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Trustees continue to study medical school

By Natalie Perez LOGOS STAFF WRITER

The University of the Incarnate Word's Board of Trustees is waiting on a task force report before deciding at its June meeting if UIW will open a medical school in 2016.

The task force "is putting together all the pieces on the potential of a medical school here at the university," said Dr. Louis J. Agnese Jr., UIW's president. The task force plans to complete its work by late April or early May, he said. "Nothing has been finalized," he added.

Dr. Kathi Light, UIW's provost, and Dr. Bob Kiser, a UIW professor and retired physician are co-chairing the task force which include Dr. Denise Doyle, UIW's chancellor and former provost, and Dr. Gregg Anders, an osteopathic physician.

So far the task force has interviewed people in the community, compiled financial data, considered various options, reviewed accreditation requirements and resources, and debated on proposing an allopathic or osteopathic medical program for UIW, Agnese said.

Allopathic medicine -- which treats diseases by the conventional means of using pharmaceutical drugs or physical inventions to combat symptoms -- is characterized by having physicians earning an M.D. or Doctor of Medicine degree. Osteopathic medicine -- which emphasizes treatment by the alternative means of manual medicine or using manipulation and massaging of the bones, joints, and muscles to combat illness -- is characterized by having D.O. physicians, those earning a Doctor of Osteopathic Medicine degree. However, medical training for M.D. programs, viewed by many as more science or research-oriented, and D.O. programs, a more holistic approach toward medicine, is fundamentally the same except in the teaching of manual medicine.

Last fall, a group of MBA (graduate) students from UIW did a preliminary study comparing the two types

of educational programs that prepare physicians, Light

"The student group concluded that the philosophy of osteopathic medicine is very closely aligned with the mission and values of UIW," Light said.

"Osteopathic medical schools emphasize preparing primary care physicians and the care of the most vulnerable and underserved," Light said. "The first Sisters of Charity of the Incarnate Word came to San Antonio to provide health care to the most vulnerable and poor. The Sisters continued that legacy and commitment in developing the CHRISTUS Health System, so the students concluded that if a medical school is the right addition to UIW, a D.O. degree seemed well-suited to our mission and values."

"The decision to open a medical school will take some time -- to gather the facts and to consider the opinions of many university and community stakeholders,"Light

> - Cont. on page 2 Medical School



Construction starts in May for Fine Arts Center

LOGOS STAFF WRITER

The Genevieve Tarleton Dougherty Fine Arts Center at the University of the Incarnate Word will begin its long-awaited expansion and renovation in late spring. "The project will break grounds in May for the music center which will be 33,000 square feet," said Sister Kathleen Coughlin, vice president of institutional advancement. It is at Year Three for developing funds and the plan is to raise up to \$11 million. To date we're at about \$3.8 million."

The appearance of the new building will not differ greatly from the current appearance. Part of the plan is to design the exterior side of the auditorium to its original historical facade. Architectural window designs from the current building will still be incorporated into the new building.

Taking up to 16 months to complete, the Fine Arts Center's construction is divided into three phases. Phase One consists of the three-floor music center. The music center will have new practice rooms, a 150-seat recital hall, choir rehearsal hall, band orchestra hall, more offices and locker areas for the students' instruments. Currently, band members do not have room to store all of their equipment and the band does not have uniforms.

Phase Two of the project will consist of fully altering the auditorium. The building will have updated technology for performances and be able to seat more than 700 people. Phase Three will be a reconstructed fine arts facility. New galleries and exhibits will show students' work and the facility will have more classroom space for students

to freely express themselves. Institutional Advancement is managing all fund-raising activities needed to support the University and High School operations. The office also assists with capital

projects, scholarships, grant writing and endowments. When she heard about the expanded space for the band, former band member Secilie Villarreal welcomed the news.

"All the large band instruments are placed in lockers that are on the stage in the auditorium and right now the band does not have any professional uniforms to perform in," said Villarreal, a communication arts major from San Antonio. "There is no space to put the uniforms either, so this renovation will be beneficial to all UIW music students."

Branding policies to protect UIW logo

By Natalie Perez LOGOS STAFF WRITER

University of the Incarnate Word departments, schools, programs and student organizations are going to have to use a licensed vendor in the future to produce promotional materials, according to administrators.

And those groups will only be able to order items, including logos, approved by UIW's Branding Committee. Student organizations must submit a licensing approval form -- found online -- if they want to use a UIW logo.

These changes are all about branding – a process begun in earnest two years ago at the annual University Planning Commission retreat where Dr. Lou J. Agnese Jr. -- UIW's president since 1985 -- said UIW needed to increase its visibility regionally and nationally through a branding initiative.

Eight months ago the university created a branding website -- http://www.uiw. edu/branding -- to explain the university's licensing program, said Rick Smith, UIW's licensing coordinator and external business manager in athletics.

The initiative was created to help make a UIW degree increase in value and provide graduates the advantage in a competitive employment marketplace; it also is meant to aid in attracting quality students and faculty to UIW. Shortly after the retreat, the Visual Corporate Identity Committee and the University's Branding Committee were formed to work on this.

"The licensing program allows UIW to manage the usage of our logos by requiring that only licensed vendors may reproduce UIW logos on all non-print material," Smith said.

"When people see the Longhorn, they know it's the University of Texas. When people see the yellow 'M,' people know it's the University of Michigan. When people see the 'swoosh checkmark,' they know it's a Nike product. We want it to be no different when someone sees the steeple, the circle steeple logo, or the new cardinal head."



Smith said a big part of this process is legally protecting the use of UIW's logos and wordmarks; and since UIW has maintained trademarked logos, it must consistently use them across all spectrums.

"For example, legally, we can't allow the 'Running Club' to put legs on the bottom of the cardinal head logo and use that as their own 'Running Club logo,' as that would violate our trademark, and we would negatively affect our ability to defend it in court," Smith said. "The same goes with all of our logos, including the circle logo."

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Dead ducks in Chinese river

Residents in Pengshan found approximately 1,000 ead ducks in 50 woven bags in the Nanhe River. Since nost of the ducks were already decomposed, officials vere unable to determine the cause of death. Dead pigs ave also been found in the river. A user on Weibo, the Chinese version of Twitter, wrote with all the dead pigs nd ducks that the "soup is getting thicker and thicker."

Gay marriage rally in Paris

A mass of people took part in a final protest in Paris against a bill that will legalize gay marriage and adoption. The protest merged onto the Champs Elysees. The French senate will debate the bill <u>next month</u>. The lower house of parliament has already

passed it. Although polls show a large amount of French people support gay marriage, there has been a decline of apparent support in the last few weeks.

Chilean miner, 42, trapped

Mario Torres Lopez, 42, has been trapped 300 meters underground since after a mine collapsed in the northern Atacama region of Chile. Rescue workers have yet to make any visual contact with Torres. However, he has responded to noise signals. It is unknown whether he was injured during the collapse. Injuries and deaths due to mine collapses are a common thing in Chile even though the government has made stricter security measures to prevent this.

16 people face charge in Brazil nightclub fire

Sixteen people will face criminal charges due to a January fire at a nightclub in Brazil that killed more than 240 people. The fire was caused when the singer of the band that was playing put a firework near the ceiling. Insulation foam caught on fire and toxic fumes were spread through the club. The club only had one door, and that night the venue was overcrowded, with an estimated 1,000 people present when the capacity is 800.



Medical School

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On Feb. 3, the task force met with Dr. Clint Adams, former dean of the Western University College of Health Sciences, School of Osteopathic Medicine, to understand how medical education works and the issues involved in developing a successful school.

"The decision to open a medical school will take some time -- to gather the facts and to consider the opinions of many university and community stakeholders," Light said. "As with any academic program at UIW, we would want a medical school to be known for academic quality, for producing outstanding graduates -sought for their competence and ethical leadership."

Preliminary plans for a medical school would be to hire a founding dean in 2014, start construction in January 2015 possibly in the Medical Center area of San Antonio, and open its doors in August 2016.

After success with UIW's Ila Faye Miller School of Nursing and Health Professions, John and Rita Feik School Optometry, and the School of Physical Therapy and related programs in hospital administration and medical tourism, this new school would add to the medical niche UIW has carved out for itself. If approved, it would be the second osteopathic medical school to open in Texas, following the University of North Texas' Health Science Center in Fort Worth, and the second medical school to open in San Antonio.

In June, the task force will answer if UIW can successfully accomplish this venture and if UIW should.

"The first question has to do with resources," Light said. "Do we or would we have the financial, human, physical and educational resources to develop a quality program? The second question has to do with whether this would be a program consistent with our values and mission, and whether there is a need within the wider community for another medical school in South Texas."

Light believes the D.O. philosophy is consistent and would fit with UIW's

can buy a desk and a bench for two students.

mission, history and existing value-driven

"The Sisters' Catholic faith directed them to care for the whole person -- to address, in addition to physical needs, the spiritual, emotional, intellectual and occupational needs of the people they served,"Light said. "The D.O. philosophy of educating primary care physicians who attend to the whole person is consistent with our Catholic tradition. In addition, it is consistent with the educational mission of our other health profession programs."

Agnese, citing his visits to India and Israel, said the university has been investigating both clinical and residency options on a global standpoint to fit with UIW's study abroad nature.

"From a financial standpoint could we handle a medical school? Yes," Agnese said. "The overall budget of the university is about \$220 million, and the endowment of the university, right now, stands at about \$110 million.

"Our growth at the university is of Pharmacy, Rosenberg School of related to access -- access to programs and to fields that students of South Texas have been locked out of for a long time. That's what the pharmacy school has done, what the optometry school is doing. That's what a medical school will do -- provide more opportunities for the youth of South Texas. If this is something that's in our future, I think it's going to be a great opportunity for South Texas and for students in South Texas."

Light pointed out the nation is experiencing "major changes in the health care delivery system. The Affordable Care Act, 'Obamacare,' is designed to extend health care to many who have been left out in the past. There will be a need for many more providers: physicians, advanced practice nurses and physician's

"Opening a medical school just might be an appropriate response to the health care needs of our time. Responding to needs is integral to our mission and to that of the Sisters of Charity of the Incarnate Word.'

Online database aids grad school hopefuls

By Jenifer Jaffe LOGOS STAFF WRITER

A comprehensive database has been formed online of undergraduate and graduate programs available in the United States to assist students interested in furthering their education.

The online project created with the National Center for Education Statistics, sorts through 19,000 education programs and 2,220 universities across the country and packages useful information from each program into an easy-to-use database. The goal is to help students find a college that will fit their financial, social and educational goals.

Victoria Baker, one of the many contributors and researchers for graduateschool.phds.org, believes the database will be insightful and extremely useful

"This was created as part of our project's larger mission to build a comprehensive resource with information that can't be found elsewhere on the web," Baker said. "With the competitive nature of higher education and a that use your website for furthering their plethora of graduate programs across the United States, we identified the need to

help compile and sort through all this information."

"Working with the National Center for Education Statistics, we plan to continuously research and update the database, as these education programs change frequently. More importantly, this database will remain free and open to all users forever."

The site is simple to navigate. It is broken into different categories such as online schools, degree level, major, popular programs, and campus schools. Several resources are provided to inform students on different topics such as how to get into graduate school, write a great research paper, and obtain a job. University rankings and user-

friendly browsers are also provided on the site to further assist students in comparing tuition costs, financial assistance, size, and retention weight of different institutions to aid in the choosing of the right college.

"I strongly believe this database would be a great resource for students education," Baker said.

Branding

Continued from page 1

Effective June 1, branding guidelines about how to use UIW's visual identity, including various logos and colors, will

"The first step in that process is abandoning non-conforming logos, which is what was briefly explained at a licensing meeting on March 19 to the university community and will be more fully discussed in June when the branding guidelines are released," Smith said.

University employees -- particularly those who order products with logos -were invited to the licensing meeting in J.E. and L.E. Mabee Library Auditorium. Smith and Holly White, a representative from UIW's licensing partner, Strategic Marketing Affiliate, explained the changes. It focused on the reasons for and the necessity of ordering through approved licensed vendors.

Smith said this meeting was wellreceived and had positive feedback from attendees. (Thus far, the Logos has found no dissenters on the record).

"As part of the university's branding initiative and consistence with trademark law, the university has decided to update its visual branding guidelines to reflect a 'one' university concept which will more fully allow us to visually reflect our proud UIW identity," Smith said.

"Most vendors, with which the university had previously done business, immediately became licensed vendors for UIW as they know the value of our business and were familiar with the li-



censing process from their other clients, such as UTSA and Texas," Smith said. "The Licensing Program also streamlines the ordering process and adds ease to obtaining quality logo items because the vendor maintains the responsibility for the artwork approval.'

Licensed vendors, as UIW's business partners, are a vital part of the process of protecting the university's logos, Smith said. Each must be legitimate, licensed businesses capable of protecting the integrity of UIW's wordmarks, logos and brand. Also, each vendor has the responsibility of upholding UIW's graphic standards: colors are to be printed according to UIW's color requirements, are of high quality, and correctly proportioned, to name a few.

Smith said, "The University is excited to be at this phase in our growth and appreciates that the university community understands the value of establishing and protecting our visual corporate identity, as well as the ease with which the licensing program makes ordering logo items."

Sigma Tau Delta sets benefit raffle for school desks

LOGOS STAFF WRITER

Sigma Tau Delta members are having a raffle till the end of the semester that would benefit that would help buy desks for African schoolchildren.

This program is KIND, or Kids in Need of Desks. It's sponsored by UNICEF. Because many African schoolchildren do not have desks, they normally do their schoolwork on the floor. For \$32.50, they can give one student a desk; for \$65 they

Sigma Tau Delta members will be selling raffle tickets for \$1 each. When tickets are purchased, the raffle buyers will give their name and phone number so Sigma Tau Delta members can contact them for prizes. Throughout the rest of the semester winners will be drawn randomly for the chance of winning the grand prize of an Amazon Kindle or other prizes.

If you wish to buy a ticket or have any questions, contact Jennifer Caldwell, president of Sigma Tau Delta.

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Students place DUI memorials on campus to remember victims

By Ashley Ramirez LÓGOS STAFF WRITER

A psychology class has placed memorials called descansos around the University of the Incarnate Word campus to remind people about the deaths due to driving under the influence.

Just before spring break, Dr. Maria Felix-Ortiz's Drug Use Prevention and Intervention class gathered on Dubuis Lawn for a descanso installation ceremony where District Attorney General Susan Reed and others spoke about the consequences of DUI,

remembered lives lost to drunk drivers, and tips were given on staying safe on the roads.

Reed said a first DUI ticket for a person can cost up to \$14,000 after all the expenses and court fees are over.

"This subject is close to my heart because I've seen all the consequences that happen around me because of drunk driving," Reed said.

It's estimated more than 1,000 people a year die – most of them victims – due

to someone else drunk at the wheel in Texas. Father Tom Dymowski, the campus chaplain, gave a prayer and sprinkled holy water for those who lost their lives to drunk drivers.

Dr. Louis J. Agnese Jr., UIW's president, emphasized it's not safe to drive drunk. He was young once, Agnese said, so he knows it can be hard to find a designated driver at times.

"Now that I'm older I always have a driver even when I only have one drink," Agnese said.

A tearful mother at the event said she lost her daughter to a drunk wrong-way driver. She said her daughter was a sophomore in college and aspired to be a teacher when she graduated. But the mother said she'll never get to see her daughter graduate or get married one day all because a woman drove while intoxicated. The woman who is responsible for killing her daughter died in the crash, too, so she never got to face the person who is the reason why her child is not with her today, she said.

"I'll never get to hold a grandchild all because my daughter is no longer alive,"

the mother said.

'Y-Love' raps inclusive message



Tania Hajali/LOGOS STAFF

Y-Love, left, and Dr. Emily Clark, right, share a moment after the guest rap artist's

The Women and Gender Studies' first guest speaker, Y-Love, rapped a message of inclusiveness to the class and others gathered March 18 in Marian Hall Ballroom..

Thanks to student Hayley Amols, the speaker - a nationally known artist -- came from Los Angeles to the University of the Incarnate Word.

The class wanted a speaker to inform students about various topics that have been touched upon in class, said Dr. Emily Clark, an associate professor of English.

Y-Love started his career in his native Baltimore, Md., made his way over to Brooklyn and now resides in Los Angeles. He talked about his journey from place to place as well as what he stands for.

Y-Love said he focuses his music on unity and diversity. He is an ex-Hasidic Jewish hip-hop artist who is building up his name in the world of urban music. His writings and music are mostly in English, Hebrew, Aramaic and Arabic. Y-Love talked more about his inspirations and struggles along his journey to success.

"We need to make a change now. I use my 'pissed offness' of the world around me as my driving force for what I write about. What are you going to do? Sit around in your house and be pissed off all the time? No! I'm going to make a difference."

And if there's any question, he said, "Love is always the answer."

A Red Carpet Event

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...AND MANY MORE!



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New center offers close scrutiny of undergraduates' writing skills

By Veronica Riojas LOGOS STAFF WRITER

The Writing and Learning Center, located in the former Learning Assistance Center (AD 206), is on a mission to improve the writing skills of undergraduate students at the University of the Incarnate Word

"It benefits the students that we are now just a tutoring and writing center," said the director, Dr. Amanda J. Johnston. "We can focus more on their needs."

The goal is simple: to assist undergraduate students with their writing skills not only in academics but also for their professional careers. The center supports students at any stage of the writing process.

"We are here to encourage, support and help," Johnston said. "Many people come in thinking writing is something you're either good or bad at. But that isn't the case. Writing is a developing skill. There are always going to be areas where we can improve."

The staff knows how critical the need for good writing skills is, Johnston said. "Employers are looking for strong writing skills."

With this in mind, the center's mission is to successfully prepare students for intensive writing while in school and throughout their careers.

The center makes its services available online via a question form on its webpage. Students can submit questions that will be answered within two hours during business hours.

"For example, questions on grammar or style format," Johnston said. "It is not meant for students to submit their entire

paper for us to look over. That is something they need to come in for."

The center has 13 tutors, mostly undergraduates. There also are three part-time professional writing instructors.

Students who wish to work as tutors must be recommended by a faculty member, maintain a 3.0 minimum grade point average and display strong oral and written communication skills, Johnston said.

Once a student has been accepted they will go through training.

"Training includes going over writing and communication theories, acting out potential scenarios and making sure the student tutors have a good grasp of writing and communication skills," Johnston said

Freshman English major Megan Brown said she hesitated to enter the center.

"It seems like a good idea but I am scared to have someone else read and pick apart my work," Brown said. "I know having another person read and review your work is always good but I am scared that they will be too critical or mean about it."

Abby Miller, a sophomore nursing major, said she knows how important writing skills are and is eager to make an appointment with the center.

"It is something I will definitely take advantage of," Miller said. "Even though I'm a nursing major, writing will still play a major role in my career. If I can break bad habits now and learn good skills, why wouldn't I take advantage of it?"

EVI

Students can make appointments via e-mail or telephone or drop in the Writing and Learning Center during tutoring hours, where they will be assisted on a first-come, first-serve basis.

'Quirk' set for print, planned online debut

By Yosi Ortiz LOGOS STAFF WRITER

The spring semester Editing and Publishing class is working on the 2013 edition of Quirk, a literary journal that will be available in print – and for the first time, online, as well.

Sponsored by the Department of English, the journal has been around about 30 years at the University of the Incarnate Word. At first it was a collaboration of UIW and its two, sister Catholic institutions, Our Lady of the Lake University and St. Mary's University.

When this collaboration ended,

the journal at UIW became "Expressions" and in 1995 became Quirk. However, it was not a fine arts or literary journal but "A Journal

Dr.Tanja Stampfl

of Collegiate Inquiry and Debate – see http://www.uiw.edu/quirk. Later on, Quirk began to focus more on creativity and simply art, which is what it has stayed up to this day.

Dr. Tanja Stampfl, an assistant professor of English who is teaching the course responsible for Quirk, said students are in charge of criteria for the submission's evaluations, editing pieces and the design and layout of the journal. And



they reap the benefits, she

"Students benefit in three ways: they can take the class and be an active

part in creating this journal. They can submit their work and thus gain visibility and recognition for their work. It is a publication, and even though we are not as selective as other journals, we only accept the best submissions. Lastly, students who buy and read the journal can recognize how talented their peers, co-workers and teachers are."

She also said that not only students but also the university itself benefits since UIW is grounded in liberal arts.

One of the advantages Quirk has is how anyone at UIW can submit their works, including faculty, staff and students. The requirements for submissions call for original works and those who have fulfilled the prerequisite, which is World Literature.

Not only will Quirk be available as a hard copy, but this year there will be an electronic version for sale as well.

"I hope for the future of Quirk, it gains more visibility and our incoming students become aware of it, so they will submit their art or take the class," Stampfl said.

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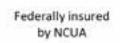
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Incarnate Word Day gets spring shift, but celebration unchanged

By Ashley Ramirez LOGOS PHOTO EDITOR

Incarnate Word Day will be celebrated Monday, April 8, this spring – normally an event observed March 25 but rescheduled due to how Easter came later this year.

But as before the emphasis for the celebration at the University of the Incarnate Word will focus on five core values in UIW's mission statement: Faith, Service, Innovation, Truth and Education.

The Golf Cart Parade, held every year during the lunch hour by the clock tower and Westgate Plaza, showcases golf carts decorated as floats based on the five core values Incarnate Word has. There is also the annual Cardinal Carnival held outside by the Natatorium Building where carnival games, food and music are provided.

For the university's staff, it's also a special time of year because the annual CCVI Spirit Award will be awarded to someone who has dedicated himself or herself to the school or the community. The CCVI Spirit Award has been given out to a devoted person since 1993. Each year the winner and other invitees then celebrate with a reception. And student awardees also are recognized.

All these events take place for one main reason: to celebrate the Annunciation of the Blessed Virgin Mary.

Incarnate Word Day events for Monday, April 8

- @ Liturgy of the Hours: Morning Prayer, 9:30 a.m., Our Lady's Chapel.
- @ History by Sister Margaret Patrice Slattery: Origins," 10 a.m., J.E. and L.E. Mabee Library Auditorium.
- @ CCVI Award/Student Award presentations, 11:50 a.m., Our Lady's Chapel.
- @ Liturgy of the Day, noon, Our Lady's Chapel.
- @ Cookout, noon-2 p.m., Dubuis Lawn.
- @ Parade of Values, noon, Dubuis Circle.
- @ Lecture on incarnational spirituality, 3 p.m., Library Auditorium.
- @ Reception, 4 p.m., Dubuis Circle.
- @ Cardinal Carnival, 4-7 p.m., near Barshop Natatorium. Sponsor: Campus Activities Board.





Notables to discuss order

A notable nun and a Dominican priest will be featured speakers for the observance of Incarnate Word Day April 8 at the University of the Incarnate Word.

Sister Margaret Patrice Slattery, who worked for the university more than 50 years and is a former Incarnate Word College president, will discuss the origin of the order and the university at 10 a.m. in J.E. and L.E. Mabee Library Auditorium.

Slattery, who is the author of "Promises to Keep," entered the order in 1944. She received her bachelor's degree from IWC, a master's degree at Marquette University in Milwaukee, Wis., and a doctorate in English literature at The Catholic University of America in Washington, D.C. She also done postgraduate work at the University of Edinburgh (Scotland) and Stanford University in California.

Slattery started teaching at Incarnate Word in 1952. She was chair of the Department of English (1966-69), academic dean (1969-1972) and president (1972-1985). When she retired as president, she was appointed chancellor of the college.

The other speaker, Father John Markey, will lecture on incarnational spirituality at 3 p.m. in J.E. and L.E. Mabee Library Auditorium.

Markey, an associate professor and director of the Ph.D. in Spirituality Program at Oblate School of Theology in San Antonio, holds bachelor's and master's degrees from the University of Notre Dame; a master's degree in divinity from the Dominican School of Philosophy and Theology in Berkeley, Calif.; and a Ph.D. from Graduate Theological Union in Berkeley.

Before coming to Oblate, he had been an assistant professor of theology at Barry University in Miami Shores, Fla.; an assistant professor of systematic theology and philosophy at St. Mary's Seminary and University in Baltimore, Md.; visiting professor at Seattle University's School for Theology and Ministry; and assistant novice director at Dominican Common Novitiate in Denver, Colo.

Helping others leads to 'most memorable' spring break

By Dana Sotoodeh LOGOS OPINON EDITOR

Another spring break has come and gone and all I am left with is a bad tan line, a physically exhausted body, and a pile of homework I put off until Sunday night.

However, this spring break I am not cursing myself for overdrinking on the beach or making reckless decisions. This spring break I can nestle in my bed on Sunday night and know I made a difference in assisting people from our community who need it most, and that is what makes this spring break the most memorable of them all.

Meet the Mission is an effort sponsored by the University of the Incarnate Word's Office of Mission and Ministry. The effort focuses on UIW faculty and student volunteers repainting houses of individuals and families in certain parts of San Antonio who lack resources to do so themselves.

This year's mission was directed by Sister Walter Maher, vice president Mission and Ministry, and organized by Dr. Chris Edelman, an assi tant professor of philosophy, and Dr. Michael Frye, an assistant professor of engineering. Equally as important, Professor Mike Forrest participated and brought with him his large knowledge of painting and home repair expertise. The effort took place March 11-15 and ran from 8 a.m. to 3 p.m.

Our day started off with volunteers meeting in the front of the Administration Building around 8:15 each morning to catch the shuttles provided by UIW to the Frank Garrett Center around 8:30. After arriving, breakfast was generously provided by Mission and Ministry, along with morning and afternoon prayer and reflections by Father Tom Dymowski. Once departing from the Frank Garrett Center after breakfast we made our way to the site in which we would devote our day.

Once arrived, the team unloaded and the day moved at a brisk pace. From climbing up extremely tall ladders, to standing on the ground covered in paint, the UIW community did it all. Shuttle drivers Linda Gomez and Jesse Rodriguez even took part in painting and scraping parts of the houses in the midst of providing transportation to and from campus. With the help of our volunteers and an additional 20 members from Oak Hills Church participating on Thursday and Friday, March 14-15, the UIW team completed painting 'Meet the Mission' volunteers paint a house in a poor San Antonio neighborhood during spring break. six houses within the San Antonio community.

Once our work was over and homeowners were pleased, we headed back to the Garrett Center for a delicious lunch and closing reflection before our trip back to UIW. Lunches were provided on a daily basis thanks to the Rosenberg School of Optometry, School of Physical Therapy, School of Mathematics, Science and Engineering, HEB School of Business and Administration; and College of Humanities, Arts and Social Sciences.

Although I found myself exhausted at the end of each workday I also felt relieved. As I returned to my home each evening I took a closer look at it and took the time to appreciate the blessings I am surrounded with on a daily basis.

There is one thing about spring break that people must realize. It goes beyond the excessive partying and overpriced concert tickets. It goes beyond the trips to South



Padre Island or Panama City Beach. No amount of partying can give you the fulfillment you receive from joining a community and bettering someone else's life in the smallest way. Helping others is a feeling that the vacation of your dreams can't even fulfill. Helping others IS living the dream.

Headwaters director to discuss mission

The executive director of the Headwaters Coalition, a ministry of the Sisters of Charity of the Incarnate Word, will open the observance of Earth Month in an April 3 presentation. The UIW Earth Month Committee and UIW Liturgical Outreach are cosponsors of the presentation by Helen Ballew, who leads periodic

workdays in the Headwaters. Her topic, "The Headwaters at Incarnate Word, a Gift from the Creator, an Invitation to Us" will be presented from 1 to 2:45 and 3 to 4:45 p.m

Wednesday in J.E. and L.E. Mabee Library Auditorium. Ballew first came to San Antonio in 1986 with the Nature Conservancy and was introduced to the Blue Hole – the San Antonio Spring – soon thereafter. She has been with the Headwaters Coalition since 2009 and is

ts second director. The coalition is a non-profit, sponsored ministry dedicated to preserving the Headwaters Sanctuary and spreading an ecological ethic. The agency is protecting one of the last undeveloped forests in the city – 53 acres adjoining the University of the Incarnate Word. Olmos Creek flows through the sanctuary.

According to its website, the coalition said "the sanctuary offers holistic education that teaches visitors the importance of caring for the earth and gives them the tools to do so."

The UIW Earth Month Committee and UIW Liturgical Outreach are cosponsors of the pre sentation.



The 'Blue Hole,' formally the San Antonio Spring, is in the Headwaters.

March 2013

From the **Editor's Desk:**



Lay off the technology

In today's society, there's one future we don't need a crystal ball to look into: technology. It's constantly advancing and doesn't seem to be slowing down anytime soon.

As a communication arts student, I am well aware of how important it is to keep up with the latest programs and be a step ahead. It's even a part of my professor's syllabi to instill this mindset in me. However, another piece of common knowledge is life is short and the constant obsession with smartphones and social media causes us to lose sight of the bigger picture.

Don't get me wrong. I wouldn't be caught dead leaving my house without my iPhone, as it has saved me time and again. But you're not going to find it glued to my hand either.

During spring break, I ran into several situations where I felt like telling complete strangers to put their phone away and actually pay attention to what they were doing. I learned I could not go to the mall without having multiple people bump into me because they were distracted by what was on their phone. Like everything else, there's a time and a place for technology. If you're stranded in the middle of nowhere, I fully encourage you to break out the GPS function on your phone. If you're in the waiting room of your doctor's office, by all means browse the Internet to kill time, but don't let social media consume

Anyone who knows me can tell you I am a music addict and there's no more serene setting for me than being in a crowd listening to a good band live. Whatever is going on outside of that music venue, including the interactive world, is far from my mind. Yet, I feel I am the only one in those crowds not skimming through my news feed. An issue I have to admit my generation and the incoming generation have is that we don't live in the moment.

It gets to a point where I feel I am the outsider because I am actually listening to a band playing rather than posting a status about how I am listening to a band playing or spending every second of the two-hour show watching through a camera lens.

Do you notice how easy it is to catch up with an old friend through a series of wall posts rather then have a conversation with him or her in person? We're so concerned with what is going on online that we don't take time to inculcate some balance in our lives or have a face-to-face conversation.

Although my field of study requires me to familiarize myself with the latest news and uses in technology and social media, I am also aware of the importance of placing it all aside. If society got through life without smartphones, social networking and other additional items on our list of "necessities," we'll survive if we dialed things back.

Next time you're in a situation that doesn't occur often, just take it in it because a status isn't going to give you a second chance to enjoy it.

E-mail Bustamante at gbustama@student.uiwtx.edu

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FITNESS FOUNDATIONS

Personal testimony: How I do my workouts



By Barbara Trevino LOGOS STAFF WRITER

At least a couple of times a month, people ask me all sorts of questions concerning exercising and my strict gym lifestyle. So this month, I'm writing a Q&A segment.

If you ever wondered about some of these questions before, you'll finally get your answer. Maybe you might even learn something new about me.

O: I exercise regularly and am not seeing any results. What should I do?

A: Chances are you may have become a victim of the "gym routine." I see people do this all the time. Sure, they are still working out as hard as I am, but they are doing the same thing every day. Running on the treadmill and using the elliptical can only get you so far. Try changing things up. When I first started, I must admit I had my routine. It wasn't until I started trying new things that my body started changing.

Q: You're so small. How are you able to lift so heavy?

A: I started small, but I was by no means an expert when I began either. Give it some time, and give yourself a chance. But be smart about it. Don't lift heavy if you don't know what you are doing! You may look silly lifting light at the beginning, but as it becomes easier and you become stronger, you will be able to increase the weight incrementally.

Q: What are your greatest gym accomplishments?

A: That's an easy one. The most recent one was doing seven consecutive unassisted pull-ups! It took a year to finally achieve that one. I was so proud, especially since a lot of women can't even do one. But last month, the heaviest weight I was able to squat was 95 pounds, which isn't bad considering I weigh 108 pounds. And last year, I

was able to do a wall handstand. These accomplishments all started as a goal, but with hard work and dedication, I was able to achieve them.

Q: Should I take supplements? Do you

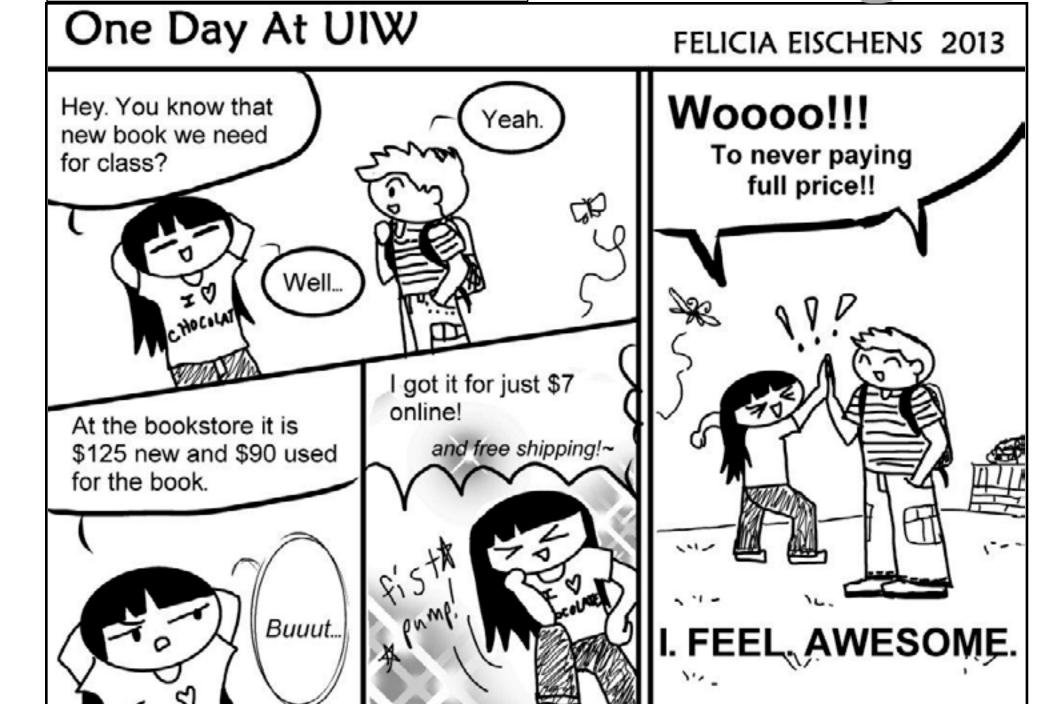
A: It all depends on what you want to take. Whey protein powder is great for post-workouts. I used to drink whey protein shakes, but felt too full afterwards. I decided the best post-workout that worked for me was consuming foods with high protein intake. Salmon, yogurt, eggs and nuts are my favorites. As far as pre-workouts, take only when necessary. A lot of people become dependent on it, and it isn't the best for your body. I try to stay away from it because I like to push through my workouts on sheer motivation and stamina. But for my near-tiresome days, a little scoop of C4 does the trick.

Q: What is in your gym playlist?

A: I listen to what I like to call my "Thug Life" playlist, which in case you haven't guessed is a bunch of hip-hop and rap songs. I like the beat, and that right there can put me in the mood for lifting. But I'll listen to pretty much anything. Most recently, my favorite cardio song is "I Can Only Imagine" by David Guetta. Other artists I enjoy include Foo Fighters, Nirvana, Pearl Jam and Jay-Z.

Q: So why is the gym such a big part of your life?

A: I have never been an athlete in my life until a couple of years ago. In high school, I was a theatre kid and never actually devoted time to exercise. Three years ago, I was going through a rough patch, but found the gym to be my outlet. Since then, I've been going nearly every day for at least an hour and a half. It's become a part of who I am. I'm the resident gym rat of Gold's Gym. Everyone knows me as the girl that never misses the gym. No matter how busy I am, it will always huge part of my life. Also, who doesn't like watching yourself turn into a beast! E-mail Trevino at batrevin@uiwtx.edu



March 2013 www.uiwlogos.org page

Review: 'Bates Motel' worth watching



By Angela Hernandez LOGOS STAFF WRITER

"Bates Motel" is a new A&E television series based on Alfred Hitchcock's "Psycho," and follows Norman (Freddie Highmore) and Norma Bates (Vera Farmiga) before events from the noted film take place.

The timeline the series is set in was confusing because at first viewers may think the series should be taking place in the '50s, but the main characters own iPhones. Also classic cars are occasionally seen in the pilot, and sometimes characters can be seen wearing clothes that resemble the style of the '50s.

The mother-son duos are trying to start a new life after the rather suspicious death of Mr. Bates, by purchasing an old motel in a new town. The previous owner of the motel warns the Bates family about the seedy past of their new home. In an abandoned motel room, Norman finds a journal depicting women being watched without their knowledge and being violated. This gives off the feeling the motel does have a past, but does it contribute to the heinous crimes that are to take place there?

Early on in the show – which airs at 9 p.m. Mondays – the audience can see the Oedipal relationship Norma and Norman build. The two are already close; they did cover up a murder together in the first episode. They are also close in a weird off-putting way, which should only progress as more episodes air. Norma has mood swings,

is controlling and impulsive.

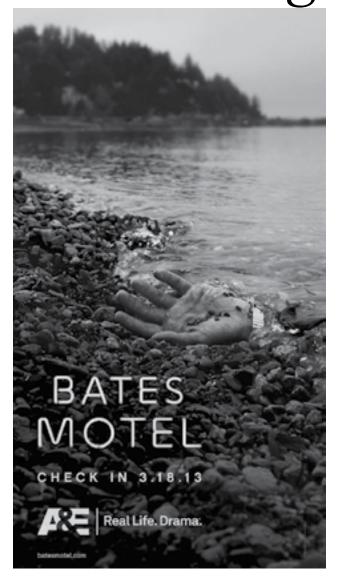
Farmiga steals the show as her character can go from stabbing a man to death after being attacked, to weeping on her son's shoulder about their state of well-being. Although at times she may seem slightly off her rocker, the audience's view of her may change after a controversial and very intense rape scene.

Norman is a shy and quiet 17-year-old who shows no odd behavior other than blackouts. He is desperately trying to fit in, but his mother continues to hinder his social progress. In this first episode the audience may get a feeling Norman was destined to grow up to be a normal person, rather than the killer he will be later in life.

Highmore's performance as Norman is OK. He plays an outcast teenage boy well, but only time can tell if he can carry the weight of such an iconic role. At times it seems as though his character will slowly build, while Farmiga's character will steamroll right over everyone else.

The pilot episode was suspenseful. It only gave the audience a small peek into the lives of Norma and Norman, yet it lays important groundwork that will lead up to events in the future. Hitchcock fans may appreciate the slow-rising tension, while others might feel the episode dragged on. It will be interesting to see how the story develops, and to gain answers to questions the premiere episode brought up. Hopefully the series does Hitchcock's film justice, and brings a refreshing take on a classic.

The show is definitely worth watching, no matter if you have seen "Pyscho" because no reference is made to it in the first episode. While the show is not as terrifying as "American Horror Story," it does have a very creepy and ominous tone to it. The show is interesting and worth checking out.



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Some tips that can help nurture natural beauty



By Leia L. Hill LOGOS STAFF WRITER

The beauty products you use on your skin each day are just as important as to what foods and beverages you intake to feed, hydrate and nourish your body.

It can seem overbearing, frustrating and confusing to walk into a drugstore or supermarket and cruise down the endless aisles of tempting and "promising" beauty products for the skin. Believe me, I have had my struggles trying to find the best beauty products for my skin because every product displayed on the shelves claims it is the best out there and promises flawless, non-greasy results that will amaze you.

If you want naturally beautiful skin that is soft, smooth and radiant, here are a few top products (body soap, facial cleanser, facial moisturizer and body lotion) you will absolutely enjoy using each day. First, in the shower, start off with soap that lathers well, cleanses deeply, freshens and moisturizes your skin. Try Dove Deep Moisture White Beauty Bar, \$3 at supermarkets. This soap does exactly what

it claims to do and it is recommended by dermatologists -- even better.

Second, deep-clean your face with a product that is oil-free, but doesn't over-dry your skin. Try Neutrogena Deep Clean Cream Cleanser, \$5 at supermarkets. This product cleanses my face deep and leaves it soft and clean.

Third, after a nice shower, dry off and put a nice, oil-free, tinted moisturizer on your face for a soft, glowing and healthy complexion to show the world. Try Maybelline New York Dream Fresh BB 8-in-1 Beauty Balm Skin Perfector, \$8 at supermarkets. This moisturizer is oil-free, blurs imperfections, smoothes, soothes, protects skin with SPF 30, evens skin tone, and enhances skin. It is a perfect product for any day of the year.

Last, but not least, the body moisturizer, for an all-over glow, smooth skin, without the stickiness. Try Equate Cocoa Butter Conditioning Body Lotion, \$4, only at Walmart. This generic brand of body lotion really lives up to its claims: it penetrates deep down, gives skin a natural glow, smoothes and evens skin tone. For me, it's a miracle to my dry skin.

Now, every woman and man can freshen up his or her skin and allow it to be naturally beautiful -- all in a matter of minutes. I recommend, use and enjoy the products I've mentioned on my skin each day. So, every day, after I use these products, I can walk out into the world confident knowing I look and feel naturally beautiful.

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Hope, aunt live on through Komen's Race for the Cure



By Samantha Vargas LOGOS STAFF WRITER

Hope is a sense of wanting something to happen and expecting it to happen in the presence of uncertainty and hesitation. To me, "Hope" is my late aunt, Esperanza Rodriguez.

Diagnosed with breast cancer in 2000, I found out how strong of a woman my aunt really was. Aside from the strict rules we had to follow when visiting her house and hearing, "Don't touch that drink until you finish all your food, mija!," we all loved spending time with her and learning the little lessons in life you learn to appreciate, as you get older.

Looking back I realize I didn't spend as much time with her as I would've liked to, but hearing the stories my older cousins have and the memories they made with her assure me she lived a happy and wonderful life even though she was faced with the difficulty of fighting breast cancer. She had so much wisdom and could put a smile on everyone's face, even making a joke to lighten up the mood when having a routine appointment with

the doctor.

Being a three-time survivor of breast cancer and participating in the Susan G. Komen Race for the Cure for the past nine years I never once saw her give up. From the beginning when she walked the race in its entirety before she called it quits while her team was a little sluggish, to the last race she participated in she was a fighter and was going to do whatever it took to wear as much pink as possible and cross that finish line to take a picture with her team.

Coming up to her final days the entire family gathered to say their goodbyes, enjoy time together, and share memories of love and laughter we remembered making with her over the years. Even when the doctors thought she wouldn't last past a couple of days, she stayed strong and waited until everyone prepared themselves for what was to come and know we were all there for each other. She taught our family to persevere when times get hard, take care of your loved ones, and appreciate every day God has given you.

If my aunt were here today she would know how much of an impact she really had on others who didn't know her personally, but shared a common strength and hope that one day a cure for breast cancer would be found.

Susan G. Komen for the Cure began in 1982 as a promise between Nancy G. Brinker and her sister, Susan

G. Komen, who died from breast cancer at age 36.

Komen has invested more than \$1.9 billion in breast cancer research and community outreach programs, becoming the world's largest source of funds fighting breast cancer.

Established in 1997, Komen San Antonio Affiliate has invested more than \$12.75 million. Seventy-five percent supports local nonprofit programs providing vital breast cancer screening, treatment and education right here in San Antonio. The remaining 25 percent goes to the Susan G. Komen for the Cure Grants Program for groundbreaking breast cancer research and scientific programs around the world.

I lost my aunt to breast cancer but I have not lost hope that one day there will be a cure, so no one else will experience a loss as we did. I hope organizations, schools, companies, and friends and families take part in the Susan G. Komen Race for the Cure April 6 to show support for those men and women like my aunt, staying strong for the ones they love.

Although my aunt is gone her spirit lives on and will forever be in our hearts. She was as strong as they come. Pink fit her perfectly. She gives me hope to one day be just like her.

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Coach: Pair of football standouts have free-agent shots at NFL draft

www.uiwlogos.org

By Caitlin McKinney LOGOS SPORTS EDITOR

OL. 113, NO. 7

Some pro football scouts showed up March 20 at Gayle and Tom Benson Stadium to see if two, 23-year-old seniors have the potential to play in the NFL.

Cornerback Devan Avery from Converse got a chance to show his stuff Jan. 19 in the 2013 NFLPA Collegiate Bowl at The Home Depot Center on the campus of California State University Dominguez Hills in Carson.

And tight end Andrew Mocio of Waco also was asked to demonstrate his skills at Benson Stadium for the "pro day." He and Avery went through several skills tests to measure their athletic ability to make it to the next level.

Cardinals Head Coach Larry Kennan said several pro scouts have told him Avery could be picked in the late rounds of the April draft or perhaps Avery and Mocio could be signed as free agents. Free agents are not drafted to just one team. They will have to work out and practice for several teams in hopes of getting picked.

Keenan has the background to make such projections. He has several years of NFL coaching experience and is the holder of a Super Bowl ring. Kennan said having a player succeed to the professional level in athletics will be a huge success for the team, the school and mostly for the athletes themselves.

Though most NFL drafts tend to favor bigger Division I schools for its future players, if the 5-foot-10 Avery is drafted, "he would be our first guy and give us some notoriety that we have never ever gotten (for UIW)," Kennan said.

"A couple of things that are exciting for (Avery) is that he can run real fast," Kennan said. "He is not quite as big as they would want him to be but he's really fast and a fabulous guy. A good student and a good guy."

Avery was named to the Daktronics All-Super Region 4 Football Second Team. The week before the NFLPA Collegiate Bowl, Avery – who is majoring in sports management with a minor in accounting -- received an in-depth introduction to the

union – the primary resource for information on the business of football and how to succeed in the NFL and in post-football careers.

Pro football players and coaching legends worked with the game's future stars, giving them firsthand insight on what it takes to win on and off of the field. Herm Edwards and Dick Vermeil served as head coaches for the American and National Teams. Player Ambassadors for the game included former





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NFL players Terrell Davis, Hank Baskett, T.J. Houshmandzadeh, Lorenzo Neal and

Andre Reed. As vital as performance is to the draft process, Avery will need someone to take care of his reputation and status throughout the NFL scouting community, so having an agent will improve his chances of signing with a good team. Most young players have agents that help them through all the details of getting drafted, including

promoting them to scouts and potential teams. Usually, "there are different skills the scouts want to see us do, like our 40-yard dash, see how fast we are and change direction, along with additional drills," Avery said. "It's all based on speed."

Asked how their families feel about all the excitement, Avery and Mocio admit their families may be more excited about the opportunity to make it in the pros than they are.

"Our dads especially," said Mocio, a 6-foot-5-inch engineering management major and minor in computer information systems.

"It's like a huge test," Avery said. "We've been studying for a long time and we're ready to get it over with and see how well we do."

Track-and-field athletes establish school records

By Laurel Smyth LOGOS STAFF WRITER

The Cardinals' track-and-field teams placed first in seven events and broke three school records March 1-2 during the UIW Track and Field Invitational at Gayle and Tom Benson Stadium.

Ten schools competed in the meet, which began March 1 with jumping events taking place at and throwing events happening at UIW Northeast facilities north of the main campus. Running events began in the evening of March 1 and continued in the afternoon of March 2. The final field events finished off the morning of March 2 and running events that evening.

Senior Tommy Brown took first in the 100 meters followed by teammate Chris DeWitt, a sophomore, in second. In the 200 meter, Brown took second with a time of 21.22 and DeWitt took third with a time of 21.40, both breaking school records. The Cardinals had a winning 4x200-meter relay team with sophomore Matthew Harris, sophomore Eduardo Alexander, senior Adan Narvaez and redshirt freshman Jamarris Jones. Alexander took first place in the 400-meter hurdle followed by teammate Charles Hall, a freshman, in third. Freshman Jacob Ulbricht came in second in the pole vault and junior Chance Dziuk came in second in the hammer throw. Dziuk's throw of 182-3 was a NCAA Division II qualifying mark and a UIW all-time record.

The women's team came in first and second in several events over the two-day meet. Junior Daniela Anane-Bediakoh won the 100 and 200 meters while teammate Shaneve Swift, a junior, won the 400-meter dash and came in second behind Anane-Bediakoh in the 200 meter. Sophomores Brittney Holcombe, Ebony Moore and Stephanie Nelson hooked up with Anane-Bediakoh on the winning 4x200-meter relay team. Holcombe, Swift, Nelson and Anane-Bediakoh came in second in the 4x100 relay. In the 4x400 relay, senior Stacy Stanush, sophomore Lawanda Sanders, freshman Jasmine Waring and Swift came in second. Senior Marissa Shinsky came in second in the high jump and second Lilya Piskunova placed second in the javelin.

Riedel said he was particularly pleased with Brown and DeWitt's performance. At

the time, Riedel said he felt Brown's win would "give him a lot of confidence" going into the NCAA Division II Indoor National Championship" held March 8-9 at the Crossplex in Birmingham, Ala.

Brown failed in his bid to become the first track-and-field Cardinal in history to earn indoor All-America honors. His day started in the preliminaries of the 60-meter dash, trying his own school record with a time of 6.85. In the 200-meter dash, he ran the second-fastest time in school history, but missed out on finals by 0.12 seconds with a time of 21.65.



Cardinal comes close to completing 'cycle'

By Caitlin McKinney LOGOS SPORTS EDITOR

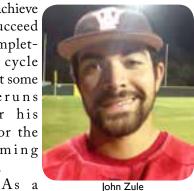
When UIW took on St. Edward's on Feb. 26, second baseman John Zule almost reached a rare moment in college baseball.

During the game at Sullivan Field, Zule hit three singles, a triple and a double to lead the offense. All he needed was a home run to complete the cycle – an achievement rare and highly impressive in the baseball community.

Zule's bat and other key hits from teammates Ryan Pudwell, Derrick Walls, Blake Woosley, Adam Pena, Jordan Littlefield and Jason Stone led the Cardinals to a 10-9 win.

Zule, a kinesiology major, was recently named the Lone Star Conference Hitter of the Week earlier this month. Currently a senior, Zule looks to finish out the rest of the season with a strong team record and maybe some individual records. With Zule's batting average at a more than average level, there are high hopes he will

try to achieve and succeed by completing a cycle and get some homeruns under his belt for the upcoming games.



John Zule

senior, Zule's

teammates and teachers look up to him to do well this season. Now that he has made an impact among Cardinals athletics, all of UIW is looking forward to his success for the rest of the season.

With the team's last season in Division II halfway through, the Cardinals were 16-11 overall and 2-6 in the Lone Star Conference. It was predicted the Cardinals would finish fifth in the conference this season.

The Cardinals will finish out their season at the end of May against St. Mary's.

Basketball players haul in honors

Several University of the Incarnate Word basketball players ended their last season in Division I competition with several individual honors.

The National Association of Basketball Coaches named senior forward Dionelle Rucker of San Antonio to the South Central District Second Team. The 6-foot-4-inch Rucker averaged 18.2 points and 6.6 rebounds for the Cardinals and led them to the Lone Star Conference Tournament semifinals. He previously earned LSC First Team and Academic Team honors as well as Daktronics Second Team All-South Central Region honors this year.

Rucker, an accounting major, had to maintain a minimum 3.3 grade point average to receive academic honors in the conference.



- Cont. on page 2

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The Fencing Center at St. Anthony's Catholic School will serve the community.

Fencing Center opens doors at St. Anthony's

Fencing at the new Fencing Center hasn't started but St. Anthony's and Incarnate Word high schools' athletics programs are using it for other activities.

"This is not only good for the people of St. Anthony but for people all over San Antonio," said Rene Escobedo, principal of St. Anthony's.

St. Anthony's, where the center sits, used the facility March 8 for the first time at the school's annual field day. Eventually, University of the Incarnate Word fencing students and the community will be using it, too.

"We're really excited to see the doors of the Fencing Center open for the first time and even more excited to see it put into use after so many months of construction," said Alejandro Calderon, director of enrollment at St. Anthony's.

The center has fencing, basketball and volleyball courts. Since the center was built on what used to be student parking for St. Anthony's students, a parking garage was built underneath the center to allow students more room to park their vehicles.

"It really is a relief for the athletic teams here on campus and at UIW because we now have more facilities to accommodate all the teams' practices," said Roy Salas, athletic director at St. Anthony.

Basketball honors

Continued from page 9

UIW guard Kyle Hittle of New Braunfels shared Freshman of the Year honors. Hittle's season ended early due to an injury, but he averaged 10.5 points a game while shooting 41.3 percent from three-point range.

In addition, senior guard Lyn'Dale Brown of San Antonio earned LSC honorable mention honors, averaging 10.3 points, 5.2 rebounds and 3.8 assists a game while leading the conference with 57 steals.

Lone Star honors also went to four Cardinals on the women's basketball team Junior guard-forward Ifunanya "Ify" Mora of Grand Prairie, Texas, was named Academic Player of the Year; senior guard Ashlyn Green of Irving, Texas, was tabbed Co-Defensive Player of the Year; and junior guard Joslinn Douglass of Austin was named the Newcomer of the Year.

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Mora, a biology-premedicine major, has a perfect 4.0 grade point average. In addition, she was fourth in the conference with 1.8 steals a game. She averaged 9.2 points and 5.2 rebounds while blocking 23 shots. Her twin sister, junior guard-forward Kosisio "Kosi" Mora, was also the holder of a perfect 4.0, also majoring in biology premedicine and also named to the All-Academic Team.

Green was the only Cardinals player to earn all-LSC, first-team honors in addition to her Defensive Player of the Year award. She led the team with 12.7 points a game and the conference with 3.3 steals a game. She chipped in with six rebounds a game and has blocked 13 shots on the season.

Douglass was voted the league's top transfer after averaging 6.9 points and contributing 33 assists and 36 steals on the season.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		2	Softball at Texas A&M-International (DH) 1:00 PM	Women's Tennis vs Hawaii Pacific 3:00 PM	Men & Women's Tennis vs Southeastern Oklahoma @ 10:00 AM Baseball @ Tarleton State 3:00 PM Softball @ Angelo State 7:00 PM Men & Women's Track and Field @ Texas State	Men's Tennis @Trinity 10:00 AM Women's Tennis @Trinity 10:00 AM Baseball @Tarleton State 1:00 PM Softball @Angelo State 1:00 PM Men & Women's Track and Field @Texas State Invite
Baseball @ Tarleton State I:00 PM	Women's Golf @ Doc Housewright Invitational	Baseball vs St. Edward's 6:00 PM Women's Golf @ Doc Housewright Invitational	10	Women's Synchronized Swimming @ 2013 US National Championship TBA	Men's Swimming and Diving vs RMAC Conference Championship Women's Swimming and Diving vs RMAC Conference Championship	Men & Women's Tennis @ Oklahoma Christian 10:00 AM Softball vs West Texas A&M 12:00 PM Baseball vs Eastern New Mexico 3:00 PM Men & Wome's Track and Field @ McNeese State Invitational Women's Synchronized Swimming @ 2013 US National Championship TBA
Baseball vs Eastern New Mexico I:00 PM Men's Golf vs Lone Star Conference Championships Women's Golf vs Lone Star Conference Championships Women's Synchronized Swimming @ 2013 US National Championship TBA	Men & Women's Golf vs Lone Star Conference Championships	Softball vs Texas A&M-Kingsville 2:00 PM Baseball vs St. Mary's at Wolf Stadium 6:00 PM Men & Women's Golf vs Lone Star Conference Championships	17	18	Softball @St. Edward's (DH) Men's Tennis vs Tyler JC Women's Tennis vs Tyler JC Baseball vs Colorado Christian Women's Synchronized Swimming vs Lindenwood University and Stanford University	Softball vs Colorado Christian Women's Tennis @Texas A&M Kingsville Baseball vs Colorado Christian Women's Basketball @Tarleton State
Baseball at West Texas A&M 1:00 PM	22	Baseball @ St. Edward's 2:00 PM Softball @ Texas A&M-Kingsville 5:00 PM	24	25	Softball @Tarleton State 5:00 PM Baseball vs Texas A&M-Kingsville 6:00 PM	Softball @ Tarleton State 12:00 PM Baseball vs Texas A&M-Kingsville (DH) 3:00 PM
28 Baseball vs Texas A&M-Kingsville I:00 PM	29	30				



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One couples per persons per visit. Alcohol-ser included. Not wallet with any others often her associable for avoluse entires. Guest page all applicable traces. AT PARTICIPATING LOCATORS.

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20 oz. Drink and personal Chips & Queso

Chicken or Steak

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Buy one Breakfast Taco Combo. **Get one**

Breakfast Taco FREE

Choose from Bean & Cheese. Potato & Egg. Bacon & Egg or Chorizo & Egg. Barbacoa, Brisket and Steak Tacos extra.

VALID DUTING SHEARTAST HOURS CALLY One coupes per person, per visit. Not saide alsh any villes often Nad-aveliditis for collect orders. Secto page all application has AT RASTICIPATING COCKNOME.

TACO CABANA





ASIAN NEW YEAR

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UIW slithers to Asian 'Year of the Snake'

By Leticia Neve LOGOS STAFF WRITER

Asia visited the University of the Incarnate Word on Tuesday, Feb. 12, to celebrate the Asian New Year and the beginning of the Year of the Snake.

The celebration, which took place in Marian Hall Ballroom, put together outfits, customs and cultures of different countries in Asia. Assistants in the event were able to appreciate the emblematic dance of the lions presented by UIW's dance team, a fashion show presented by the Asian culture and the History Club, and dancing and musical presentations from the typical Japanese to the performance of the well-known Bollywood dance.

The ballroom was packed with students, teachers and off-campus guests to taste the free Asian food, learn about Asian cultures and appreciate the different performances. It was a celebration full of color and life, where the decorations and the atmosphere gave the assistants a taste of the other side of the world.















PHOTOS BX CHARLIE XOUNG



The annual celebration of the Asian New Year brings out hundreds to Marian Hall Ballroom to sample foods, enjoy crafts and see a number of acts featuring dancing, singing, music and fashions. Educational information about various cultures is supplied through giveaways and printed material. Emcees usually tell colorful stories in between acts that keep the audience hungering for more. Many are seen snapping photographs.



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Pharmacy showcases talent





Photos by Katie Bosworth

March 2013









Students in John and Rita Feik School of Pharmacy show off their non-lab talents Feb. 22 at a talent show in Marian Ballroom. Singing, dancing and guitar-strumming were among the acts awaiting the audience at the talent show.









ENTERTAINMENT

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April. Movies

Compiled by Angela Hernandez

March 29

G.I Joe: Retaliation
Rated: PG-13
Control Action

Genre: Action Starring: Channing Tatum, Dwayne Johnson, Bruce Willis

The Host Rated: PG-13 Genre: Sci-Fi, Romance Starring: Saoirse Ronan, Max Irons

Tyler Perry's
Temptation
Rated: PG-13
Genre: Drama
Starring: Jurnee Smollett, Vanessa

Williams, Brandy, Kim Kardashian

April 5

Evil Dead Rated: R

Genre: Horror, Thriller, Action Starring: Jane Levy, Shiloh Fernandez

6 Souls
Rated: R
Genre: Horror, Thriller
Starring: Julianne Moore, Jonathan
Rhys Meyers

April 12

Scary Movie V Rated: Not Yet Rated Genre: Comedy

Genre: Comedy Starring: Lindsay Lohan, Ashley Tisdale, Charlie Sheen

42
Rated: PG-13
Genre: Drama
Starring: Chadwick Boseman,
Harrison Ford, Christopher
Meloni

April 19

The Lords of Salem Rated: R Genre: Horror, Thriller Starring: Sheri Moon Zombie, Ernest Thomas, Bruce Davison

April 26

Pain and Gain Rated: Not Yet Rated Genre: Action, Comedy, Drama Starring: Mark Wahlberg, Dwayne Johnson

Numbers Station Rated: R

Genre:Thriller, Action
Starring: John Cusack, Malin

May 3

Iron Man 3
Rated: Not Yet Rated
Genre: Action
Starring: Robert Downey Jr.,
Gwyneth Paltrow, Don Cheadle



RESTAURANT REVIEW: Mexican menu sparks Fruteria - Botanero



By Crystal Moncivais LOGOS STAFF WRITER

The Fruteria - Botanero by Chef Johnny Hernandez, 1401 S. Flores St., captures all the beautiful vibrant colors associated with Mexico's traditional and savory fruit stands.

Hernandez said he was born and raised on the west side of San Antonio and was inspired by his father to become a chef. He grew up loving food and being a part of the restaurant industry. Later, he attended the Culinary Institute of America in New York.

The concepts behind the Fruteria are very much driven by Mexican influences and Hernandez felt the restaurant was a great opportunity to showcase Mexico's food, beverages and culture.

"I once said, 'The day I open up my restaurant I'm going to focus on interior Mexico.' And I did. That's where I draw all my inspiration from," said Hernandez.

The Fruteria offers succulent gourmet dinner plates and signature alcoholic beverages at

reasonable prices for all to enjoy.

"My restaurants are designed to attract and be affordable to all walks of life. I want it to be accessible to everybody. My goal has been designed to appeal to different people in different ways."

Aside from the easy access entry from two major highways, Hernandez felt the south side of town represented a very interesting mix of businesses and gave him a true feeling of San Antonio.

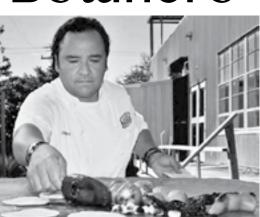
"What totally convinced me was the (San Antonio) river. I saw what it was doing and I understood what was happening to the south. To me it made a lot of sense on the map and it was going to be incredible."

Customer service has always been a great deal when it comes to enjoying food with friends and family. The Fruteria consists of employers who not only enjoy showing great hospitality, but also have a high respect for Hernandez and his love for food.

"I love giving great hospitality and making customers feel like they are at home," server Ray Martinez said. "Chef Hernandez is a big inspiration and a very humble guy."

Fruteria's manager, Honre Perez, said building relationships with customers and making them feel welcome is a must.

Hernandez also has opened up another



Chef Johnny Hernandez preps a dish at Fruteria - Botanero. Mexican-inspired restaurant called La Gloria, which sits in the center of Pearl Brewery. He also is planning on opening his second Fruteria in Houston on April 12.

Feel free to stop by and embrace Hernandez as he prepares his authentic savory aromas and ignites you with his signature tequilas, as you bask in the ambiance of Mexican artistry.

E-mail Moncivais at cmonciva@student. uiwtx.edu

FYI

Hours for the restaurant – 1401 S. Flores St. -- are 8 a.m.-10 p.m. Mondays through Thursdays; 8 a.m.-midnight Friday; 9 a.m.-midnight Saturday; and 10 a.m.-3 p.m. Sunday (brunch). The restaurant is closed daily from 3 to 4 p.m. The phone number is (210) 251-3104 and e-mail address is info@thefruteria.com

Theatre Arts grad returns to direct 'Italian American Reconciliation'

A University of the Incarnate Word theatre arts graduate who's done his own movies

is guest director for "Italian American Reconciliation," a comedy, scheduled April 19-21 and 25-27.

Bryan Ortiz, maker of "Dr. S Battles the Sex Crazed Reefer Zombies" shot on the UIW campus, is working with the cast of the last play of the spring in Cheever Downstage II Theatre.

Love in New York City's "Little Italy" is the setting for John Patrick Shanley's play, described as a "hilarious comedy" that's "part tall tale and part a slice of New York Americana, Italian style."

Performance times for "Italian American Reconciliation" will be 8 p.m. April 19-20 and 26-27; 2 p.m. April 21; and 7 p.m. April 25.

Ticket prices are \$10 for adults, \$9 for seniors, \$8 for non-UIW students with I.D., and \$6 for groups of \$10 or more.

UIW students, faculty and staff can attend free with I.D., but may purchase a second ticket for a guest at the \$8 discounted rate.

The play was first performed in 1986 at Eugene O'Neill Theater Center in Waterford, Conn., and opened two years later in New York. Shanley, considered one of Broadway's most popular playwrights,

is also the author of the movie, "Moonstruck."



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www.uiwlogos.org March 2013

UIW to hold Play Conference

The University of the Incarnate Word will be host to a "Lifelong Health, Fitness and Learning Through Play Conference" from 8 a.m. to 4 p.m. Friday, April 5, in Marian Hall Ballroom.

The conference, which is cosponsored by the Joe L. Frost Play Research Collection at J.E. and L.E. Mabee Library and Dreeben School of Education Play, will feature Dr. Frost and a number of other speakers.

"The purpose of our conference is to inform, advocate and celebrate everyone's need for play," said the conference chair, Dr. Mary Ruth Moore, a professor at Dreeben. "From the child to the senior adult, our lives are strengthened and made better if play is a regular part of our day."

Frost and his wife, Betty, "have a long record of giving to the University of the Incarnate Word and in particular, to the library collection," Moore said.

Frost, a retired University of Texas at Austin education professor, will give the opening keynote address. Other special addresses will come from Tom Norquist, senior vice president of GameTime and immediate past president of the International Play Equipment Manufacturer's Association; Dr. John Sutterby, an associate professor specializing in early childhood education at the University of Texas in Brownsville; Dr. David Campos, a UIW education professor; and Moore.











Dr. Mary Ruth Moore

Corporate sponsors of the conference include the International Play Equipment Manufacturer's Association, Lakeshore Learning, San Antonio Zoo, San Antonio Children's Museum, Texas Children in Nature Network, Playwork Institute of the Americas, Alamo Chapter of the U.S. Play Coalition, and the Sisters of Charity of the Incarnate Word.

For more info, visit http://uiw.edu/education/Playconference.html or https://www.facebook.com/

'Life in the margins - small numbers can mean a lot



By Phil Youngblood

Pure silicon does not conduct electricity well at all.

But add a very small and precise amount of impurity (on the order of 0.001 percent) – phosphorus or arsenic on one side, boron or gallium on the other – and you get a semiconductor that permits a precise amount of electricity across the two sides, creating the underlying technology for computer chips that so influence our world today. Small numbers can mean a lot.

While silicon compounds make up 90 percent of the Earth's crust, silicon accounts for only 0.065 percent of the atoms in the universe, which, as we have discovered fairly recently, comprise less than 4.5 percent of the universe (dark matter and dark energy are 23 percent and 72 percent, respectively). Small numbers can mean a lot.

Persons with university degrees conduct research that helps us to better understand our world and what's beyond it. In the United States, only 1 percent of the populace has Ph.D.s, 2 percent more have professional degrees, 9 percent have master's degrees, and 30 percent have bachelor's degrees. Research on dark matter was funded by a very small fraction of the 15 percent of the U.S. Department of Energy's budget devoted to non-defense-related research, which itself is only 0.1 percent of the U.S. \$3.5 trillion budget. Small numbers can mean a lot.

Less than 1/600,000th of the U.S. population (535 people) makes the laws that give DOE its funding. While two-thirds of Americans are eligible to vote, only 70 percent registered to vote in the last big election, less than 60 percent actually voted, and only about 35 percent elected any given winner. Of all voters, my bet is that only a small percentage knows enough about America to pass the civics part of the test required to become a naturalized citizen. (See http://www.boston.com/news/ nation/gallery/240108_citizenship_quiz/).

Far fewer would bother to look at this article critically and spot the error – you

must get at least 6 correct out of 10 questions selected from 100 possible to pass the test, not 7-8 as it reads in this article (search for "Study for the Test" at http://www. uscis.gov/portal/site/uscis/). Small numbers can mean a lot.

I used the Internet to access this knowledge. Currently, only 35 percent of the world's people are able to access the Internet. To those who live on the Internet this may seem a low number but 10 years ago it was only 7 percent, so we have come a long way in a short time. Although 45 percent of the people who access the Internet live in Asia, this accounts for only 27 percent of all Asians. Internet access in Africa is only 15 percent, but that is 3,600 percent greater than in 2000 and growing rapidly due to the availability of mobile devices. The number of mobile devices in the world passed the world's population of 7 billion at the end of 2012 and Cisco Systems projects an 18-fold increase in this number by 2016. As more of the world's population has access to the Internet and to each other's ideas and thoughts and to the knowledge we share on the Web, the world will change in powerful ways we cannot yet imagine. Large numbers can also mean a lot.

But a mobile device is only a machine. It cannot think. On the other hand, you can. You have the power to use technology in a meaningful way to connect to others and to the knowledge they share as well as the knowledge to know when face-to-face communications works better. There is little difference between the self-absorbed professor who bans mobile devices from their classroom because they think students should be hanging on their every word and the self-absorbed student who cannot tear themselves away from their mobile device because they think the world is hanging on their every post. People ask about the meaning of life. What if your whole life is to prepare yourself to be able to smile or say a kind word, or post a few words of support, to just the right person at just the right time that will make all the difference in the world, be they in front of you or half a world away? A very small and precise act of kindness could connect us all. You alone may only be one in 7 billion, but you too can also mean a lot.

In 2013 I will be writing on the global impact of computer technologies. As always I invite your feedback, dialogue, and differing opinions on this topic.

E-mail Youngblood, head of the Computer Information Systems program, youngblo@uiwtx.edu







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