in San Antonio, discusses her agency.

major because language is not a requirement.

"Language is only a small part of our culture," Rubio-Sanchez said. "There is so much more we need to know. You can speak Spanish but not understand the culture. Once we get to America, it is known that Hispanics prefer to speak Spanish but we start to lose that through the generations. Speaking Spanish may not be an advantage for second- or third-generation Hispanics. So if someone has a business that wants to tailor to that generation, Spanish may not be the way we want to go."

Language is a very touchy subject for every culture because some people may get offended if you assume they speak Spanish and others may get offended if you don't know Spanish. So what language should be spoken? These types of questions are what they want to address and study in their courses.

Besides Rubio-Sanchez, two other

faculty members -- Dr. Esmeralda de los Santos and Luis Torres -- are part of the institute. Each has different research interests. Latina women is a key interest for de los Santos as she explores how they can improve their life here in the United States. Rubio-Sanchez is focused on consumer behavior: how do Mexican-Americans react differently to Anglo consumers. Also in sales, how does one sell differently to a Mexican, a Nicaraguan and an American? Lastly, Torres is concentrating on Hispanic advertising. Each project has a different focus, but all the information gathered can be used in each classroom.

The main focus is to stay up to date. They will also be attending conferences so they are informed of what is happening right now. Their hope is that they can add to the study of knowledge of Hispanic marketing.

The Hispanic Institute's board is hands-on in this mission. It consists of

Ernest Bromley from San Antonio-based Bromley Communications, the No. 1 advertising agency offering communications services targeting the Hispanic population in the United States; Amparo Ortiz, promotions manager and director of community relations for Univision and TeleFutura at KWEX; and Lionel Sosa, who is considered the godfather of Hispanic marketing.

"They are very active in helping us because it was their idea basically," Rubio-Sanchez said. "They told us, 'We need to teach these kids because once they get out of college they can work for us we can use their knowledge.'"

"We have all these agencies on board that committed to us internships for our students. They promised the department money that will go directly to students. Every student in the program when they are juniors and seniors will get \$1,000 a semester as a scholarship. We will send them to conferences in Miami like the Hispanic Marketing & Communication Association conference. Last year Esmeralda went. Next year we're hoping students could join her. We will pay for part of these expenses. You're getting a lot not just in the classroom but real-world experience with this program."

FYI

The Hispanic Marketing Institute will hold a kickoff reception at 5 p.m. Sept. 15 in the Conference Hall at Dr. Burton E. Grossman International Conference Center.

The reception is free.

Special guests will include Dr. Felipe Korzeny, director of the Center for Hispanic Marketing Communications, and Terry Soto, author and chief executive officer of "About Marketing Solutions."

For more information or to RSVP, e-mail Dr. Alberto Rubio-Sanchez at rubiosan@uiwtx.edu.

Student rebounds from injury last fall

By Serena Elizondo
LOGOS STAFF WRITER

What a difference a year makes. When Esther Sandoval returned to the University of the Incarnate Word last fall, she had to maneuver around campus in a wheelchair following an accident at home.

Sandoval, a communication arts major, said she was feeding her dogs when one of them happened to sideswipe her, making her lose her footing, causing her ankle to snap. It was a close fracture on her tibia. And her fibula was shattered in five to six places. Doctors had to put in five screws to hold it down.

She could not walk on it, had to be in a cast for a couple of months, fitted with a medical boot and used a wheelchair all last fall. She then had a second surgery that enabled her to walk on crutches, then a cane, finally gaining back her strength to walk again on her own.

Recovering was "excruciating" and "a slow and painful process" as she had to learn how to walk all over again, Sandoval said.

She missed walking all over the campus and she couldn't steer her way around campus because it would get very strenuous halfway through, Sandoval

said.

The experience gave her a deep perspective on how difficult it was for many wheelchair-bound people to get around, Sandoval said. She realized once she was unable to walk for a long period of time, she missed the little things of just being able to walk around the campus and walk up the stairs to class instead of relying on the elevator.

"There's a certain independence you have that could be easily lost," Sandoval said. "You can't really do much. Sometimes elevators get packed and you have to wait."

"I take more appreciation of what I have today -- my health. That nothing that severe was broken to the point where they may have had to cut my leg or put a steel rod inside it. Take appreciation of what [we] have and be considerate of those who are wheelchair-bound and unable to walk."

"I know when I'm walking back again 100 percent, I will take the stairs instead of the elevator because I know there (are) a lot of people who are probably in my situation or in a far worse situation that can't go to and from."



GAYLE BUSTAMANTE/LOGOS STAFF
Esther Sandoval, a senior communication arts major, spent last fall in a wheelchair while recovering from an injury.

HEB School, business institute schedule business plan contest

The HEB School of Business & Administration and Mexican American Business Institute are cosponsoring the second annual business plan competition this fall that could earn cash money for student teams.

The competition, which led to a \$1,000 winner before, is designed to "encourage participants to transform a business idea from the concept phase to a full business plan ready to be implemented," said Dr. Jose F. Moreno, an assistant professor of finance and banking and coordinator for the institute.

"(We're) looking for new and real learning experience and networking opportunities for young entrepreneurs" through the competition, Moreno said, using a PowerPoint presentation at an Aug. 25 meeting of the institute at Dr. Burton E. Grossman International Con-

ference Center.

"We strongly recommend (participants) to look for business that shows innovation and feasibility. In addition, it is important that these projects support social and economic development of our community."

Last year, 10 teams with 30 students (undergraduate and graduate level) were involved with the top three teams receiving recognition and a gift card.

"Business owners and entrepreneurs from San Antonio are our main support on this event," Moreno said. "They are involved in different activities during the whole competition. Some of them advise a team during the competition. Others judge business plans during the second and last phases. Some others support financially. Any way to help us will be really appreciated."

Business Plan Competition Rules

Eligibility

Students from any level (undergraduate, graduate or other extension programs), and any University of the Incarnate Word school may compete in diverse teams of three to five.

The teams must pick a leader. (Note: It is possible to have a non-student member, but he/she can't be the leader of that team).

Every team will have an advisor who is a business owner or entrepreneur from the community.

Methodology

This competition is divided in three different sections: submission of application and main idea; developing of first draft; and submission of final business plan.

During the first phase, participants have to submit an application to the organization committee. This application includes some demographic information of the members and a brief description of their idea of the new company or product.

In the final phase, participants should submit their final business plan. These final documents will be judged by a different group of business owners from the community. They will evaluate specific features of these business plans and the plan with the most points will be declared the winner.



Dr. Jose Moreno

FYI

For more information about the business plan competition, e-mail Dr. Jose F. Moreno at jfmoreno@uiwtx.edu or call (210) 930 8011.



'Constitution Day' speaker to talk race

A political science professor and award-winning author will speak about the impact of race at 2 p.m. Friday, Sept. 17, for the University of the Incarnate Word's annual observance of Constitution Day.

"Shhh! Something We Don't Talk About in the Constitution: Race" is Dr. Joseph Stewart Jr.'s subject for the event in J.E. and L.E. Mabee Library Auditorium. Stewart's appearance is cosponsored by the Department of Political Science and the Center for Civic Engagement.

Stewart, a professor at Clemson University in Anderson, S.C., has won three Myers Awards for his books: "Race, Class, and Education" (with Ken Meier and Robert England, 1989), "The Politics of Hispanic Education" (with Ken Meier, 1991), and "Can We All Get Along? Racial and Ethnic Minorities in American Politics" (with Paula McClain, fifth edition, 2010) as "Outstanding Books on the Subject of Human Rights in the United States." In addition, he is the co-author of "Public Policy: An Evolutionary Approach" (with James Lester, West, third edition, 2008), which was published in Chinese edi-

tions in 2001 and 2004.

Stewart, who received a doctorate from the University of Houston in 1977, has previously held teaching or research positions at the University of New Mexico, University of Texas at Dallas, Educational Testing Service, West Virginia University, University of New Orleans, Rice University and Wichita State University. His research interest spans civil rights policies, racial and ethnic politics, public policy, and educational policy. His work has appeared in a variety of political science, education, public policy, public administration, public law, and interdisciplinary journals.

He serves on the Editorial Board of the University Press of Virginia's "Race, Ethnicity and Politics" series, is co-editor of Rowman & Littlefield's "Spectrum" series, past president of the Southwestern Political Science Association, Southwestern Social Science Association, and vice president of the Southern Political Science Association.

Stewart also works with K-12 teachers to improve pre-collegiate civic education. He is the former chief reader for the



Dr. Joseph Stewart Jr.

College Board's advanced placement government and politics exams and has served as a judge at the State of New Mexico, State of South Carolina, State of Georgia and National finals of the Center for Civic Education's "We the People" Program.

He was honored with a Special Recognition Award by the College Board Southwestern Regional Office.

"Despite all of his professional activity, Stewart is probably best-known for his alleged sense of intentional humor, which has been manifest in an article in which the discipline of political science is presented as a 'rotisserie' game," according to a news release, referring to a piece he did with Ken Meier, 1992, "Rotisserie Political Science," which appeared in the journal, "Political Science & Politics."

Hispanic Heritage Month events set

At least two student organizations have planned indoor and outdoor events to celebrate Hispanic Heritage Month at the University of the Incarnate Word.

Food, fun and games will be featured at the first Barrio Bash at 4 p.m. Thursday, Sept. 2, on Dubuis Lawn, according to the sponsoring Campus Activities Board.

And at 7 p.m. Wednesday, Sept. 15, the Office of Residence Life is holding its annual "Chips & Salsa" in Marian Hall Ballroom.

The traditional event started in 2001 when a former resident assistant, Cecilia Iniguez, and co-helper Liz Cruz Valerio planned a community event to get

the residents out of their rooms during the month of September.

Iniguez's goal was to celebrate Hispanic Heritage Month, Valerio said. "And it was a true success," she added. "Ever since then the tradition of Chips & Salsa has grown, each year with something new added. The resident assistants of the residence halls plan and promote this event a month in advance to hopefully get all of our UIW students excited about learning and being a part of Hispanic Heritage Month through learning how to dance with a Latin rhythm, eating Hispanic foods/desserts and enjoying a good time with friends."

SGA launches senate races

Campaign posters began going up for candidates seeing to become freshman, sophomore, junior or senior class senators for the Student Government Association.

Candidates for non-class senators representing international student, at-large, commuter and resident students won't begin until 7 a.m. Monday, Sept. 13.

Elections for class senators will be conducted via Blackboard from noon Sept. 7 until noon Sept. 10. Non-class senators will be elected through the same process beginning at noon Sept. 21 until noon Sept. 24.

The winners will be announced at the noon meeting of the General

Assembly on Sept. 29. The losers still are eligible to become a member of the SGA Committee, a new element for student governance this year, said SGA President Stephen Lucke.

"The committee is open to any student," Lucke said. "All they have to do is join the SGA group on Orgsync.com. We are doing this to incorporate more students into SGA. I can relate an SGA committee member to a member of the Bicycle Club, Pre-Pharm Club, etc. They will have no voting rights, but will be kept in the loop about what is going on around campus."

They will be able to attend (General Assemblies), help with events, and send e-mails about events, along with the plethora of subjects that SGA covers."



Stephen Lucke



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Ramadan Celebration at UIW

Ramadan refocuses 'month of blessing'



Sister Martha Ann Kirk, a religious studies professor at the University of the Incarnate Word, shares a dinner in Iraq. Kirk is among San Antonians involved in planning a Ramadan Iftar or 'special dinner' Friday, Sept. 3, at UIW.

Ramadan is a "month of blessing" marked by prayer, fasting and charity. Muslims are called upon to use this month to re-evaluate their lives in light of Islamic guidance. Each person is required to make peace with those who have wronged them, strengthen ties with family and friends and do away with bad habits; essentially to clean up their lives, thoughts and feelings. The Arabic word for "fasting" (sawm) literally means "to refrain" – and it means not only refraining from food and drink, but from evil actions, thoughts and words.

Muslims practice fasting for the entire month of Ramadan. This means they may eat or drink nothing, including water, while the sun shines. Fasting is one of the Five Pillars (duties) of Islam. As with other Islamic duties, all able Muslims

take part in sawm from about age 12.

During Ramadan in the Muslim world, most restaurants are closed during daylight hours. Families get up early for "suhoor," a meal eaten before the sun rises. After the sun sets, the fast is broken with a meal known as "iftar." Iftar usually begins with dates and sweet drinks that provide a quick energy boost.

Fasting serves many purposes. While they are hungry and thirsty, Muslims are reminded of the suffering of the poor. Fasting is also an opportunity to practice self-control and to cleanse the body and mind. And in this most sacred month, fasting helps Muslims feel the peace that comes from spiritual devotion as well as kinship with fellow believers.

Ramadan ends with the festival of Eid al-Fitr, which will be on or about Sept.

20. Literally the "Festival of Breaking the Fast," Eid al-Fitr is one of the two most important Islamic celebrations (the other occurs after the Hajj, or pilgrimage to Mecca). At Eid al-Fitr, people dress in their finest clothes, adorn their homes with lights and decorations, give treats to children, and enjoy visits with family and friends.

A sense of generosity and gratitude colors these festivities. Although charity and good deeds are always important in Islam, they have special significance at the end of Ramadan. As the month draws to a close, Muslims are obligated to share their blessings by feeding the poor and making contributions to mosques.

Muslims believe that during the month of Ramadan, Allah revealed the

first verses of the Qur'an, the holy book of Islam, to the Prophet Mohammed. At many mosques during Ramadan, about one 30th of the Qur'an is recited each night in prayers known as "tarawih." In this way, by the end of the month the complete scripture will have been recited.

Ramadan is the ninth month of the Islamic calendar. Islam uses a lunar calendar (each month begins with the sighting of the new moon). Because the lunar calendar is about 11 days shorter than the solar calendar that is used in the West, Islamic holidays "move" each year in relation to the Western calendar. It is for this reason that the exact date of Islamic holidays can't be confirmed until the new moon is seen.

Student to speak for Iftar dinner



Jessica Motawea

A University of the Incarnate Word freshman will speak at the second annual Ramadan Iftar – translated "special dinner" – at 7 p.m. Friday, Sept. 3, in Marian Hall Ballroom.

The dinner is cosponsored by the Muslim American Society, MAS-Freedom, San Antonio Muslim Women's Association and UIW Liturgical Outreach, said Sister Martha Kirk, a professor of religious studies.

Jessica Motawea, a vision science major, will speak. She also spoke at the first dinner last year when she was a high school senior.

"Every year in the month of Ramadan, all Muslims

fast from dawn until sundown, abstaining from food, drink and sexual relations," Motawea said. "Although the fast is beneficial to health, it is regarded mainly as a method of spiritual self-purification. By cutting oneself off from worldly comforts, even for a short time, a fasting person gains true sympathy with those who go hungry, as well as growth in his or her spiritual life."

Besides ethnic food and a chance to meet people from at least 12 different countries, Kirk said, there will be an exhibit of plants from the UIW Holy Land Garden which has citations from the scriptures of Islam, Christianity and Judaism.

FYI

If you plan to attend the Ramadan Iftar, please RSVP via e-mail with the number coming to bemoral1@student.uiwtx.edu

Noted author to share work



Michele Maxwell

A book author will share the inspiration behind her book and its transformational content at a special presentation and book-signing at 7 p.m. Wednesday, Sept. 15.

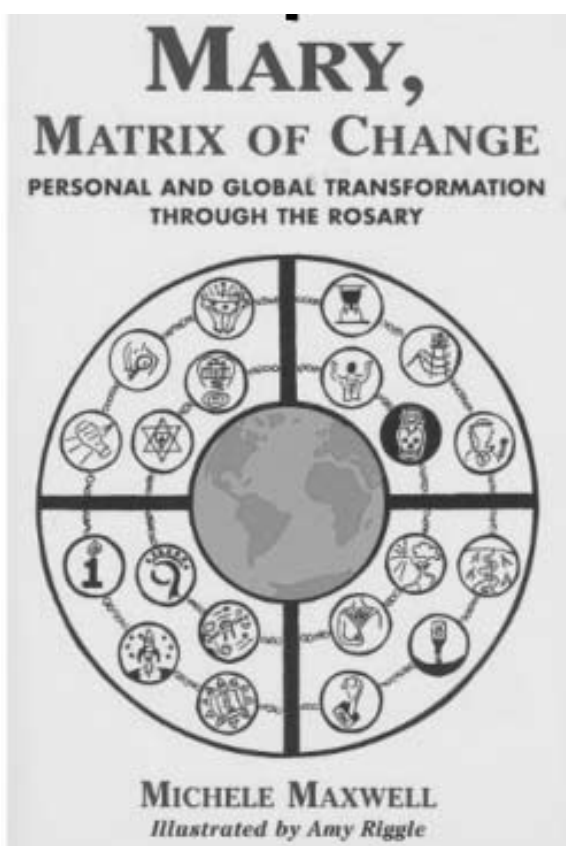
Michele Maxwell, author of "Mary, Matrix of Change," will be featured at Dr. Burton E. Grossman International Conference Center's Auditorium off Hildebrand and U.S. 281 at the University of the Incarnate Word

The free presentation features Maxwell, co-director of the Marian Center of San Antonio and editor of the River of Light newsletter. The Marian Center, born of a "radical conversion experience" in Medjugorje, has been serving the Archdiocese of San Antonio for nearly 20 years through a variety of ministries aimed at leading people "to Jesus through Mary."

Her book, Mary, Matrix of Change, "enables one to see the egocentric cloud of sleep in which most of us live and the way we can become fully awake, alive, and aware in Christ. This renewed

understanding of the Rosary has the power to move us to a more authentic and active faith."

A limited number of her book will be available for sale, said Sister Alice Holden, spiritual director of the sponsoring organization, SPARKS (Spiritual Practices and the Arts Reclaiming Knowledge of the Soul). SPARKS is housed at the Denman Estate, future home of the UIW Retreat and Conference Center.



Faculty, student pairings set for 'Meet the Mission'

At least 25 faculty-student teams involving mostly 200 freshmen and those who teach them will be involved in the fifth annual "Meet the Mission" set Sept. 17, the coordinator said.

The "university-wide day of community service" is modeled after the Days of St. Vincent program at DePaul University in Chicago, said Dr. Harold Rodinsky, a psychology professor who graduated from there.

"The foundation of the success for this event comes from faculty-student collaboration," Rodinsky said. "Faculty, primarily who teach freshman classes, recruit teams of students from their classes. These teams are then assigned to an agency in the city and after a short gathering at Marian Hall at 7:30 a.m. travel by bus to their sites. At the sites teams will perform service as directed and needed by their agencies. The teams will return to campus around noon – after four hours of service – and share a meal and reflection period about their experiences. This year we expect to serve 25 agencies in the city with 25 faculty-student teams for an overall participation of around 200 UIW community members."



Dr. Harold Rodinsky coordinates 'Meet the Mission.'



How-to guide for recycling on campus, getting green at home



By Daniella Vidaurri
LOGOS STAFF WRITER

With the immense damage the BP oil spill has recently caused and other contributing factors to the deteriorating physical condition of our planet, it's no wonder so many are taking action to help preserve the place where we live.

All around the country, people are discovering new ways to live more environmentally friendly, by using natural cleaning products, wearing clothing made of organic materials, recycling more, and the like.

The University of the Incarnate Word is no exception to this growing number of concerned citizens. Faculty, staff and students are in constant search of new ways to help improve the environment. Approaching its third year of establish-

ment, organizations such as Campus Sustainability Committee have been working to heighten awareness around campus about going green and how to get involved. This past January through March the committee worked alongside the Recycling Club to host Recycle Mania, a period of three months where recycling activity around campus was tracked. Recycle Mania was a success. More than five tons of recyclables were collected during this time.

Aside from Recycle Mania, the University Planning Commission, a primary organization involved with advancing the campus, met every other month to discuss campus affairs and plan new methods of going green. The commission continues to track the recycling activity at UIW. In an April report, the sorting company, Greenstar, said 4.54 tons of paper, 0.18 tons of plastic, and 0.11 tons of aluminum were collected around campus.

"Our biggest challenge with recycling is cardboard," said Dr. Bob Connelly, chair of Campus Sustainability.

However, UIW bought a new bailer so that should make things easier. The bailer is very easy to operate. Students can receive service hours for operating the cardboard bailer at a recycling

event.

Food manufacturing company Sodexo also has become involved with the eco-friendly activities and will be selling reusable coffee mugs in the cafeteria to cut down on the use of disposable cups. Sodexo was looking for an alternative material to use in place of the current Styrofoam to-go containers.

And over the summer, a recycling event called "Adopt a Bin" took place.

"Anyone on campus can go to the (Marian Hall) student center and adopt a blue recycle bin," Campus Sustainability Committee member Lorraine Ewers said. "The Blue Bins are emptied into larger Green Toters, located outside of campus buildings and then picked up to be sorted by Greenstar. The recycle bin may be decorated with the logo of the organization that adopted it."



GAYLE BUSTAMANTE/LOGOS STAFF
Emilienne Barrera, left, and Celene Allison collect recyclable material. Find out what you can do to get involved with improving the campus and our environment. Learn more about going green on campus at www.uiw.edu/greenuiw.

Water too precious to waste



By Arielle Solcher
LOGOS STAFF WRITER

Water covers around 70 percent of the Earth's surface, yet only 1 percent of water on Earth is fit for human consumption.

In "The Green Book," Elizabeth Rogers and Thomas M. Kostigen state "only 20 percent of the world's population has running water, and more than one billion people do not have any access to clean water."

America consumes much of this limited water resource; billions of gallons of water daily. If Americans made simple changes to their households where they use water the most, such as the bathroom, kitchen and laundry room, they would conserve tons of water.

More than half of the average American household's water consumption comes from the bathroom, yet this is one of the easiest places to conserve water. Flushing the toilet, taking a shower, washing hands, and brushing teeth all require the use of water and conventional bathrooms use a lot of it.

Out of all bathroom uses of water, the most waste of water comes from flushing the toilet, making up nearly 40 percent of a household's water use. Old toilet models can use up to five gallons a flush. This comes out to about 9,000 gallons of water for each person every year just to flush the toilet. To reduce the amount of water used when flushing the toilet in a cost-effective way, Americans could simply take one or two empty half-gallon water jugs, fill them with water, and place them in the toilet's water tank. The amount of water put in the bottles equals the amount of water saved when flushing the toilet once. Americans also could consider buying an ultra-low flush toilet, which uses a maximum of 1.6 gallons a flush. To picture that, consider the amount of water it would take to fill about one and a half gallon milk jugs. These

toilets still use a lot of water a flush when considering the amount of waste that goes into them, but still conserve a lot more water than the conventional five-gallon tank.

For Americans to conserve water and reduce the amount of human waste in the world in the most environmentally friendly way, they should get a composting toilet. This device uses absolutely no water and over time turns human waste into fertilizer for non-food producing plants. Although toilets use the most water out of all parts of the bathroom, minimizing water use is relatively simple.

The shower consumes the next-highest percentage of water in the bathroom, taking up nearly 25 percent of a household's water use. Most showerheads use around five gallons of water a minute, but simply by installing a new showerhead with a low flow rate, the flow rate decreases to 2.5 gallons a minute or less. Faucet aerators reduce water use even more. When combined with a low flow showerhead, faucet aerators add air to the water spray to reduce the flow of water to less than one gallon a minute, which can save the average household about 17,000 gallons of water per year. Along with these alterations, simply taking five to six minutes off shower time can save an individual 4,400 gallons of water a year. There is also the option of taking a "navy shower," which involves turning on the water to get wet, then shutting it off while scrubbing, and then turning it back on to

rinse. Simply by buying and installing a couple inexpensive items that reduce water usage and making slight changes to habits can significantly reduce water use in the shower.

Americans also should consider water usage in the sink. Uses of the sink include washing hands and brushing teeth. Americans can conserve water easily by turning off the faucet when not using it to rinse off hands or brush teeth. If everyone turned off the tap when brushing their teeth, the water savings throughout the United States would add up to about 1.5 billion gallons daily. Americans also should consider getting faucet aerators installed on sinks, along with showers. As in the shower, installation of inexpensive devices and a slight change in habits can conserve billions of gallons of water.

The main uses for water in both the kitchen and the laundry room are washing.

While washing clothes and dishes are both very necessary for cleanliness and health, there are ways to complete these tasks more efficiently.

Washing the dishes involves a lot of water use, whether washing dishes by hand or in the dishwasher. Efficiency of these different methods depends on the techniques used to wash dishes by hand and how full the dishwasher is when run. A dishwasher uses about 10-15 gallons a load, but washing dishes by hand can take up to 20 gallons of water. When washing dishes by hand, Americans should use as little water as possible throughout the process to conserve water. For Americans who have a busy schedule, the dishwasher involves less time, and running it only when full uses less water. Reducing water use when washing dishes does not require any special devices at all. Simply changing a couple small things about how dishes get cleaned can make a huge difference.

The average American household washes about 50 pounds of laundry a week. That adds up to a lot of water. Selecting a shorter wash cycle, selecting the proper water

level, and washing only full loads reduces the amount of water used when doing laundry. Clothes take only 10 minutes of wash time to become completely clean. To get the most efficiency from a washing machine, Americans should wash only full loads, but when washing medium or small loads, selecting the appropriate water level can conserve water as well. When buying a new washing machine, Americans should consider an energy-efficient, front-loading machine rather than a top-loading one. Front-loading machines use 35 percent less water than top-loading machines, because top-loading machines need to constantly replenish water in the tub. Making changes to how dirty clothes get cleaned and investing in an energy-efficient washer will help Americans to conserve a lot of water in the laundry room.

Most, if not all, of the options presented for reducing water consumption does not require much effort or money. In fact, a lot of these options actually save Americans money. In order to conserve water, Americans simply need to have an awareness of how much water they consume and make smart choices concerning water usage. Most Americans take water for granted since it seems to just keep flowing, and do not realize the value of this precious and life-sustaining resource. In actuality, the way Americans consume water greatly decreases the amount of fresh, clean water available in the world.

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Finding your voice in a core mandatory class



By Teresa Ann Velasco
LOGOS ASSOCIATE EDITOR

"Miss Velasco, you get to play the first song." Play the song? On the piano?

The course is called "Singing for Beginners." It is bad enough the only time I sing is in the shower, but now I have to play an instrument? I've never played a piano or any type of instrument that requires any skill for that matter in my life. The only reason I took this course was to complete my fine arts credit. But seriously, what have I gotten myself into?

As I walk up to the piano my heart feels like it is trying to climb up and out of my throat and my sheet music is shaking horribly in my hand. I honestly can't remember the last time I held a sheet of music in my hand. I looked at the professor

and nervously asked, "Where do I start?" She kindly showed me the middle C key on the piano. As I looked at the music "language," I remembered the higher notes move to the right of the keyboard and the

lower notes move to the left. She looked at me seeing that I was nervous and said, "You don't have to play with two hands. If you need to point at the note you're playing, that is fine." I looked at the sheet music and very slowly begin to play.

To my surprise it sounded as if I was actually playing music. Whether I was hitting the right notes or not it relaxed me in a way I never felt so at ease. To my surprise not only did I pass, but it was the first time I ever wanted to go home and do my homework.

Opening up to a new and fresh ability or maybe even a talent you didn't know existed because you never tried is heartbreak-

ing to me now.

I am a broadcast meteorology major. I study the atmosphere, how the earth moves, and with its connection to the sun the earth is able to form massive storms and climates. Therefore, I doubt singing to a song while playing on the piano is a vital skill to master in what I hope will be my line of work one day. However, I realized something about myself I never knew, and I am so glad I did. I like to play piano. I came home and practiced the song until I knew it was perfect.

I want to encourage all students to broaden your horizons. For athletes sometimes practicing their sport makes them feel good. For this reason imagine how you would feel to find something else. I am not saying this would replace your one love of playing music, a sport, writing, or analyzing the earth, but they always say two is better than one.

E-mail Velasco at velasco@student.uiwtx.edu



By Gabriella Bosquez
LOGOS STAFF WRITER

This summer, I was granted the opportunity to give back to the community by helping restore the outside of an old home located on the city's westside.

This was my first time participating in a community service event such as this one. I had done numerous community service hours such as scorekeeping at CYO games and helping with parish festivals but none were like this experience.

I could tell by their familiarity with the neighborhood that the group I went with had done work there before. We were given paint scrapers and copper brushes to take off the paint on the outside of the house. There were eight volunteers and four scrapers so we each took turns scraping away the paint. We did not succeed in removing all of the paint that day but we did make some progress.

There's something about all that sweat and physical labor that makes the experience so much more rewarding. I think it's the awareness that you actually did something to help someone less fortunate than yourself.

Community service is sometimes avoided by people who envision "wast-

ing" a day spent doing something they wouldn't enjoy, but it's not like that at all. I actually benefited from the experience. I got to meet other UIW students and as an incoming freshman, it gave me some insight as to what I can expect in my future years at UIW.

Most importantly, I got to help someone less fortunate than myself. Overall, it was an enlightening experience and I encourage all to participate in a community service act such as this one.

E-mail Bosquez at gbosquez@student.uiwtx.edu.



Photo courtesy of Harold Rodinsky
Before beginning her first classes, freshman Gabriella 'Gabby' Bosquez, right, a communication arts major, earns community service hours toward graduation during a June mini-mission painting houses on the west side of town. Senior Alejandro Flores also lends an experienced hand.

Will the new Student Government represent students?



By Rachel Cywinski
LOGOS STAFF WRITER

Former Student Government Association President Denise Hernandez brought great organization to technological integration during her 2½-year reign.

But disappointed student leaders could be heard grumbling during SGA meetings: "Just because the university president smokes doesn't mean we should have to suffer." "We're the ones paying for the food." "I still can't catch the shuttle to class." "Ask them again!"

Already in the professional mode of the excellent junior law partner that Hernandez will undoubtedly be, Hernandez obviously believed once the "administra-

tion said 'no'" the discussion was closed. Many student leaders did not agree.

Incoming SGA President Stephen Lucke may represent those dissidents. "What I'm going to change is to make the government more open, make it more inclusive of the entire community, to advocate more. I feel that Student Government has at times been closed. I will try to be more open, to work with departments, to work with administrators. If we don't have an answer and we are shut down, we will go to higher orders. We don't want to leave questions unanswered. If you don't like the answer, we'll persist."

Lucke listened to persistent concerns about transportation during the previous administration. He has made his top priority working with the university director of purchasing to ensure a minimum of four shuttles are constantly in operation. Lucke said, "My goals are to increase school spirit and camaraderie between students, and to collaborate with other universities in San Antonio."

He has already initiated a colloquium of all SGAs of four-year universities in San Antonio.

During Hernandez's administration, Student Life moved student organization business online, but the SGA has retained its arcane meeting schedule, and thus excluded some organizations from participating and voting. The Wednesday noon meetings are a holdover from days when there were no classes scheduled during lunch time. As the class schedule has expanded, the student leaders diversified, and the number of student organizations increased, participation in SGA General Assemblies (GAs) has declined. Lucke plans to address his concerns about ensuring a quorum, which is necessary to conduct business, by boosting attendance. He is considering a trial change of meeting time and day, possibly experimenting with different days and day or evening meetings to optimize attendance. Lucke is open to consider organizations voting by proxy so they will

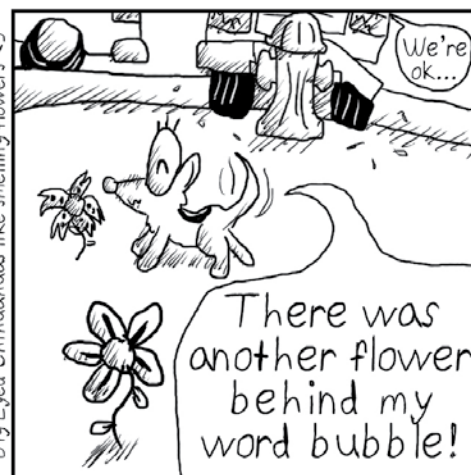
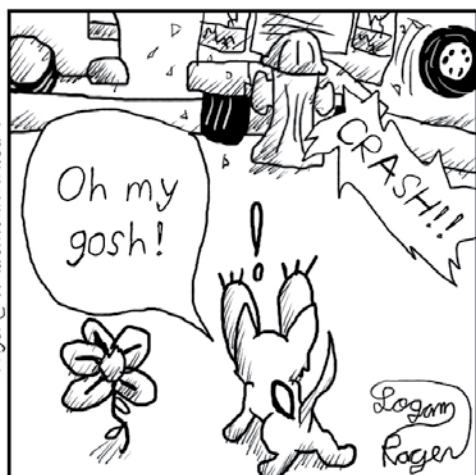
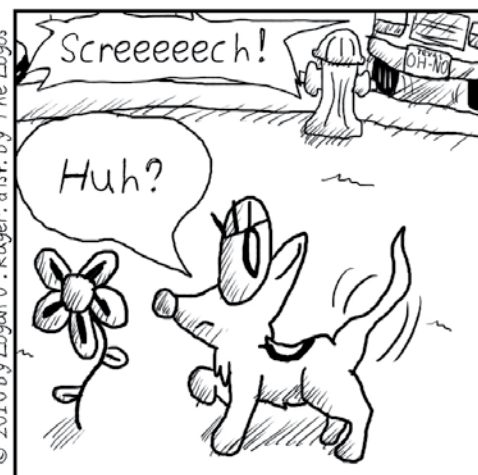
not be left out if the GAs do not fit any of their members' schedules.

Lucke's other plans include use of interns, opening SGA membership to all members of student organizations, and moving the senator voting to Blackboard this semester. Lucke also hopes to change the percentage of students voting in SGA elections from 1 in 7 to at least 4 in 7.

Things that will not be changing include the budget, office hours, method of posting minutes and the basic structure of SGA. Lucke's plans seem to concentrate on the areas where there has been student dissatisfaction, and he is spending time focusing on those rather than trying to change the things that are already adequate.

If you have a persistent student concern, try taking it to our new SGA President Stephen Lucke. He just may advocate for you.

Bec



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Freshmen move in at UIW



HECTOR FLORES/LOGOS STAFF


More than 1,140 students reside on the University of the Incarnate Word campus this fall with some living in a hotel off campus due to overcrowding (see story on Page 1). Freshmen started the first wave of move-ins on Thursday, Aug. 19, with returning students making up the bulk of those moving in Friday, Aug. 20, and other days before classes started Aug. 23.





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Santiago: 'We can't play that way'

By Marciel Whitehurst
LOGOS STAFF WRITER

What started out as a promising game at home Saturday night against Langston University ended in bitter defeat for the Cardinals.

To sum up UIW's struggles throughout the night, "we let a bunch of opportunities to win the game slip through our hands," said Head Coach Mike Santiago. However, Langston had little trouble capitalizing on a poor passing attack by senior QB Thomas Specia.

Specia and his offense controlled much of the first quarter en route to an early 7-0 lead heading into the second quarter. That was the one of the few bright spots in a mediocre night for the Cardinal offense.

"When you don't get any consistency and get anything going, it really limits your playbook," Santiago said. "Three and out" limits the playbook. You only get three plays."

Toward the end of the first quarter, Cardinals offensive coordinator Tony Marciano dialed up a bootleg pass which was intercepted in the end zone by the Lions defense. Luckily for the Cardinals, lightning struck twice on the same play as Isiah Ross fumbled during the return, and Trent Rios recovered

the loose ball. That was one of 3 interceptions off Specia. The following two proved costly as one ended a fourth-quarter rally inside Langston territory.

Langston's QB/RB tandem of Derrion Lewis and Carlos Ross made big plays in the passing game for the Lions. Ross scored on a 34-yard dump pass, as he ran over Cardinal defenders, spun out of two would-be tackles, and waltzed in the end zone to tie the game 7-7. A few minutes later Lewis would show off his arm against a sleeping secondary and free safety Aaron Willis for a 50-yard strike, off of play-action to senior wide receiver Ron Celestine. After a failed FG attempt that missed just right of the upright by K. Thomas Rebold, the Cardinals trailed at the half 14-7.

Cardinals defensive coordinator Todd Ivicic set the alarm for his defense in the second half as they woke up, making big stops and giving the home team some momentum. Special teams also played a huge role with a punt block in the fourth quarter by Sonny Estrada.

"The defense didn't play well in the first half," Santiago said. "They



KYLE COPLEY/LOGOS STAFF

Cardinal defensive players try to stop the Langston Lions offense from advancing on a down at Gayle and Tom Benson Stadium.

Cardinals lose home opener

By Marc Trevino
LOGOS STAFF WRITER

Opening night for the University of the Incarnate Word Cardinals didn't end at home as well as last season's kickoff as the Cardinals fell 28-20 to the Langston (Okla.) University Lions.

The Cardinals started off aggressive, scoring on their second drive down the field on a run from senior quarterback Thomas Specia. The impressive start for UIW was well-received by the 3,762 fans that packed Benson Stadium, including its namesake New Orleans Saints owners Gayle and Tom Benson.

The Lions, however, countered in the second quarter as quarterback Darrion Lewis connected with Carlos Ross on a 34-yard pass for a touchdown. On the following Langston possession, Lewis once again used his accurate arm to connect on a 50-yard pass to receiver Ron Celestine to give the Lions a 14-7 edge going into halftime.

Starting the third quarter was much of the same as the Lions scored once again on a Ricky

Cont. on pg. 10
-Santiago



FRED POMPA/LOGOS STAFF



KYLE COPLEY/LOGOS STAFF



GAYLE BUSTAMANTE/LOGOS STAFF

Clockwise, flagbearers hoist the colors on the gridiron. Senior quarterback Thomas Specia attempts to pass. Offensive lineman Jayson Hierholzer gets involved in a play. Players line up to do battle in the trenches against the Langston Lions. Cheerleaders work up the home crowd. The first home game of the second season of football brought out several thousand people beginning with several tailgate parties in the lot.



GAYLE BUSTAMANTE/LOGOS STAFF



GAYLE BUSTAMANTE/LOGOS STAFF

Santiago

from pg. 9

looked like a different defense in the second half. Well, we can't play that way."

A key play in the fourth quarter was a third-down tackle by Cardinals sophomore safety Todd Lyons. He flew in, knocking QB Lewis out of bounds shy of the first-down marker. Subsequently, the Lions unsuccessfully attempted a quarterback sneak.

Had the Cardinals offense been able to convert on the next scoring opportunity, the Lyons stop would have been the play of the game. Specia made an ill-advised pass in double coverage for one of two late fourth-quarter interceptions. Two crucial mistakes in the weaning minutes of the game cost the Cardinals a chance at a well-deserved, come-from-behind victory.

Cardinals defensive lineman Diego McClain took this loss personally.

"It hurts," McClain said. "You never want to lose the first game. On the defensive part they only scored one touchdown in the second half. That's like scoring one touchdown. If we would have tackled that way in the first half, it would be the same thing."

McClain also commented on the lack of execution after a well-coached game.

"We knew everything they ran," he said. "Everything they ran we were calling it. We knew every time they were passing it, we knew every time they were running it, we knew every time they would call a draw. So we lost it. We lost

it ourselves."

Although , this was a crushing defeat it is always encouraging to see the players take responsibility for their lack of play. I know Coach Santiago had high expectations for this opening game against a very talented Langston Lion team. However, the Cardinals must find away to improve their passing woes. Specia looked very uncomfortable throwing on the run. Not know for his athleticism on the field, the offensive line must give their quarterback enough time to find his receivers while he is in the pocket.

There were some encouraging things, as well as the realization this is still a young Cardinal football program. The absence of a deep threat was noticeable, although Jacob Love made a beautiful acrobatic one-handed grab over a Lion defender late in the game. A balanced offensive attack is a must if the Cardinals hope to improve on their 5-5 record from a year ago. They will have a bye then travel to Durant, OK to face-off against SE Oklahoma State in week 3. There's still potential for this fledgling Cardinal offense to excel in all facets of the game. Hopefully the core players will remain health and someone steps up as a leader and go -to-guy for Thomas Specia.

E-mail Whitehurst at whitehur@student.uiwtx.edu

Cardinal opener

from pg. 9

Sherin four-yard touchdown. A fumble by Cardinal receiver Jacob Love resulting in a touchdown by Langston gave the Lions a commanding 28-10 lead with just over four minutes left to play in the third quarter.

As Cardinal fans began to head toward the exits, Trent Rios capitalized on a 75-yard drive with a one-yard carry for a touchdown. After a Thomas Rebold extra point, the Cardinals tightened the score to 28-17. After a blocked Lions punt by freshman Matt Garza, Rebold once again connected on a field goal to pull UIW closer with a 28-20 score. That was the final score, however, when Specia was picked off during a late fourth-quarter drive.

Specia had a rough night, connecting on only 15 of 32 passes for 144 yards and throwing three interceptions. Rios was roughed up on his last carry of the game as he finished with 88 yards on 23 carries and one touchdown.

After a week off, the Cardinals return to the field Sept. 11 to make their Lone Star Conference debut away at Southeastern Oklahoma.



FRED POMPA/LOGOS STAFF
The Cardinals work their way toward the end zone in the first home game. The Cardinals lost to Langston.



FRED POMPA/LOGOS STAFF
Players huddle before taking the field against the visiting Langston University Lions who beat UIW last year.



FRED POMPA/LOGOS STAFF
The sun begins to set at Gayle and Tom Benson Stadium as the 7 o'clock opening kickoff gets closer to nightfall.

Catch the Cardinals

September home games calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7 Women's Volleyball vs. St. Mary's (Camper Night) 7:00 p.m.	8	9	10 Women's Volleyball vs. Nebraska/Omaha 12:00 p.m. Women's Volleyball vs. Colorado Mines 3:00 p.m.	11 Women's Volleyball vs. Lubbock Christian 9:00 a.m. Women's Volleyball vs. Texas A&M Intern. 12:00 p.m.
12	13	14	15 Women's Soccer UT Brownsville 1:00 p.m. Women's Volleyball vs. Central Oklahoma 7:00 p.m.	16	17	18 Women's Volleyball vs. SW Oklahoma (Kid's Day) 2:00 p.m. Football vs. Univ. of Central Oklahoma 7:00 p.m.
19	20	21	22	23	24 Men's Soccer vs. Texas A&M Intern. Univ. 7:00 p.m.	25 Football vs. Texas A&M Univ. Kingsville 7:00 p.m.
26 Men's Soccer vs. St. Mary's University 7:00 p.m.	27	28	29 Women's Volleyball vs. Texas A&M Univ. Kingsville (Youth Day) 7:00 pm.	30		

Psychology grad to give address at McNair Research Conference

A 2004 University of the Incarnate Word graduate who's earned a Ph.D. in clinical psychology will be the keynote speaker at the South Texas McNair Scholars Research Conference on campus Saturday, Oct. 2.

Dr. Ann Marie Hernández received her doctorate recently at Purdue University in West Lafayette, Ind., and is a post-doctoral fellow at the University of Texas Health Science Center-San Antonio, said Dr. Roberta Lechnitz, director of UIW's McNair Program.

Lechnitz also said Donald Asher, a highly respected consultant, will give an overview on how to get accepted to highly competitive graduate schools in the afternoon at the conference, which will feature presentations from a num-



Dr. Ann Marie Hernández



Donald Asher, member of UIW

McNair Scholars and some from other schools.

The Office of Graduate Studies and Research and the McNair Scholars Program are co-hosting the conference which begins at 8 a.m. in Marian Hall Ballroom.

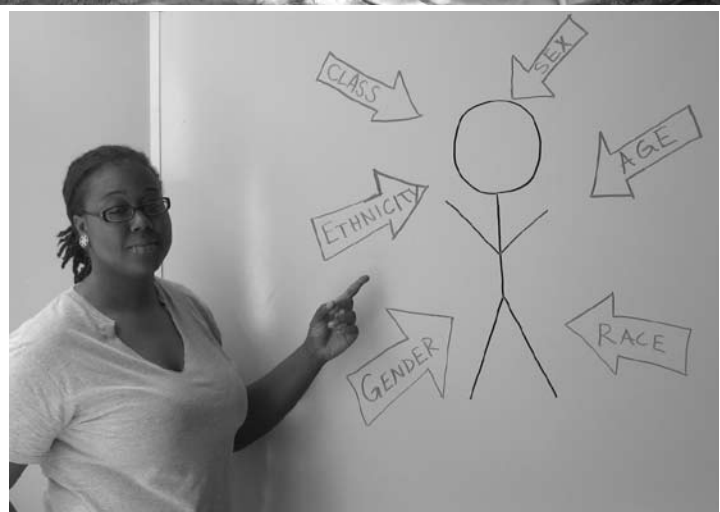
Research presentations will follow in Bonilla Science Hall with students' summer research projects from UIW, St. Edward's University, St. Mary's University, Texas A&M University-Corpus Christi, Trinity University, University of Texas-Austin and University of Texas-

San Antonio.

UIW scholars who will participate in the conference include: Elyse Alaniz, communication arts; Sondra Albarado, music; Chrystal Alexander, economics; Briana Alvarado, psychology; Lauren Bernal, biology; Dalia Bishop, philosophy; Samantha Buentello, biology; Christine Clark, engineering management; Clyde Compton, theatre; Anna Evans, psychology; Carmen Gauna, psychology; Venancio González, English; Christina Hill, psychology; Jian Lin, business; Shayvonna Malcolm, psychology; Angélica Martínez, business; Anneli Myrick, political science; Rosario Plascencia, economics; Ann-Marie Quiñones, music; Sarah Salazar, biology; and Jannelly Villarreal, biochemistry.

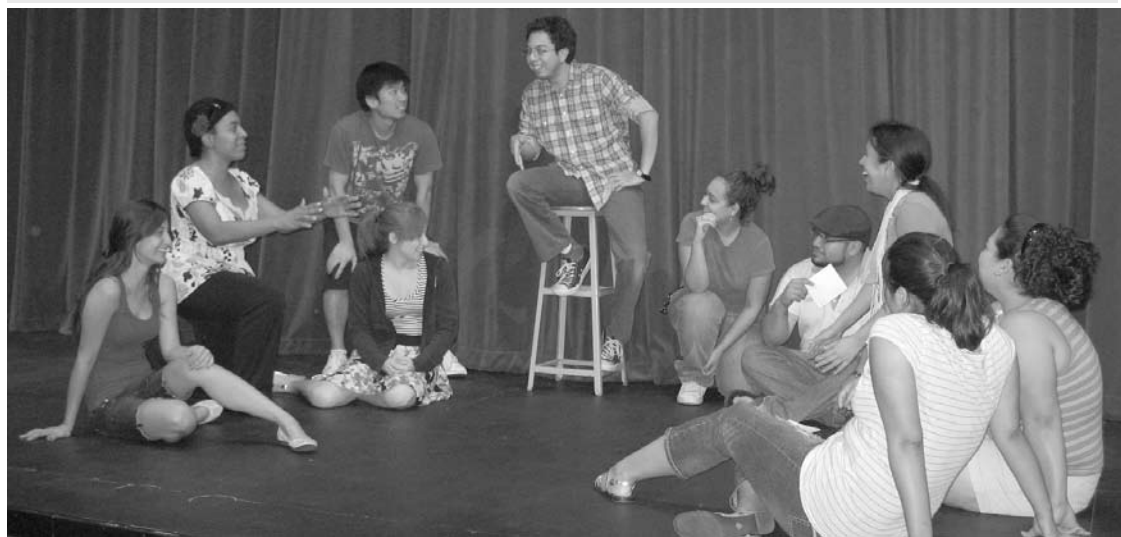


Clockwise, Venancio Gonzalez leads a discussion of Boccaccio's 'Decameron' among other McNair Scholars. Dalia Bishop shares research on gender issues she conducted over the summer. Jannelly Villarreal, left, and Lauren Bernal work on a chemistry project. Theatre arts major Clyde Compton and other scholars explore 'devised' theatre.



FYI

South Texas McNair Scholars Research Conference research presentations are open to the public. Anyone who would like to attend the lunch and keynote event must register for the conference, however. For more information, call Dr. Roberta Lechnitz, program director, at (210) 829-3929 or e-mail her at lechnit@uiwtx.edu.



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Student leaders hold preschool conference

By Rachel Cywinski
LOGOS Staff Writer

Student organization members kicked off the 2010-2011 school year together in McCombs Rosenberg Sky Room Tuesday, Aug. 17, with a Student Leader Conference.

Formerly just a retreat for new Student Government Association officers, the event was open to every student organization to send two to four to learn more about the university mission, complete risk management training, learn how to be inclusive and grow student organizations.

At one point during the conference, SGA President Stephen Lucke guided blindfolded student leaders through an obstacle course. University Mission and Ministry peer minister Alejandro Flores led student leaders through the university mission, accompanied by graduate intern Marty Battafarano and peer minister Audrey Embersics.



Dr. Angela McPherson 'Dr. Mac' Williams, left, chats with participants at the Student Leader Conference.

'Light the Way' administrators seek help to check season lights

Students needing community service hours while enjoying a free breakfast will have an opportunity to do both at two workdays this month leading up to the annual "Light the Way" celebration.

The Office of Public Relations is recruiting volunteers to work 9 a.m.-noon Saturday, Sept. 18, and Sept. 25, in Marian Hall Ballroom, where free breakfast will be served as they prepare up to a million Christmas lights for the Nov. 20 lighting ceremony.

The lights must be checked or replaced annually before university facility workers install them across campus.

Dr. Louis J. Agnese Jr., UIW president, started the "Light the Way" celebration during his administration after touring the Windcrest area during the holiday season.

Following a 7:30-8:30 p.m. program inside Alice McDermott Convocation Center that attracts a standing-room-only crowd of several thousand, the campus is illuminated by twinkling lights from dusk until dawn through Jan. 6. At the lighting program, crowds usually follow a mariachi band to Central Market.

Crystal Campos, special events coordinator for the Office of Public Relations, is placing fliers around campus to invite students to "join us for the 2010 Light the Way workdays and help us prepare for one of the most anticipated events of the holiday season."

To volunteer or get more information, call the Office of Public Relations at (210) 829-6001 or e-mail Campos at ccampos@uiwtx.edu.

Mass of the Holy Spirit puts spiritual spin on new school year

By Crawford Higgins
LOGOS STAFF WRITER

Several hundred students attended along with faculty, family, staff and friends worshiped Sunday, Aug. 29, at the traditional Mass of the Holy Spirit at the Chapel of the Incarnate Word. As one church, they gathered in thanksgiving for the blessings of the past year and to ask for inspiration, guidance and the presence of God's Spirit throughout the 2010-2011 academic year at the University of the Incarnate Word, Incarnate Word High School and St. Anthony's High

School – part of the Brainpower Connection. Every seat inside the church was filled and many people stood in the back to take place in this Mass, a long tradition in the Catholic Church. With a welcome from Beth Villarreal, director of University Mission and Ministry, campus minister, the Mass began. Students and children processed in with the Rev. Tom Dymowski, campus chaplain, as the congregation sang and lifted their voices. The readings for this particular Mass had to deal with the last being first and the first being

last. In Dymowski's homily he preached on the parable told by Jesus in the Gospel of Luke. He spoke about how Christ was the greatest teacher that ever lived and how the university and its mission are based on the gospel and the readings. He also spoke about Mother Teresa and how she said "Christ in our hearts, Christ in the poor that we meet, Christ in the smile that we give and the smile that we receive." He also went on to quote her by saying, "You must come to know the poor, maybe our people here have material things, everything, but I think

that if we all look into our own homes, how difficult we find it sometimes to smile at each other, and that the smile is the beginning of love." Smiling and showing that love is the beginning of teaching love between one another, he stressed. Teachers have a responsibility to teach the students, but students as well have the responsibility of teaching one another about wisdom and spreading the word and love of Christ with each other and those they come in contact with, he said. The Gospel also calls for

people to be humble and live out that humility and follow in the footsteps of Christ, he continued. It is only natural in our human nature to desire to come out on top and be the best as no one likes being last. But Christ calls the believer to live out a humble life every day, emphasizing true humility is not feeling bad about yourself, or having a low opinion of yourself, but rather it's truth in self-understanding and in action, Dymowski pointed out. Citing Psalm 139:1-4, he said, it is seeing yourself the way God sees us.



Sister Martha Ann Kirk, left, waves a streamer as two younger participants walk before her. Right, altar server Oscar Perez goes before the Rev. Tom Dymowski, campus chaplain.



Right, John Gokelman, extraordinary minister of Holy Communion, prepares to serve a communicant Sunday at the traditional Mass of the Holy Spirit inside the Chapel of the Incarnate Word. Below, the priest blesses the bread and wine at the standing-room-only Mass., which marks the beginning of a new academic year. Dr. Denise Doyle, provost of the University of the Incarnate Word, also made remarks in behalf of President Lou J. Agnese Jr.





Luau lures campus crowd

The annual Student Government Association Luau on Dubuis Lawn brought out people in comfortable clothing to participate in games and dance while enjoying a variety of food. Italie Chavez and Chris Esquivel pose for photos.

By Italie Chavez
LOGOS STAFF WRITER

Students got a taste of paradise Saturday, Aug. 21, at the annual Student Government Association Luau, a traditional event for Welcome Week.

Commuters, residents, freshmen and upperclassmen, staff and faculty attended the event which included such features as water pong where winners got a goldfish if they hit the spot in a red cup, as well as a slip-and-slide, volleyball, a DJ from KUIW, a water balloon fight and free food.

“The water balloon fight was my favorite,” freshman Gabby Bosquez said. “Everyone had fun and I wish I would’ve taken part in it.”

“(The luau) was pretty cool but my favorite part was being able to meet new people and make new friends,” freshman Amber Moczygemba said.

Sophomore Andrew Duong attended last year’s luau as a freshman but came back for more.

“I think it’s a lot better than last year,” Duong said. “There are a lot more activities. I loved all the free food, the volleyball game and the girls, so overall for me it was a great success.”



Pajama Jam memorable for freshman



By Dominique Juarez
LOGOS STAFF WRITER

Being a girl myself, I know some of my very favorite things are pigging out and being in my pajamas.

The only way I can think of that would make that situation any better is to do it with friends! Clearly the sorority life here at UIW read my mind, and hosted the first-ever, all girl “Pajama Jam” in Marian Hall Ballroom on Friday, Aug. 20.

Although we did not know each other at first, icebreakers in small groups opened everyone up for conversations, and by the time the pizza was gone, we were talking and laughing like we’d known each other for years.

Next on the agenda was a special guest speaker. Dr. Zereana “Dr. Z” Jess-Huff made a very personal confession for the first time to an audience. Along with her story, she spoke of the importance of wellness and sisterhood -- two things Dr. Z stated a girl can’t live without, especially during those rough times. Every girl needs to be able to get up in the morning and feel good about living, and every girl needs at least one best friend to keep her going and to know she is wanted and loved.

Wellness can be defined as the quality or state of being healthy in body and mind, especially as the result of deliberate effort. In laymen's terms, wellness is looking and feeling healthy, and the Greeks at UIW believe sisterhood is the means to achieving both while making lifelong friends.

Sisterhood can be attained in different ways. I speak for myself and most girls when I state I have at least one person I can go to anytime, and talk about anything and not have to worry about being judged or being put down or feeling like I shouldn’t have opened my mouth in the first place. Without that very best friend of mine, I honestly would have exploded by now with all the thoughts and feelings I would have kept bottled up. The friendship between that friend and I is my own little sisterhood. Your sisterhood could not look or feel the exact same. It could even have a guy in it! Dr. Z stated that just simply having someone there, having motivators and a person or people to push you forward is essential to total wellness. And through pizza and pajamas, soda and laughter, the attendants of UIW’s first Pajama Jam – a Welcome Week event -- received a taste of the ultimate goal of sorority life: sisterhood.

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DOMINIQUE JUAREZ/LOGOS STAFF

Pajama Jam participants take part in a game that involves saying a person’s name and something you learned about them, and as you do, you pass along a string, and the string continues to be passed along.



13th Floor joins ‘haunted’ attractions

Special to the Logos



Dank, musty basements. Long, dark corridors. Old elevator shafts. Things that go bump in the night.

Forty thousand square feet of these types of hair-raising attractions await those who check out the city’s newest “haunted” attraction – the “13th Floor,” which opens at 7 p.m. Friday, Sept. 24, at 1203 E. Commerce St., in a 105-year-old historic cold storage facility.

“Teens have become so desensitized to the ordinary gruesome things thanks to video games and 3-D movie effects,” says co-owner Chris Stafford, who has been in the Haunted House business since he was 15. “You have to step it up in order to create a great scare.”

“Stepping it up” means creating a haunted house that isn’t so much an attraction as it is a full-blown theatrical production. Trained actors, illusions, stages and sets so elaborate that they rival big-budget Hollywood films, are all part of the horrifying (yet perfectly safe) experience that takes place when you enter the forbidden 13th Floor, according to a news release.

Stafford and co-partner Dan McCullough said they accidentally stumbled upon the creepy-looking building, and it was love at first sight. From the low-wood ceilings and exposed brick in the basement, to an old, locked safe and the original freight elevator, it was clear that the house was made for haunting. But what really sealed the deal? The petrified bat skeleton the partners found hanging in the basement.

“When we saw that, we knew

this was the place for us,” said Stafford, who actually saved the basement relic.

Still, it took years of planning and preparation, nearly \$200,000 in renovations, more than 75 designers, makeup artists and actors, 16 tons of lumber and 500 gallons of paint and thousands of man hours to create a haunting of this magnitude.

The 13th Floor is actually two shows under one roof. The first show takes place in the basement. “Unearthed” takes guests on a ghostly tour of the dark, oppressive 10,000-square-foot basement with its low 7-foot ceilings, old brick columns, and broken cinder blocks. The vault-like entrance gives way to a freshly dug foot tunnel that leads guests through a 50-foot spooky mine shaft and into the catacombs where skeletal remains lay in wait. Guests must then wind through another 50 feet of pipes of a steamy boiler room and creep through a bug-ridden sewer area. Mummies, zombies and pale, dis-tended figures inhabit the basement and add to what Stafford refers to as the “warmup,” the eerie precursor to what lies ahead on the 13th Floor.

After escaping the basement, guests are led to a holding area where they will catch the elevator to the 13th Floor. Guided by a decrepit bellhop who warns them to “turn back,” guests pile into the elevator, push the only button and hold on tight as the elevator appears to go haywire, shaking and jerking its way to the forbidden floor of an old hotel circa 1900. The rooms and passageways are filled with antique furnishings

including wardrobes, four-poster beds, rolltop desks, wall sconces and elaborately framed old photos, creating an eerie authenticity. Guests travel from room to room through broken-out walls, dodging unseen obstructions, as they make their way through the old hotel. Each room is worse than the

next, filled with horrific scenes. A Fire Room with its acrid smell of smoke appears to be burning down, while an anti-gravity room tricks the brain into creating the sensation of being off balance. The sound of rushing water and the appearance of burst pipes in the Water Room make guests think they are in danger of drowning, when really they aren’t even wet.

As guests go deeper into the hotel, the darkness comes alive, swallowing everything (and everyone) in its path. Lights burst on for a split second, illuminating the next horror, before plunging guests back into the vast darkness.

The darkness transports peo-



One of the rooms on the tour of 'The 13th Floor,' a new 'haunted' attraction in the city.

September Movies

compiled by April Lynn Downing

Sept. 1

The American

Rated: R

Genre: Drama, Thriller

Look for: George Clooney, Bruce Altman, Thekla Reuten

Sept. 10

Legendary

Rated: PG-13

Genre: Drama, Sports

Look for: Patricia Clarkson, Devon Graye

Resident Evil: Afterlife

Rated: R

Genre: Action, Sci-Fi

Look for: Milla Jovovich, Ali Larter, Kim Coates

Sept. 17

Alpha and Omega

Rated: PG

Genre: Family, Comedy

Look for: Hayden Panettiere, Justin Long, Christina Ricci

Devil

Rated: PG-13

Genre: Mystery, Thriller

Look for: Chris Messina, Logan Marshall-Green, Jenny O'Hara

Easy A

Rated: PG-13

Genre: Romantic Comedy

Look for: Emma Stone, Pen Badgley, Amanda Bynes, Lisa Kudrow

The Town

Rated: R

Genre: Crime, Thriller

Look for: Ben Affleck, Blake Lively, Chris Cooper

Sept. 24

Legend of the Guardians

Rated: Not Yet Rated

Genre: Animation, Fantasy, Family

Look for: Jim Sturgess, Geoffrey Rush, Rachael Taylor

Wall Street: Money

Never Sleeps

Rated: PG-13

Genre: Drama

Look for: Michael Douglas, Shia LaBeouf, Charlie Sheen, Oliver Stone

You Again

Rated: PG

Genre: Comedy

Look for: Kristen Bell, Sigourney Weaver, Betty White, Jamie Lee Curtis

‘Terrific Twain’ set for opening on Coates stage

The Extended Run Players will present “Tales from Terrific Twain” in a reader’s theater format with musical accompaniment at 7 p.m. Sept. 10-11 and 2 p.m. Sept. 12.

The shows will be in Elizabeth Huth Coates Theatre.

“The show is built around Mark Twain’s writings and is really a tribute in honor of his centennial,” said Sister Germaine Corbin, artistic director of the Extended Run Play-

ers. “It is actually a blend of some of Twain’s witty sayings and songs from the era.”

Corbin credited Extended Run Play member Betty Jo Shryock for “the extensive research and adaptation of the Twain work.” Shryock, who will direct her work, is also the director of a musical group, the Cadenza Singers.

Don Peterson will play announcer Mickey Finn except for the

opening show when Chester King will hold the role. Lew Richman will play Beau and Jack Burns is cast as Tye. King also will be a member of “The Company” along with Chips Baumann, Tray Brown, Anne Collins, Liz Espinoza, Maggie Hardy, Karen King, Lozenzo Lucke, Lila Jean Potts, George Rachlin and Judd Strader.

John Lile will provide musical accompaniment.



GET YOUR TICKETS

University of the Incarnate Word students, staff and faculty receive a complimentary ticket with a valid UIW ID at the box office and may purchase a second ticket at a discounted rate of \$8.

Otherwise, admission is \$10 for adults, \$9 for seniors and \$8 for non-UIW students with ID. A group rate is available for parties of 10 or more.

Proceeds from the play go toward theater scholarships.

For more information about the plays, tickets or reservations, call the box office at (210) 829-3800 or e-mail theatre@uiwtx.edu

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Teaching center helps develop faculty

By Nicky Dovalina
LOGOS STAFF WRITER

The Center for Teaching and Learning in Room 212 of the Administration Building is a hotspot for faculty development.

If teachers need help looking for fresh ideas on improving their classes, the center is where they can go for guidance, said Dr. Susan Hall, the center's director.

The center puts together different kinds of workshops for the teachers at Incarnate Word. The workshops are very beneficial because they offer different methods on how to teach their students.

"So far I've noticed it's the

first-year teachers who have been using the center to their advantage because I can tell they are eager to learn at the workshops," Hall said.

A past workshop was called "Why students forget." Coming back to school after a long, sometimes unproductive summer can cause students to forget about the material they covered their previous semester. This workshop focused on the latest ways teachers can structure their classes to decrease a situation like that from happening.

The center's hours are 1-2

p.m. Mondays, Wednesdays and Fridays; or a teacher can schedule an appointment with Hall.

Teachers can take workshops from a different range of subjects such as "Ways to get students to talk more" to "How to construct rubrics." Other professional workshops' research suggest it's the best teachers who use the program and it shows how committed they are, Hall said.

"Starting the new Center for Teaching and Learning is Incarnate Word's commitment to teaching," Hall said.



Dr. Susan Hall directs the Center for Teaching and Learning which plans a workshop series.

FYI

All the events of UIW's Center for Teaching and Learning are free and open to all faculty – full-time and adjunct. In addition to presenters, the events include door prizes and refreshments. To make reservations, paste this link <http://www.surveymonkey.com/s/BJD9XCJ> into your browser. No reservations are needed for the 20 Minute Mentor series. For more information, call Dr. Susan Hall at (210) 283-5030 or e-mail her at hall@uiwtx.edu

WORKSHOPS

"ADA in the Classroom," Friday, Sept. 10, 12:30-2:30 p.m., in Special Collections Room (second floor of J.E. and L.E. Mabey Library). This session will describe UIW resources for meeting the needs of students with disabilities. The workshop has two goals: helping faculty act as effective academic partners for students with disabilities and promoting their understanding of the legal responsibilities of both faculty and students. Presenters will include Cindy Escamilla, legal counsel for UIW, and Moises Torrescano, director of Disability Services. Lunch will be served.

"Questions, Questions, Who's Got a Good Question?" Monday, Sept. 20, noon-1 p.m., AT&T 121. Posing questions is one of the most frequent teaching activities that faculty use, so asking good questions is a valuable ability. This session will help participants distinguish between more and less helpful questions and provide practice in writing questions that promote learning. The session also will include ideas for increasing the number of students who respond in class to questions. The presenter will be Dr. Elizabeth Kreston of the Department of Mathematics. Bring a lunch if you wish. Drinks and dessert will be provided.

"Things You've Wondered about Library Resources, but Haven't Had Time to Ask," Tuesday, Oct. 12, 4:15-5:30 p.m., Library 230. Cosponsored by the Mabey Library, this session will allow faculty to try out new research tools. This session will emphasize resources for those in math, sciences, health and business. A similar session will be held in the spring

for those in humanities, social sciences, fine arts and education. The presenter will be Dell Davis, director of public services for the library.

"Understanding Learning Styles," Friday, Oct. 22, 1-3 p.m., Gorman 109. Understanding the four basic learning styles can help professors design class sessions that engage a wide range of students. Participants will investigate their own learning style by taking the Kolb Learning Styles Inventory and consider ways to use the learning cycle in planning activities for class sessions. The presenter will be Dr. Sherry Herbers of the Dreeben School of Education. Bring a lunch if you wish. Drinks and dessert will be provided.

"A Philosophy of Teaching -- What's That?" Tuesday, Nov. 9, 4:15-5:30 p.m., Special Collections Room. Writing a philosophy of teaching is a practical endeavor because it helps faculty identify what he or she most values about learning and considering ways to make one's practices consistent with those values. Additionally, statements of teaching philosophy are often needed for faculty self-inventories, promotion files, or packets for teaching awards. Nationally known expert Barbara Millis will lead this workshop, helping participants to start writing their statements of teaching philosophy. Drinks and dessert will be provided. 20-Minute Mentor Series

Each 20-minute video in this series focuses on a single teaching question and provides a range of practical, research-based responses. Participants may leave after watching the video or stay through the rest of the lunch hour for conversation. The accompanying handouts include

a summary of the suggestions and relevant research. Bring a lunch if you wish. Drinks will be provided. All the videos will be shown in AD 212 and no reservations are needed. Interested but unable to attend? Borrow a video.

"How do I Get More Students to Participate in Class?" Wednesday, Sept. 22. Presenter Mary Ellen Weimer's tips include ideas for encouraging the reluctant to speak, finding something positive to say about a first-time contribution, and planning several avenues for participation.

"How Can I Promote Deep, Lasting Student Learning?" Friday, Oct. 8. In this presentation, Linda Suskie provides 17 specific strategies for improving the quality of student learning and suggests ways that courses can incorporate these proven strategies.

"How Should I Respond to Wrong (or Not Very Good) Answers?" Monday, Oct. 25. Mary Ellen Weimer points out that a student's inadequate answer is an opportunity for an interaction. She suggests 13 ways to make such interactions effective.

"Learner-Centered Teaching -- Where Should I Start?" Tuesday, Nov. 16. In this presentation, Mary Ellen Weimer offers concrete strategies for making a course more learner-centered, low-risk ways to move toward a more learner-centered approach, and activities for students who tend to be more dependent than independent learners.

Technology, globalization feed each other



By Phil
Youngblood
LOGOS STAFF
WRITER

In my last article I mentioned I am teaching one half of a Learning Community course set with a textbook titled "Technology & Society."

One of the textbooks to which I am exposing these students is an updated edition of "The World is Flat" (it was printed in 2005, but that was long ago in computer time!).

This is the fifth in my series on "computer literacy" and the lesson is about the impact of technology on globalization and vice versa. In prior articles I explained why computer literacy means more than learning what buttons to push when, that choosing whether we use computers is influenced by our attitudes toward technology, how we use computer technologies is influenced by our attitudes towards others, and the underlying reasons for why we think the way we do about technology.

In "The World is Flat," Thomas Friedman described 10 technological and social forces that changed the world of 1990 into the world we know today. Several developments in the first years of the 1990s set us on a path we are still traveling. The end of the Cold War left India and China and others without financial support from the Soviet Union, so their solution was to concentrate on their economies and to communicate

with the West. European countries also were able to concentrate on forming an economic and political union. Standardization of communications technologies such as operating systems, graphical user interfaces, and productivity software, followed by opening the Internet to commercial and individual use and the invention of the World Wide Web, enabled people in these countries and soon many others to coordinate globally. The Web enabled people to easily and inexpensively share information globally and browsers and Internet service providers enabled people to view what others published online. Open-source software and increasingly more powerful and less-expensive hardware provided more people with tools with which they could create and share ideas and information. This led to the "dot com bubble" and broad investment in infrastructure worldwide.

When the Y2K crisis loomed at the end of the 20th century and the United States and others discovered they did not have enough programmers to resolve the situation in time, they found they could turn to India, who had the largest supply of computer scientists, programmers, and engineers on Earth (English-speaking no less) who were now connected digitally to the rest of the world. This started the influx of bringing Indian and other international technical workers to the United States. When the dot com bubble burst, many educated and skilled Indians returned home and U.S. companies established branches in India or moved their whole company there. Japan used China

in the same way. What happened next is the subject of my next article.

Computer literacy means more than just what to click when. Our attitude towards technology and towards each other often dictates whether and how we use it. Technology is a powerful force created by societies and in turn a force that can change them. Technology is an integral product of society influenced by science, politics, the economy, and globalization, and one's views of these social drivers influences your views about technology. Technology has helped to drive globalization and globalization has made technology ubiquitous. I am writing a series on "computer literacy" I hope you will find interesting and useful. I invite feedback and dialogue.

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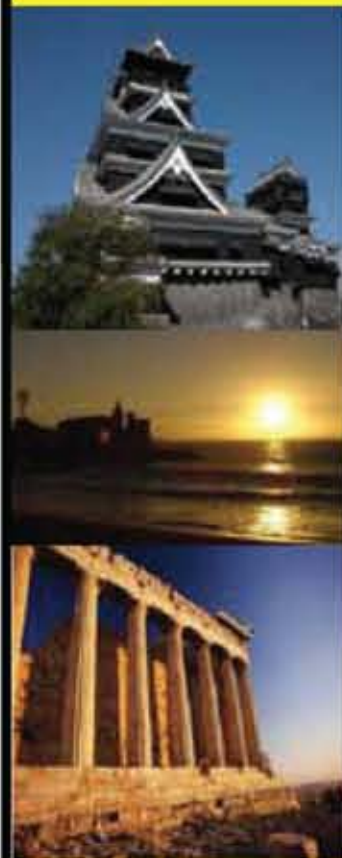
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