



# LOGOS

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Senior Ylianna Guerra, who is from McAllen, will try to win Miss USA.

## UIW student wins Miss Texas crown

By Oscar Salazar  
LOGOS STAFF WRITER

Miss Texas USA 2015 is the University of the Incarnate Word's own Ylianna Guerra, a senior communication arts major who'll be competing for Miss USA.

Guerra, who is from McAllen, first attended St. Mary's University before transferring to UIW where she's been active with UIWtv, made the dean's list, and is a member of the National Honor Society of Leadership and Success.

Guerra said her pageant experience began her last semester of her senior year in high school. A recruiter for the Miss Texas USA-Miss USA pageant found her on Facebook and sent her a message about considering being in a preliminary pageant, Miss Rio Grande Valley USA.

Guerra said she never thought she would be in a pageant because at the time she had the stereotypical view of pageants. Later on she said she realized pageants are really about empowering women. So she entered the pageant and won, moving on to the state level where she was among the top 15 out of 120 contestants.

After she "got a feel" of what the pageant life would entail and how competitive it could be, Guerra said she felt competing gave herself some time to grow as a person and felt she potentially could go back and win the title.

After taking a year off from pageants and focusing on school, Guerra then went back to the Rio Grande Valley and won her second preliminary in June 2013 – the title of Miss South Texas USA. Last year, when she competed at Miss Texas USA, she was second runner-up and got top three in "Best Swimsuit."

"Of course I wanted to win, but I think my biggest mistake was that I didn't listen to my gut," Guerra said. "When competing in a pageant, a lot of people want to help because they believe in you. Although I know they didn't mean harm, I think I listened to too many people on how to dress, how to do my hair, and makeup, etc. And I wasn't myself."

Over the last year, Guerra said she has grown tremendously -- and mentally she is in a different place.

"I decided that if I was going to go back to Miss Texas USA this year, that I was going to do it 'my way.' When I went back this year, I simply was myself -- not trying to be someone that I am not, nor was I trying to impress anyone. I decided to be completely transparent and unapologetically myself. I think that when you show who you truly are, people will love you for being you."

Guerra said her take on pageants is very different from what many may think. She said it's not just about beautiful women parading a stage.

"The single most important message is to get rid of those stereotypes and show the world that pageant title-holders are strong leaders of society who direct their efforts to making a difference and positive impact

## Football player recovering from shooting

An investigation apparently is continuing into the circumstances surrounding the shooting of a University of the Incarnate Word senior football player early Friday morning at a lounge on Walzem.

Eduardo "Tre" Spragg, a defensive back for the Cardinals, was reportedly at a College Night event at the lounge when he was shot in the back around 2 a.m. Friday at Copa Ultra Lounge and Grill in the 4400 block of Walzem on the northeast side of town, according to reports.

The shooting followed a verbal dispute between UIW students and another group of clubgoers, a spokesman for the San Antonio Police Department told the San Antonio Express-News. Two unknown individuals were carrying handguns and shot at students several times outside of the club, according to SAPD.

Spragg was hit once in the lower back and later collapsed inside the club, police said. Emergency responders took Spragg to San Antonio Military Medical Center in critical condition and he arrived unresponsive, but was later revived and able to reach a non-life-threatening condition, SAPD said.

Spragg, who is from Fort Bend, Texas, played in two road games last fall, making two tackles at Central Arkansas and two at Sam Houston State during the

program's first year in Division I. He played in 10 games and made one start at safety his sophomore year, including a season-high five tackles at Sam Houston State. He made four stops against West Texas A&M. The 5-foot-9, 190-pounder finished the year with 10 solo tackles and 16 total tackles. His freshman year, he appeared in two games and made one tackle against Midwestern State.

The university issued a statement later Friday following the shooting.

"The University of the Incarnate Word is praying for a complete and speedy recovery of our student-athlete, Tre Spragg, who was injured as reported, at a local club. He is currently listed in critical but stable condition. We have no further information about the details of the incident at this time but we ask the community to keep Tre, his family and friends in their thoughts and prayers."



Tre Spragg

## UIW marks record enrollment

By Valerie Bustamante  
LOGOS FEATURES EDITOR

The University of the Incarnate Word has set a new enrollment record this fall with 9,940 students – a 3.6 percent increase over last fall.

That has Dr. Louis J. Agnese Jr., UIW president, beaming.

"When I became president in 1985, we had an enrollment of only 1,296 students and we were the 19th-largest university in Texas," Agnese said. "Today, we're a tad short of 10,000 students and we're the fourth-largest private university in the state."

"Our goal is to become the largest private university in Texas by 2020 because growth equals access. But we're not going to grow at the expense of sacrificing either academic quality or the student experience. The bottom line is that we want UIW to become the finest university in Texas, and a university whose students reflect the racial and ethnic diversity of our state."

Enrollment at UIW has nearly tripled in 14 years since 2000. The 2013 school year even had a 4.5 percent increase from the year before.

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-UIW record enrollment



Gaby Galindo/LOGOS STAFF

More students than ever are enrolled at the University of the Incarnate Word for the 2014 year.



## University website gets makeover

Special to the Logos

Notice anything different about the University of the Incarnate Word's website lately?

It's been redesigned.

The redesigned "uiw.edu" web site was launched Sept. 19 with the help of more than 100 content editors from across the UIW community, said Troy Knickerbocker, web development manager.

The new site represents the culmination of more than a year of work, beginning with the selection of a new Content Management System, or CMS, last fall, Knickerbocker said. More than a dozen companies were evaluated during the process, with three finalists presenting their products to a CMS selection committee comprising a cross-section of the campus.

OmniUpdate's OU Campus was chosen, based on a feature set designed for higher-education clients. The most popular CMS in higher education, OU Campus is used by more than 800 schools, and has been chosen Best CMS in Higher Education by University Business magazine each of the last two years.

Implementation began this spring, with information sessions on campus for editors, a new server configuration implemented, and site architecture designed.

While the CMS was configured, a redesign of the site was undertaken under the guidance of the university's Web Advisory Group. Web Development worked with local design firm Giles-Parscale to develop the new look.

"This was especially appropriate, given that several graduates of UIW's Computer Graphic Arts program are employed at GP, and helped guide the redesign on their end," Knickerbocker said.

During the summer, training of site editors and content migration for more than 4,000 pages took place, in preparation for the launch.

The site is now responsive, with page layouts changing based on the screen size of the device the site visitor is using. "This is especially important, given that at any given time, approximately 20 percent of site visitors are viewing the site on tablets or phones," Knickerbocker said.

Web Development staff looks forward to continued development of the site; a website truly is a publication that is never finished, he said.

Should you note any problems with the site, please contact Web Development at [webteam@uiwtx.edu](mailto:webteam@uiwtx.edu)

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# NEWS



Compiled by Valerie Bustamante/LOGOS STAFF WRITER

## Microsoft unveils Windows 10

Microsoft released details about the new operating Windows 10 that will be released before the end of 2015. This new system will bring back the Start Menu that was removed in the Windows 8 update. It will also run on different devices such as phones, tablets, personal computers and Xbox systems. The system also will not need users to switch from Desktop Mode to the tile screen either. It has been almost two years since Windows 8 was brought out and the adoption to use it is still very low.

## Students missing from protest

Officials in the state of Guerrero in Mexico are searching for 57 students from a local college who have been missing since Friday. The students took part in a protest when shots were fired, killing three students and three other people nearby. Inaky Blanco Cabrera, Guerrero state prosecutor, says witnesses said the gunmen were local police officers. The state of Guerrero is regarded as one of Mexico's most violent states.

## Activist's killing suspects arrested

Two loggers in Peru were arrested as suspects in the murders of some environmental activists. Arrestees Eurico Mapez, a Peruvian citizen, and his father, Adeuso Mapez, a Brazilian citizen, deny any involvement in the murders. Both men are said to have been working on a legal logging concession. Well-known activist Edwin Chota and an Ashaninka tribal leader were shot and killed along with three companions in the Amazon jungle. A prosecutor says the two loggers wanted to keep the environmental activists from showing the awareness of timber extraction in the native lands.

## China approves iPhone 6

The Chinese government has granted approval to Apple to release the new iPhone 6 in the mainlands of China. The China Ministry of Industry and Information Technology was hesitant about approving the phone due to security concerns with Apple's iOS operating system. According to the ministry, the government was worried about diagnostic tools that run on the phone. They feared the tools could compromise users' private data if the phones were connected to the computers. The ministry states Apple has demonstrated to them the new iOS 8 operating system is more resistant to customer data being stolen.



## UIW record enrollment cont.

"Overall enrollment has tripled since 2000," said Andrea Cyterski-Acosta, dean of enrollment. "Name recognition continues to increase and this strengthens the value of the UIW experience for our graduates."

The UIW brand got a big boost on Sept. 13 when the UIW Cardinal football helmet appeared opposite a nationally ranked opponent in Fargo, S.D., on the set of ESPN's "College Game Day."

UIW currently offers 80 undergraduate, graduate and professional-level programs for the students, as compared to 56 programs offered in 1985 when Agnese came.

The top undergraduate programs based on enrollments are biology, nursing, business management, psychology, and accounting/general business. The top graduate programs with the most enrollment are pharmacy, business administration, optometry, physical therapy and organizational development.

"In the last decade alone we've added many new majors and opened schools of pharmacy, optometry and physical therapy," Agnese said. "In two years we'll open a school of osteopathic medicine at Brooks City Base. Very few universities in the United States have successfully accomplished what we have done, particularly in the last decade."

UIW has even grown into a campus that houses more than 20 organizations with a variety of diversity and selection, said Dr. Renee T. Moore, dean of campus life.

"UIW's growth in enrollment has been encouraging and exciting," Moore said. "As with any growth, there are op-

portunities and challenges. The opportunity to provide activities that appeal to an even broader audience of students has been great.

"During the first month of school, the Campus Life Department hosted or collaborated on more than 22 events with over 5,200 participants. If we add the activities hosted by our student organizations, the numbers are even greater. Life on campus has never been more vibrant, and I have observed greater participation in Campus Life events by both residents and commuters.

"One of our biggest challenges at the moment is facilities. There are not enough free venues on campus to accommodate all of the activities and meetings that students want to attend and/or host. We are eagerly anticipating the new Student Engagement Center, that will resolve many of our space issues"

The Student Engagement Center is expected to open in fall 2016.

As the campus continues growing the need for space continues, for facilities and as well for parking spaces.

"We're always looking to improve the student educational experience, of which parking is an important component," Agnese said. "For example, we've added more than 850 parking spaces through the last six years. We'll add another 40 spaces in the front part of the campus when construction of the fine arts complex is finished in January.

"It's been an amazing journey to watch Incarnate Word grow and flourish, and for it to have such a positive impact on the lives of so many people in South Texas."

## UIW student wins Miss Texas cont.

on our world," Guerra said.

"I believe women in pageants have a huge impact on society because they are leaders and role models for young ladies. Becoming a titleholder allows women to be in a position where if they play the role of a good titleholder correctly can have a huge impact on the way in which people outside of pageants view the 'pageant world.'"

What she likes most about the pageant experience, Guerra said, is "learning about myself, and giving back to my community. I feel that through pageants I have been able to reflect on my life in a new light and grown as a person. I have also had the opportunity to work with various non-profit organizations and help citizens of my community."

For hobbies, Guerra said, it's "traveling (exploring new places), golfing, soccer, baking. On the weekends I do what most girls like to do. Spend time with family and friends at home or going to the movies, mall and bowling. I also love to play soccer with friends on the weekends, and although I am not very good I enjoy going to the driving range and practicing my golf swing."

As for the most influential person in her life, it's her mother.

"My mother has had the most influence on my life. Our relationship is much more than just a mother-daughter relationship; she is also my best friend. She is there for me whenever I need her, and always gives me the advice that will suit me best. I trust her the most because I know she would never do anything to hurt me, or steer me in the wrong direction. She is always has my best interest in mind."

As for Guerra's philosophy of life, she urges anyone to "be a good person, and good things will come your way. I firmly believe that the secret to life is the law of attraction. Be a positive person and positive things will come your way. Don't let small minds tell you, you can't do something. Anything is possible with hard work, dedication, and faith in yourself and in God."

When it comes to the most important qualities a woman should have, Guerra said, "Confidence is the first quality I think every woman should possess. A confident woman is sexy, desirable and powerful. That being said, a woman should also possess humility. You can be confident, but don't forget to be humble. I think humility goes hand-in-hand with confidence. There needs to be a balance. It is important to stay grounded no matter your success."

In five years when she's 26, Guerra said she hopes to be "a well-established, entrepreneurial woman. I know the years to come will not be easy, but I am willing to work hard and move mountains to ensure success by 26. I eventually want to start my own company in the world of pageantry and fashion."

For Guerra, "personal fulfillment to me means living a life that 'when all is said and done,' you can reflect on your life and feel triumphant. One of my favorite quotes is, 'Your life is your message to the world. Make sure it is inspiring.' To feel that you did all you could to be a good person, and live life with no regrets. We are all put here on earth for a reason. It's our job to figure out what our purpose in life is and act on it."

## Pharmacy education leader set for keynote speech



Dr. Vincent Yanchick

The dean emeritus of Virginia Commonwealth University's School of Pharmacy will speak Friday, Oct. 3, for the ninth annual White Coat Ceremony at the University of the Incarnate Word.

The 1 p.m. ceremony in the McCombs Center Rosenberg Skyroom is highlighted by the giving of white coats to the incoming class at John and Rita Feik School of Pharmacy and their recitation of a professional pledge.

The keynote speaker, Dr. Victor A. Yanchick, served as dean and professor of VCU's pharmacy school in Richmond from 1996 until he retired July 1 this year. He then was named executive director of the Center for Interprofessional Education and Collaborative Care at the university.

Before going to VCU, Yanchick served 11 years as dean and professor at the University of Oklahoma Health Sciences Center College of Pharmacy. He began his academic teaching career at the University of Texas at Austin as an assistant professor in the Department of Pharmaceutics and rose through the ranks to full professor. He held several administrative positions including assistant dean for academic affairs and executive associate dean. During his career he also has served as executive director for the Center for Interprofessional Education and Collaborative Care.

He earned his B.S. in pharmacy and a M.S. in hospital pharmacy from the University of Iowa. He also completed one of the first American Society of Hos-

pital Pharmacists-accredited residency programs in the United States at University Hospitals in Iowa City, Iowa. Yanchick received his Ph.D. from Purdue University in West Lafayette, Ind. While at Purdue, he taught the first clinical pharmacy course at the school. He also initiated the clinical program at UT-Austin and was responsible for beginning the Doctor of Pharmacy Program at UT programs in Austin and San Antonio.

Yanchick has been named a Distinguished Alumnus of the pharmacy schools at Purdue and Iowa. He has published many articles in the areas of geriatrics and gerontology, authored four book chapters, given more than 250 presentations to professional groups and conferences, and has supervised the M.S. or Ph.D. programs of 20 graduate students.

Yanchick received the Parenteral Drug Association Research Award twice -- one for his work on drug/plastics interactions and the other for his work on the use of low molecular weight dextrans in endotoxic shock.

He was a member of the American Association of Colleges of Pharmacy's Commission to Implement Change in Pharmacy Education and served three separate terms on the AACP Board of Directors. Yanchick was elected chair of the Council of Deans in 2005 and in July 2008 was inducted as president.

He has sold some of watercolor paintings for pharmacy school scholarships and has an invitational golf tournament to raise money named in his honor.

## Event offers community service hours



Dr. Trey Guinn

University of the Incarnate Word students will be able to earn community service hours required for graduation if they help with an Oct. 18 event called "Paint the Parkway Pink," an organizer said.

"It's a community event aimed to raise awareness and funds for breast cancer research for Susan G. Komen, in the form of a medical research grant," said Dr. Trey Guinn, an assistant professor and graduate program director for the Department

of Communication Arts.

"Come join me for the full day (5:30 a.m.-12:30 p.m.), or you can pick choose a shift," Guinn said. "(The) hours are negotiable. All volunteers get a free T-shirt, delicious treats, and so much more."

The event will be in the parking lot of North Central Baptist Hospital, and includes a 5K race, 1-Mile Family Walk, a Kids Fun Run, and a Diaper Dash. And KUIW, the Internet radio station, will have a crew there playing music.

For more information, contact Guinn at tguinn@uiwtx.edu

## Ettling tribute: ‘We will honor her legacy’

By Priscilla Aguirre  
LOGOS STAFF WRITER



Sister Dorothy Ettling

Sister Dorothy “Dot” Ettling of the Sisters of Charity of the Incarnate Word pursued many huge missions and sought them out until her last breath, those who remember her say.

A true servant’s heart, visionary leader, advocate for human dignity. Those are some of the accolades for Ettling who died Sept. 12 at age 74 due to two sudden strokes at Christus Sister Mary Hospice Center.

Many say her legacy lives on through many projects she accomplished and was still working on before she died.

A vigil for Ettling took place Sept. 14 at the Chapel of the Incarnate Word. The Mass of Christian Burial was Sept. 15 at the chapel. Burial was in CCVI Cemetery where many other deceased members of the order that came to America and South Texas rest.

Ettling was born March 6, 1940 in St. Louis. She served as a nun 53 of her 74 years, including a stint as the congregation’s general superior from 1984-1990. Ettling was director of the Center for Civic Leadership which aims to integrate access to quality education, career preparation, and the goal of fostering informed undergraduate and graduate students. She wanted to expand opportunities within UIW by connecting with the community both locally and globally.



Rachel Cywinski/LOGOS STAFF

“Sister Dot was truly a visionary and it was so hard to envision her ideas because she was so ahead of her time,” said Monica Cruz, associate director of the Center for Civic Leadership. “She would always lead with her gut. She was one to help and encourage us to step out of the box and to be creative. We needed her longer.”

Ettling earned a master’s degree from Worden School of Social Work at Our Lady of the Lake University in San Antonio and later a doctorate from Sofia University’s Institute of Transpersonal Psychology in Palo Alto, Calif. One of the many things that were important to her was ensuring the Sisters of Charity of the Incarnate Word always contributed their life and work in the areas of health and education.



Members of the Sisters of Charity of the Incarnate Word gather at the ceremony for Ettling’s burial Sept. 15.

“Sister Dot was one of those great teachers that students will remember and cherish forever,” said Dr. Denise Staudt, dean of the Dreeben School of Education where Ettling had served as a professor.

“She was a constant teacher, teaching everyone around her with grace including students, colleagues, administration and community leaders,” Staudt said. “She positively touched the lives of all the people in the Dreeben School of Education, empowering us to do more than we thought possible. We will miss her passion, enthusiasm, and love of teaching but her legacy will live on in those she inspired.”

Ettling also was co-founder with Sister Neomi Hayes of Women’s Global Connection -- another ministry of the sisters -- and this mission of hers was to promote the learning and leadership capacity of women locally and globally. As chair of the board, she became an adviser and mentor to many individuals.

“She was very challenging and she got me out of my comfort zone,” said Dr. Alison Buck, associate director of the connection. “One of the things that Dot did that was amazing was bringing people together that might be extremely different but they each had something to offer to the other.

“She was assigned this huge mission because God knew she was going to accomplish it and she left us too soon but she has brought us all closer together. All of us feel her presence every day and even through the grief, which is very deep, said that the way we will honor her legacy is to continue to do and expand her mission she had in her life.”

### FYI

Sister Dorothy “Dot” Ettling created a fund that would aid those with financial need in traveling on Women’s Global Connection immersion trips to Africa and Peru.

The fund was to be in the name of her fellow co-founder’s name, Sister Neomi Hayes, who is recovering from a hip procedure and will be cycling off the WGC board soon.

The fund was renamed in Ettling’s honor after her death as the “Ettling-Hayes Immersion Trip Fund.”

Donations to the fund may be made online at [www.womensglobalconnection.org](http://www.womensglobalconnection.org) at “Donate Now” or mailed to the WGC at P.O. Box 34833, San Antonio, Texas

## Law hopefuls learn in moot court

By Eunhee Heo  
LOGOS STAFF WRITER

From 4:30 to 5:45 p.m. every Monday and Wednesday this fall in AD 423, some pre-law students are getting their day in moot court.

“Moot court is an ‘oral argument’ before an appellate court on a specific case,” said Dr. Gary Allen Keith, an associate professor in the Department of Government and International Affairs.

The College of Humanities, Arts, and Social Science provides a pre-law academic program for students who are interested in going to law school, but are not majoring in government. This concentration helps students build their government and law background.

Moot court started at the University of the Incarnate Word in 2009. Students in the class compete against other universities in an annual competition. The UIW team plans to be in three tournaments this fall: Oct. 17-18 at Stephen F. Austin University in Nacogdoches, Texas; Nov. 7-8 at Texas Tech Law School in Lubbock; and Nov. 14-15 at Texas A&M University in College Station.

Originally, moot court was available only at law schools to teach students about legal argument. In 2001, Dr. Charles Knerr, a political science professor at the University of Texas in Austin, decided to apply moot court competition in undergraduate colleges, and it has grown on a national scale.

The competition is held annually by the American Collegiate Moot Court Association. Last year, nearly 350 teams from across the United States competed in 10 national qualifying tournaments, and this year it is anticipated that an even larger number of teams will compete for the national championship of intercollegiate moot court Jan. 16-17, 2015, at Florida International University College of Law in Miami.

Keith said a tournament usually consists of three rounds of debates. The best teams will advance into the quarterfinals, semifinals and finals by stages. In these debates, the students are asked two certified questions about a fictional case’s problem based on the real state’s law. For example, now the students in this course are analyzing a new regulation law on abortion passed last year in Texas. The main constitutional questions debated are whether the restrictions placed on women violate the “Undue burden” clause of the 14th Amendment of the U.S. Constitution, and whether the mandated remarks for doctors constitute a violation of the First Amendment right to free speech.

The competition acts as a stimulant and indicator for students to achieve their academic purposes successfully, because it gives them target consciousness and the chance to do practical training, Keith said.

There are 15 students in the UIW class. Two people become a team of oral advocates, preparing for one of three tournaments for this whole semester. Students study moot court and prepare for the tournaments through teamwork, many hours of study and practice. During each class, students work as two groups and share



Eunhee Heo/LOGOS STAFF

Drs. Gary Keith, left, and Michael Forrest coach Azalea Silva and Simon Cardenas during a moot court session.

each member’s analysis of allocated cases so everyone can learn briefly about cases related with the main one.

Based on the background group study, they create three key arguments for the entry of a court. After the official class, another meeting is held to prepare for an actual battle. In tournaments, there will be two or three judges to mark their ballots and decide who the winner is on the round. Judges cut in on speakers and ask questions during their speech to see if they understood and can justify what they spoke about with more information. To be prepared for all possible questions, they should research data, and practice applying it into their argument to be stronger. That’s why the “absolute investment of time” is needed for this, Keith said.

Since it’s difficult to prepare for moot court without any experienced instructor’s guidance and help, the communication between students and professor is very important.

“Dr. Keith is a great teacher, adviser and sponsor,” said John Dunne, a junior government major. “He is always willing to guide our team and each person to become better.”

Keith and Dr. Michael Forrest, a business law professor in the H-E-B School of Business and Administration, become judges at practice for their students.

“Having opportunities to practice proper speech patterns and decorum and answer questions are very important for participants,” Keith said. “Moot court can help students do legal research, improve speaking skills, and develop the ability to think on one’s feet.”

That’s good experience for a student such as Dunne.

“My future plan is to go to law school and become a lawyer,” Dunne said. “This course aids my plan by helping me understand the procedures of American court and crafting my argument skills in public.”



## SGA General Assembly OKs budget

By Elizabeth Aguilar  
LOGOS STAFF WRITER

The Student Government Association's General Assembly passed a new \$350,000 budget plan discussed at its September meetings reflecting revenue from the new Student Legacy Fund.

The Legacy Find will be split as such: 32.5 percent to Student Organizations; 20 percent to Environmental Sustainability; 20 percent towards Student Wellness; 20 percent towards Education Enhancement; and 7.5 percent to SGA Endowment.

The total estimated amount of \$133,750 from the Legacy Fund towards student organizations will be dispersed as such: 38.5 percent towards Student Organization Appropriations; 7.5 percent towards Senate Stipends; 7 percent to Graduate and Professional Student Association; 15 percent to First Year Student Engagement; and 32 percent to the Executive Council Budget.

Based off 40 percent of the Student Organization Appropriations, money percentages will be dispersed among student organizations as such: 50 percent for the first 25 organizations; 25 percent for the second 25 organizations; and 25 percent for the remainder of the organizations.

Each individual student organization will receive their percentage of money based off attendance. Organizations will not receive their complete funds in a single dispersal, but will receive half of their money in the fall and the other half in the spring.

Environmental Sustainability plans to disperse its percentage of the Legacy Fund by putting 6.25 percent towards student scholars, 6.25 percent towards coordinators, and the remaining 87.5 percent towards projects such as the relocation of the community garden as well as more ways to conserve energy throughout the university.

The committee also announced that the two new community gardens located at Ella Austin Community Center and Carroll Head Start are now finally up and running along their new upcoming website.

Student Wellness plans to take its share of the budget and work on improving the Wellness Center purchasing general essentials such as towels, new exercise equipment. Student Wellness also plans on putting a portion of the money towards

hiring one to two massage therapists.

Education Enhancement plans to use 80 percent of its share of the budget working on extending hours at J.E. and L.E. Mabee Library from 6 a.m. to 2 a.m. Ten percent will go to funding Center for Civic Leadership immersion trips and another 10 percent will go to purchasing technology such as new laptops, tablets, etc.

At the first meeting of the SGA on Sept. 2, Vice President Brayan Quintela spoke on behalf of the University Mission Committee. The committee announced it is working on creating a way to display the university's mission statement and core values in a way that would appeal to students. Dr. Joseph Lopez, an assistant professor in the Department of Communication Arts program, has drafted a poster with the core values of Truth, Education, Service, Faith and Innovation each listed in separate boxes with the school's mission statement printed underneath, he said.

University Mission and Ministry has teamed up with the committee and has designed the idea of framing the posters inside the main entrances of each building on campus in hopes this will give students of every department the opportunity to write on the poster what each core value means to them and how they follow it.

SGA Chief of Staff Desmond Ndikum shared information from the University Planning Commission Retreat that took place in late August.

The university currently has \$20 million in reserves and \$10 million in net reserves, Ndikum said, with a major portion likely going toward the School of Osteopathic Medicine set to open in fall 2016. An estimated \$2.6 million has been set aside for construction of the Professional Golf Management building on the plot next to Republic Golf Course. And a million has been set aside to begin construction of the Student Engagement Center set to open in fall 2016.

Tuition rates for the university are also projected to increase from \$25,750 a year to \$28,955 a year by 2018, it was reported. Talk of increasing university fees is also being discussed further among the board.

## SGA leader: New Legacy Fund will enrich campus

By Lauren Peterson  
LOGOS STAFF WRITER

The Student Government Association's president, Stephen Lucke, believes the new Student Legacy Fund approved last spring will enrich campus life for University of the Incarnate Word students.

Lucke said he came across a sign in the summer of 2013 at the University of North Texas in Denton that promoted a program called the Green Fund. The Green Fund at UNT was for Environmentally Sustainable Initiatives. Also, UNT passed an increase in fees to build a new student center. That's how he came up with the idea of the Student Legacy Fund for UIW, he said.

There are five areas proposed to SGA to help enhance student life: education, student organizations, wellness, environment and endowment.

When the budget is passed, the first step SGA has to take is begin the legislative process of proposals. Leaders will create a three-year plan of ideas and goals to better the campus community. This will involve making a list of things to enhance around campus in order from most important to least important.

Many students may not know they already pay \$45 a semester for the Student Legacy Fund. Voting took place last year asking students if they would be willing to pay a certain amount of money each year

for this fund.

SGA is very "appreciative of the students who voted," Lucke said. It was a close call, but they were able to get enough votes to start moving forward with the funding, he said.

"It will really create a legacy," Lucke said. With the addition of microprojects within the legacy fund, such as solar panels, the students will be able to see if they invest in this fund, the school will give back and invest in their students, he said.

Each of the five departments will have certain areas around campus to enhance. Education, for example, will use their 20 percent of the total budget to extend library hours, improve technology, build exhibits, and more in order to better the education experience of students.

The Student Legacy Fund is, most importantly, for the students of UIW, Lucke said. The fund is designed to cater to the needs of students on campus here and now and will do so step by step with the help and approval of current students, he said. Although changes won't happen instantly, over time improvements will be made and noticed, he noted.

"UIW has a long-term plan [for the school] but we can't forget about the students here now," he said.

## Salsa contest spices Hispanic Heritage Month

By Marco Cadena  
LOGOS STAFF WRITER

The first-ever Salsa (Hot Sauce) Competition on Tuesday, Sept. 16, inaugurated a month long of Hispanic-inspired events at the University of the Incarnate Word.

Following a noon Mass in Our Lady's Chapel where Hispanic Heritage Month was formally proclaimed, students, staff and faculty gathered later in the day on Dubuis Lawn for the hot sauce contest sponsored by the University Events and Student Programs.

Between teams and single competitors, 15 entries were registered for the contest where Cardinals were able to taste a wide variety of hot sauces.

"The Hispanic Heritage Month committee constituted by faculty and administration planned this event," Paul Ayala, director of university events and student programs, said. "We are all pleased with not only the number of entries to the competition but also the number of students that came out and enjoyed this evening. About 200 students came out. It was great for it being the first time."

Dr. Ana C. Vallor, a Hispanic Heritage Month committee member, said the inspiration to create a contest based on the making of hot sauce was so it would highlight the culinary delights of the Hispanic culture while trying to increase student engagement.

"People take special pride in their specialty dishes and of course everyone's abuelita (Grandma) had the best recipe," said Vallor, an assistant professor of biology. "The competition not only spurred the competitive juices of the participants, but also the opportunity to tell the tale of how the dish was conceived, which also increases the awareness and pride of the individual in their family and their heritage for all to witness."

Vallor said the goal of Hispanic Heritage Month and its free and open events is to increase awareness and appreciation of the many contributions of Hispanics to the community, the region and the nation in the context of the UIW's mission.

There were three monetary prizes for the three best hot sauces, which were judged by County Court 11th District Judge Carlo Key and Derek Lenz, coordinator of operations for UIW's Office of Residence Life.

The grading rubric for each sauce included a one-to-five scale with



One of the participants at the hot salsa contest suns with a Texas-sized sombrero.

five being the highest. The grading elements were presentation, the story behind the recipe, uniqueness, appearance, freshness, flavor and overall impression.

First-place winner Nataly Gutierrez, coordinator of Marian Hall Student Center, said that what makes her hot sauce special is how it is cooked and not what it has in it.

"Growing up I would put salsa in everything," Gutierrez said. "My salsa is called 'El Original' because it has the original ingredients of a salsa. I put jalapeños, tomatoes, cilantro, onion, garlic and seasonings like salt and garlic powder. Nothing fancy. Everybody does salsa with crazy ingredients nowadays and all I wanted was to take a step back and see how an original recipe would do against new types of hot sauces in this competition."

Gutierrez, who won \$500, said she was proud and thrilled. She also mentioned how amazing it was to see how the good old stuff is still preferred today and how it is still popular and not going anywhere.

"This agreement came to be after realizing how this sauce was one of those that when going to a restaurant you just say 'Let's go to that restaurant that has that great sauce' and that was Nataly's," Key said.

"There will be many celebrations throughout this month," Ayala said. "We will have Taco Truck Wednesday on Oct. 8 and a closing event on Oct. 15 with food from diverse Hispanic cultures, music, traditional dances, and classical and flamenco guitar selections at the Marian Hall.

"It is important to be exposed to diversity because these are the people you will engage with in class, work and community in general," Ayala said. "To gain this understanding is essential not only for our personal development but also to be prepared for the type of environment (where) we will be productive community members."

### Upcoming Events

Compiled by Valerie Bustamante  
LOGOS FEATURES EDITOR

Blessing of the Animals and Prayer Service on the Feast of St. Francis of Assisi, Saturday, Oct. 4. 5:30 p.m.-6:30 p.m. Location: UIW Grotto. The community is invited to bring their pets for the blessing of the animals and prayer for the creation.

Incarnate Word Sister in Latin America, Monday, Oct. 6. 12-1p.m. Location: Mabee Library Auditorium. Sr. Teresa Maya will talk about the work the Sisters of Incarnate Word have done for education and health care in Mexico and parts in South America.

The Story of Tejanos Tuesday, Oct. 7. 12-1p.m. Location: Mabee Library Auditorium. Founder and Chair of the Hispanic Heritage Center of Texas Rudi R. Rodriguez will cover the exploration of the state of Texas from the 1690's until the Texas Revolution.

UIW National Night Out Tuesday, Oct. 7. 4-7p.m. Location: Dubuis Lawn. There will be games, activities, music, and free food for the UIW community to come enjoy, but also there will be information about campus safety, healthy living, sexual assault, and drug/alcohol awareness.

Closing Event: La Celebracion Wednesday, Oct. 15. 11a.m.- 1p.m. Location: Marian Hall. Attendees will get to sample various foods from all Hispanic Cultures. There will also be live music, traditional dances, and classical & flamenco guitar performances.



Marco Cadena/LOGOS STAFF  
Students sample several salsas on Dubuis Lawn for the contest.



## Volunteers participate in annual service day

By Cassidy Fritts  
LOGOS STAFF WRITER

University of the Incarnate Word students gathered in Marian Hall Friday, Sept. 19, to begin their experience with the eighth annual “Meet the Mission,” a volunteer event with various San Antonio organizations.

Students, who were treated to breakfast at Marian provided by Bill Miller’s, heard some inspiring words before dispersing out into the city with their respective school organizations to do volunteer work.

The annual effort is an attempt to continue the mission of service the Sisters of Charity of the Incarnate Word first established for UIW in 1881.

Dr. Trey Guinn, an assistant professor of communication arts, gave words of encouragement and announced that this year’s mission was being dedicated to the late Sister Dorothy Ettling.

In honor of Ettling’s spirit of giving, Guinn encouraged students to go out into the city with an “attitude for gratitude” for the day.

After Guinn’s words and an opening prayer given by Father Tom Dymowski, the university chaplain, students were sent out into the city to begin volunteering.

Some students were loaded onto UIW shuttles and some took the VIA bus system to get to their volunteer sites.

At Ella Austin Community Center, Dr. Jeff Crane, associate dean for the College of Humanities, Arts and Social Sciences, and Stephen Lucke, president of UIW’s Student Government Association, have an ongoing community garden project where “Meet the Mission” volunteers helped out.

The students learned the community garden was a project designed to teach the center’s community -- especially the youth -- about being healthy, sustainability, and important lessons about gardening and the environment.

“I learned how much a community garden can actually mean to people,” said first-time volunteer Courtney Schmidt, a sophomore.

The students performed duties such as taking weeds out of the garden, building new garden plots, planting new vegetables and herbs, and planting new fruit trees.

Some of the students said they never knew gardening would take so much hard work, but they knew it was worthwhile and for a good cause.

“I felt appreciated,” said Schmidt, who plans to continue working with the garden as well as volunteer next year. “I knew that all this work we did was going to help the kids and the community in their future.”

Other UIW students visited different organizations in San Antonio including the Frank Garret Community Center, Animal Defense League and Sutton Oaks apartments.

Later in the afternoon, students reconvened in Marian Hall to enjoy pizza and reflect on their experiences. Students were encouraged to go up to the other groups and share their different experiences from the day.

One UIW senior, Michelle Barbaro, said the group she was with at Sutton Oaks hung up fliers to spread awareness to the community about classes that are offered including computer and gardening classes.

Following her experience at Sutton Oaks, Barbaro said she now feels more grateful for what she has in her life. She said she learned the residents of the complex work two to three jobs in order to provide for themselves and their families.

“Gratitude” is the one word Barbaro used to describe her day with Meet the Mission. “I feel more appreciative,” she said.



‘Meet the Mission’ volunteers plant in a community garden Sept. 19.



Workers found many tasks to earn community service hours.



Photos by Cassidy Fritts



## From the Editor's Desk:

By Jenifer Jaffe



## Guidelines to writing an effective resume

I hope all of our Logos readers benefitted from my last column on the importance of writing well.

This issue, I want to focus on another key component to getting your dream job – an effective resume.

Before I begin, I highly recommend each student take the technical communications and writing course offered by the English Department at UIW. Throughout the course, I learned how to remove unnecessary “fluff” from my writing as well as how to write an effective cover letter, resume, and a proposal. Keep in mind these are valuable skills you must refine that will eventually allow you to enter the professional workforce.

A resume is the most important tool in your job search. It provides a summary of your abilities, accomplishments and skills and it secures you an interview with prospective employers. Remember to use simple language and to tailor the resume to the job you are applying to. A wordy, lengthy resume that lists skills that do not pertain to the job you are applying for will surely be thrown out.

The top of your resume should contain your name, address, phone number, and e-mail address. You may choose to insert an objective below your personal and contact information but remember it should be tailored to the job you are applying for. The objective will include a few sentences on why you want to obtain the position.

The next section of your resume can either contain information about your education or your work experience, depending on which one is more relevant to the job you want. The education section should include the school you attended, the city it is located in, the type of degree you earned (Bachelor of Arts in Communication, English, etc.), and the date or anticipated date of graduation.

The work experience section is the most tedious. The information should be in chronological order. Begin with your position (in bold) and the date when you started and ended the position. On the next line, write the name of the business you work for (in italics) and the city and state it is located in. Below the basic information, use bullet points to describe your skills with action words. Remember your tenses! If you are currently working on a job, use the present tense. If you are no longer employed by a company, use the past tense. Be as descriptive as possible but do not over-exaggerate or understate your accomplishments. Eliminate any jobs that might be irrelevant to the position you are applying for. Your resume should be short and to the point.

Finally, include a skills section that contains things such as computer competencies or languages you speak. The bottom should have your references. Do not write “upon request.” That is an extra step your potential employer will have to take in order to hire you.

Of course, there are many ways to write a resume and I am not saying my way is the most effective but after taking the technical writing and communications course and applying to several jobs with several versions of my resume, I can easily say my most recent one has been the most effective and has led to me many interviews.

I hope I haven't put you all to sleep but I really wanted to share a few pointers with our readers. Please do not hesitate to contact me if you have any questions or want to see a sample of my resume.

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## Think before you pink



By Angela Hernandez  
LOGOS Assistant Editor

Searching through the recommended titles of documentaries on Netflix, I came across one that could be seen as controversial.

Even before seeing “Pink Ribbons, Inc.,” I had been wary to buy into the consumerism of certain organizations’ attempts to capitalize on breast cancer awareness or for any cause for that matter.

This doesn't mean I don't care to support a great cause. I just believe everyone should research these types of awareness campaigns to ensure the funds being raised are going to the right place.

In the film, researchers talk about how the iconic pink ribbon that can be seen on car bumpers to pins on a T-shirt wasn't always that color.

Originally, the ribbon was peach and the creator -- as well as breast cancer survivor --Charlotte Haley used the ribbon as a symbol to increase the National Cancer Institute's budget for cancer prevention research. After being approached by companies asking to use the ribbon in advertisements, Haley said no because she didn't want the message of awareness to be abused by commercial effort. Self magazine then changed the color of the ribbon to pink in order to get around Haley's wishes.

Patients with breast cancer as well as survivors of the disease were interviewed for the film and they felt this revamped image of the awareness ribbon contributed to a new way of looking at coping with breast cancer.

The media portrays these patients and survivors as strong and happy, but many of the interviewees in the film mentioned how like everyone else they have bad days. With anyone overcoming an illness there are times when you are angry, upset and weak. So why are people who have had or have breast cancer always portrayed as being happy?

As the documentary progresses, it bought up that since the ribbon went through an image change breast cancer awareness has been picked up by organizations in different ad campaigns.

While these ad campaigns brought awareness to breast cancer, it seemed odd that many companies that have sold pink ribbon products are linked to an increased risk of breast cancer.

The filmmakers also point out companies that sell pink ribbon products and donate a percentage of each sale to breast cancer programs fail to indicate which of the many different breast cancer organizations will get the money and how much money is actually going to these organizations. Some companies indicate a portion of the proceeds from the sale of a particular pink ribbon product will go to support breast cancer programs put a “cap” on their maximum donation. Once the maximum amount has been met, the company may continue to sell the product with the pink ribbon without alerting customers no additional funds will be donated to breast cancer organizations.

Upon further research I found the idea of “pink washing” was a perfect marketing stagey, since 80 percent of women are the decision makers when purchasing an item and because breast cancer is more prominent in females. Almost everyone has dealt with breast cancer in some way through a friend or relative, so these consumers feel the need to support the cause.

By not being informed about the companies, we as consumers are hindering the research to rid the world of such a terrible disease. Since these pink promotions have started about 25 years ago, why haven't we already found a cure if we are raising so much money though these awareness ads and campaigns?

I think the aim of this film is not to talk down to those of us who want to support a cause. The filmmakers simply want to ensure these companies aren't capitalizing on hope to get your next dollar. I think it's important for people to research organizations and make sure they are being truthful.

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## Students look forward to seasonal fashions



By Rebekah Cloud  
LOGOS STAFF WRITER

As seasons begin to change, so does the fashion.

Therefore many University of the Incarnate Word students talk about which fall trends they are looking forward to seeing these coming seasons.

Some are looking forward to the color transitions between seasons because during summer we see a lot of colors that are bright, light and fun. With the arrival of fall we begin to see more neutrals along with some patterns.

“[I look forward to] more floral prints and neutral fall colors,” said freshman Courtney McCrary, a fashion design major from San Antonio. “Also slipping back into wearing boots again. I'm also looking forward to colors like yellows and oranges.”

Other trends students are waiting for is the capability to layer clothing for colder weather.

Sophomore Taryn Olivo, a fashion design major from Alamo, Texas, said she's waiting for, “thigh-high slits for evening wear and long tailored vests to wear in the day.”

Another example of trends that people are looking forward to this fall are overalls, which appear to be coming back into style. Fall fashions such as these can also

be seen in fashion magazines and catalogs. These magazines can be used as a source of inspiration.

Interdisciplinary studies major Sterling Davis, a freshman from San Antonio, said she and her mother are looking forward to the looks they have seen in magazines and catalogs.

“I like the overalls they fold up at the end into shorts and I like how in the magazines they let the overall hang off the shoulder while wearing a solid color shirt underneath,” said Davis, who plans to become an elementary schoolteacher.

Layering is a very universal trend when it comes to the fall. It can give an outfit an extra something whether it's with a vest, jacket, or a pair of cute boots. It can also flatter all body types because of all the different options that are available. That's the beauty of layering. It is very functional, but it also gives you the ability to be warm when you need to be. It also is an option for a variety of people with different styles and personalities.

There are a lot of different trends for UIW students to pick from this fall. No matter what you pick, know the most important thing is to be comfortable with your choices. Pick something that makes you happy.

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## Domestic violence in a victim-blaming society



By Kiana Tipton  
LOGOS STAFF WRITER

have inspired ESPN to dedicate numerous segments surrounding the issue of domestic violence, the NFL was shamed into revising its punishments regarding domestic violence, and Dick's Sporting Goods pulled Rice's jersey from all Baltimore-area stores.

President Obama even released a statement through his press secretary in regards to the Rice scandal: "The president is the father of two daughters. And like any American, he believes that domestic violence is contemptible and unacceptable in a civilized society. Hitting a woman is not something a real man does, and that's true whether or not an act of violence happens in the public eye, or, far too often, behind closed doors. Stopping domestic violence is something that's bigger than football -- and all of us have a responsibility to put a stop to it."

All of the attention on Rice battering Palmer has led to an outcry amongst young adults confronting Palmer through social media for staying with Rice, rather than garnering more education about domestic violence victims or seeking help. This is a problem. It is not only in domestic violence that our society puts blame on victims; the same happens with victims of rape or racial profiling.

It is common to hear someone say, "Well, they shouldn't have gotten so drunk," or, "They shouldn't have worn such a short dress," in regards to rape victims, and "They shouldn't have worn baggy clothes" in regards to racial profiling.

While scrolling through my personal Facebook and Twitter feeds, I was disheartened to find many of my classmates placed the blame on Palmer rather than on Rice. If you feel a woman can "provoke" a man into hitting her, or a woman can drink her way into being raped, or a black man can dress his way into being arrested or killed, YOU are part of the problem.

Unsurprisingly, several FOX News hosts claimed women such as Palmer and Rihanna are sending a "terrible message" by remaining with their abusive partners. However, I think FOX News is sending the wrong message by focusing blame on the victims rather than their abusers.

When news broke about the elevator incident involving then-NFL star Ray Rice, the public and the media realized the national discussion about domestic violence was long overdue.

Rice, then a Baltimore Ravens running back, punched and kicked his then-fiancé Janay Palmer unconscious in a hotel elevator on Feb. 15. They're now married. Since then the repercussions of Rice's actions

"When we solely focus on whether a survivor stays with or leaves their abusive partner, we place all the responsibility on the survivor rather than holding the abusive partner accountable," said Chai Jindasurat, program coordinator for the Anti-Violence Project, in an interview with the online news blog ThinkProgress. "Intimate partner violence is about power and control, and leaving can be an extremely dangerous and frightening option for survivors."

Although I am very glad there was enough pressure on the NFL to make permanent changes regarding their punishments on domestic violence, including suspending Rice from the NFL indefinitely in order to make a statement, neither of these is a permanent solution to the incident. An abusive man losing his job can mean an impossible living situation for women at home.

There are countless well-documented and statistically verified reasons why domestic violence victims struggle to break the cycle of abuse. Firstly, many of them are financially dependent on their abuser and/or have kids or other familial expectations to consider. Another common reason is they simply don't want the relationship to end; they want the violence to end, and their abuser has given them hope that it will. Oftentimes, women are scared of what will happen to them if they try to leave.

Imagine being a victim of domestic violence, and seeing your brother, or close friends tweet in defense of Ray Rice. Instead of asking "why doesn't she leave" -- a simple question to a very complex issue -- we should be asking "why does the abuser abuse?"



Janay Palmer Rice and her husband, Ray, a former Baltimore Ravens player.

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## '13th Floor' experience A day in the life of a teenage ghoul



By Shannon Sweet  
LOGOS STAFF WRITER

For one day, and one day only, I was a creature of the night.

I was offered the chance of a lifetime to go undercover as an actor at the 13th Floor haunted-house attraction, and I jumped at the opportunity like a zombie eyeing fresh meat.

The first part of the night was to look and act the part of a rotting corpse. Getting ready for my transformation into what nightmares are made of, I eyed the colorful array of characters around the room. From classic zombies to psycho doctors, all the actors were getting into character, practicing and testing out their gravelly grunts and falsetto shrieks. When my gruesome makeover was complete, I was the belle of the monster mash, all dolled up in a moss-covered frock that even your great-great-great-grandma wouldn't be caught dead in. The makeup was an absolute scream, with tears of blood running down my hallowed-out cheekbones, a paler than bone complexion, and a slit throat that even Marie Antoinette would approve of. I looked like a cross between Alice Cooper and Bloody Mary, a match made in hell.



Shannon Sweet gets made up for a character.

I was no longer myself. I was now Mrs. Hallows, a character that makes small children afraid of bedtime. I was told by the casting manager I would be acting out two parts for the night to get a feel of a fulltime actor's experience. The first would be a traditional pop-out scare and the second was more acting-oriented.

After maneuvering around pitch-black corridors, I was promptly placed in a coffin in, of course, the graveyard scene. This was no ordinary coffin, for it was rigged with a giant wooden door that slammed shut with a great boom, an effective and easy scare. After I would see a group of unsuspecting "victims" through a peephole, my job was to bust the door open, scream my guts out, wave my arms around like a newly risen zombie, and then run back to my hiding place like I never existed.

When the bombastic spooky instrumental background music was fired up and the screams starting echoing throughout the haunt, I knew it was showtime. My first couple of attempts at doing what a ghoul does best were decent, but even when a couple of customers giggled at my failure to scare, it didn't kill my spirit. After being told I was "pretty" and that I sounded like a "chipmunk" (two words you do not want to hear when working in a haunt), my determination wasn't murdered, but revived.

After spending awhile in the boneyard, I was escorted to an even spookier part of the haunt -- the library. In this scene, I was a demon librarian who was thirstier for blood than books. Now, I was able to act with another actor and that's where the real fun began. The other demented librarian and I had the time of our lives, or should I say afterlives, scaring the pants off children and adults alike. This is truly what it felt like to be a haunt actor, feeling elated at the slightest wince, reaching nirvana at the highest scream.

Being a temporary ghoul that night made me realize most haunt actors don't get very much respect from the public masses that attend haunted-house attractions every year when the weather starts to drop and the leaves start to turn. Actors are often called rude names, given dirty looks, and even physically harmed in the name of their craft by customers that pay to be scared silly. I, too, had experienced



Some behinds-the-scene makeup that goes on to prepare the cast for a night of haunting, memorable fun.

this phenomenon in just one night of working at a haunt, but I realized despite some of the negativity, the sheer thrill of scaring is worth it, even if makes just one person scream. I don't think they'll want me to quit my day job.

The amount of passion and work that goes into the 13th Floor radiates in every grunt, shriek and growl and after getting an opportunity to have a hands-on experience as an actor, I fully comprehended just how much soul the haunt has.

From the ghastly animatronics to the old-fashioned scares, the 13th Floor appeals to just about anybody's phobias or deep-seeded fears. Trust me when I say no one is safe at the 13th Floor.

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Some of the actors playing zombies at the annual 13th Floor haunted-house attraction for San Antonio fans.

# Get Smart.



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## ‘The Power of a Dream’ Documentary focuses on ex-football player’s experience at UIW

By Rory Dew  
LOGOS STAFF WRITER

When Eric Castillo first stepped foot into Gayle and Tom Benson Fieldhouse in 2010, he had a dream.

After deciding to attend college at the age of 27, Castillo’s dream was to be a member of the Incarnate Word football roster although he didn’t even have any high school football experience.

Little did Castillo know his journey through college football would present him with opportunities he never imagined to be possible. Over the course of three years, Castillo would impress those involved in the program with his strong work ethic, which made up for his lack of experience.

However, Eric’s journey through the football program was not an easy feat mentally.

“I had to deal with inner voices,” Castillo said. “But I would think to myself, if I can finish this then I can share my story.”

Through perseverance and a steep learning curve, Castillo managed to make it onto the field for about eight plays when UIW hosted Abilene Christian University last Nov. 9.

“I never thought about getting in,” Castillo said. “My goal was to make it on the team and be able to suit up on game day.”

Castillo’s story is one that resonates with many because it teaches hard work and perseverance can overcome adversity, no matter how impossible it may seem. It is for this reason that Castillo shares his story with young athletes and other organizations.

Towards the end of his senior season, Castillo decided to speak to children at local Boys and Girls clubs in the San Antonio area. From there he progressed to talking to a number of high school and middle school football teams. As Castillo continued to share his story he saw the potential impact his testimony could have on those around him.

The series of talks soon progressed into an idea to make a documentary about his story.

“I started to look for filmmakers in the local area,” Castillo said. “I didn’t know it would end up where it has, but I had a vision to share my story.”

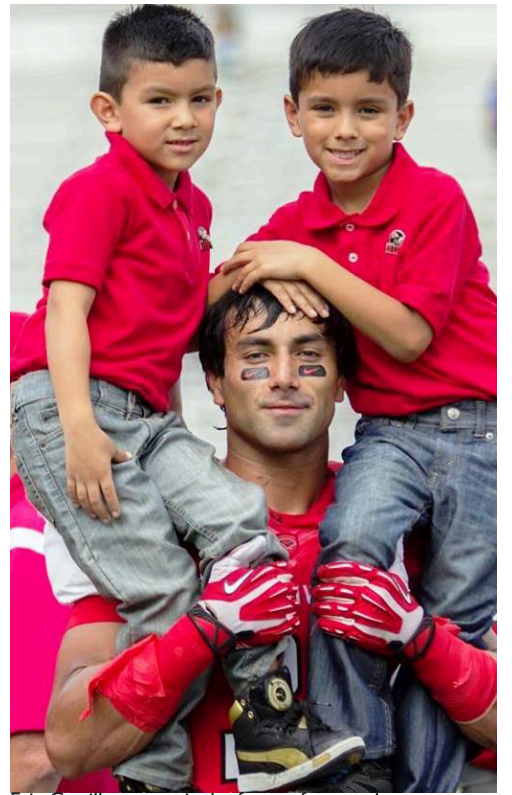
Nearing a year since his football career came to an end, the documentary, “The

Power of a Dream,” is in its final stages of production. The film itself will not only tell Castillo’s story, but also include appearances from several members of UIW’s football team such as Heisman Trophy winner Ricky Williams, who is a volunteer offensive assistant coach for the Cardinals.

“The Power of a Dream” initially was slated for release over the summer. However, the premiere was pushed back closer to Christmas.

“We have everyone we want in the film but we want to shoot some more footage from games this season,” Castillo said. “We had to take 90 hours of film and turn it into a 90- minute feature. I would prefer that we release it a little behind schedule and have it be the best that it can be than to rush the process.

“What people will take from (the documentary) won’t just be football,” Castillo said. “It is about life.”



Eric Castillo, center, is the focus of a new documentary.

### FYI

Although there is not a fixed release date for “The Power of a Dream,” more information can be found on the documentary’s Facebook page, or at [www.thepowerofadream.net](http://www.thepowerofadream.net).

Eric Castillo also may be reached at [pinnacle.fitness@yahoo.com](mailto:pinnacle.fitness@yahoo.com) or by phone at (210) 616-6212.

## Southeastern Louisiana Lions devour Cardinals, 63-7

By Stephen Sanchez  
LOGOS STAFF WRITER



Southeastern Louisiana quarterback Bryan Bennett threw two touchdown passes and rushed for two more. Bennett finished with 212 yards passing and ran for 89. He scored both of his rushing touchdowns in the first half and threw a four-yard score to Jeff Smiley to make it 28-7 at the half.

The University of the Incarnate Word Cardinals returned home after a three-week road trip to face the same tune they have heard all season.

The nationally ranked Southeastern Louisiana Lions (3-2, 1-0 Southland Conference) handed the Cardinals (0-5, 0-2 Southland) a devastating 63-7 defeat in front of 3,474 people at Gayle and Tom Benson Stadium.

“It doesn’t matter if you lose 63-7 or 7-6, it’s a loss,” Cardinals Head Coach Larry Keenan said. “It’s just a loss and it’s just football.”

The Cardinals’ lone score came on a 24-yard pass from wide receiver Kody Edwards to tight end Cole Wick.

The home team was held to 166 total yards and seven first downs. Running back Broderick Reeves finished with 18 yards on five carries and had one catch for 13 yards. Quarterback Breyllann McCollum finished up the game 12-of-23 for 92 yards and an interception. Wick led receivers with three catches for 50 yards and a touchdown. Edwards finished with 102 total return yards and a touchdown pass on his first career attempt.

When the Lions return in two years, Kennan offered a prediction.

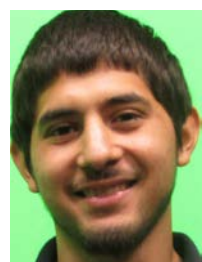
“In two years when they come back here, we’ll beat them,” Keenan said. “We ain’t there yet, but we’re on our way to getting there.”



Kathleen Sundin/LOGOS STAFF  
The Cardinals had a long day at Gayle and Tom Benson Field, falling 63-7 to visiting SLU.



## Lions chew up Cardinals



By Chris Reyes  
KUIW Sports and Operations Director

The 11th-ranked team in the FCS proved too much for the young Cardinals as the final was 63-7 Saturday, Sept. 27, for the Southeastern Louisiana Lions.

However, even in the blowout there were some positives to take away from the game.

The offense looked the most threatening so far this season since losing sophomore quarterback Trent Brittain to a season-ending injury. The Cardinals managed to earn 166 yards of total offense. A big chunk of that came from freshman QB Breyllann McCollum who threw for 92 yards.

Another takeaway from the Cardinals offense was earning the first touchdown in four weeks. The touchdown came in the second quarter when a nicely designed trick play, which saw wide receiver Kody Edwards throw to a

wide-open Cole Wick, a tight end, for the touchdown.

For this Saturday’s home game vs. Houston Baptist University, the Cardinals will look to continue to improve on the offensive side of the ball. Saturday’s kickoff will be at 6 p.m. The game also will be streamed live on KUIW and UIWtv.

E-mail Reyes at [cmreyes@student.uiwtx.edu](mailto:cmreyes@student.uiwtx.edu)



Christina Rollison/LOGOS STAFF  
UIW's Karey Tylman, right, vies for the ball Friday in a 2-0 losing effort to a visiting team.

‘Sea the World’ set Oct. 11

The University of the Incarnate Word's nationally ranked synchronized swimming team is holding its annual water show and silent auction at 2 and 7 p.m. Saturday, Oct. 11.

“Sea the World” is the theme for the performances at Cindy Barshop Natatorium.

Before the show and during

intermission, there will be a silent auction with items available for bidding ranging from free pizzas to themed gift baskets.

Admission is \$8 for adults and \$4 for students and children.

For more information, call Coach Megan Deatherage at (210) 829-2796 or e-mail her at mdeather@uiwtx.edu

# GET YOUR GAME FACE ON!

**GET THE PAINT. GET PUMPED. GET A DESIGNATED DRIVER. THAT'S PREPARATION!!**

**84% OF COLLEGE STUDENTS WHO DRINK USE A DESIGNATED DRIVER\***

According to the U.S. Census Bureau, the majority of college students are of legal drinking age. However, those under 21 should not drink at all.  
\*Source: American College Health Association -- National College Health Assessment II, Fall 2013

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Catch the Cardinals

October games calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 Men's Soccer v. Houston Baptist University @ 7:30 p.m.	4 Football v. Houston Baptist University @ 6 p.m.
5	6	7	8	9	10 Women's Soccer v. Texas A&M- Corpus Christi @ 7 p.m.	11
12	13	14	15	16	17	18
19 Women's Soccer v. Abilene Christian University @ 1 p.m.	20	21	22	23	24 Men's Soccer v. University of Nevada- Las Vegas @ 8 p.m.  Women's Soccer v. McNeese State University @ 5:30 p.m.	25 Football v. McNeese State University @ 6 p.m.
26 Men's Soccer v. Grand Canyon University @ 2 p.m.  Women's Soccer v. Lamar University @ Noon	27	28	29	30	31	



Valerie Bustamante  
LOGOS STAFF

The Pre-Pharmacy Association conducted its second annual Bone Marrow Drive on Dubuis Lawn. Not as many students registered this year as last but still the number of possible donors is encouraging in the case of a possible match. Adriana Estrada, a representative for Be a Match, was among the visitors to the campus. Estrada is a graduate of the University of the Incarnate Word where she earned a bachelor's degree in communication arts with a concentration in journalism. She formerly was assigned to South Texas Blood and Tissue Center in San Antonio. The association plans to conduct the drive annually after first visiting the Blood and Tissue Center where members heard about the low numbers of possible donors in the case of those needing bone-marrow transplants.

## Pre-Pharmacy group holds second bone marrow drive

By Valerie Bustamante  
LOGOS FEATURES EDITOR

The Pre- Pharmacy Association signed up potential bone marrow donors through their second annual Bone Marrow Drive at the University of the Incarnate Word.

"The greatest impact of last year's PPA Bone Marrow Drive was that we added 404 new people to the national registry" Candace Graham, the pre-pharmacy counselor said.

This year the association added 245 new people to the registry, which is important because it's estimated every four minutes a person is diagnosed with a type of blood cancer and every 10 minutes someone dies from it. Seventy percent of patients who need a donation do not have a match in their family. The need for bone marrow transplants has grown.

The association originally began the bone marrow drive after touring South Texas and Tissue Center where members learned about the need for more bone marrow transplants.

"When PPA accepted the responsibility of hosting UIW's first-ever bone marrow drive, this commitment was made with the intent PPA will make this an annual event," Graham said. "PPA's first bone marrow drive was in honor of Tony Barraza, a former SAPD (San Antonio Police Department) officer who, at the time of last year's drive, was still alive. Unfortunately, he has since passed and PPA is now even more motivated to make this -- and every future bone marrow drive -- a success in Tony's memory."

At this year's drive, the association collected the health information of potential donors, as well as swab tests to determine whether or not potential donors are genetically matched to the patients.

The organization that runs the registry is called Be

the Match. Be the Match is a non-profit organization run by the National Bone Marrow Donor Program. Be the Match assists patients who suffer from leukemia, lymphoma, sickle cell anemia, and other related illnesses. Be a Match has facilitated more than 61,000 bone marrow transplants, making it 500 transplants a month.

If there is a genetic match, Be the Match will contact the individual and confirm whether they are still willing to donate. If they continue with the process, they will be asked to update their health information and go through a donor session where they will learn more about the process of a transplant.

Volunteer donors are able to donate two ways. The first is through Peripheral Blood Stem Cell (PBSC). PBSC comes from the bloodstream like platelets and plasma. PBSC can only be done for cancer patients over 10 years old. If the patient is under 10, the second option is done through the pelvic bone while the donor is put to sleep.

"The movies that are out in Hollywood make it [look] a lot harder than (what) it really is," said Adriana Estrada, a Be the Match representative who graduated from UIW with a bachelor's degree in communication arts.

"There's a lot of misconception," Estrada said. "Everybody thinks it hurts because of the movies and TV shows they've seen, but you're asleep through the pelvic bone process and it was to save the life of a child. Then for the stem cell process you get to watch a great movie while hanging out. You can even bring someone along with you during either processes, but neither are painful."

Be the Match estimates patients will find a matching donor through their registry 76- 97 percent of the time depending on their race and ethnicity.

"Numbers speak for themselves," Graham said. "Currently, there are 11 million people on the national registry. Unfortunately, 60 percent of the people called when they are identified as much decline to follow through with their commitment. This drastically reduces the number of those who actually say 'Yes' when they get that live-saving call and it is a life-saving call. In a predominantly minority community, it is critical that everyone who is part of our UIW family make themselves informed about this -- truly informed to separate fact from myth, and once informed, say 'Yes' to saving someone's life."

Jennifer Hunter, who served as the association's vice president during the first drive, said she was contacted the week after the semester started by Be the Match with the news she was a preliminary match for someone considering a bone marrow transplant.

"I could not be more elated at the chance to help save someone's life," Hunter said. "That is the reason we join the registry -- to save the lives of people offering them the only possible cure, a bone marrow transplant. I actually signed up two years ago when the Pre-Pharmacy Association toured the South Texas Blood and Tissue Center. It is part of what drove me to want to start the bone marrow drives sponsored by PPA on main campus."

"If we had enough donors on the registry, we could one day make it possible that the moment someone is diagnosed, they could have a person willing to cure them immediately. That is a why I joined. That is why I advocate others joining, to save lives."

## Comic Con allows artist to show craft

By Marco Cadena  
LOGOS STAFF WRITER

The second annual Alamo City Comic Con gathered once again comic book, video games and movie fans Sept. 25-28 at Henry B. Gonzalez Convention Center.

With guests such as Stan Lee (president of Marvel Comics), Linda Blair ("The Exorcist"), Robert Englund, ("A Nightmare On Elm Street") and Naomi Grossman ("American Horror Story: Freak Show") to name a few along with other recognized actors, wrestlers, cosplayers and voice actors, Comic Con allowed San Antonio's most loyal fans to get in touch with their guilty pleasures.

"This weekend, we celebrate the men and women who help us travel to outer reaches of our imaginations and find our inner hero," said District 1 City Councilman Diego Bernal.

Nearly 30,000 people attended this event where a great number of attendants found the opportunity to dress up as their favorite characters and share arts and crafts.

At this year's Artist Boulevard, people were able to see and purchase the art of Leo Scaletta, a sophomore art major at the University of the Incarnate Word.



"I have always drawn, but it was not until eighth grade that I took it more seriously," Scaletta said. "I first started spray-painting on walls and at the train yard but as I made my way into high school that's when I took more interest in fine arts. It has been seven years that I have been painting."

Scaletta said the easier part of having a passion for painting is being able to express himself through his work and having the experience of seeing people's reaction whether it is positive or negative.

"I love being able to show people what I love to do," Scaletta said. "The hard part of this would have to be funding all the supplies needed to do my work. Having to rely on others to like my work in order to make a profit is also hard. Besides that, this is a fun experience. I love it no matter what."

It was not until his sophomore year of high school, Scaletta said, when he started to formulate the idea of putting his work on T-shirts and selling some art prints in order to make a profit.

"In 2011 I launched my own apparel company, All4one, and brought

my artwork alongside with it," Scaletta said. "For my paintings, I use acrylic and try to treat them like oil paints. Another technique I use is to watch a lot of movies before I paint."

Scaletta's work is greatly influenced by pop culture, especially horror films.

"I have been always attracted to the morbid, repulsive and grotesque things and try to incorporate those characteristics into my work," Scaletta said. "My goal is to create an inner struggle to my viewers: they know they are looking at the (art) in a horrific but somehow beautiful way. (And see) this is my color in the subject I choose to pick."

Because of Scaletta's success at last year's Comic Con, he was invited to come back this year.

"I was lucky enough," Scaletta said. "The best part about this year's Comic Con was meeting all the awesome people."

The thing that Scaletta loves about Comic Con is that this gives artists the chance to show people what they have been working on all year long.

"The only thing that I do not like is that a lot of the work looks the same, almost like reprints. What I try to do is bring something new to the table, but if you try and do something different I find that you do not sell as much as the others. Painting makes me feel relaxed and in tune. I get pulled out of this world and into my own beautiful nightmare."



Marco Cadena/LOGOS STAFF

Sophomore arts major Leo Scaletta sells his artwork during the Alamo City Comic Con..





# STUDY ABROAD

## Study Abroad Fair draws in crowd

By Jose Lerma  
LOGOS STAFF WRITER



The Study Abroad Fair held Sept. 10 in Marian Hall Ballroom showcased this semester's popular study abroad destinations and allowed students to talk to representatives from more than 15 sister schools.

Heidelberg European Study Center in Germany, a fairly new option, allows University of the Incarnate Word students to travel to and study in Germany while immersed in the German culture.

"Learning the culture and eating the food was the best," said Abbie Anna Rivas, a junior international studies major who manned the Heidelberg table to spread the word about her experience in Germany.

Dr. Adrienne Ambrose, an assistant professor of religious studies, was at the fair promoting an excursion for students registered in religious studies, culture studies, or art history courses to travel to Turkey and visit many biblical sites.

"We are offering a trip in May to Turkey which will enrich education," Ambrose



Shelby Zigmond, left, and Elizabeth Morales check a poster.

said. "It'll expose a different lifestyle, and students will gain a religious culture exposure."

Freshman communication arts major Elizabeth "Lizzy" Morales visited with different representatives at the fair.

"I want to go to Germany," Morales said. "It's very cheap and you get to visit a lot of places like Paris."

The fair's planner, Alanna Taylor, Study Abroad coordinator, said, "I hope students see the possibilities of traveling outside of San Antonio, outside of Texas, and the United States." Taylor said she wants students to know it is possible to study abroad and travel. And that financial aid and scholarships can be applied, she stressed. Many students believe they can't travel abroad because their major limits them, but that's not the case, she pointed out. There have been chemistry majors and nursing students who have studied abroad, for instance.

"Anyone can do it," she said.

## Getting used to studying in Italy

By Darlene Jasso  
LOGOS STAFF WRITER

Buongiorno, buonasera, buonanotte... whatever time of day it is... ciao from Rome!

I just finished my second week of school and my third week in Rome. And there isn't a day that goes by where I don't pinch myself to make sure this isn't just a dream. Because I'm really living a dream here!

Rome is beautiful, as I've stated before. The architecture, the ancient ruins, and even the streets -- it's all beautiful!

My classes are amazing. Two of them on "on-site" where we go to a different site in Rome each class. My first one is photojournalism. In this class I get to use my camera to shoot photos around the pretty streets in Rome. The other one is my drawing class where we do the same thing but use a pencil and sketchbook to capture the beauty of the city.

These on-site classes are very hands-on and I have already learned a lot about the material. But most importantly, I get to do that in the most miraculous places.

My other two classes are perfect classes for me to take in Italy. In my history class I'm learning about how Rome became Rome. I have to do an on-site report where we choose an ancient monument from the Roman era, research it, and visit it to write a reaction paper.

My other class is Italian. That one is pretty self-explanatory as to why this class is perfect for me to take in Italy.

When Wednesday around 1 p.m. hits, my weekend begins! The city of Rome is so huge you will never get bored. I saw the Pantheon one day and the Colosseum the next. I passed by the Spanish Steps one day and went to the Trevi Fountain next (even though it's under construction and there is no water. But the good thing about that is we got to walk on this bridge they placed over the fountain during the cleaning and we got to get closer than ever to the pretty statues that make up the fountain).

Being in Rome I get to go to the Vatican whenever I want. Anyone who knows me knows this has been a big dream of mine. I feel so blessed I'm able to go every day if I want to. I've gone seven times and every time just gets better and better.

OK, here's a funny Vatican story: To go into the Vatican you have to be dressed very modest. John Villarreal, an art major at UIW, and I wanted to go into the Vatican museum, inside St. Peter's Basilica and up to the very top of the basilica in the dome. Since we knew we had to dress modest, we weren't sure if the men were allowed to wear shorts. Take note, it is very hot in Rome right now -- almost as hot as it is in Texas. John did not want to wear jeans in this heat. But we didn't know about him being able to get into the Vatican with his shorts. So to be on the safe side he put on his zip-away pants that turn into shorts.

We were cracking up and coming up with the most hilarious scenarios. If they were to tell him he couldn't go in because of his shorts, he would just magically pull his "pants" from his tiny camera case and everything would be OK! We were literally on the floor laughing.

So we got to the Vatican. It was packed and hot. But they never said anything to him about his shorts. Everything turned out perfect and the view from the top of the dome is amazing. Again, just like the photos, only better.

Life here is extremely different, and it has taken me some time to get used to.



Darlene Jasso takes a night tour of Rome while studying abroad.

A lady from my drawing class told me it takes a person up to 21 days to fully adjust to a new place. And man, was she right! In the beginning I felt lost, happy, sad, lonely, different, and amazed all in one day. The emotions were just everywhere and I didn't ever think I could adjust to this lifestyle.

There are some things about Italy that totally sets it apart from what we are used to in America.

First, their trash system is very strange. They separate everything from recyclables to organic foods to cardboard and plastic. It takes three of us just to take the trash out every few days

because we have so many different bags for the different categories.

Second, we all know everything is bigger in Texas. Well, everything is smaller in Italy. From the cars and motorcycles to the coffee cups and grocery stores. Something I'm not used to.

Third, speaking about grocery stores, grocery shopping is done multiple times a week because everything is so fresh. But luckily, the store is just a block away so it's very accessible.

Fourth, there is no air conditioning in the apartments. Therefore, we have to leave our windows open all day long, because remember, it's as hot as Texas here.

Finally, they don't have dryers. Therefore, we have to hang-dry all our clothes and that takes forever. The washing machine alone takes forever just for one load, so it can take an entire day to wash just one small load of laundry.

But, I'm not complaining about any of these things. I'm in Roma! What more can I ask for?

I think my 21 days have finally set in. I am finally feeling pretty comfortable with this culture and everything it has to offer. There has been a lot of learning and growing and it's only been three weeks.

Now that Italy has sunken into me, I will take a mini-break and fly to Paris for a weekend with a few of my roommates. We will see the Eiffel Tower, Louvre, Notre Dame de Paris (Cathedral), and hopefully watch a fashion show.

Life is wonderful. I'm enjoying every moment and not taking anything for granted.

Until next time, arrivederci mia amicas! Ciao!

E-mail Jasso at [dajasso@student.uiwtx.edu](mailto:dajasso@student.uiwtx.edu)

## Visitors to India share experiences

By Emily Jimenez  
LOGOS STAFF WRITER

University of the Incarnate Word students who went on a course-based trip to India during the summer shared their experiences studying abroad Wednesday, Sept. 10.

For their presentation in J.E. and L.E. Mabey Library Auditorium, they wore traditional rich-hued Indian saris.

While in India the students traveled from Mumbai to New Delhi, and several places in between while learning about the different cultures. During their presentation, most of the students said the trip was life-changing.

"For me it was a requirement, and so I went the first time in the spring of 2013 and I just fell in love with it," said Yvonne Thompson, a May 2014 graduate in government. "I fell in love and I just could not pass up another opportunity to go and I will never pass up an opportunity to go to India if it ever comes to me [again]."

Because the trip was course-based, students needed to take a mandatory class, choosing from the Indian experience, history of modern India or Asian politics.

Students visited many popular sites, such as the Lotus Temple, Gandhi Memorial, Taj Mahal, and many other attractions. Dr. Lopita Nath, an associate professor of history professor and native Indian, chaperoned the trip and accompanied the students to these sites.

"Dr. Nath taught most of the classes that I took and she was really into going to India and showing us around, and everything," said Annamarie Meneghetti, a senior international affairs major from San Antonio.

Students made many excursions, from seeing monkeys in the cities to going to a religious temple. They even took a train ride to where the Dalai Lama resides.

When many students think of study-abroad trips, Europe is the only destination that comes to mind and not many think of others such as India. One of the students who attended the trip even had her doubts about traveling somewhere in Asia.

"For me the first time I decided to go to India I was not that excited, honestly,"

Thompson said. "I never thought that'd be the first place I'd go. I always thought it'd be Europe, Italy or Germany or something like that. But that is what's so special about the course-based program here at UIW is that you actually find out more about yourself that you even knew to begin with."

For Paulina Chacon, a senior international affairs major from Brownsville, Texas, traveling to "India has always been at the top of my list to go, and I never thought I'd be this lucky to go at this young age and I was so blessed to go and I would recommend this to anyone."

Students who consider studying abroad are urged to explore their opportunities because certain trips are course-based, while others can be a semester or longer. Researching where to go and what to study will also help make the traveling experience even better. Students considering studying abroad are urged to meet with their academic adviser as well as the UIW study abroad coordinator, Alanna Taylor, as soon as possible.

"If there is even a little bit of interest with whatever country it might be, definitely do it," Thompson said. "If not [the] the only thing that will happen is that you will regret [it]. There is no reason not to, if you can."



Korean exchange student Eunhee Heo, third from left, poses with presenters.



Gaby Galindo/LOGOS STAFF



Auris Calvino/LOGOS STAFF  
Albert Martinez, upper picture, throws Christmas lights on trees outside the Administration Building that many volunteers have checked.



## Record volunteers prepare for tradition

By Auris Calvino  
LOGOS STAFF WRITER

Many University of the Incarnate Word student volunteers earned community service hours needed for graduation participating in two “Light the Way” workdays where they replaced broken Christmas lights.

A Saturday morning session featuring free breakfast snacks and a Sept. 24 evening session featuring free pizza took place in Marian Hall Ballroom where an estimated million Christmas lights used in the annual holiday event needed maintenance.

The 28th Annual “Light the Way,” a tradition started by President Louis J. Agnese Jr., is scheduled at 7:30 p.m. Saturday, Nov. 22, at Gayle and Tom

Benson Stadium. Last year, cold weather forced its move inside Alice McDermott Convocation Center.

Gathered around round tables in Marian, this year’s volunteers, using gloves and pliers, replaced the old bulbs with new ones to the rhythm of pop music.

Members of the UIW Office of Public Relations staff coordinated the event and provided help organizing piles of boxes with new bulbs, and the broken and repaired light strands piles.

Special Events Coordinator Kayla Rice also gave away several UIW prizes such as mugs, tumblers and T-shirts.

## Display Board Contest deadline looms

The deadline is 5 p.m. Friday, Oct. 3, for all approved University of the Incarnate Word student organizations to participate in the 2014 “Light the Way” Display Board Contest.

This year’s contest – sponsored by the Office of Public Relations -- will take place 9 a.m.-1:30 p.m. Saturday, Oct. 11, on Dubuis Lawn. Boards must reflect the organization’s interpretation of the “Light the Way” holiday-lighting tradition. Cash prizes will go to the top three winners.

Registration forms must be turned into the Office of Public Relations: CPO 316 or McCracken House, 102 Mount Erin Pass, San Antonio, Texas 78212 (The McCracken House is next to Incarnate Word High School and John and Rita Feik School of Pharmacy). Online registration is available at <https://orgsync.com/57698/forms/118882>.

To see images from previous Display Board Contests visit [www.uiw.edu/lighttheway](http://www.uiw.edu/lighttheway).

For more information, contact Kayla Rice, special events coordinator for the office, at (210) 829-6001 or [krice@uiwtx.edu](mailto:krice@uiwtx.edu)





# ENTERTAINMENT

## October Movies

Compiled by Valerie Bustamante

### Oct 3 Annabelle

Rated: R  
Genre: Horror  
Starring: Annabelle Wallis, Ward Horton, Alfie Woodward

### Gone Girl

Rated: R  
Genre: Suspense/ Thriller  
Starring: Rosamund Pike, Ben Affleck, Tyler Perry, Neil Patrick Harris

### Oct 10 Alexander and The Terrible

Rated: PG  
Genre: Comedy  
Starring: Steve Carell, Jennifer Garner, Dylan Minnette

### Dracula Untold

Rated: PG- 13  
Genre: Action/ Adventure/ Horror  
Starring: Luke Evans, Sarah Gadon, Dominic Cooper, Diarmaid Murtach

### The Judge

Rated: R  
Genre: Drama  
Starring: Robert Downey Jr., Robert Duvall, Vera Farmiga, Vincent D' Onofrio, Billy Bob Thornton

### Oct 17 The Best of Me

Rated: PG- 13  
Genre: Drama/ Romance  
Starring: Michelle Monaghan, James Marsden, Luke Bracey, Liana Liberato, Caroline Goodall

### The Book of Life

Rated: PG  
Genre: Action/ Adventure/ Animated  
Starring: Channing Tatum, Zoe Saldana, Diego Luna, Christina Applegate, Ice Cube, Kate Del Castillo, Ron Perlman, Danny Trejo, Placido Domingo, Cheech Marin, Hector Elizondo, Eugenio Derbez

### Fury

Rated: R  
Genre: Action/ Adventure/ Drama  
Starring: Brad Pitt, Shia Labeouf, Logan Lerman, Jason Isaccs, Michael Pena,

### Oct 24 Quija

Rated: PG- 13  
Genre: Action/ Adventure/ Horror  
Starring: Douglas Smith, Olivia Cooke, Erin Moriarty,

## ‘Golden Age of Radio’ bridges



By Tahyra Ramos  
LOGOS STAFF WRITER

In “The Golden Age of Radio,” the Extended Run Players presented three 1940s classic radio shows in a way that would recapture the hearts and minds of those who were here to hear them.

But in their Sept. 13-14 rendering of “Fibber McGee & Molly,” “Suspense” and “Burns & Allen,” the Players also peaked the interest of younger viewers.

When the audience first entered J.E. and L.E. Mabee Library Auditorium, they would see the small stage hosting multiple chairs, but the main attraction were three, old-fashioned microphones you would only find in old movies. It created a very favorable climate for the audience and gave off an air of authenticity.

In addition, before each performance someone would count down as if readying for an actual live radio broadcast, therefore, casting the spell of time travel. The voice actors and each character seemed perfectly in sync and the narrators’ voices were rich and inviting. It provided nostalgia for the audience members who remembered these

shows from the 1940s and educated the rest who had never experienced this sort of performance before.

For example, whenever one character told a joke older members of the audience would murmur to each other saying, “Oh, I remember that!” or just laugh uncontrollably. For the younger audience, one UIW student said, “It was a little confusing at first, but as I got used to it I began to understand what the jokes meant so I was able to laugh too.”

Despite the varying experience levels with classical radio shows, it seemed as if the audience still enjoyed the performance due to one main element -- the stories themselves. All the performances started out as if someone was telling a story and as the audience listened the plots unfolded, and the world of the 1940s was reborn before the eyes of the viewers.

Due to the efforts of the Extended Run Players, the connection with the past to the present in these performances will not be forgotten by either its returning or new audience members.

E-mail Ramos at [tdduffey@student.uiwtx.edu](mailto:tdduffey@student.uiwtx.edu)

## ‘Gruesome’ play to open

“Gruesome Playground Injuries,” a play following a couple’s 30-year relationship from elementary school through adulthood, opens at 8 p.m. Friday, Oct. 3, at Cheever Theatre.

The relationship between characters Kayleen and Doug’s is “marked by personal injuries, sometimes horrific, as the action jumps back and forth in five-year increments,” a spokesperson said.

The play is under the direction of Victoria Perez, a theatre arts major and Honors Program senior from El Paso. The scene and lighting design is by ATAC award-winner Melissa Gaspar, a senior instructor in the sponsoring Department of Theatre Arts. The costume design is by Kate Ragan.

The production will continue at 8 p.m. Saturday, Oct. 4; 7 p.m. Wednesday, Oct. 8, and Thursday, Oct. 9; and 8 p.m. Oct. 10-11.

Admission is \$10 for adults, \$9 for seniors, \$8 for non-UIW students, \$6 for groups of 10 or more and free for UIW students, staff and faculty with use of campus ID.

For more information, contact Chrissie Young at (210) 829-3800 or [theatre@uiwtx.edu](mailto:theatre@uiwtx.edu).

## Fund-raising tournament set

Cardinals for Kids, a student-led ministry at the University of the Incarnate Word, will hold its Dodge-for-a-Cure Tournament Friday, Oct. 10, at the Wellness Center.

St. Mary’s University and Our Lady of the Lake University also will participate in the tournament, according to a news release.

Proceeds will benefit the Children’s Hospital of San Antonio Foundation.

The tournament is among several events the ministry has planned to help the foundation. Next up is the Winter’s Eve Gala set Thursday, Nov. 20, at the McCombs Center Rosenberg SkyRoom. The gala will consist of a dinner, silent auction, and entertainment. On April 11, 2015, the ministry will be host to its second run of the San Antonio Dance Marathon.

The first marathon was the event that birthed the ministry, which now says it’s the largest philanthropic group on campus. Organizers believe the number of Miracle Week activities scheduled in August provided students with much-needed information about the ministry and its goals.

“The CFK executive staff was overwhelmed by the student response,” said Will Bailey, the director. “I think there is a belief that this generation cares more about themselves than those in the community. I think the number of students interested in participating shows that at UIW that is not the case. Students are interested in joining not only to earn community service hours, but to serve the children who benefit from the program at the Children’s Hospital of San Antonio.”

## ‘Destiny’ game far from masterpiece

The Sept. 9 release of the video game “Destiny” has mixed reviews from critics, but does the multimillion-dollar investment live up to gamers’ expectations?



By Diego Ortega  
LOGOS STAFF WRITER

The highly anticipated game was created by Bungie -- the original creators of “Halo,” and published by Activision.

Gamers got their first look at the game two years ago at the Electronics Entertainment Expo, commonly called E3, during Sony’s news conference. Expectations escalated rapidly, given Bungie’s success with “Halo.” Following the presentation the game continued to be showcased throughout the world and over the summer during the public video game beta test.

Right off the bat, the game immerses gamers into a fantasy world full of beautiful panoramas and highly detailed structures, weapons and most importantly, great shooting mechanics. The game’s graphics and design are unquestionably one of the best to date, due to the power

of the next-generation consoles. But do these pros justify the lack of depth in the story mode and repetitiveness through missions and objectives?

Gamers will experience firsthand that the game’s focus is its MMORPG (massive multiplayer online role-playing games) stylistic gameplay. The game focuses on the player’s development of their own character and the customization of weapons and gear as the game progresses. Gamers will be able to choose between three different classes: Titans, Warlocks and Hunters. Each class has its own unique abilities and evolves differently throughout the game. This progression, for the first time ever, can be achieved through both competitive online gameplay and solo campaign.

The world of “Destiny” is always connected to the online network that allows players to interact with other gamers at all times. Bungie’s newest IP uses new events online to keep gamers playing. The story mode of the game attributed to the majority of the hype, but the game has definitely disappointed some gamers across the board, leading to poor reviews.

The game’s storyline is very bland, lacks a strong background and emotional appeal to the gamer and has

very limited cut-scenes. The game is strictly focused on the exploration and the destruction of alien-like monsters throughout different planets. Few characters are relevant to the story of the game, yet they manage to not engage the gamer directly.

Competitive multiplayer gaming is a strong side of Bungie and is reflected in the “Crucible” game modes. “Crucible” allows you to choose from a series of game modes, such as control, a variation of death-match and domination, free-for-all and other objective-oriented game



‘Gruesome Playground Injuries’ uses this illustration on its promotional flier.



‘Destiny’ is a video game that is garnering attention among avid players.

modes.

The verdict: “Destiny” definitely brings a refreshing style of gameplay to gamers around the world and has a lot to offer past level 20. For MMORPG fans, “Destiny” is a great treat and provides a fun experience with continuous slashing of monsters and tremendous amount of customization. The game’s astounding visuals and impressive shooting makes it worth the while and truly sets much higher expectations for future games.

Bungie’s attempt to include characteristics of several genres of games failed and it is very apparent. With the first DLC expansion to be released this holiday season, “Destiny” is a game that gamers must experience for themselves. It is a game that was marketed to offer everything, but failed to deliver all that was promised. So grab your space boots and join the massive world of “Destiny,” and judge for yourself.

For those who like a challenge, add me on Xbox live and PlayStation network.

PSN: DiegationNation XBL: DiegationNation

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## McCracken marks 50 years with UIW

By Sophia A. Juarez-Rodriguez  
LOGOS STAFF WRITER

Nestled in the basement of the Administration Building not far from where the new elevator will go is the office of Richard “Dick” McCracken.

When he’s there, his door is always open and his smiling face greets students as he sits behind his Cardinal-decorated desk. His chair faces his favorite view on campus – the students. Semi-retired, he works half-days sifting through records of previous students and adding information to the system. His position is fitting. He is the link between the past and the present.

McCracken, a part-time researcher for the Institutional Advancement Division, is celebrating 50 years with the University of the Incarnate Word.

He’ll be among the more than 120 UIW employees honored at 2 p.m. Oct. 8 in the Chapel of the Incarnate Word who are observing 5, 10, 15, 20, 25, 40 and 50-year anniversaries with the university as part of the annual Heritage Day celebration. For the 50-year employee spotlight, McCracken’s in a class by himself.

McCracken started his career at then-Incarnate Word College in September 1964 as an English professor. In June that summer, he received a visit in New York from then-President Columbkil and then-campus registrar Sister Antoninus. They interviewed him and hired him to start that fall.

He said Columbkil was quite a “saleslady” because she sold him on a life in San Antonio. McCracken purchased a one-way ticket to San Antonio where he said he fell in love with the city and its culture.

Through the years, he has seen the scenery at the UIW, but “the spirit of the campus has never changed,” he said.

“It’s hard to pick a favorite part of campus, because the views keep changing, but the Motherhouse (Chapel of the Incarnate Word) steeple grounds you. It lets you know where you are.”

He said he finds UIW’s campus unique. He appreciates how easy it is to locate the center. He remembers a time when there were cars everywhere, but says, “it’s nice now, because they have said, ‘Stop. This area is only for people.’”

Other than life itself, McCracken most values relationships.

“It all boils down to this – people.”

President Louis J. Agnese Jr. said he re-

members when he first met McCracken. Agnese said he was welcomed to San Antonio by a mariachi group. This act was only the beginning. Over the years, Agnese has valued the role of McCracken, dubbing him “Mr. Incarnate Word.” McCracken’s experience and passion for the university solidify his legacy on campus.

“Dick has had a long and distinguished career at UIW in various capacities, whether as my assistant or dean of alumni,” Agnese said. “One of my proudest and happiest moments at UIW occurred a few years ago when Dick was awarded an honorary doctorate degree

in recognition of his tireless advocacy on behalf of the university. That degree, which is the highest honor that UIW can bestow on an individual, was well-deserved.”

McCracken has given advice to everyone from the president of the university to generations of students seeking guidance. His advice for all students is to make the most out of their time while in school.

“Some of the best friends you’ll ever make are in college,” McCracken said. “It’s only four years.”

He said he understands times have changed, requiring students to work

harder and fight to stand out among the competition. It worries him that students are missing out on the most important years of their lives.

“Don’t grow old regretting,” McCracken said. “Go with your gut instinct. If it feels right and you want it, do it!”

McCracken has credited humility as his key to success and longevity at UIW. He said he was never too proud to learn from students and believes it is an essential part of life -- to continue growing and learning from each other.

“If nothing else, you come to realize you don’t know it all,” he said.



Gaby Galindo/LOGOS STAFF  
Richard ‘Dick’ McCracken is observing his 50th year of work at the University of the Incarnate Word. He and others will be honored for their service on Oct. 8.

## HERITAGE DAY 2014 CALENDAR

Tuesday, Oct. 7  
@ Heritage Day opening ritual, 8 a.m., CCVI Cemetery (Incarnate Word Sisters Cemetery).  
@ Tours, 10 a.m. and 2 p.m., various locations. Meet in front of the Administration Building to tour the Chapel of the Incarnate Word, Brackenridge Villa, Lourdes Grotto and the Blue Hole.  
@ “Minute Moment Book” flip book project, 11 a.m.-2 p.m., Marian Hall Student Center. The book is captured, printed and bound.  
@ Cookout, 11:30 a.m.-1:30 p.m., Dubuis Lawn. Meal cards accepted. Features hamburgers, chicken sandwiches, sausages, etc. Sponsor: Sodexo.  
@ Mass, noon, Our Lady’s Chapel.

@ UIW National Night Out, 4-7 p.m., Dubuis Lawn. Features games, activities, music and free food as well as receive valuable information on campus safety, healthy living, sexual assault prevention and drug and alcohol awareness. Free. Sponsor: Department of Campus Life.  
Wednesday, Oct. 8  
@ Taco Truck/Pinata Bash/Mariachi Las Coronelas, 11 a.m.-1 p.m., Westgate Circle area near Marian Hall Student Center. Features free street-style tacos, pinatas, candy and a mariachi group.  
@ Liturgy of the Eucharist, noon, Our Lady’s Chapel. Remembrance of Sister Dorothy “Dot” Ettling.  
@ Heritage Day employee recognition program, 2 p.m., Chapel of the Incarnate Word. Employees with 5, 10, 15, 20, 25, 30, 35, 40 and 50 years of service will be honored for 21st annual Incarnate Word Heritage Day. Reception follows at Village of Incarnate Word Heritage Hall. Sponsor: Human Resources.  
@ Loteria (Mexican) Bingo, 7-9 p.m., Marian Hall Student Center Lounge.

## 2024: Future of computing technologies



By Phil Youngblood

The chairman of IBM was once asked how many computers the world would ever need. His answer was “five.”

This was a reasonable answer back in 1943 when computers were in the planning stage (the ENIAC came out in 1946 at 30 tons and took up 1,800 square feet). In 1977, the chairman of Digital Equipment Corp. (DEC)

was quoted as saying, “There is no reason for any individual to have a computer in his home.” He later explained the quote was taken out of context (Apple Computer released the first practical home computer, the Apple II, later that year), that the “computer” to which he referred was the science-fiction machine that controlled the home – turned lights on and off, helped choose entertainment options, monitored the temperature and food supplies – like, uh, today’s computers!

They say hindsight is 20/20 (a quote from Billy Wilder) and we can chuckle at what seemed to be a lack of vision, but predicting the future is not easy.

To celebrate my 11th year of writing articles for LOGOS (this is article 76), I will share what CIS students in 2004 predicted about technology in 2014 and 2024, and what CIS students this year predicted for 2024.

Back then, before Facebook and the iPad, CIS students safely predicted smaller and faster computers, but other students reached out to predict a watch-sized computer you could talk to and would answer questions (Siri and Google Now!), access to the Internet in your car (here!) and sunglasses (close – see Google Glass).

Still another student saw better voice recognition (pretty mainstream now) and wireless technologies (the trend of the future). Some wanted flying cars (not yet; funny no one predicted driverless cars) and smart houses (Google “Internet of Everything”). We do not yet have a printer the size of a ruler attached to our laptops, a memory stick on our student ID cards, or textbooks with 3D holographic tutorials, nor robots washing our dishes and babysitting our kids, but a Ph.D. student taking CIS courses astutely predicted, “knowledge centers of the world [available] to indi-

viduals from any location on the globe” and that this ability might “influence... small remote communities and grass-roots organizations.. [who may act] collectively on issues” (wow! datacenters, social media, and the events in the Middle East predicted!).

CIS students in 2004 also predicted nanobots acting as biomedical sensors to search for and destroy clots in our arteries, to assist our immune systems, and to enhance body functions such as oxygenation. One student predicted digital signs over our freeways (here!) and digital graffiti (hmm.. there’s an idea). Still another believed by 2024 we will have microchip implants to secure passwords, account and personal information.

CIS 3380 (Emerging Technology) students this year predict we will have memory enhancement chips so everything we hear and see will be remembered and we can access memories like files on a flash drive. They also wanted to see medications customized with our DNA so there would be no side effects. Students saw great things in 3D printing – creating human body parts to eliminate the need to wait for transplants, creating tools and car and computer parts and other things around the house, plus food – actually the military and NASA is studying this already. Drones will be commonly used for delivering goods (and also for drug smuggling – all technologies can be used for socially constructive and destructive purposes) and they saw driverless vehicles extending to our truck fleet and railroads, although students were uneasy about pilotless airlines. As for computers, students felt by 2024 we would be using verbal and gesture commands and projected, virtual keyboards, all on wearable computers and the conventional mouse and keyboard may become obsolete. What do you think?

In 2014 I am writing about potentially “game-changing” computer technologies that are also surrounded by controversy. As always I invite your feedback, dialogue, and differing opinions on this topic.

E-mail Youngblood, head of the Computer Information Systems program, at [youngblo@uiwtx.edu](mailto:youngblo@uiwtx.edu)

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