



Football kicks off Aug. 29

By Annette Marroquin
LOGOS STAFF WRITER

On the first day of practice for the University of the Incarnate Word's new football team, it was 101 degrees outside.

Gayle and Tom Benson Football Stadium was mostly empty – except for a few spectators sitting on the hot bleachers.

But tailgate parties and possibly a sellout crowd are expected when the Cardinals make their gridiron debut at 7 p.m. Saturday, Aug. 29, at home against Monterrey Tech from Mexico.

But on Aug. 6, the first day of practice, the sun radiated its heat onto mostly empty bleachers. The nearly 100 players came onto the field with

2009 Cardinal Schedule			
<i>*schedule subject to change</i>			
Date	Time	Opponent	Location
AUG. 29	7 p.m.	MONTERREY TECH	BENSON STADIUM
Sept. 5	6 p.m.	Arkansas Tech	Russellville, Ark.
SEPT. 19	7 p.m.	MIDWESTERN STATE	BENSON STADIUM
Sept. 26	5 p.m.	Langston State	Langston, Okla.
Oct. 3	2 p.m.	Oklahoma Panhandle	Goodwell, Okla.
OCT. 10	2 p.m.	EAST CENTRAL OKLAHOMA	BENSON STADIUM
OCT. 17	2 p.m.	TEXAS LUTHERAN	BENSON STADIUM
Oct. 24	2 p.m.	SW Assemblies of God	Waxahachie, Texas
OCT. 31	2 p.m.	SOUTHERN ARKANSAS (HOMECOMING)	BENSON STADIUM
Nov. 7	TBA	Eastern New Mexico	Portales, N.M.

enthusiasm – getting ready for the historic, first 2009 season.

"Gentlemen, 2009 begins right now," Head Coach Mike Santiago told the team.

In unison, the team screamed: "WooHoo!" Then the players began a series of stretching exercises and short sprints.

Beginning that morning, media representa-

tives came to the stadium and fieldhouse complex, curious to see what the Cardinals were ready to bring to the table. Fox News and other stations interviewed players. Cam-

eramen ran left and right, up the bleachers, then back down just to find the perfect angle. The heat and scrutiny was intense but the players appeared to be focused on the field.

As the practice began, more people started showing up as well as other UIW athletic coaches. Spectators had the choice of sitting on the scorching hot bottom of the bleachers, or walking to the top and finding a seat under a little shade of the press box. Most chose the shade.

Down on the field, the coaches worked with the players in agility, throwing and receiving among many other things. Coaches were determined to drill the importance of performing every move correctly. Technique and footwork were emphasized.

"Keep your elbows down," Santiago said to a player.

Marching band forming at UIW

By April Lynn Downing
LOGOS STAFF WRITER

Band rehearsals for the University of the Incarnate Word's new marching band were to begin this week under newly hired director Ferd Vollmar.

All kinds of instruments are needed and students will need to own their instruments beforehand, said William Gokelman, chair of the Department of Music.

Vollmar, the newly hired director of bands, comes to UIW with 34 years of teaching experience. Before coming to UIW, he served the past eight years as fine arts music director for the North East Independent School District where he oversaw band, choir and orchestra programs at seven high schools, 13 middle schools, 44 elementary schools, and the district's Fine Arts Magnet School.

Vollmar holds a Bachelor of

Music Education degree from Sam Houston State University and a Master of Music degree from the University of Houston.

Before Vollmar's hiring, the Department of Music held its first meeting with interested band students June 2. About 30 students and their families showed up to learn more about the marching band, Gokelman said.

"I gave them a brief history of how our program came to get started, and talked about what our hopes are for its development," Gokelman said. "I think it was very successful, lots of information, and lots of questions."

"We are planning for the band to play at all the home football games," Gokelman said. "Eventually, a pep band will also play for basketball games, and any other event that seems logical for them to play. We are looking at marching in the Fiesta parades in time."



MELISSA HERNANDEZ/LOGOS EDITOR
Veteran music man Ferd Vollmar is the new director of bands for the Department of Music at the University of the Incarnate Word.

Campus Police adjusts leadership, focus

By Rachel Cywinski
LOGOS STAFF WRITER

Over the summer, the University of the Incarnate Word Police Department lost its chief, gained office space, and was assigned many additional duties.

University administrators eliminated the position of "chief" and split the responsibilities. Vincent Rodriguez, assistant to UIW President Lou J. Agnese Jr., said Louis Fox,

assistant to the president for community relations and campus security, "will administer issues of the police department."

"(Fox) is and has been in charge of the police department for several years. All police issues will be handled by Capt. (Jacob) Colunga permanently. That will allow us to put more officers in the field."

Rodriguez said he did not know the exact num-

ber of officers who would be added, but that there would be increasing needs to cover a growing main campus, optometry school on Datapoint Drive, optometry clinic planned on the east side of town and the pharmacy school at Devine and Hildebrand. Rodriguez said the new model of a police department administered by a civilian was patterned after the New York Police



Department where a chief and commissioner share responsibilities.

"As far as the day-to-day operations, nothing is going to change," Rodriguez said.

Fox is a former city manager for three Texas cities: Lubbock, Orange and San Antonio. Fox did

Cont. on Pg. 2
-Police

Security alert system passes readiness tests

By April Lynn Downing
LOGOS STAFF WRITER

More than \$250,000 has been invested in the new campus security alert system which was tested over the summer, an administrator said.

The new COOPER Notification System covers the entire campus, said Lou Fox, assistant to the president for community relations and campus security.

The system sends a campus-wide voice mes-

sage in case of an emergency of any kind, Fox said.

"It's a broadcast configured so that you can send out a whole host of messages: tornado, emergency fire, arms on campus," Fox said.

Student safety always was a question parents wanted addressed during orientations this summer, Fox said.

The tests provided "an affirmation that the system works," Fox said.

Police

From pg.1

not respond to requests for an interview with the Logos.

Colunga, who called "drunk driving" the No. 1 problem on campus, said he plans to make the campus safer by drastically increasing programs of drug and alcohol abuse prevention, sexual assault prevention, and crime reporting by students.

"Silent witness", a

computerized reporting service which has been successfully used to increase the percentage of reported crimes solved, by increasing security of the witnesses, was recently added. This program allows safety concerns, maintenance problems and campus life issues to be reported using a link on the police department's website – www.uiw.edu/

police/reportingform.html

Other changes were taken by the department over the summer to increase the security of witnesses. The police office in Clement Hall was doubled in size in order to provide more privacy to witnesses, victims and suspects of crimes.

This change was driven by legal requirements, Colunga said. "We are

increasingly dealing with high school-age students. The law requires that high school victims and suspects must be out of the public view. A lot of interviews with victims of crime and suspects were conducted in the public view before. Students who were witnesses of crime were hesitant to talk, with others walking past."

Colunga also pointed

out the university plans to add a police substation in another dorm within the next eight years. One of his personal goals is to increase outreach to commuter students as well, he said.

Campus officers will be more visible within dormitories this semester, with designated officers working directly with resident assistants to address students during alcohol abuse programs that residents are required to attend. Colunga has asked that the Rape Aggression Defense curriculum which was used more than a decade ago in the physical education curriculum, be reintroduced to provide students with the mental agility to escape date rape.

Activities where officers will no longer be

as visible include locking and unlocking classroom doors, and writing parking tickets. Three part-time "ticket writers" and "classroom liaisons" are being hired to remove these duties from the sworn police officers.

Officers will continue to lock and unlock the buildings because the university's key system is designed so the building keys fit many other doors as well, and for this reason the keys are restricted to employees with the highest levels of security.

Colunga has been here 15 years, and was the seventh officer sworn when the university department became a unit of the Bexar County Sheriff's Department, as it remains today. Colunga said the department's goal remains "trying to keep our students safe."

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Back-to-School fashions show passion



By Maureen Johnson
LOGOS STAFF

A new semester offers a fresh start full of interesting professors, unexpected friendships, and a lifestyle that's no doubt demanding yet will be placed into the "best years of your life" category.

And of course, a fresh start wouldn't be complete without a little back-to-school mall visit to keep you confident and focused on the books.

This fall, the runway channels the glamorous 1940's, bright neon and washed out colors of the 1980's, a fierce biker approach, and worldly appreciation. Check out these runway inspired items for a cheap look true to the season and your budget.

E-mail Johnson at mljohnso@uiwtx.edu

For Her

Prepare for winter days with nautical style of the '40s. Solid Pea Coat, Aeropostale \$119.50



Dress up any T-shirt by adding a touch of charm. Hippie Flower Feather Charm Necklace, Guess \$24.11



Don't just dream of faraway places, wear them too. Oh, la la! Cities Burnout Pocket Tee, Forever 21 \$13.80



The essential accessory for the college girl. Kirra Eva Bag, Pacsun \$29.50



Invest in a boot for fierce and comfortable walks on campus. Cybul Boot, Steve Madden \$99.95

Fun, flirty, and totally '80s-inspired! Sprinkle Shapes Skirt, Forever 21 \$18.90

for Him



The 1940s fedora is back and here to stay... at least for fall! Volcom Tailored Hat, Dillard's \$30



Great for a sharp classroom look and post-test evening with the guys. Sloan Blazer, Guess \$168



Wear a little history with San Francisco portraits from the '70s. San Francisco Tee, Forever21.com \$14.50



Check out this new fragrance for a multi-sensorial experience. Play by Givenchy, Macy's \$71

Party like it's "1985" in these antique washed jeans. Benton Light Wash Jean, Aeropostale \$39.50



Covered in stitched stripes, these bad boys make a statement wherever they go. Vans Authentic Sneaker, Pacsun \$52



Can you hear me now?

Alumni office seeks volunteers for annual Phonathon

By Melissa Hernandez
LOGOS EDITOR

Get an early start earning community service hours volunteering at the first session of this semester's annual Phonathon, Sept. 13-16.

"We need 75 volunteers to make calls to UIW alumni in an effort to raise funds for student scholarships, grants, work study positions, campus activities and organizations," Patrick Greener, director of Development and Alumni Relations and Phonathon coordinator, said.

Students earn up to 15 com-

munity service hours (fulfilling the on-campus requirement) making calls to update database contact information, secure donations and simply keep in touch with UIW alumni.

"We will also be hiring at least a third of those volunteers. Those who have experience in business, marketing, or call-service and display excellent customer service have the opportunity to be hired for \$7.75 an hour," Greener said.

Third-year participant Magenta Bernal began as a volunteer looking to fulfill campus

community service hours her freshman year and now has a leading, paid position.

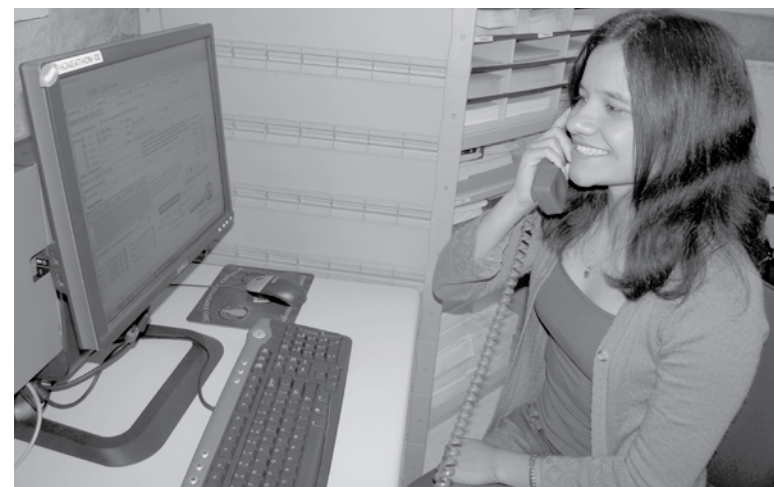
"It isn't like a normal call center position," Bernal said. "We want you to take time connecting with alumni. Some wait all year for our call."

Volunteers who return usually receive the same calling lists in order to keep alumni familiar with their callers.

"People do remember you. And when you remember them, you sort of become a liaison between the UIW they attended, and the UIW they donate to," Bernal said.

Alumni who are unable to donate due to difficult times are referred to the Office of Career Services and/or put on UIW's prayer list.

"They want to give to some-



MELISSA HERNANDEZ/LOGOS EDITOR
Magenta Bernal began as a volunteer calling UIW alumni three years ago. She is now paid.

one who cares. Some have even gone as far as putting UIW in their wills," Bernal said.

Volunteering with the Phonathon not only allows you to play a critical role at UIW, but also gives students the opportunity to develop personally. Hearing the stories of successful UIW graduates are inspiring for students making the calls, Bernal said.

"A lot of the people we call

are doctors and lawyers, so it's a great way to network. Learning to communicate with so many different people, all with different attitudes, develops skills you need for a career," Bernal said.

The program ties generations of UIW students and alumni by phone.

"It's current students, talking to past students, to raise funds for future students," Greener said.

FYI

To apply or volunteer for the Phonathon, send a resume, letter of intent, class schedule and financial aid award letter to greener@uiwtx.edu.
Hours as follows:
Sun., Sept. 13: 4-10 p.m.
Mon., Sept. 14 through Wed., Sept. 16: 5:30-10 p.m.
Sat., Sept. 19: 9 a.m.-1 p.m.
Sun., Sept. 20: 4-10 p.m.
Training dates will be determined.

SGA leaders adopt goals for new year

The Executive Council for the Student Government Association at the University of the Incarnate Word includes eight officers for the 2009-10 academic year.

The officers were installed at the annual spring banquet co-sponsored by the SGA and Campus Activities Board.

The officers, who receive stipends for their work, are advised by Dr. Angela McPherson "Dr. Mac" Williams, director of the Student Center & Leadership Activities.



Advisor: Dr. Angela McPherson "Dr. Mac" Williams, director of the Student Center & Leadership Activities.

GOAL: "I want to nurture well-rounded students who excel academically, are culturally sensitive, in tune spiritually to their higher power, socially responsible, and respectful of the environment. Through my example, I hope they choose 'God' first, 'others' second, and 'self' last.



President: Denise Hernandez, a political science major.

GOAL: "My goals for the year revolve around progress. I would like to increase awareness of campus events, enhance communication between students and the UIW administrators, and I would like to increase our ability to tackle campus-related issues. However, my main goal is simply to have a positive impact on the UIW community."



Vice President: Gaby Canavati, a bilingual communication arts major.

GOAL: "Encourage an environment in which SGA can effectively represent the student body, while bringing together the entire interests of UIW. Also, (promote) enthusiasm around campus."



Secretary: Christina Garcia, biology major.

GOAL: "Increase school spirit and community involvement in student organizations."



Treasurer: Juan J. Acuna Jr., a broadcast meteorology major.

GOAL: "To try to get more students and student organizations involved by fostering school spirit and pride. I would like to accomplish this through an increase in student participation in SGA activities. It is my firm belief that the more interaction each student has with this great university, the more well-rounded leaders and mentors we become to the world around us."



Parliamentarian: Jaqueline Cortez, a biology (pre-med) major.

GOAL: "In alignment with my interests for this position I hope to maintain the structure and effectiveness of meetings. I intend on accomplishing this goal by relying on my previous experience as a senator. It is also my goal to improve our charitable efforts on campus. I believe this can be accomplished by working in the trenches to inspire the students to support these local community initiatives."



Student Concerns/Public Relations Representative: Taylor Rhoades, a nuclear medicine major.

GOAL: "To educate students on certain concerns and how the university intends to help the students with their own concerns. I also would like to increase our marketing for all events on and off of campus. We need students to get involved with the university as well as their community."



Senate Liaison: Erin Nichols, a communication arts major.

GOAL: "I hope to work with those selected/elected as senators to further improve (SGA Senate-sponsored) events."



House Liaison: Victor J. Salcido, a math major.

GOAL: "I want to bring a new spirit to the House and to the UIW campus. I have taken a big initiative to immerse myself throughout campus so that I may possess useful information to the SGA team and to the UIW student body that I serve."

Campus Activities Board plans active year

Six students make up the leadership of the Campus Activities Board, which plans several special events during the year.

The students, who receive a stipend, are advised by newcomer Chaye Pena, assistant director of leadership activities.



President: Laura Sandoval, interdisciplinary studies major.

GOAL: "This year I would like to see CAB grow even more throughout campus. I would like our events to reach out to all members of the UIW community as our school is starting many new traditions. I would also like CAB's events to be a part of Cardinal Traditions. Anyone can participate and become a member of CAB so I want our organization to be a place where all students feel welcomed and have a place on campus. This year is going to be a successful year for Campus Activities Board and I am excited to have a part in it."



First Vice President of Administration: Arianna Ingle, communication arts major.

GOAL: "Uniting the UIW community will take first priority. I plan to bring innovative ideas that respond well to the diverse qualities of UIW, all of which will remain consistent to the mission of UIW."



Vice President of Communications: Caroline Garcia, a music performance major.

GOAL: "I hope that in this position I can get the word out on campus about all the fun and exciting events CAB puts on. I will try my best to use every ounce of creativeness I have to help add an even greater appeal and outcome to our events. I will work hard with the other wonderful members of this board, to help bring the students the greatness they deserve."



Vice President of Entertainment: Sarah Tschoepe, interdisciplinary studies major.

GOAL: "I want to make sure that CAB offers plenty of exciting events that our diverse student body can enjoy. As Incarnate Word grows, I think there are going to be many opportunities for CAB to offer entertaining activities that show the community just how wonderful it is to be a Cardinal."



Vice President of External Affairs: David Lalley, an economics and finance major.

GOALS: 1. Get the word out about UIW. 2. Get sponsors to help with events that are thrown by CAB. 3. Get more people involved with CAB. 4. Do my part to make this year better than it has ever been before for everyone."



Vice President of Spirit and Traditions: Maggie Callahan, an English major.

GOAL: "I hope to work with CAB in laying the foundation for lasting Cardinal traditions. CAB has always provided students with exciting and unique events on campus, and I know that now that Cardinal spirit is palpable at UIW, CAB will do anything it can to make it stronger than ever."

Philippines trip offers mutual benefits



LAURA ELLIS/LOGOS STAFF

This photograph shows the kind of conditions some villages in the Philippines suffer in a much more tropical climate during the rainy season and how the people cope with their environment using various kinds of transportation.

By Laura Ellis
LOGOS STAFF WRITER

When most of us think of mission trips, we may think of activities such as feeding the homeless, picking up trash and preaching on street corners. But really, you can do just about anything.

I had the privilege of going with my church, Journey

Church San Antonio, on a mission trip to the Philippines during spring break. The trip lasted only eight days, but the impact the trip had on me will last the rest of my life.

After 24 hours of travel to the other side of the world, we began our mission by helping to train new ministry leaders in the church we established, Journey

Church Manila Philippines. We hosted seminars, but we also spent quality time getting to know the new leaders and their strengths in different ministries. As a result, our own ministry grew because we were inspired by them and their unmistakable passion for God.

The leaders of the church took us to a poverty-stricken area of Manila called Tondo. We saw houses and buildings made out of cardboard and sheets. As we walked, a group of children came running over to us to take pictures and give us gifts. One of the leaders from Journey Church Manila identified them as street kids whose parents were not around for a variety of reasons. They search for food in garbage cans and are generally not expected to live past the age of 30. Very young children who become ill usually do not survive.

Tondo is known for rampant problems with illicit drugs and rape. In addition, children are often sold to be forced into prostitution or to be killed for their organs.

After spending a few days in Manila, we traveled to a smaller island called Masbate Island. There we held a medical and dental mission where hundreds of people lined up to receive free services. During that time, we were able to get to know the people and their culture.

We spent time playing games with the younger children. Many of them had never had candy before, so we gave them different kinds after each game.

One evening during our time on Masbate Island, our group decided to host a street ministry. My pastor gave a message, a couple of our team members gave their testimonies and then we had a praise-and-worship

session. The entire message was translated into Tagalog, the native language of the Philippines. More than 50 people came to know the Lord that night.

While mission trips can be very different, it must be remembered that love transcends any boundary cultural differences create. In the end, we are all humans, and we all have the same needs and desires.

The true passion behind missions isn't about all the activities involved. It is about sharing the fire that burns inside your heart for God. Simply put, it's your faith.

So I challenge you to go on a foreign mission trip when you get the chance. It is an experience that will change your life and begin to close cultural gaps.

E-mail Ellis at lellis@uiwtx.edu



COURTESY OF LAURA ELLIS

A volcano in the Philippines provides an interesting backdrop for missionary Laura Ellis.

New Mexico draws world-changing groups

By April Lynn Downing
LOGOS STAFF WRITER

It is amazing when 12- and 13-year-olds choose to spend part of their summer working hard in the heat of a New Mexico sun. Unbelievable, even.

But that's exactly what I witnessed this summer as teenagers from my church's youth group sacrificed one week of their summer to help people we've never even met before in a state most of us had never visited. For this week they roofed, painted, built and proclaimed the love of God.

Through a Christian organization called World Changers we met in Gallup, New Mexico, with groups from around the country including Oklahoma, Colorado and Tennessee. We were then split up into crews with different groups and put on worksites. These worksites, or homes, were chosen by directors from World Changers based on the needs of the homeowners.

A great part of New Mexico consists of the Navajo Nation, a Native American reservation. My crew was blessed to work in Navajo Nation. We helped a man begin building a house for his family. Others from my church roofed a house, cleaned out a yard, built a ramp for a man in a wheelchair and painted a large house.

Why? Why give up a week of free time? Of work and wages? All to show God's love to people and neighborhoods that have

had a hard time seeing it.

Imagine this: you recently had an accident and are restricted to a wheelchair. You must undergo physical therapy and cannot go home until you succeed there, although you will remain in the wheelchair for some time. Only you don't look forward to going home because outside it looks run down and a mess, and to make things even more trying, you'll have trouble getting in and out of the house because all you have are stairs.

You go through gruesome physical therapy and are finally able to go home. Only when you get home it looks nice. It's painted and looks brand-new! What's more, you have a ramp so you'll be able to go out!

This is just one of many homeowners' stories. One of many crews, groups of teenagers, who helped. And it wasn't easy. While Gallup, New Mexico, is much cooler than San Antonio, it is also more than 6,000 feet above sea level, making it much

harder for some to breathe and therefore work. But these teenagers persevered and it was awesome to see the love and compassion they possessed to do so, compassion for not only God but for complete strangers. It was awesome to witness the strength, courage, obedience and love of these teens, all because God said "Go" (Matthew 28:19).

E-mail Downing at alynndowning@gmail.com



April Lynn Downing



COURTESY OF APRIL DOWNING

World Changers volunteers help erect a home for an impoverished family on a Native American reservation for the Navajo Nation. Pupils, high schoolers and college students came.

From the editor's desk: Welcome to the *Logos*



By Melissa Hernandez
LOGOS
EDITOR

If you're beginning, returning or transferring, you picked a great year to do it. This year offers more to the student population than it ever has, beginning with Welcome Week. (Take a look at the

calendar and article on Page 13.)

With the birth of UIW's football team came a pep band (check out page 1 for stories on both and a football calendar). To keep up, UIWtv arrived on campus.

Although our publication is monthly, this year's *Logos* staff is dedicated to providing our student body with up-to-date coverage. Look for future

calendars with upcoming events and updated game scores.

Also, look forward to seeing an interactive website, currently under construction, in addition to the current PDF download available at www.uiw.edu/logos. We'll provide links to additional information, a larger photo library, the opportunity to leave your own comments and much

more.

We'll follow every football game, jazz concert and State of the University address. We'll do our best to spotlight your club, organization and team. If we leave you wanting, don't hesitate to send us a letter (mehernan@uiwtx.edu or mercerc@uiwtx.edu).

If reading does not satisfy your need for campus news, join our staff. You

don't need to be a communication arts major to participate! We are currently accepting applications for section editors. Anyone can apply. Deadline is Sept. 9. Stop by the *Logos* office, AD 211, or send an inquiry to mehernan@uiwtx.edu or mercerc@uiwtx.edu.

With so many new things popping up on campus — organizations, buildings and new events

— my words of wisdom for the beginning of this semester are these: walk with your eyes open, listen with your mouth shut, and immerse yourself in UIW. Join the Recycling Club, catch a synchronized swimming meet, attend opening night for a play and... read the *Logos*!

E-mail Hernandez at mehernan@uiwtx.edu

A letter from SGA President Denise Hernández

Dear Students,

On behalf of the Student Government Association, it is my honor to welcome you to the University of the Incarnate Word.

Congratulations on the hard work and dedication that has brought you to this point in your life. Your impression of a university may include the expectation of a perpetually rigorous academic environment, studying to all hours of the night. While our programs do have demanding curricula, we, the SGA, have been working hard to ensure that each of you has a balanced experience during your time at UIW.

While at UIW, the faculty and administration will spend limitless hours enhancing your educational experience. Just as

they are devoted to providing superior academic opportunities, the SGA is dedicated to enhancing your life outside the classroom. Throughout the year, you may take advantage of opportunities to interact with students from other disciplines, to broaden your cultural background, and to enjoy a little rest and relaxation in the beautiful San Antonio area. Whether it is a Welcome Week Event, Greek Life function, or just a random trip to the gorgeous San Antonio Riverwalk, you will find something to suit your interests and maybe even discover new ones. The SGA will also continue to bring you our annual Luau, Golden Harvest, our biannual Activities Fair, and the Annual Awards Banquet, our biggest event of the year.

These events will be a moment of freedom from the rigors of studying.

However you choose to be involved, I encourage you all to pursue excellence and balance throughout your time at UIW.

As our infrastructure continues to change and improve, our student body and government do the same. Over the last few years, the SGA has established a strong relationship with our administrators and continues to strengthen those interactions as we represent the voices of students to the administration. As your SGA president, I will work hard to ensure that your voices are heard at the university level. However, I can only do this with your help. Become involved with the SGA either by serving as a

representative for your class or by providing suggestions about how we can better serve the students. Feel free to contact me with suggestions or questions through sga@uiwtx.edu, and stay apprised of what the SGA is doing at www.uiw.edu/sga. We look forward to hearing your suggestions and working with you all this year as we seek to be excellent in our service to you and continue to strengthen and improve our SGA.

Once again, I welcome to you the University of the Incarnate Word and I wish you the best of luck in all you do.

Sincerely,

Denise D. Hernández

E-mail Hernández at ddhernan@uiwtx.edu



Denise D. Hernández

letters to the editor

Recyclers seek recharge with new members

We are the Recyclers!

We are the live wire that ignited the "Green" transformation at UIW; we initiated the program for campus recycling both indoor and outdoors, which later progressed to branch recycling between the various offices and departments on campus, i.e., Library, Computer Tech Support, Maintenance, Admissions and Science Halls.

This semester we are seeking innovators, activists, leaders and revolutionaries to join our organization, creating not only a lifestyle but an education for environmental awareness, thus helping to keep the UIW mission alive.

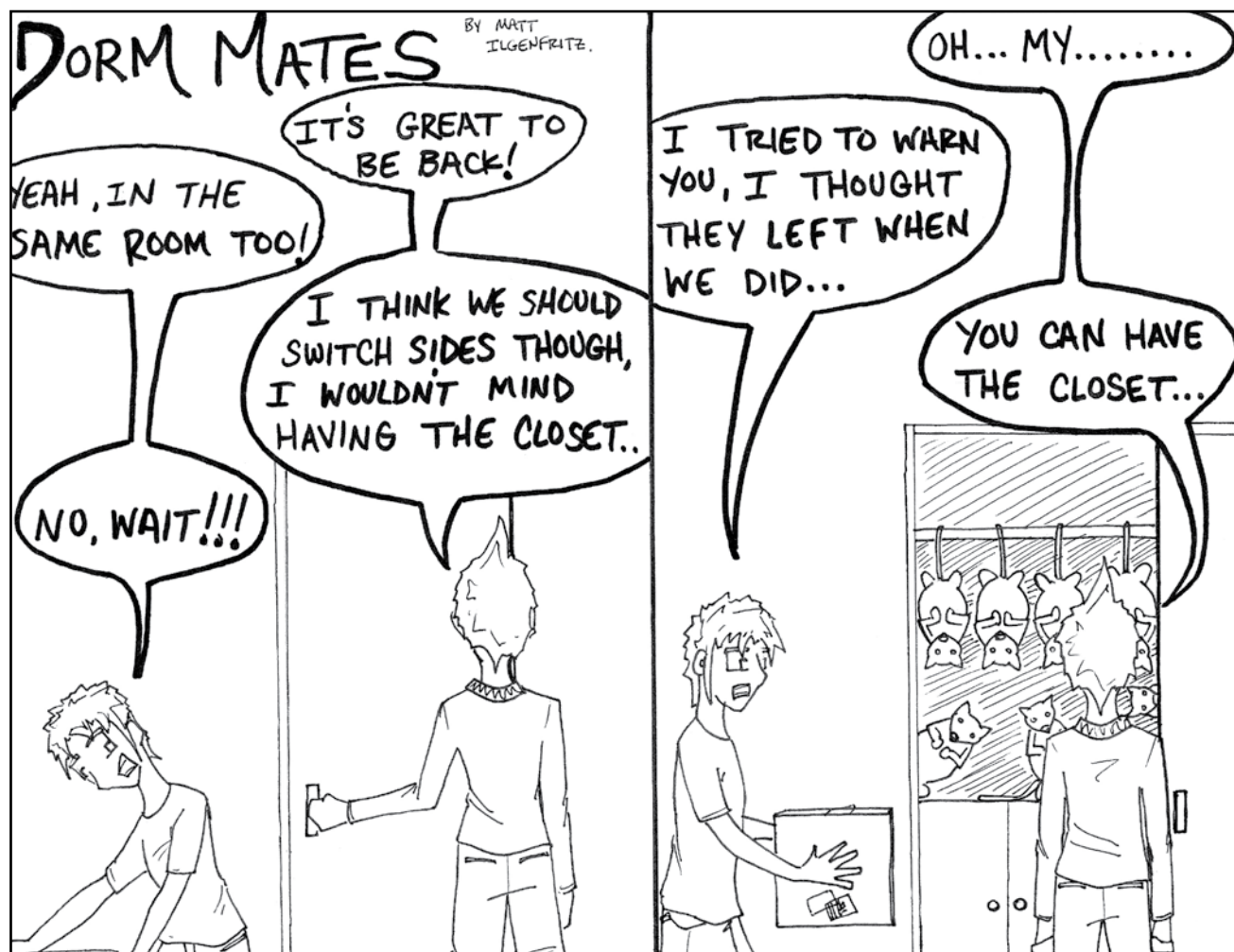
As a member you receive plentiful opportunities to earn your required on-campus and off-campus community service hours.

We take field trips to various state parks, recycling centers and educational facilities. We also hold various on-campus events such as Recycler Basketball, Recycler Move-In and Move-Out Day, etc. This semester we intend to reform our food hall practices and implement a "no-bottle" theory on campus.

To join the Recyclers or to request more information, you can e-mail allmightythor@hotmail.com

We have had enormous support from faculty and staff, but more worthily we need the support of UIW students. The Universe is ours. So let's recycle it. Join the Recyclers!

Maria Duran
maria.duran33@yahoo.com



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Twin Titans

Identical brothers, different politicians



By Erin Nichols
LOGOS
STAFF
WRITER

They've been called the rising political stars of Texas and, at the age of 34, can already count themselves members of an exclusive class of Latino politicians who have the potential to become future commanders-in-chief.

Don't let the young age

fool you – identical twins Joaquin and Julian Castro have years of experience in office. Joaquin has served as a state legislator since 2002. Julian was elected mayor of San Antonio in May and took office in June. Previously, he served on the City Council from 2001 to 2005.

So what do these ambitious brothers plan to do next? I sat down with the identical twins – who I could only tell apart by their different-colored ties – and got a glimpse into their lives.



Julian Castro and Joaquin Castro share their thoughts on several issues and their political futures with Erin Nichols, a writer for the Logos newspaper.

BREAKOUT: A conversation with Julian and Joaquin Castro, Part I

Q: You have both served in public office practically since your graduation from Harvard Law School in 2000. How did you become interested in serving?

Joaquin: Well, our mom was very active in social causes around San Antonio when we were young. She once served as chairwoman of the Bexar County La Raza Unida Party. So we grew up believing that true government, that public service, can do good things for people. We knew we wanted to do that.

Julian: But I don't think either of us thought when we were young that we would go into politics. We got our fill of it through our mother, but for me it wasn't until after I went away to college that I developed an interest in public policy and thought about one day coming back and running for office.

Q: Describe your thought process in creating a plan to run.

Julian: Law school really was the time I focused on finding a concrete way to run for office and thought about which office that would be. Getting away from San Antonio and seeing something different

helped me to understand what was special about San Antonio – that it's a family-oriented city and has good character – but also helped me to see its shortcomings. The job base here has not always been a place of opportunity compared to other big cities. Seeing both of those things led me to pursue office. Then I decided to run for city council in 2001 when I knew there'd be an opening in my district – District 7.

Joaquin: Julian knew before I did that he wanted to run for office. I didn't decide until after his race in 2001. However, I always had an interest in the issues and the state deals with a lot of things that city government doesn't, like education and health care, which I felt more passionate about, so I decided to run for state office.

Q: Did you feel confident that you could achieve public office given your ages at the time?

Julian: Yeah, I felt confident. You never know what's going to happen, but I felt good about the effort that I could make if I was elected, and I had more passion for public office than I did for law.

Joaquin: We kind of started two careers at

once, either one of which you could spend all your time doing, so that made it difficult at first [having that confidence]. But we've been out of law school now for almost nine years and we've been working on both those careers.

Q: How do your ages shape the way you think about your work in government?

Julian: Your age does make a difference, especially in respect to things like utilizing technology to help deliver city services and the way you communicate with constituents. It also makes it easier to think about issues and to think about how they might change in the future because you know that you could be around for the next 40 years.

Joaquin: For myself, as vice chair of the Higher Education Committee in the state legislature, I think about how to get more high school students to graduate and enter college. So starting out at 27 in the legislature and being younger makes it easier to connect with students and understand the whole process of getting into college. Age really has an effect on what I want to do in office.

Q: How long have you been a part of this committee?

Joaquin: This is the first session, so starting in January. I've wanted to be on the committee since I started in the legislature, but a combination of the minority and the new speaker made it possible.

Q: What are some things you want to accomplish as vice chair?

Joaquin: Well, there are several things. One, I would like to create a pot of money to allow several more research universities in Texas, such as UTSA, to become Tier-One research universities. We only have three in Texas, whereas the other two big competitor states have more: California with nine and New York with seven. I'd also like to work on reforming the counseling function in high schools. Right now, there is no mandatory ratio of counselors to students and the ratios are outrageous – 400 students to one counselor. And third, I want to bring reform to remedial education on the college level. More than half of the students who go to community college have to take some form of remedial education. So you could take two years

of remedial classes and not receive any college credit, and a lot of people end up dropping out. So one of the things we're trying to do now is shorten the length it takes to complete a remedial course so you can quickly finish one and move on to the other.

Q: Julian, you mentioned using technology to communicate with constituents. Do you enjoy using new communication technologies?

Julian: Yeah, I do, I have a Facebook and a MySpace, and I think it makes information more accessible and helps in incorporating folks into the political process.

Q: You've posted some video blogs on MySA.com dealing with different issues such as energy and the economy. Have you enjoyed making them, and do you plan to make more?

Julian: I've enjoyed it because it's a way to speak in an unfiltered way to constituents and it's more direct and not as formal or distant as a press conference. It's actually something the *Express-News* came up with. We're on a break, but we will be doing more videos and hopefully every week.

Q: Do you vlog,

Joaquin?

Joaquin: No, I haven't made any videos, but I do have a MySpace and Facebook account, though I don't really use MySpace anymore. Facebook is interesting because, for example, last week I was in Germany, and I had put that on my Facebook. And then at the courthouse today I had a couple of people come up to me and say, "Oh, I'm your Facebook fan. When did you get back from Germany?"

Q: So everyone knows what's going on in your life now?

Joaquin: [Laughs] Yeah, pretty much.

Stay tuned for the next issue of the *Logos* for Part II of my interview with the brothers politico! I'll be asking Julian about his goals for his time as mayor and both of them questions about reaching out to the youth of San Antonio, the most memorable moments they have had as politicians thus far and how they feel about being slated as possible candidates for becoming the first Hispanic president.

E-mail Nichols at enichols@uiwtx.edu

Writer with San Antonio ties provides tips for job success

By Rachel Walsh
LOGOS ASSISTANT EDITOR

So how about spending some time reading a business book? Wait, come back!

College students and recent graduates, especially those planning to enter the business world, can really learn a lot from San Antonio entrepreneur Ryan Kohnen's new book, *Young Professional's Guide to Success*.

Kohnen's purpose, as he states right away in the first chapter, is to address the needs of what he calls "Generation ADD," the new group of young professionals who have become accustomed to constant stimulation and a lot of multi-tasking. This understanding of a spe-

cific target audience is the book's greatest strength, and it defines the overall format and tone.

The fairly short chapters each address a particular idea such as establishing values, defining success and finding mentors. This format makes it easy to locate information on a specific topic, but the transitions are smooth enough to prevent the book from becoming choppy. The conversational tone and straightforward presentation of ideas help make the book a quick read.

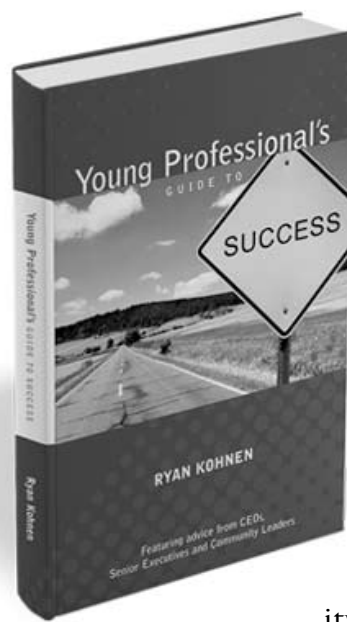
Some ideas recur throughout the book, but this highlights the interrelatedness of the chapters rather than becoming repetitive. For example, Kohnen stresses the im-

portance of being a willing participant in any aspect of a job, especially when first starting out, in the context of several different chapters including "Jump In!" and "Entitlement Disorder," but although the theory is the same, the applications are different.

One unique feature of the book is the inclusion of contributions from highly successful, experienced professionals such as CEOs, company presidents and university deans regarding topics ranging from leadership to alcohol consumption at company events to the importance of balanced priorities to ethical dilemmas. Much of the advice is thought-provoking. For example, Jonathan T.M. Reckford,

the CEO of Habitat for Humanity, states, "You have to be clear on who you want to be before you worry about what you are going to do." Frequently, these leaders echo each other in their suggestions and support Kohnen's assertions, which adds to the book's overall credibility.

The only contribution I did not find particularly helpful was the full text of a speech given by Roy Terracina, president of Sunshine Ventures. It breaks the pattern of brev-



ity found throughout the rest of the book and contains such a large amount of personal information it detracts from the effectiveness of the contribution. Intentionally or not, when Koh-

nen says the speech left him "motivated to make the most out of every minute that I have," it explains what message the speech was designed to convey but never made clear.

Kohnen, who has worked in the San Antonio, Houston and Austin areas, strikes a chord of casual friendliness in *Young Professional's Guide to Success*. He emphasizes the lessons presented in the book have been learned firsthand and speaks to the audience as a fellow young professional. That voice makes the book effective, readable and useful to anyone on the way to success.

E-mail Walsh at rwalsh@uiwtx.edu

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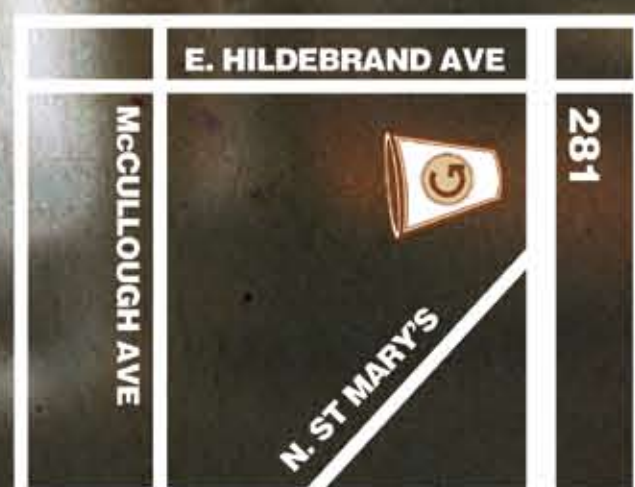
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LOGOS SPORTS:

VOL. 110, NO. 1

UNIVERSITY OF THE INCARNATE WORD

Aug. 19, 2009



COURTESY OF UIW SPORTS INFORMATION DEPARTMENT

CARDINAL COLLEGE

The University of the Incarnate Word's football players, above, poses for a team picture at Gayle and Tom Benson Stadium where they'll play their first game at 7 p.m. Aug. 29. The opponent is Monterrey Tech. Defensive players, left, practice their block-busting skills and offensive players, right, do blocks.



JANE CLAREVOSTEEN/LOGOS STAFF



JANE CLAREVOSTEEN/LOGOS STAFF

Volleyball, soccer plan good seasons

By Pamela Martinez
LOGOS STAFF WRITER

The volleyball and men's and women's soccer teams had good seasons last year in Heartland Conference competition and look to repeat in their last year in the conference.

The teams will move to the Lone Star Conference in 2010 along with

the football team, which is playing independently its initial season.

Women's volleyball, led by head coach Jennifer Montoya, opens Aug. 28-29 in San Angelo for the San Angelo Classic. Last year's team finished 11-3 and shared the conference championship. Returning are Edie Weise, a second-team, All-Region

middle-blocker; senior outside hitter Emily Kopecki; and junior setter Sarah Nordman.

On the soccer field, the Lady Cardinals -- coming off a 14-1 season -- will kick off this one Aug. 28 in Austin against Central Oklahoma. Returning are sophomore Sarah Hernandez and junior Lianah Flores, who

both received honorable mentions on the NCAA Division II All-American team.

Men's soccer is defending its Heartland Conference title and wants to return to the NCAA Division II playoffs. All-American senior defender Jamie Scope hopes to lead the Cardinals along with Jesus

Cortez who was named last season's conference Freshman of the Year. The Cardinals will start the 2009 season with a home opener against Midwestern State at 7 p.m. Aug. 28.

Women's and men's cross country teams will continue their run with their first meet Sept. 5 at the Texas State Invi-

tational in San Marcos. Leading the women's team is junior Melissa Martinez who placed 17th out of 130 runners at last year's South Central Regional meet. The men's cross country team is led by sophomore Robert Langat who finished 20th out of 150 runners at the South Central Regional meet.

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Schedule Subject to Change	TENNIS REC NIGHTS	CO-ED & MEN'S FLAG FOOT-BALL	RED BIRD RUCKUS (MEN'S, WOMEN'S, & CO-ED)	CO-ED VOLLEYBALL	CO-ED DODGEBALL	CO-ED BASKETBALL	CO-ED SOFTBALL	INNER TUBE WATER POLO REC NIGHTS	TENNIS TOURNAMENT (MEN'S, WOMEN'S, & MIXED DOUBLES)
Sign Up Begins		Monday, August 24th	Monday, August 24th	Monday, August 24th	Monday, September 7th	Monday, September 14th	Monday, September 14th		Monday, October 19th
Sign Up Ends		Wednesday, September 9th	Friday, September 11th	Monday, September 14th	Friday, October 2nd	Friday, October 16th	Thursday, October 22nd		Monday, November 16th
First Game or Day of Event	Mondays through Thursdays 5:00-8:00 PM	Sunday, September 13th	Tuesday, September 15th	Wednesday, September 16th	Tuesday, October 6th	Tuesday, October 20th	Sunday, October 25th	Wednesday, October 28th	Wednesday, November 18th
Last Game or Event End	For the Entire Fall 2009 Semester	Sunday, October 18th		Wednesday, October 21st		Tuesday, December 1st	Sunday, November 22nd	Wednesday, November 18th	
Location	UIW Mabry Tennis Center	UIW Back Soccer Fields	UIW Wellness Center	UIW Wellness Center	UIW Wellness Center	UIW Wellness Center	UIW Cardinal Softball Field		UIW Mabry Tennis Center



INTRAMURAL FALL 2009 CALENDAR

Staffer: Peer mentors vital to First Year

By Leslie Hernandez
LOGOS STAFF WRITER

The peer mentors who receive a \$2,000 scholarship for their service at the University of the Incarnate Word are very important to the success of the First Year Engagement program, a staffer said.

"The FYE Mentor Program is designed to help incoming students make a successful transition to the university," said Rochelle Ramirez-Cadena, a student engagement specialist who supervises the mentors.

"The student mentors will introduce the incoming students to campus resources and provide personal and academic support," she added. "The mentoring relationship will empower the students by promoting academic and professional excellence as well as responsibility for their learning experience. The program will additionally foster a social support system for students that will allow them access to information about student activities and campus life."

Peer mentors are assigned a group of around 20 first-year students each. They're asked to meet with their mentees at least monthly, submit monthly reports on group progress, communicate the UIW mission to students in creative and effective ways, assist in planning and coordinating FYE workshops relating to the mentees' success, communicate information on campus resources to students, attend some classes aimed at first-year students, attend peer mentor and FYE workshops, and co-lead at the annual Cardinal Camp.

The mentors provide support, encouragement and information to their mentees, Ramirez-Cadena said, but stressed the mentors



First-Year Engagement Peer-Mentors

From left to right, alphabetical
Tara Alexander, kinesiology, San Antonio; **Staci Baney**, nursing, San Antonio; **Christopher Corpus**, business, San Antonio; **Jaqueline Cortez**, nursing, San Antonio; **Michael A. Cortez**, nursing, San Antonio; **Lauren Craddock**, nursing, Marion, Texas; **Erika Diaz**, education, San Antonio; **Audrey Embersics**, English, Devers, Texas; **Hector Flores Jr.**, accounting, San Antonio; **Victoria U. Galindo**, mathematics/pre-medicine, San Antonio; **Christina Garcia**, biology, Houston; **Denise D. Hernandez**, political science, Houston; **Erica Luna**, accounting, Dallas; **Antonio Martinez**, biology, San Antonio; **Daniela I. Martinez**, biology, San Antonio; **Lupita Martinez**, accounting, Poteet, Texas; **Maritza Martinez**, biology, Poteet, Texas; **Richard A. Martinez**, accounting, San Antonio; **Richard J. Martinez Jr.**, business information systems, San Antonio; **Esteban Mata**, fashion design, Weslaco, Texas; **Andrew Moss**, computer information systems, Lockhart, Texas; **Erin Nichols**, communication arts, San Antonio; **Monique Perez**, biology, San Antonio; **Ashley Ramos**, fashion merchandising, San Antonio; **Victor James Salcido**, mathematics/education, San Antonio; **Alma Fe Grace Santos**, kinesiology, Hondo, Texas; **Christianne Sierras**, sports management, Sugarland, Texas; **Amanda Jo Soto**, kinesiology, Del Rio, Texas; **Anna G. Tovar**, bilingual communication arts, Cleveland, Texas; **Tasha Williams**, psychology, San Antonio.

are not expected to deal with psychological crises, resolve disputes with advisers, faculty or other administrators and other personal or degree-related issues beyond their training and expertise. A referral service for such issues, however, is in place, she stressed.

A good mentor should be familiar with department rules and procedure, or be able to direct

the student to someone who can properly address their concerns. Ramirez-Cadena said there are many gains from these relationships such as the development of interpersonal communication skills. The mentors learn more about the university environment, develop relationships with key offices on campus, and learn how they can make a difference.

"Those students who feel they are proactive and take initiative in establishing a role as a leader in the UIW community, are understanding of diverse students, meet

academic expectations, display appropriate campus life behavior, and understand how to adjust to university life may have the tools to participate (as a mentor)," she said.

FYI

Applications for First Year Engagement peer mentors are accepted in early spring and interviews are held in February. Applicants are interviewed in a group format; 30 Peer Mentors are selected to participate in the program. For more information, e-mail Rochelle Ramirez-Cadena, student engagement specialist, at rramirez2@uiwtx.edu.

29 | ELEVEN |



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Resident assistants earn keep

The University of the Incarnate Word hires students for leadership roles in the Office of Residence Life as resident assistants who earn their room and board on the job.

Students named either senior resident assistants or resident assistants are considered paraprofessionals who build lead-

ership skills, said Liz Valerio, residence life coordinator for first-year students.

A senior resident assistant has a year or more of experience of being a resident assistant and he or she serves as the liaison between the administrative staff and resident assistants. The position usu-

ally holds more responsibilities when on-duty and also other paraprofessional opportunities to help him or her grow and develop as a stronger leader, Valerio said.

The resident assistants "have been carefully selected because of their leadership potential, interpersonal skills, positive

attitudes, and sense of commitment," according to a statement from Residence Life. "As a peer, the RA is a basic source of information and referral, and assists residents in adjusting to campus life, including academic concerns, roommate relationships, homesickness, and other matters."

RESIDENT ASSISTANT ASSIGNMENTS

AGNESE-SOSA: Sara Andrews, senior resident assistant, nursing, Clovis, N.M.; and Steven Gengenbacher, business marketing, San Antonio.

AVOCA: Victoria Barretto, senior resident assistant, interdisciplinary studies, San Antonio; Manuel Esquivel, biology and pre-pharmacy, San Antonio; Daniel Murata, communication arts, San Antonio; Sarah "Nikki" Neufeld, fine arts, Winnipeg, Manitoba, Canada; and Annabel Zaleta, nursing, San Antonio.

CLEMENT: Hector Flores, accounting major, San Antonio; Cody Hoover, finance major, Midland, Texas; and Matthew Ramirez, computer graphic arts major, San Antonio.

COLBERT: Ashley Vargas, senior resident assistant, biology, San Antonio; Amanda Pitts, communication arts, Alice, Texas; Elizabeth Rangel, nursing, San Antonio; and Georgina Sotello, education, San Antonio.

DUBUIS: Alma Fe Santos, kinesiology, Hondo, Texas; Jane Vosteen, communication arts, Cherry Point, N.C.; and Walter Wong, accounting.

HILLSIDE: Maggie Callahan, English, Portland, Texas; Kyle Copley, computer graphic arts, Cedar Park, Texas; Erika Diaz, education, San Antonio; Alexandria Guerra, pre-pharmacy, Victoria, Texas; Robert Rodriguez, biology, San Antonio; and Arturo Zapata, biology (pre-pharmacy), San Antonio.

HILLSIDE II: Tara Alexander, kinesiology, San Antonio; Kerri Campbell, psychology, San Antonio; Christine Clark, engineering management, San Antonio; Barbara Falcon, mathematics, Laredo; Amanda Hinojosa, biology, San Antonio; Andrea Littlefield, interdisciplinary studies, Converse, Texas; Ciara Powell, biology, San Antonio; and Tiffanie Salas, biology, San Antonio.

MARIAN: Felicia Gomez, nursing, San Antonio; Gabby Valdez, religious studies, Los Angeles; and Mayra Vasquez, Spanish, Dallas.

McCOMBS: Teddy Namirembe, education, Uganda, Africa; Todd Trevino, biology, San Antonio; and Sarah Tschoepe, interdisciplinary studies, San Antonio.

ST. JOSEPH'S: Audrey Embersics, English, Devers, Texas, and Mehmet Kula, organizational development, Istanbul, Turkey.

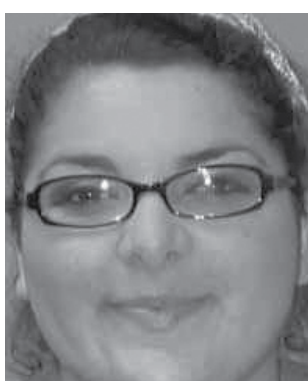
FYI

Resident assistants are interviewed in the spring each year.

For more information about being a resident assistant, e-mail Diane Sanchez, acting director of residence life and housing, at castaned@uiwtx.edu or call her at (210) 829-3819.



Amanda Hinojosa



Amanda Pitts



Andrea Littlefield

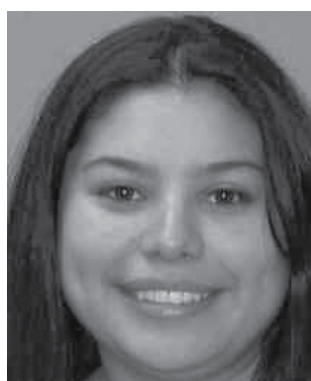


Annabel Zaleta



Alma Fe Santos

Arturo Zapata



Ashley Vargas



Audrey Embersics



Barbara Falcon



Christine Clark



Ciara Powell



Cody Hoover



Daniel Murata



Elizabeth Rangel



Erika Diaz



Felcia Gomez



Gabriela Valdez



Hector Flores



Jane Clare Vosteen



Kerri Campbell



Kyle Copley



Maggie Callahan



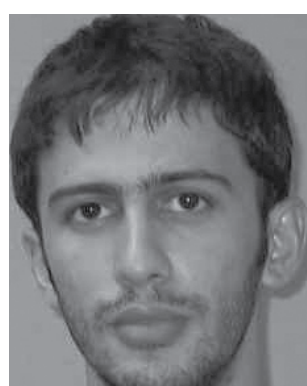
Manuel Esquivel



Matthew Ramirez



Mayra Vasquez



Mehmet Kula



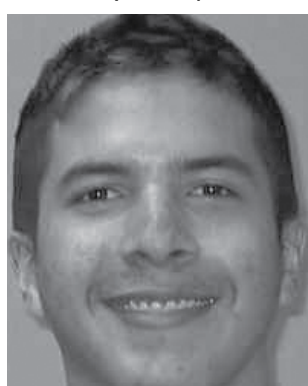
Robert Rodriguez



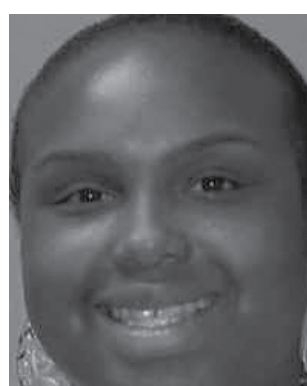
Sarah Neufeld



Sarah Tschoepe



Steven Gengenbacher



Tara Alexander



Teddy Namirembe



Tiffanie Salas



Todd Trevino



Victoria Barretto



Walter Wong



ANNETTE MARROQUIN/LOGOS STAFF

Marithza Calderon, news director for UIWtv, interviews a freshman on Dubuis Lawn during one of the summer orientations for new students. Many organizations and school departments had Cardinal Carnival representatives.

Begin UIW offers students head start

By Annette Marroquin
LOGOS STAFF WRITER

Head start anyone? Begin UIW offers just that. Incoming freshmen who qualify are able to receive a well-rounded transition from high school to college while earning college credit.

Begin UIW is a new program at UIW. Dean of Student Success Sandy McMakin, handpicks incoming freshmen who show fast-learning abilities and who qualify to get a head start at the university. The students must have qualified for taking the remedial math

class provided during the Begin UIW four-week sessions as well as fill out an application as to why they should be selected.

The courses offered are the remedial math course, which will not give students credit, but help them get ahead during the summer instead of waiting until the fall. Also offered for course credit is English 1311. This not only helps incoming freshmen adapt to the fast pace of college life, but helps them experience it and develop great skills for the future.

Students live at UIW during the four-week in-

tensive class schedule. Students attend Monday-Friday classes and are tested several times a week on material they've learned, as well as turn in papers and have daily readings to complete.

How do incoming freshmen keep up with this schedule? The Begin UIW staff is selected as well to ensure the success of the students. Tutors help with any questions students may have during their study sessions. Some even make personal dormitory study session calls. Resident assistants in Hillside 2 where students

stayed, help students stay on track by following their schedule in the dorms as well as keeping up with them going to class.

Staying on track and following rules is crucial to students, especially when they're on scholarship. The Begin UIW program is funded through the Student Success Office, not federally funded. They get their classes as a discounted price and room and board free through the scholarship. Everything is paid for, including books, and all they need to do is succeed.

Dalia Bishop, a senior

philosophy major at UIW, said, "Students thought they would have a lot of free time. Instead it's a very structured program. But success is booming, and students are achieving a lot."

In the first summer Begin UIW session, there were 17 students. In the second session, there were 20. One of the students who participated in the residential program was

Anna-Alizette Ruiz, a communication arts major from Austin who recently moved to San Antonio.

Ruiz said she was nervous about starting at

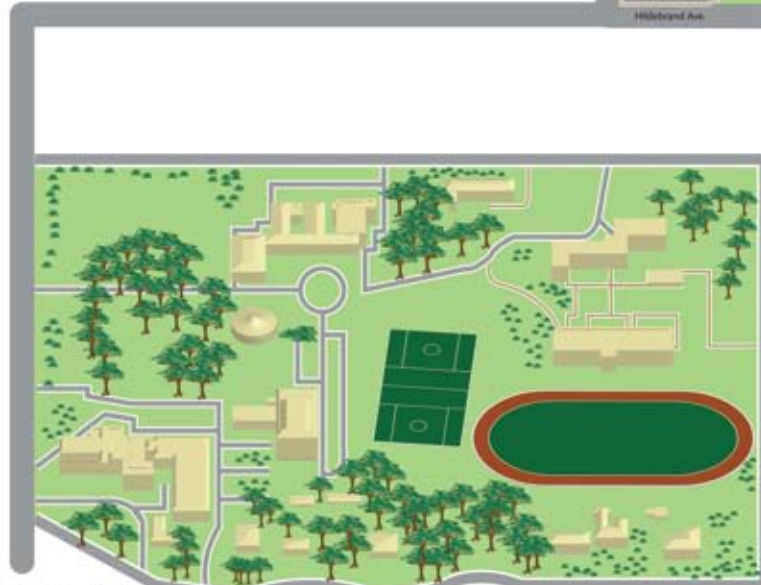
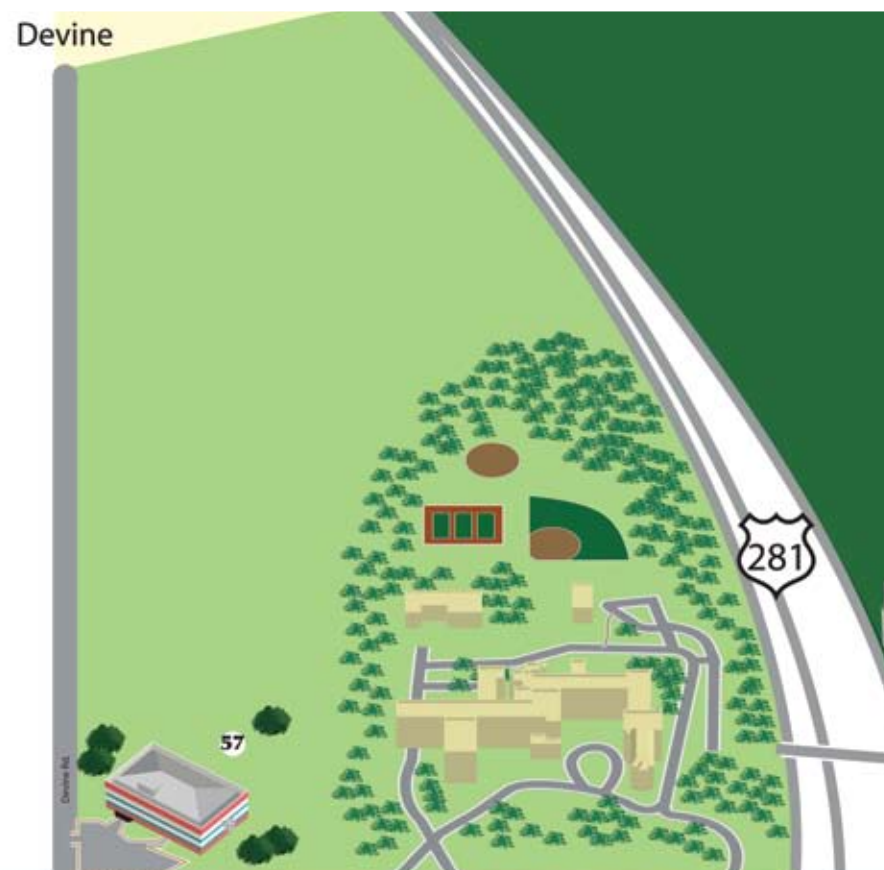
UIW, but she came across some peace the morning of the first day of class.

"For awhile I thought, what am I doing here? There is no way I can get through this," Ruiz said.

With the weeks that passed by, Ruiz got accustomed to school as well as her daily homework activities.

"Math, on the other hand, was difficult but I learned with some confidence and practice I can get through math. Still have to see what I got on the test. Cross my fingers, I hope it's good."

**"You are now free
to move about
the campus!"**
-Welcome Week Committee



McCullough Ave.

*Map carries over two pages.

Welcome Week targets freshmen, returning students

By Rachel Walsh
LOGOS ASSISTANT EDITOR

It's that time of year! Familiar faces are coming back. New faces are appearing on campus. And during the first week of the semester, known as Welcome Week, there are plenty of activities planned to get everyone ready for the new year.

Welcome Week officially begins Wednesday, Aug. 19, with new students checking 9 a.m.-4 p.m. in their rooms. That day also includes what Dr. Angela McPherson "Dr. Mac" Williams, director of Student Center and Leadership Activities and adviser to the Student Government Association, calls the "highlight" of the week: the welcome reception and pinning ceremony for new students and their guests. She describes the ceremony as "very spiritual" and hopes everyone will attend. The Rev. Dr.

Trevor Alexander, assistant director of Campus Ministry, also considers the ceremony, which will be in Rosenberg SkyRoom, a "really awesome" part of the week.

New students will continue to check in 9 a.m.-4 p.m. Thursday, Aug. 20, but the evening's entertainment will be the showing on Dubuis Lawn of the animated 3-D movie, "Up," from 8 to 11 p.m. Free popcorn and soft drinks will be served. The bringing of blankets is encouraged, according to the sponsoring Campus Activities Board.

Returning residential students, who move in from 9 a.m. to 4 p.m. Friday, Aug. 21, can join the new ones at a "Party on the Patio" beginning at 8 that evening outside Dr. Burton E. Grossman International Conference Center. Cosponsors are the Marian Hall Student Center, Office of Leadership

Activities, Office of International Programs and Office of Residence Life.

Another important event for freshmen is Cardinal Camp, an all-day event on Saturday, Aug. 22. Williams said new students will benefit from attending because it "shows them what it's like to be on campus." The Student Government Association will hold its annual luau from 4 to 6 that afternoon on the lawn and the Meet the Greeks Mixer will follow 6-8 on the lawn under the cosponsorship of the Student Center and Office of Leadership Activities. Williams said the latter two events are considered "classics."

Campus Ministry will hold a daylong gathering for new students Sunday, Aug. 23, to be held in Our Lady's Chapel and Marian Hall Ballroom. And Residence Life will hold its annual "Capture the Flag" game 7-9 that evening.

Classes start Monday, Aug. 24, but the Campus Activities Board has a "Beyond the Wall Poster Sale" scheduled the next day, Tuesday, Aug. 25, from 9 a.m. to 5 p.m. in Marian Hall Ballroom. Then from 6 to 10:30, the Student Center and Leadership Activities has planned its annual "Mayhem in Marian."

The SGA will hold its Activities Fair 11 a.m.-1 p.m. Wednesday, Aug. 26, on Dubuis Lawn – barring rain. Then the fair usually moves inside Marian Hall Ballroom. Presentations from fraternities hoping to establish a chapter on campus will be made at 1:30 p.m. in J.E. and L.E. Mabee Library Auditorium. Campus Ministry will serve a free dinner from 4 to 6 p.m. outside near the Agnese-Sosa Building which is designed to help students "make friends and get acquainted with Campus Ministry," Alexander said.

The Commuter Student Social, which Williams described as an important way to make sure commuter students feel like part of the community, will be 2-4 p.m. Thursday, Aug. 27, in the Student Center Lounge.

The pre-football game activities begin with a pep rally at 9:15 p.m. Friday, Aug. 28. Rally activities will include body and face painting and "Ride the Ram" – a mechanical bull dressed up as a ram in honor of Monterrey Tech's mascot. A tailgate party from 4 to 6 p.m. Saturday, Aug. 29, at Benson Stadium, will precede the 7 p.m. kickoff.

Campus Ministry will conduct its Mass of the Holy Spirit at 10:30 a.m. Sunday, Aug. 30, in the Chapel of the Incarnate Word. The services also includes recognition of students who made the dean's list last spring.

Williams said Welcome Week events are about "having a wonderful college experience" and "increasing school spirit."

Both Williams and Alexander have met a lot of new students through their involvement with orientations.

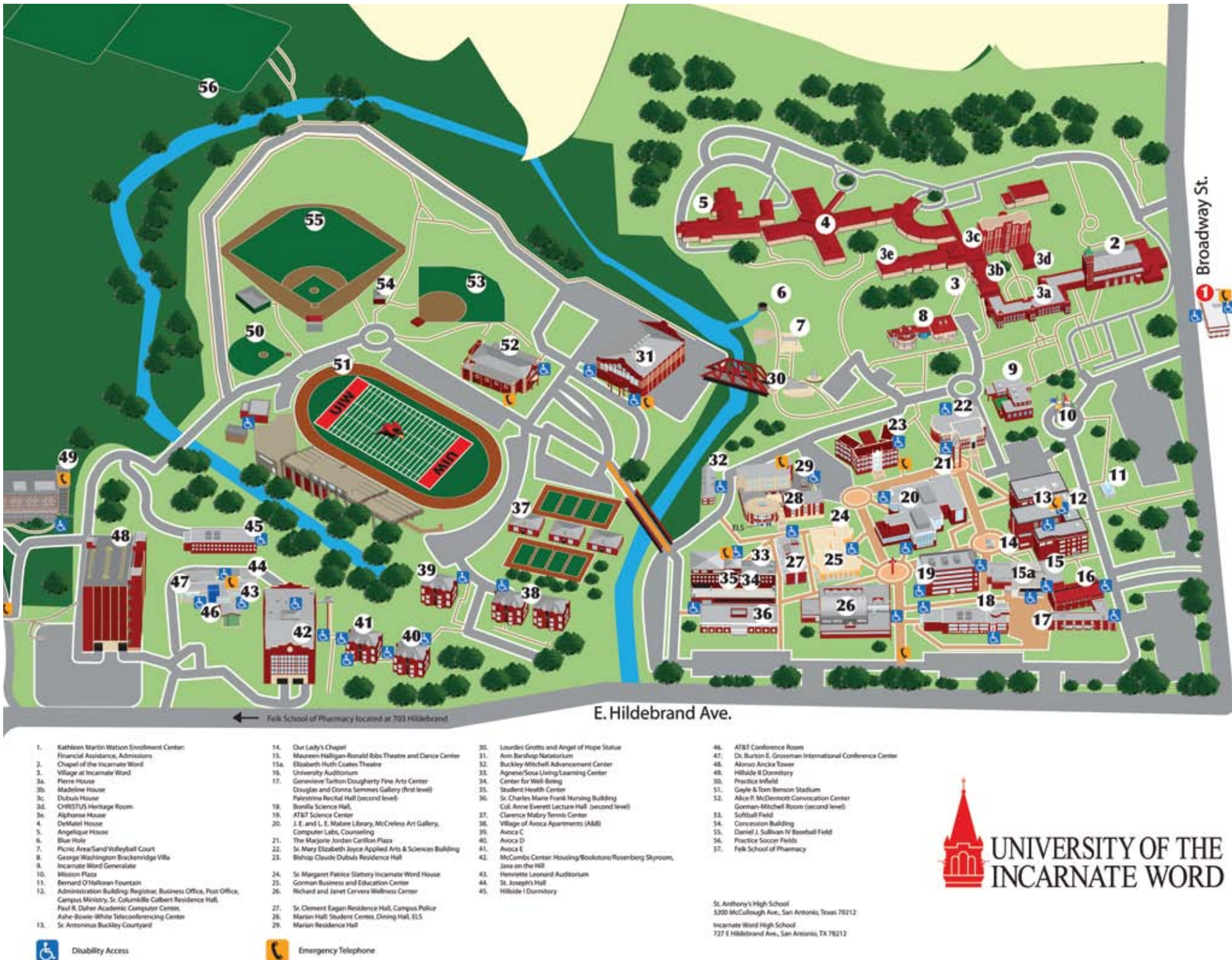
Alexander, who estimates he has met 80 percent of the freshman class, feels it is "a good class, excited to be here." He said incoming freshmen and transfer students alike have told him they feel comfortable in the UIW environment and find it a place where they can "live their faith."

Williams has also had positive experiences with the new students she has met and said she is confident UIW will give them "an education like they never had before."

Welcome Week Calendar of Events

- Wednesday, Aug. 19**
New Student Check-In, 9 a.m.-4 p.m., Marian Hall Ballroom. Sponsor: Office of Residence Life.
Welcome Reception/Pinning Ceremony, 6-8 p.m., Rosenberg SkyRoom. Sponsor: Office of Campus Life. RSVP.
- Thursday, Aug. 20**
New Student Check-In, 9 a.m.-4 p.m., Marian Hall Ballroom. Sponsor: Office of Residence Life.
"Up" (Movie Night), 8-11 p.m., Dubuis Lawn. Free popcorn and soft drinks. Bring blankets. Movie is 3-D. Sponsor: Campus Activities Board
- Friday, Aug. 21**
Returning Student Check-In, 9 a.m.-4 p.m., Marian Hall Ballroom. Sponsor: Office of Residence Life
Party on the Patio, 8 p.m., Dr. Burton E. Grossman International Conference Center Patio. Cosponsors: Marian Hall Student Center and Office of Leadership Activities, Office of International Programs and Office of Residence Life.
- Saturday, Aug. 22**
Cardinal Camp, 9 a.m.-4 p.m., various locations. Sponsor: First Year Engagement.
Luau, 4-6 p.m., Dubuis Lawn. Sponsor: Student Government Association.
Meet the Greeks Mixer, 6-8 p.m., Dubuis Lawn. Sponsor: Student Center and Office of Leadership Activities.
- Sunday, Aug. 23**
New Student Gathering, 10:30 a.m.-6 p.m., Our Lady's Chapel and Marian Hall Ballroom. Sponsor: Campus Ministry.
Capture the Flag game, 7-9 p.m., Dubuis Lawn. Sponsor: Office of Residence Life.

- Monday, Aug. 24**
First Day of School, all day, various locations.
- Tuesday, Aug. 25**
Beyond the Wall Poster Sale, 9 a.m.-5 p.m., Marian Hall Ballroom. Sponsor: Campus Activities Board.
Mayhem in Marian, 6-10:30 p.m., Marian Hall Student Center. Cosponsors: Student Center and Leadership Activities.
- Wednesday, Aug. 26**
Activities Fair, 11 a.m.-1 p.m., Dubuis Lawn. Sponsor: Student Government Association.
Expanding Greek Life: Adding a New Fraternity, 1:30 p.m., J.E. and L.E. Mabee Library Auditorium. Cosponsors: Student Center and Leadership Activities.
Campus Ministry Dinner, 4-6 p.m., near Agnese-Sosa Living and Leaving Center. Free.
- Thursday, Aug. 27**
Commuter Student Social, 2-4 p.m., Marian Hall Student Center Lounge. Cosponsors: Student Center and Leadership Activities.
Auditions for new students and non-majors in theatrical productions, 5:30-9:45 p.m., Elizabeth Huth Coates Theatre. Auditions 5:30-7:30 for "Mary's Wedding" and 7:45-9:45 for "If I Can't Have You No One Can." Callbacks will follow over the weekend. Sponsor: Department of Theatre Arts.
- Friday, Aug. 28**
Pep Rally, 9:15 p.m., Benson Stadium.
- Saturday, Aug. 29**
Tailgate Party, 4-6 p.m., Student Spot near Benson Stadium.
- Sunday, Aug. 30**
Mass of the Holy Spirit, 10:30 a.m., Chapel of the Incarnate Word. Sponsor: Campus Ministry.



Music makes life living



By Erica Mendez
LOGOS
STAFF
WRITER

I'm excited for my last year at UIW for three main reasons:

1. I'm officially the new co-music director for kuiw.org, our online radio station.
2. I'm the new public relations representative for the up-and-coming Music Industries Club
3. I still get to write my column about anything music-related for the Lo-

gos.

My last year is packed with activities to get anyone excited about (and all of them are music-oriented). I feel blessed to have been given these opportunities and responsibilities in my senior year.

I hope everyone takes the time to listen to KUIW this year because there are numerous changes going on with the music department. Not only is there a ton of new music in our system, but our schedule has been extended! Also look out for a CD sale in the upcoming weeks, as

we're looking to sell some of the music we receive on a regular basis. We have big names such as The Killers, The Offspring, Kings of Leon, and Slayer to name a few. We're trying to make room in our closet for all the new items and also to make a few dollars.

As I mentioned before, the Music Industries Club (MIC) is getting active. We'll be doing various music-oriented things around campus this year in an effort to get everyone to a conference in March. We're still in the brainstorming stage of fund-

raising ideas, so if you have any, please let us know! I'm super-excited about MIC because it'll give everyone a look at what happens in the music industry. Anyone interested can join -- no matter what major.

And last, my music column. I will continue to bring you my continual rants about the music industry, music/concert

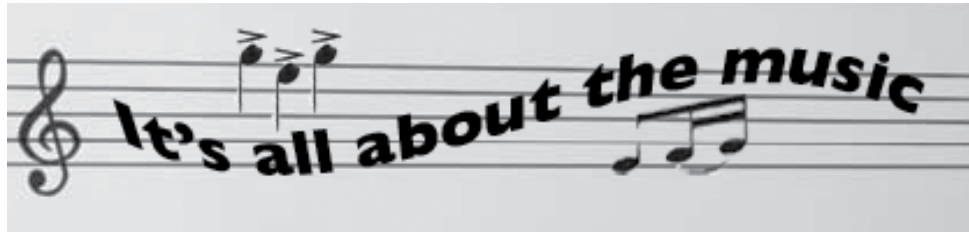
reviews, and hopefully during Spring 2010, a review of several music venues around San Antonio. I will also do my usual "concert updates" with a list of various concerts hitting the 210 area during the year.

My final year is full of music. If you listen to kuiw.org a little more this year, I've done my job. If you wind up going to a MIC

event, I've done my job. And if you by chance read my column, then I've done my job.

I wouldn't have my life without music, as I'm sure most of you wouldn't either. For me, it is and always will be all about the music.

E-mail Mendez at edmo6@hotmail.com



Auditions set for first plays

Auditions for two Department of Theatre Arts productions this fall will be conducted during the first week of school in Elizabeth Huth Coates Theatre, the directors said.

Returning students will have "prepared auditions" beginning at 6 p.m. Wednesday, Aug. 26, for "Mary's Wedding" and "If I Can't Have You No One Can." These prepared auditions will be in five-minute time slots.

For new students and

non-majors, "cold-reading auditions" will be Thursday, Aug. 27, from 5:30 to 7:30 p.m. for "Mary's Wedding" and 7:45-9:45 for "If I Can't Have You No One Can."

Callbacks will follow over the weekend.

"Mary's Wedding" by Stephen Massicotte will be directed by Assistant Professor Mark Stringham. It's slated for production Oct. 2-4 and Oct. 8-11. According to the billing, "the night before Mary's wedding is a night

of dreams and the promise of a coming storm."

"If I Can't Have You No One Can" by Lope de Vega is described as a "Spanish Age romantic comedy." Directed by Dr. Robert Ball, head of the department, this play -- scheduled Nov. 13-15 and Nov. 19-21 -- is one where "envy leads to comic mayhem."

The players already are set for the first Extended Run Players' production, "The Day They Kidnapped the Pope," by

Joao Bethencourt. This play runs Sept. 11-13. The Players' spring production of "Our Town" by Thornton Wilder is slated March 5-7.

Since 1997, 100 percent of the profits from Extended Run Players productions has been donated to an endowed scholarship for theatre arts majors. In return, Theatre Arts supports the group with funding, facilities and faculty/student staff for its on-campus productions.

The sole Theatre Arts

production for the spring will be "The Lady's Not for Burning" by Christopher Fry. "The sublime and the ridiculous feed the fire of this comedy pairing a woman falsely accused of

witchcraft and a man who claims to be the devil," according to the department, which has scheduled Feb. 19-21 and Feb. 26-27 runs for this play. Stringham will direct.

GET YOUR TICKETS

University of the Incarnate Word students, staff and faculty receive a complimentary ticket with a valid UIW ID at the box office and may purchase a second ticket at a discounted rate of \$8.

Otherwise, admission is \$10 for adults, \$9 for seniors and \$8 for non-UIW students with ID. A group rate is available for parties of 10 or more.

For more information about the plays, tickets or reservations, call the box office at (210) 829-3800 or e-mail theatre@uiwtx.edu

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Another exciting year of computing at UIW



By Phil Youngblood
LOGOS
STAFF
WRITER

With this, my 35th article, I celebrate five years of writing this column!

In my first article in fall 2004, "In the Beginning... OK, 30 Years Ago - Same Thing," I wrote about how 30 years prior, during the time when Bill Gates, Steve Jobs and I were all in college working on similar technology in different parts of the country (I was the only one to finish my degree, by the way) the invention of the microchip was just beginning to spark the microcomputer revolution.

And last year I wrote

about how 50 years prior to that the Information Age had just begun. I wrote we have now actually moved into the Conceptual Age, where we are frequently inundated by information, and so must find new ways to make sense of all that information by using both left- and right-brain approaches. For example, by considering design as well as function (becoming visually literate), by applying computer technology with the world in mind (being empathetic to persons in all cultures and socioeconomic conditions), by including play and riddles in learning, and by teaching lifelong learning and "soft" skills as well as the "facts" that may change with the rapidly changing world.

In that same article on the dawning of the Conceptual Age I wrote one way to include right-brain approaches to teaching is to incorporate 21st-century communications technology (social networking and collaborative and virtual environments) in our classes. Five years ago these technologies were at the same stage as microcomputers in the mid-1970s. Now, five years later, they are entering the mainstream (five years can be a long time in the computer world). We have already seen the difference these technologies made during the last U.S. presidential election and in India and Iran and other places. Now it is not at all uncommon to hear people speak of blogs, podcasts,

Facebook or Twitter.

When teaching computers at a university you cannot just be teaching the latest technology - you must be teaching the technology that students will be using five, 10 or 20 years from now, and in the global context in which it will be applied. And at UIW you can be assured that we are. This semester the CIS Program will introduce the first of eight new courses to ensure students are ready for the future - Intro to CIS (to give incoming students an overview of computer information systems technologies and their impact on the world - our textbook is "The World is Flat" by Thomas Friedman and it is paired as a Learning Community with the new



Chemistry in the Modern World), Trends in Web Technology (examining the technologies I just mentioned and how they are being used today and in the near future), and Object-Oriented Programming (with an emphasis on Java apps you can create for Web pages and cell phones).

What is the next technology to go mainstream? I predict virtual worlds (five years from now I will remind you that I wrote that). UIW already has a developed island in the virtual world of Second Life (accessible to the world by

the time this goes to print). Here you will find a virtual version of the McCreless Art Gallery, representations of UIW buildings, information on academic programs, a variety of learning and conferencing spaces, and places to just socialize or have fun!

This fall you will also find classes and other activities conducted there, including (in planning as I write) a nanotechnology class hosted by Northwest Vista and activities by the School of Nursing and School of Pharmacy as well as the CIS Program. More on this soon!

E-mail Youngblood, head of the Computer Information Systems program, at youngblo@uiwtx.edu

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