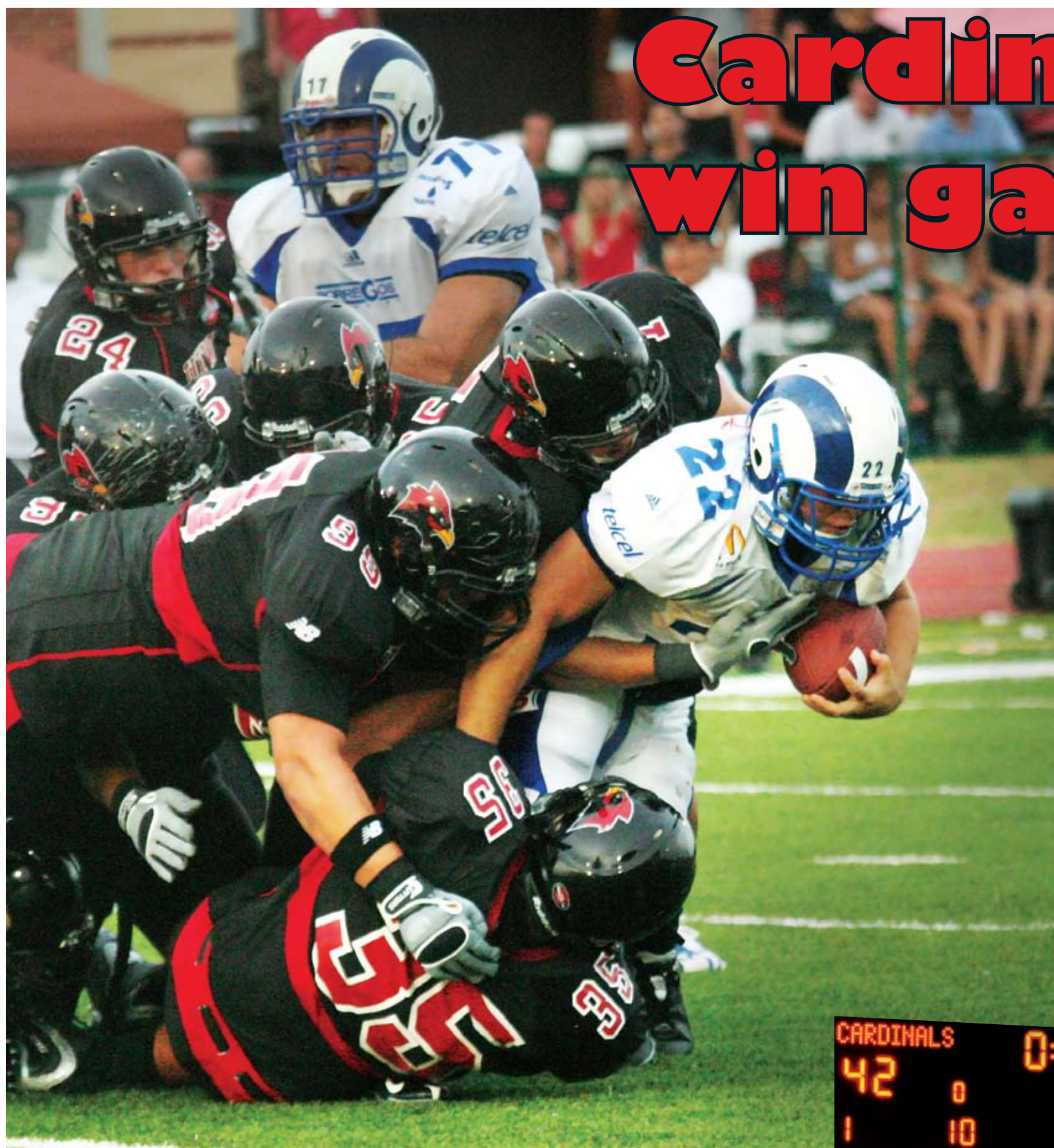


LOGOS



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www.uiw.edu/logos



Cardinals win game

By Annette Marroquin
LOGOS STAFF WRITER

More than 6,000 people in and outside Benson Stadium watched the University of the Incarnate Word win its first-ever football game Saturday, Aug. 29, beating Monterrey Tech 42-39.

While the Cardinals battled on the field, the cheerleaders, dance team and UIW's new band did their best to keep the fans pumped up.

The overflow of people was astonishing and unexpected. The stands were crowded with people and more stood along the outside fence looking in. The announcer had to ask people to move out of the aisles because of safety regulations.

"Who knew there was going to be this much people here," senior Raul Benavides said.

CARDINALS	0:00	BORREGOS
42		0
1	10	39
		41 4

KYLE COPLEY/LOGOS STAFF

BURGUNDI BERNAL/LOGOS STAFF

A swarm of defenders from the home team stop a Monterrey Tech University runner in his tracks at Benson Stadium.

Health Services plans flu shots, expands clinic operating hours

Health Services will offer the "seasonal influenza vaccine" later this month and is on the list to get vaccine for Novel H1N1 Flu – formerly called "swine flu" – when it becomes available, the director said.

The seasonal shots will cost \$25 and appointments must be made, said

Marveen Mahon, whose office is on the ground floor of the Agnese-Sosa Garage behind the Nursing Building.

Anticipating the possibility of an outbreak of Novel, "we are asking the UIW community to reduce the potential for spreading the flu by prac-

ticizing safe habits related to hygiene and exposure," according to a news release.

"The most important things you can do to prevent the spread of infection is to wash your hands

Cont. on pg. 2
-Flu shots

UIWtv goes on air

By Eric Maldonado
LOGOS STAFF WRITER

UIWtv officially went online Aug. 27, bringing a new era of on-demand Internet viewing as well as periodic programming around campus on Channel 15.

Local media outlets attended UIWtv's grand opening in the Department of Communication Arts, where refreshments were served. Demonstrations showed the station's ability to broadcast football games, and on-air talent was there to show just what technology can do. Anchors sat in front of a green-screen live on the set and were shown

on a television screen in a virtual set.

"The students are going to be producing news, entertainment and sports, so it's all what they came up with," said Hank McDonnell, department coordinator and general

manager for UIWtv and KUIW.org, the campus Internet radio station.

"It's been a long-haul because we did start in the spring, and we have

Cont. on pg. 2
-UIWtv



ERIC MALDONADO/LOGOS STAFF
UIWtv Operations Manager David Valencia demonstrates equipment.



MELISSA HERNANDEZ/LOGOS EDITOR

Ferd Vollmar, right, directs the new band for the University of the Incarnate Word. The band made its debut at a pep rally the night before the game at Gayle and Tom Benson Stadium. The band played several spirited numbers.

Band debut: Rumor to reality

By Melissa Hernandez
LOGOS EDITOR

The addition of UIW's football team opened the doors for the Cardinal Marching Band, which performed for the first time at the pre-game pep rally, Aug. 28.

The band began with 27 students and just about doubled in the two weeks before UIW's first football game, Aug. 29.

Prestige dance team and UIW cheerleaders danced along to selections from recognizable songs such as "Barbara Ann," "The Hey Song," and "Land of 1,000 Dances."

How to get involved

Band membership is open to all students regardless of major.

No audition is required. For more information, call UIW music department secretary Kevin McCollum at (210) 829-3855 or e-mail him at mccollum@uiwtx.

Fans cheered while the band played UIW's new fight song, an arrangement of Notre Dame's "Victory March," when Cardinals crossed the goal line.

"The band keeps everyone excited; it gets everyone involved," Heather Hobson, sophomore piccolo player, said.

Junior piccolo player Amber Cornelius has high hopes for the band's performances this semester.

"I hope we'll be at a point where we can march a full halftime show before the football season is over," she said.

Band director Ferd Vollmar said the band will continue making appearances at volleyball and basketball games and any other events they can contribute to after football ends.

"I hope the band will become something the entire university will take pride in," Vollmar said.



Students, faculty ready for 'Meet the Mission'

By Michelle Weaver
LOGOS STAFF WRITER

The fourth annual "Meet the Mission" – a program involving primarily freshmen, transfer students and volunteer faculty to conduct community service -- will take place Friday, Sept. 11.

The program falls in line with the mission statement of the Sisters of Charity of the Incarnate Word, said

Dr. Harold Rodinsky, a psychology professor who helps organize the event.

"It is an extension of the classroom to facilitate the inclusion of Catholic teachings and teachings of social justice into the course material through collaboration between faculty and students," Rodinsky said.

Faculty encourage students from their classes to participate in the

annual event not only as a means of getting involved, but also in order to attain 45 service hours necessary to graduate.

On the day of the event, students are divided up into groups with a faculty member and sent to different agencies throughout San Antonio by city bus. The goal is to have more than 200 students volunteer.

This year the program is expanding by adding

more agencies. The two newest are Inner City Corporation and Father Albert Benavides' Community Family Learning Resource Center.

Meet the Mission has been sponsored by the offices of the Provost, Mission Effectiveness and First Year Engagement. This fall, the College of Humanities, Arts and Social Sciences is coming aboard as a sponsor.



COURTESY PHOTO

The university needs volunteers to help raise annual Phonathon funds.

Phonathon moves to larger space

Volunteers with the university's annual Phonathon will be calling UIW Alumni Sept. 13-20 from Room L2 of Dr. Burton E. Grossman International Conference Center.

Phonathon benefits UIW students by providing funds for scholarships, technology upgrades, library resources and campus facilities among others.

More volunteers – students can earn community service hours toward graduation – are needed to man 25 phones that will be available nightly, said spokesman Patrick Greener.

"This is an excellent opportunity to network with alumni and to enhance your resume," Greener said.

HOW TO VOLUNTEER

To volunteer for the Phonathon, e-mail Patrick Greener at greener@uiwtx.edu or call him at (210) 805-5832.

Phonathon calling hours:
Sunday, Sept. 13: 4-10 p.m.
Monday, Sept. 14, through Wednesday, Sept. 16: 5:30-10 p.m.
Saturday, Sept. 19: 9 a.m.-1 p.m.
Sunday, Sept. 20: 4-10 p.m.

CORRECTION

A story in the Back-to-School section mistakenly identified Patrick Greener as director of Development and Alumni Relations.

Greener is director of the Phonathon, which is under the Office of Development. Rosemary "Rosie" Garcia-Pompa is director of development. Lisa Schultz is director of alumni relations.

The Logos regrets the error.

UIWtv

from pg. 1

been working all summer to just get the website up and finally we're here," he added. "We've been wanting to do this for probably the past five years. If you remember when KUIW radio came on, we're starting our fifth year and that was really the first piece of the puzzle. This is the second piece, and the next piece after that is getting the Logos online up to date. We want to have an online media presence from UIW students."

There are many more plans for the station in development. Right now UIWtv is broadcast in

standard definition, but the staff hopes to air in high definition soon. Other possibilities include broadcasting theatre productions and emergency broadcasts.

Every home football game will be streamed live, making up a major part of this semester's production. The games will be aired on www.uiwtx.org, accessible by clicking on live stream, but there will be a fee in order to watch the games. The games may be heard free on www.KUIW.org

Other segments such as campus news, a sports

show and weather will be video on demand. Those segments are planned to have a new episode every other week. Videos can be posted to social networking sites such as Facebook.

All students, regardless of major, are welcome to work or volunteer for the station. Because UIWtv is student-run, they need on-air talent, writers, marketers and help with promotions and productions. Students may enroll in a three-hour television practicum class or volunteer.

"I think the TV station is going to bring a larger community of future students to Incarnate Word," said UIWtv reporter Taina Bustos, who is majoring in com-

munication arts with a journalism concentration. "It will not only offer live broadcast but also how to make a broadcast happen. Everything is run by students, which is so special about this station."

Danielle Reyna, who is handling underwriting and promotion for UIWtv, got some experience reporting campus events and co-anchoring a show last spring.

"Everything is hands-on so we get great experience without having to go outside and get an internship," said Reyna, a communication arts major concentrating in journalism. "I think UIWtv is really going to bring the community of UIW even closer together than it has been in the past years."

FYI

UIWtv is also looking for sponsors. Prospective sponsors can go to the website www.uiwtx.org and click on the "get involved" link for more information on how to support and advertise on UIW-TV's website.

Flu shots

from pg. 1

often, avoid sharing drinks and food, cover sneezes and coughs with a tissue or shirt fabric, stay home when ill and get your influenza vaccine. Your help in reinforcing these health tips with colleagues, family and friends will help greatly in this educational effort. We strongly encourage you to get vaccinated for the flu.

When the Novel Flu vaccine becomes available, the Centers for Disease Control and Prevention said the vaccine will be administered in two injections about a month

apart.

Health Services is now open 8 a.m.-7 p.m. Mondays through Thursdays and 8 a.m.-5 p.m. Fridays. Dr. Norma Parra, a physician, is available now 3-5 p.m. Wednesdays as well as the old 8:30-10:30 a.m. Tuesday hours.

"When the vaccine (for seasonal or Novel flu) becomes available, we will notify the campus community of dates and locations of 'flu shot clinics' on campus and we encourage everyone to consider getting the vaccine," Mahon said.

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'Nature Studies' features couple's artwork Retired professor crafted leaves into parting gifts

"Nature Studies," an art exhibit featuring clay works from a retired University of the Incarnate Word art instructor and paintings by her husband, will be displayed Sept. 10-Oct. 8 in the Fine Arts Building.

A reception honoring the artists – Eloise Yantis Stoker and Jim Stoker – will be 5-7 p.m. Thursday, Sept. 10, in the foyer outside Semmes Gallery, according to the sponsoring College of Humanities, Arts and Social Sciences.

The exhibit is aptly named because Mrs. Stocker, who worked 35 years at UIW, was known for collecting intricate leaves around campus and working them into ceramic plates for graduating arts seniors. On the back of each plate, she would write the name of the tree from which the leaf fell so that her students would always remember that piece of nature on the UIW campus.

Mrs. Stoker, a San Antonio native who holds a bachelor's of arts and science degree from the University of Texas at Austin and a master's in graphic design from New Mexico Highlands University in Las Vegas, N.M., originally came to the campus in 1970 on a one-semester contract to teach the Sur-



Clay artist Eloise Yantis Stoker and Jim Stoker, her husband, pose in front of one of his paintings. The Stokers will be honorees at a Sept. 10 reception opening their 'Nature Studies' exhibit in Semmes Art Gallery in the Fine Arts Building. Mrs. Stoker is a retired University of the Incarnate Word art professor with 35 years' service.

vey of Art History course for one of the Sisters of Charity of the Incarnate Word who had fallen ill.

After continuing a few years as an adjunct, she became a full-time professor, further developing her love of Native American culture toward the development of a Native Ameri-

can Studies program and a Native American Art History course.

Over a course of many years, Mrs. Stoker traveled extensively across the United States, Canada and Siberia researching native culture and art. At one point, she was a guest lecturer at the

Smithsonian Institution's National Museum of the American Indian in Washington, D.C. Two of her woodblock prints are in the permanent collection of the Roswell (N.M.) Art Museum and Jack S. Blanton Museum of Art at UT-Austin.

Study Abroad beckons students

By Teresa Velasco
LOGOS STAFF WRITER

The Study Abroad Program offers University of the Incarnate Word students a chance to experience another culture at a variety of sister schools around the world.

UIW has sister-school agreements with more than 90 institutions in more than 30 countries, said Alanna Taylor, Study Abroad coordinator.

"It is truly a life-changing experience and not only do you learn a lot about another culture and another country but you also learn a lot about yourself," said Taylor, who spent time when she was in college studying abroad in Venezuela. After graduation, she returned

recommended to take mostly core classes so a student can have more of a variety of schools to choose from, some major courses can be taken, too, if they're available.

Many students who have studied abroad agree it doesn't take long to make friends with other students at the university either because they are all international and trying to adjust to a new culture as well.

"I was able to make lifelong friends," said Shaleen Doctor, a biology major who visited Rome. "The group of friends I made with other Study Abroad students was probably the biggest factor in making my trip so enjoyable."

Doctor said she could pick

Overall, Doctor said her experience abroad "changed my life. I became accustomed to a completely foreign but amazing culture. It really was a really special lifetime experience that I will never forget."

Many of the participants say their experiences were the most amazing and memorable experiences in their lifetime and wish they could do it again if not go back to the same place where they had studied abroad before.

For international business major Ricardo Murillo, London was magic.

"I found the city very beautiful," Murillo said. "Just walking around exploring you can run into very unexpected things. I loved walking from the dorms down Charing Cross station, and Piccadilly Circus, then to the Big Ben and down the Thames River to a million more things to explore. The city was just a never-ending adventure and even with six weeks or six months you will not be able to see it all or do everything it offers."

London's food fare still brings pleasant memories for Murillo.

"I love fish and chips, and I love the tea which I had five times a day and some of the food I could just not try, for example, kidney pie," Murillo said. "And they have almost every chain we have here in the states, McDonald's, Burger King, Pizza Hut, Subway, Chili's, Friday's and the list goes on."

Spain was the place Chris Young, an international business major, remembers. "Because everything is so fresh and



COURTESY PHOTO

Shaleen Doctor, a biology major, enjoys a day of boating off the Island of Capri in Italy.

so new you could stay there for two years and still be happy because you are always learning something and there's always excitement. I certainly didn't want to come home," Young said.

For international business major Kim Krieg, coming back from Spain was an adjustment. "When I came back to the states, I would still answer my phone by saying 'Diga Me,' which is 'talk to me' and calling my friends by saying 'tio' meaning 'uncle' because that is just what you would call them by

in Spain." Theatre arts major Henry Hune said he learned a lot about himself studying abroad in Paris.

"I learned that I am stronger than I knew," Hune said. "I had never been away from home or out of the country and this was a huge step. I felt that after coming back from Paris there is nothing I cannot handle. If I can live on my own in a foreign country for five months I can face any challenge life throws at me."



COURTESY PHOTO

International business major Chris Young takes a breather while studying in Madrid, Spain.

to teach in Venezuela before moving on to teach in Korea and Japan.

For most Study Abroad participants, almost all the classes they want to take are taught in English. Even though it is

out fellow Americans in Rome "by the way they dressed. Italians have a very proper sense of style and fashion. Most women dressed slightly conservative and the men were always dressed to impress."

STUDY ABROAD FAIR SET SEPT. 17

The annual Study Abroad Fair will be 10:30 a.m.-2:30 p.m. Thursday, Sept. 17, in Marian Hall Ballroom.

Students will be able to talk to representatives from sister schools and former Study Abroad participants will be able to answer any questions or tell you any stories they might have for you.

"It is also a chance for those who have never thought about studying abroad or think it's not for them to learn what's it all about and see how it can be possible," said Study Abroad Coordinator Alanna Taylor.

It was an experience that changed my life. I became accustomed to a completely foreign but amazing culture. It really was a really special lifetime experience that I will never forget.
Shaleen, Doctor

Conference examines mystic's writings

The life and writings of Thomas Merton, a 20th-century American Catholic writer, is the focus of a Sept. 25 conference sponsored by the Sisters of Charity of the Incarnate Word.

"Choosing to Love the World: Thomas Merton and Contemplative Relationships," is the theme of the conference which will be 8:30 a.m.-4 p.m. in Marian Hall Ballroom.

The keynote speaker, Jonathan Montaldo, will give a free, pre-conference lecture from 7 to 8:30 p.m. Thursday, Sept. 24, at the ballroom. His subject will be "Unlocking Our Minds - Opening Our Hearts: Thomas Merton's Legacy for Contemplative Living."

Montaldo is the former director of the Thomas Merton Center at Bellarmine University

in Louisville, Ky., and past president of the International Thomas Merton Society. He has edited eight books of Merton's work and also served as chief editor of an eight-volume series designed for small-group reflection titled "Contemplative Living with Thomas Merton."

According to a news release from the Sisters of Charity of the Incarnate Word, who founded the university, the conference will explore how "Merton's writing and spiritual legacy invite one to enter the 'School of Your Own Life.'"

"For over 50 years, the thought and writings of Thomas Merton have guided spiritual seekers across the world. Merton's reflections offer important insights into four essential relationships - with self, with God, with other people

and with all of creation.

"Merton's writing reveals extraordinary spiritual depth and substance. He wrestles with how to be contemplative in a world of action, yet offers no quick fix or easy steps to a successful spiritual life. His remarkable and enduring popularity shows that he speaks to the minds and hearts of people searching for answers to life's important questions."

HOW TO REGISTER

Registration deadline: Sept. 18
Registration fee: \$40; includes lunch and materials.
Checks payable to "Spirituality in Ministry". Send to Spirituality in Ministry, P.O. Box 230969, Houston, Texas 77223-0969 or via e-mail at lbaca@ccvi-vdm.org

For more information, call Liana Fernandez-Baca at (713) 580-6584 or Pat Kerwin at (713) 580-6565.

From couch to half marathon

As a media baby, my typical evening consists of finding a comfortable spot on my couch to watch a new television show, a movie or simply surfing the 'net.

But everything changed 12 weeks ago when I received my UIW Alumni e-Newsletter and read about the opportunity to be a member of the UIW Team for the Rock 'n' Roll Marathon taking place in San Antonio.

I decided to commit the next 19 weeks to preparing my mind and my body for a 13.1-mile run. But, I was happy to find out I wasn't alone. Not only did I receive a discount for being a member of the UIW Team for the Rock 'n' Roll Marathon, but the UIW Alumni Relations Department put together a 19-week training program. The training program consists of early-morning and evening runs, weekday and weekend runs, headed by coaches and an Ironman Triathlete.

The training program can be followed on your own time or you can join other UIW Team members at various locations to run or walk, on or off-campus. Now, when you think of training for a half or full marathon, you might think it's all about hitting the pavement, but with the UIW Team it's been so much more. We've had morning runs through neighborhoods in Alamo Heights, evenings at Brackenridge Park, running in the UIW Natatorium pool, cross-training



Yvette Reyna

in the UIW gym and even a guest speaker who has beaten the Guinness World Record for the most Ironmans in one year.

Now adhering to a training program is great for your mind and your body, but you can always have an injury despite taking the best precautions. Several weeks ago, I experienced tendonitis, which is a common inflammation of the tendon. So I took things easy for a little over a week and despite my little setback, I started running again -- well actually turning my experience into a jog/walk so I can continue to train for the half-marathon.

So as my space on the couch is now occupied with a gym bag and my remote control hand is now for a water bottle, I'll keep you posted on my progress.

E-mail Reyna at yreyna@kabb.sbgnet.com



By Amanda Avey
LOGOS STAFF WRITER

Hello and welcome back to another year of growth and learning opportunities!

Over the past two years, I have brought you information about healthy eating and understanding the basics of nutrition. This semester I'm going to explore common ingredients in our foods that are gaining more attention as researchers learn

more about the effects they have on our bodies. These ingredients often have very confusing and complex names that deter us from understanding what they really are. Unfortunately, with some of the newer food regulations, food companies are finding new ways to add potentially harmful ingredients to our foods by listing them under different names or allowing the ingredients to "piggyback" on other ingredients.

The ingredients I will look at this semester include MSG (monosodium glutamate), BHA (butylated hydroxyanisole), partially hydrogenated oils and aspartame.

There are many more ingre-

dients you may find questionable, so take some time to look them up and see exactly what you are putting in your body. Ultimately, by choosing whole and minimally processed foods you are most likely to avoid these ingredients. However, that's not always possible, so it's good to know you have the tools to help you make informed food choices.

Remember - when you feed your body nutritious food it will show.

Good luck to all of you this semester!

E-mail Avey at avey@uiwtx.edu or amanda.avey@gmail.com.



Grant to fund lectures on 'Water and Culture'

A National Endowment of the Humanities grant is allowing the university to launch a three-year lecture series on "Water and Culture" beginning Sept. 17 with a presentation from a longtime history professor.

"Water in Spanish San Antonio" is the focus of the first lecture featuring Dr. Gilberto M. Hinojosa from 5:30 to 7 p.m. in J.E. and L.E. Mabee Library Auditorium.

The lecture series funded by the grant is housed in the College of Humanities, Arts and Social Sciences, said Dr. Pat Lonchar, the college's assistant dean and primary author of the grant. Dr.

Matthias Schubnell, chair of the English Department, is director of the program.

The focus for the first year of the program is "Water and Culture in San Antonio, Texas, and Mexico." Year two will be "Water and Culture in Asia." The series will climax in the third year with "Water and Culture in Africa."

The kickoff speaker, Hinojosa, formerly served as UIW's dean of the School of Graduate Studies and Research and dean of the College of Arts and Sciences.

Before coming to UIW, he taught undergraduate and graduate history for 18 years at the

University of Texas-San Antonio, and at one time served as assistant vice president for academic affairs.

Hinojosa holds a bachelor's degree from Our Lady of the Snows, a master's degree in history from St. Mary's University, and his Ph.D. from UT-Austin.

He has authored, co-authored or co-edited three books - "A Borderlands Town in Transition: Laredo, 1755 - 1870," "Tejano Origins in Eighteenth Century San Antonio" and "Mexican Americans and the Catholic Church" - and is working on a book of letters from the archives of Francisco Ytur-



Dr. Gilberto M. Hinojosa

ria, a Brownsville, Texas, businessman, banker and rancher.

For several years, Hinojosa was a columnist with the San Antonio Express-News. Most recently he has launched an oral history on faith-based activism in Texas at the time of the Chicano Movement in the later 1960s and early 1970s that will be featured on a website.

'Water and Culture' lineup

Other speakers in the "Water and Culture" series and their general topics include:

Oct. 22, 2009: Dr. Char Miller, director and W.M. Keck Professor of Environmental Analysis at Pomona College in Claremont, Calif., on "Political and Economic Aspects of Water for San Antonio and South Texas."

Nov. 19, 2009: Dr. Jimmie Killingsworth, head of the English Department at Texas A&M University in College Station, on "Water, Ecology, and Literature."

Feb. 11, 2010: Dr. Mary Q. Kelly, a member of the Gardner Law Firm in San Antonio, on "Water Law in Texas."

March 25, 2010: Dr. Ismael Aguilar-Barajas, head of the Economics Department at Monterrey Tech, Mexico, on "Water: Issues and Solutions for Mexico."

April 22, 2010: Dr. Javier Arjona, an engineering professor at UIW, on "Water: Engineering Insights."

Oct. 21, 2010: Dr. Scott Slovic, a professor of American and Comparative Literature at the University of Nevada in Reno, on "Water Concerns in Contemporary China."

April 14, 2011: Dr. David Eaton, Bess Harris Jones Centennial Professor in Natural Resource Policy Studies at UT-Austin's LBJ School, on "Water Issues in South Asia."

Oct. 20, 2011: Dr. Patricia Lieveld, a pharmacy professor at UIW's John and Rita Feik School of Pharmacy, on "Water Accessibility in Tanzania."

March 22, 2012: Dr. Sally Baynton, a former UIW English instructor, who serves as president of the African Ellipsis Project in Uganda, on the "Water Crises in Uganda."

Lecture Line-up

Notre Dame administrator to give Hesburgh Lecture

What: "Getting it Right: Notre Dame on Leadership and Judgment in Business."

Who: Dr. Edward J. Conlon, associate dean for graduate programs in the Mendoza College of Business at Notre Dame

Where: Rosenberg SkyRoom.

When: Wednesday, Sept. 16 at 7 p.m.

How: Sponsored by H-E-B School of Business and Administration

UIW to observe Constitution Day

What: "Presidential Power and the Constitution."

Who: Dr. James W. Riddlesperger Jr., political science professor at Texas Christian University in Fort Worth

Where: Room 129, Henry Bonilla Science Hall.

When: Thursday, Sept. 17 at 6 p.m.

How: Sponsored by the Department of Political Science.

Peace leader to address terrorism

Who: Noted peace and social justice activist Tom Cordaro

Where: J.E. and L.E. Mabee Library Auditorium

When: Monday, Sept. 28

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Mission Effectiveness under new management

Sister Walter Maher returns to University of the Incarnate Word in presidential advisory role

By Rachel Cywinski
LOGOS Staff Writer

How does the university stay true to its mission?

The leader of this discussion sits in the Administration Building facing the entrance of Our Lady's Chapel. Sister Walter Maher, a member of the Sisters of Charity of the Incarnate Word, has returned to the university as assistant to the president for mission effectiveness.

Maher, a former international student adviser, left the university in 1996 upon her election to leadership in the order of the Sisters' San Antonio office.

A graduate of Incarnate Word College (the older name of the university), Rosary College and St. Mary's University, Maher had worked the past nine years coordinating faculty retreats in Gruene, Texas, before going on sabbatical to spend time with her mother.

In her new position, Maher said she wants "to really know and understand, to take time to appreciate the work that has been done before in mission



JOSH SANCHEZ/LOGOS STAFF

Sister Walter Maher oversees the Office of Mission Effectiveness for the university, the dialogue between faith and culture, the academic discipline and where we find God in the professional schools, in terms of the middle of that...based on the

four core values of the university, the Incarnational Spirit and dynamic dialogue in the faith community who can honor, respect and embrace diversity. If we use our gifts and talents together in a collaborative way, it can be more efficient. We all have one Spirit, and when we use these gifts and talents well, we blend."

Maher described the duties of her office as "to be attentive to how the mission is expressed on campus, and to see that the mission is carried through everything at the university."

Mission effectiveness is carried out through the Office of Mission Effectiveness, its committee, Campus Ministry and faculty retreats. The Mission Effectiveness Committee establishes a theme each year. For the 2009-2010 school year, all members of the university community are directed to focus on "solidarity and collaboration".

The move of Campus Ministry from under the supervision of Student Life to the auspices of Mission Effectiveness brings its location within the university "into line with where it is

at other Catholic universities," said Beth Villarreal, director of Campus Ministry. Villarreal said the restructuring allows and requires Campus Ministry to take on additional responsibilities to implement changes that its participants had wanted. "We've always tried to outreach to faculty and staff, but now it's more deliberate; visioning 'What do we need to do?'"

Maher also believes these changes will lead to greater collaboration to incorporate the mission into university life.

"All of us can vision what Campus Ministry can be or may become in the future. We're beginning to think in a global perspective about Campus Ministry that includes faculty, staff and students. Ministry expresses the mission. If we're responding to the needs of the students and of the world, that would allow us to think that mission will be expressed in very new and exciting ways. All of us have to be about the mission of the university worldwide, and I'm a gentle reminder."

Campus Ministry moves, evolves to meet needs

By Rachel Cywinski
LOGOS STAFF WRITER

Campus Ministry has moved and is on the move.

It is now part of the university's Office of Mission Effectiveness branch under Sister Walter Maher instead of the Office of Campus Life directed by Dean Renee Moore. Campus Ministry offices have been moved out of the Chapel Building to the first floor of the Administration Building near Our Lady's Chapel.

As part of the move, staff and student members "reinvented Campus Ministry and meshed with Mission Effectiveness," said Beth Villarreal, director of Campus Ministry.

One visible sign of the changes is the new logo centered on the theme, "I am Campus Ministry," which has four panels representing Worship, Outreach, Reflection and Discipleship, together spelling "WORD."

Villarreal said two peer ministers developed the logo after reflecting on how best to represent Campus Ministry as an integral part of the entire campus. She hopes to develop a database of service opportunities so Campus Ministry can support other university organizations by referring volunteers to their outreach events.

Audrey Embersics, a junior English major from Devers, Texas, who serves as hospitality and communications minister for Campus Ministry, is excited about the changes.

"I think it's good," Embersics said. "It's almost like a new start."



YESI CALOCA/LOGOS STAFF

Campus Ministry representative Alejandro Flores blesses a worshiper at the Mass of the Holy Spirit.

Campus Ministry retreat adviser Zach Murray, a religious studies senior from San Antonio, said he was originally opposed to the move.

"At first I was against it because we had spent the whole time I had been here down in the Chapel Building, and it's change," Murray said. "Getting up here, seeing how the move went with more room – we don't have one or two people in the room with everyone else hanging out the door. One of the things I've noticed is we are no longer having difficulty being located."

Once the move was completed, the Rev. Dr. Trevor Alexander, assistant director of Campus Ministry, also warmed to the new location.

"The move has been good," Alexander said. "Of course we see a lot more people."

Alexander's office is across from the Office of Student Affairs and is connected to the new Campus Ministry Gathering Room, AD 147, which is open for students 8 a.m.-5 p.m. weekdays. Across the hallway, the chapel entrance is flanked by Villarreal's office on one side and the Rev. Tom Dymowski, campus chaplain, on the other.

Dymowski, who joined the Campus Ministry April 1, is pleased with the move.

"I'm very happy with the location because the Campus Ministry offices are more accessible and also appear to be a higher priority," Dymowski said.

"My office being next to the chapel is an advantage to people coming and going. Even giving directions is a way to welcome people to the Catholic presence on campus. As the university chaplain, for me to be between Campus Ministry and Mission Effectiveness is ideal because a chaplain has responsibilities for leadership in the faith community. That style of leadership is informed by the mission of the university, so the priestly ministry is shaped by the mission of the university."

"Having mission and ministry together promotes a more tangible model of collaboration. There is more focus in pursuing the goals for campus ministry urged on all Catholic universities [by the] United States Conference of Catholic Bishops documents empowered by the Spirit: forming the faith community, appropriating the faith, forming Christian conscience, educating for justice, facilitating personal development and developing leaders for the future."

Dymowski also works as director of formation for postulants of his order, who are known as the Trinitarians. Since he became university chaplain, he has celebrated Mass in Our Lady's Chapel Monday through Thursday without taking a summer break and plans to resume

the Sunday night Mass which many students call the student Mass during Labor Day weekend.

Other worship opportunities include the Fire, a series of student-led services which occur every Monday night in the Student Center and interdenominational worship services held the fourth Thursday of each month. The Lighthouse offers an informal gathering for discipleship in Burke-O'Mahony Community Room from 4 to 6 p.m. Thursdays. Students are needed to volunteer as musicians for each of these events. All students are welcome to attend.

Campus Ministry welcomes students to drop by the offices on the central first-floor hallway of the Administration Building during the day, e-mail the director or meet members on Facebook.

Villarreal said, "As things catch fire and grow, much like the Holy Spirit, working together in unity there's so much that can happen."



Fall activities

Worship

What: Catholic Mass
Where: Our Lady's Chapel, first level of Administration Building
When: Sunday at 10:30 a.m., Sundays beginning Sept. 6 at 8 p.m.; Monday, Tuesday, Wednesday and Thursday at 12 noon.

What: The Fire; contemporary student-led worship service
Where: Marian Hall student center
When: 8 p.m. every Monday night

What: Interdenominational Worship Service
Where: Our Lady's Chapel
When: the fourth Thursday of each month, afternoon or evening

Discipleship

What: The Lighthouse
Where: Burke-O'Mahony Community Room in the basement of Administration Building.
When: every Thursday, 4-6 p.m.

What: Theology on Tap, Bible study groups
Where: Various locations, TBA
When: Monthly, TBA



Twin Titans

Identical brothers, different politicians



By Erin Nichols
LOGOS
STAFF
WRITER

In part one of our interview, Mayor Julian Castro and State Rep. Joaquin Castro discussed their inspiration to enter politics and how they achieved public office while

fresh out of Harvard Law School. The 34-year-old twin brothers revealed that while they found running for office in their 20s challenging, they felt confident of their ability to influence change. But do these brothers have the confidence to run for presidential office? I found this answer and more while spending some time with these rising political stars.

BREAKOUT: A conversation with Julian and Joaquin Castro, Part II

Q: It's been more than 15 years since you entered college at Stanford. How have you seen San Antonio change?

Julian: There's much more opportunity now. It's a larger city and there's better quality of life, better jobs, higher quality of education and standard of living – the city's progressed.

Joaquin: The economy is much more diversified and it's really kind of blossomed.

Q: Julian, you've just become mayor and also a father. How's life since the election?

Julian: So far so good! We're balancing well right now. I've been able to carve out enough time to spend with my wife and new baby. It's been busy but not overwhelming. The office is coming along nicely and it's just a matter of keeping that balance.

Q: Describe how meaningful your victory was for you.

Julian: Well, since I lost the race four years ago it was particularly meaningful to see a dream of mine fulfilled. The next day was Mother's Day which also made it special because my victory was meaningful for my mom as well. She worked for many years to open up these opportunities for Latinos.

Q: What is your top

priority as mayor?

Julian: To create opportunities and jobs. To make San Antonio a place where no matter what your dream is you can pursue it here and not someplace else.

Q: According to a Brookings Institute study, San Antonio ranked as the top recession-proof city in the nation. How do you plan on improving upon this success?

Julian: We're gonna be aggressive in terms of growing jobs from within and preserving them. But we also want to let folks know how strong San Antonio has been in order to attract businesses and promote job growth.

Q: One of the things you mentioned in your campaign was that you would work to promote the arts in San Antonio. What plans do you have in mind to accomplish this?

Julian: We're going to continue the Luminaria event Mayor Phil Hardberger started and make sure that the arts remain strong through the recession. One of the things I will also be working on in the future is to create a museum district along Broadway to accompany the livelihood there with the McNay and the Witte museums.

Q: What's the most memorable thing you've done so far as mayor?



Twin brothers Julian Castro and Joaquin Castro are making waves in city and state politics as youthful leaders.

Julian: Going to the White House. I went there a few weeks ago to meet with leaders. I was an intern there in college and it's always inspirational to visit.

Q: And Joaquin, what's the most memorable thing you've done as a state representative?

Joaquin: Probably when I went up to Oklahoma in 2003 to stop Tom Delay from passing redistricting. That was actually probably the strangest thing I've done. [Laughs]

Q: What are your thoughts on the legislative work completed in January's session?

Joaquin: It went really well. We passed about a dozen bills and some great

legislation. On a whole, the House of Representatives was run in a much more bipartisan way. Although we fell short on a few issues, one of them being to expand the children's healthcare plan.

Q: Speaking of partisanship, some predict Texas is slowly becoming a blue state. Do you agree?

Joaquin: I hope so. [laughs] The state was a Democratic state for a long time before it became Republican, but I think Texas is becoming much more diverse and we're headed that way.

Q: So you would attribute the possible change to a growing diverse population?

Joaquin: Well, it's cer-

tainly one part of it. The Hispanic population is increasing rapidly in Texas. But it also has to do with the regular political cycle. We can't say one part of the country will be red or blue forever – the fact is they do change.

Q: Columnist Ruben Navarette recently published a piece about the two of you that pegged you as possible candidates for the first Hispanic president. How do you feel about this prediction? And do you have any presidential aspirations?

Julian: It's flattering, but I believe the only way you can get anywhere is to do a good job with what's in front of you. I just took office and right now I'm

focused doing a good job as mayor, but the future will always be there.

Joaquin: I just always had the sense in politics that if you work hard, things will work themselves out. I don't have a specific plan, but everything's turned out well so far – so you never know.

Q: Both of you achieved public office at such young ages. What advice do you have for young people who also want to pursue public office?

Julian: Well, first off, if you're interested in running for office, you have to start somewhere. You might think you should go off to Washington, D.C., or Austin, but you should start with your hometown and understand your city first. Also you must have a passion for meeting people and understanding policy issues. There's nothing worse than a policy maker who's too lazy to know the issues.

Joaquin: In our city, we've been fortunate to have some young folks in office, so there's been a real role for young elected officials. But my advice is to not be discouraged by naysayers who think you have to wait your turn. As long as you work hard there's a place for you.

If you have an interest in political office, or just in the city of San Antonio or Texas, both brothers offer internship through their offices. Go to their websites for more information. What's next for the mayor? He'll be continuing his work to protect Camp Bullis and working with CPS Energy on addressing San Antonio's future power needs. And Joaquin plans on continuing his work in the legislature and running for re-election in 2010. Both will celebrate their birthday on Sept. 16 with a party at Sunset Station. All of San Antonio is invited to attend.

E-mail Nichols at enichols@uiwtx.edu

Developing personal style



By Maureen Johnson
LOGOS
STAFF
WRITER

I didn't think twice about what I wore until

sixth grade. Maybe some of you discovered style earlier, but it was my middle-school transition that led me to make a change in my wardrobe.

Of course, it wasn't all my doing. My mother should get the credit for the many shopping trips to Limited Too, the Gap,

and oh yes, Old Navy.

It suddenly mattered what you wore in middle school because somehow your style contributed to what crowd you belonged to. I went through several brand phases and drove my mother crazy one too many times. I forced her to ponder important ques-

tions with me like, "Do my shoes complement my dress?"

Eventually, I realized dedicating my entire closet to one brand wasn't all that cool, and frankly, was a bit boring. So I started to look at color and found hues I enjoyed wearing and that com-

plimented me. I started wearing green to bring out my hazel eyes, black for an elegant evening look and white simply because people said I looked good in it. I also focused on accentuating my body type. I chose dresses that showed off my curves and pants that helped elongate my

5-foot-4-inch frame.

I admit it. I was an Abercrombie goddess in high school but I can proudly say my closet isn't dedicated to one brand anymore but to clothing that labels me an individual.

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Women's soccer

JANE CLAREVOSTEEN/LOGOS STAFF

T'Kake Johnson, right, a senior forward from Fort Collins, Colo., vies with Jordan Hutchison, a middle fielder at the University of Central Oklahoma, for the ball. The Cardinals won 2-1. The team, which opened its season in Austin, has been picked to finish No. 1 in a Heartland Conference pre-season poll.

Men squeeze out 1-0 win over Midwestern

By Edward J. Fuentes
LOGOS STAFF WRITER

The men's soccer team won a hard-fought 1-0 home victory Friday, Aug. 28, over No. 5 Midwestern State, the team that knocked the Cardinals out of the playoffs last year.

The men, pre-season favorites to take the Heartland Conference, apparently are on a quest to prove the polls right.

Just before kickoff, the rain began pouring on Benson Stadium. The Cardinals started off with an aggressive offensive push which was foiled by Midwestern's Mustangs. The Cardinals had a corner attempt early in the game when junior Justin Odette bent senior Jonathan Barbarin's kick into the box. Mustang keeper Raul Herrera tipped the ball back to Odette, who sent a cross to senior Michael Terrell which was deflected and cleared out.

Some trouble for UIW began when freshman

Tony Reyes appeared to suffer a wrist injury and

then received a yellow card for a harsh tackle on

a Mustangs midfielder. The Mustangs' Herrera

was on fire during the first half, blocking a barrage of shots from the Cardinals. Again the referee gave a Cardinal yellow card, this time to Terrell. Keeper Ryan Ecshenberg batted away the resulting free kick by the Mustangs. The first half ended in a 0-0 tie.

The Cardinals broke the tie in the 48th minute when sophomore Jesus Cortez powered a ground shot past Herrera. After that the Cardinal defense stepped up its game and allowed no goals by the Mustangs. The Mustangs had a couple of chances to tie the game but did not succeed. The Mustangs' Tyler Murphy kept the ball near the box too long, and a UIW defender was able to steal it away from him. Tex McCullough had a chance to tie the game up at the last second, but Ecshenberg tipped the shot out of the net for senior Tom Morrill to clear out.



JANE CLAREVOSTEEN/LOGOS STAFF

University of the Incarnate Word beat Midwestern State University 1-0 in a season-opening game at Gayle and Tom Benson Stadium.

McNair Scholars to share research UIW gets 20 ready for Sept. 12 conference

Twenty University of the Incarnate Word students will make presentations Saturday, Sept. 12, at the South Texas Regional McNair Scholars Research Conference on campus.

The conference begins at 9 a.m. in Marian Hall Ballroom. Student presentations will take place in Henry Bonilla Science Hall.

Other McNair Scholars making presentations will come from Trinity University, Our Lady of the Lake University, University of Texas-San Antonio, St. Edward's University (Austin) and Texas A&M-Corpus Christi.

UIW researchers, their projects and their mentors include:

- Elyse Alaniz, a senior communication arts major concentrating in speech from San Antonio, "Presidential Rhetoric: The Charismatic Speaker." Mentor: Dr. John Perry, professor of communication arts and speech communication.

- Sondra Albarado, a senior music major from San Antonio, "Creating an American Art Song: A Study in Text Setting and Art Song Analysis." Mentors: Dr. Kenneth Metz, an associate professor of music, and Deborah Bussineau-King, a professor of music.

- Chrystal Alexander, a junior majoring in business administration from San Antonio, "The Malleable Brain and Education Pedagogy." Mentor: Dr. Michael McGuire, a professor of economics.

- Lauren Bernal, a se-

nior double-majoring in psychology and biology from San Antonio, "The Effect of Water Quality on Cognition." Mentors: Dr. Harold Rodinsky, an assistant professor of psychology, and Dr. Julian Davis, an assistant professor of chemistry.

- Dalia Bishop, a senior majoring in philosophy from San Antonio, "Perceived Discrimination at Historically Black Colleges and Universities and Traditional Institutions: A Comparative Analysis." Mentor: Dr. Kevin B. Vichales, dean of the School of Graduate Studies and Research and principal investigator for the McNair Scholars Program.

- Samantha Buentello, a junior double-majoring in biology and nuclear medicine from Eagle Pass, "Biochemical Profiling of Secondary Metabolites Produced by Clinically Relevant *Aspergillus* sp." Mentor: Dr. Ana C. Valior, an instructor of biology.

- Justin Burklow, a senior double-majoring in history and philosophy from Austin, "Understanding Human Rights in a Globalized World: A Case Study of Refugee Resettlement in San Antonio, Tx." Mentor: Dr. Lopita Nath, an assistant professor of history.

- Kerri Campbell, a senior psychology major from San Antonio, "Muscle Dystrophy: Understanding the Prevalence and Causes of a Psychological Disorder." Mentors: Drs. Harold Rodinsky and Dr. Julian Davis.

- Christine Clark, a junior majoring in engineering management from San Antonio, "18Q-Balance Model: Data Collection." Mentor: Dr. Michael Frye, an assistant professor of engineering.

- Jessica Correa, a senior computer graphic arts major from San Antonio, "The Relative Aspects of Digital Fine Art vs. Digital Art." Mentor: Joseph Bravo, an instructor of art history.

- Anna Marie Evans, a junior psychology major from San Antonio, "Does Happiness Predict Academic Success?" Mentors: Dr. Lisa Lockhart, an associate professor of psychology, and Dr. Don Lucas, an associate professor of psychology at Northwest Vista College in San Antonio.

- Guadalupe Flores, a senior double-majoring in English and theatre arts from San Antonio, "Poetic Association: Shakespeare's Use of the Prologue in Henry V to Enhance Social Status." Mentor: Dr. Robert Ball, an associate professor of theatre arts.

- Carmen Gauna, a senior psychology major from San Antonio, "Relationship of Spirituality and Religiosity to Longevity in Older Latino Adults." Mentor: Dr. Maria Felix-Ortiz, an associate professor of psychology.

- Claudia Hernandez, a senior math major, "Income Distribution vs. Social Stability." Mentors: Dr. Flor de Maria Garcia-Wukovits, an assistant professor of mathematics, and Dr. Zhambo Yang,



Adrian Zapata



Christina Hill



Colleen Ortegon



Jessica Correa



Samantha Buentello



Anna Evans



Christine Clark



Dalia Bishop



Justin Burklow



Sarah Salazar



Carmen Gauna



Chrystal Alexander



Elyse Alaniz



Kerri Campbell



Sondra Albarado



Catelyn Vasquez



Claudia Hernandez



Guadalupe Flores



Lauren Bernal



Zhong Ting Lin

an associate professor of mathematics.

- Christina Hill, a senior psychology major, "What They Should Know: Students with Disabilities Seeking Post-secondary Education at Texas Colleges and Universities." Mentor: Dr. Maria Felix-Ortiz.

- Zhong Ting Lin, a senior international business major from FuZhou, China, "International Students: Cultural Barriers and Adaptation when Studying Abroad." Mentor: Dr. Sara Jackson, an assistant professor of international business.

- Colleen Ortegon, a senior double-majoring in English and computer information systems from San Antonio, "Reflections on Nahua Society as Depicted through Visual Representation and Motolinia's Historia de las Indias de la Nueva Espana." Mentor: Dr. Pat Lonchar, a professor of English and assistant dean of the College of Humanities, Arts and Social Sciences.

- Sarah Salazar, a senior biology major, "Evaluation of a Support Group for Hispanic Adults with Diabetes." Mentor: Dr. Amy Witte, an assistant

professor of pharmacy.

- Catelyn Vasquez, a senior English major from San Antonio, "Why Johnny Shouldn't Read: Banned Books in Texas." Mentor: Dr. Hector Perez, an associate professor of English.

- Adrian Zapata, a senior chemistry major from San Antonio, "4-Functionalized Terpyridines as Bridging Ligands for the Synthesis of Heteronuclear Palladium-Ruthenium Complexes with Potential for Antitumor Activity." Mentor: Dr. Rafael Adrian, an assistant professor of chemistry.

McNair luncheon features UIW grad

A former McNair Scholar from the University of the Incarnate Word graduate who just earned his doctorate will speak at a special luncheon on campus Saturday, Sept. 12.

Dr. Roger Brooks, who graduated in 2001 with a bachelor's degree in psychology, will give the keynote address at the South Texas Regional McNair Scholars Research Conference.

Brooks is now an assistant professor at State University of New York's Oswego campus. Besides his bachelor's degree, Brooks holds master's and doctoral degrees in counseling psychology from the University of Notre Dame.

Brooks, who also advises the Psychology Club at SUNY-Oswego, will share his research interests that integrate the areas of racial

identity development, the use of racial enactments, ethnicity, culture, class, gender, trauma and psychological well-being.

Some of Brooks' past projects have focused on physician-patient communication and desired depth and breadth of disclosure. Current research projects involve the moderating effects of racial identity development between losses and psychological well-

being.

Those wishing to attend the luncheon in Marian Hall Ballroom must register for the conference by Friday, Sept. 4. The cost is \$35. Besides the luncheon, the registration fee includes a continental breakfast and handouts.

For more information, call McNair Scholars secretary Sandy Paniagua at (210) 829-2791 or e-mail her at spaniagu@uiwtx.edu



Dr. Roger Brooks was a McNair Scholar at Incarnate Word.

Newcomers see outdoor movie

By April Lynn Downing
LOGOS MANAGING EDITOR

The Campus Activities Board kicked off the school year with an outdoor "Movie Night" on Dubuis Lawn, Aug. 20.

After a brief introduction of the CAB officers, the Pixar movie, "Up," was displayed on a large, inflatable screen.

"We go through a company who provides pre-released movies to college campuses," CAB President Laura Sandavol said. "Since we are a Catholic university we keep the movies mission- friendly

and the executive board of CAB votes on a movie that we would like to show that can also have a theme for our event."

CAB also provided free lemonade, water, candy and popcorn for all viewers during the movie. Some chairs were provided for viewers, but many brought their own blankets or just sat on the grass to watch the movie.

"The overall goal for Movie Night is to give students a reason to get out of the dorm room the first nights they are on campus," Sandavol said.



JANE CLARE VOSTEEN/LOGOS STAFF

The Campus Activities Board treats freshmen and new transfer students to a showing of "Up," on Dubuis Lawn during Welcome Week.

Dinner set for Ramadan

Special to the Logos

Several organizations are pooling their resources and inviting the University of the Incarnate Word community to a Ramadan Iftar – Muslim special dinner – at 6:30 p.m. Friday, Sept. 11, in Marian Hall Ballroom.

“Building Friendship, Enjoying Ramadan, Remembering and Reclaiming September 11” is the theme of the multicultural affair cosponsored by the

Muslim American Society -- MAS-Freedom -- the San Antonio Muslim Women’s Association and UIW Liturgical Outreach.

About a hundred years before Sept. 11, 2001, when terrorists flew planes into the World Trade Center in New York and Pentagon in Washington, D.C., the date was more known for Mahatma Gandhi’s address on the power of non-violence and human relationships on Sept. 11.

“I wish that the whole year would be the month of Ramadan so I would never forget those who ‘fast’ most of the year only because they cannot afford to eat every day,” said Ala’ Alhamad, who received his master’s degree in edu-

cation at UIW and is now in the doctoral program.

“Ramadan also teaches you how to become patient with everybody even with those you dislike, and to try to make peace with them,” Alhamad said. “And finally, fasting is not merely physical, but is rather the total commitment of the person’s body and soul to the spirit of the fast. I believe that fasting brings us closer to our spiritual side.”

Jenn Lay, a graduate of St. Louis University who was recently at Incarnate Word preparing to be a lay missionary for the Sisters of Charity of the Incarnate Word, said that at their school there was a “fast-athon” where the Christians would fast from sunrise to

sunset for one day with the Muslims and then have a Ramadan dinner together after sunset. A certain amount of money had been pledged for charity for each person who was fasting that day. Lay said Muslims and Christians together had substantially helped the needy through this.

The Amman Inter-faith Message invites Muslims, Jews and Christians who represent 60 percent of the population of the world to work together because they all have the same two basic commands love of God and love of neighbor.

UIW doctoral student Rolla Alaydi, the first teacher of Arabic at UIW, explained why she



COURTESY PHOTO

Doctoral student Rolla Alaydi, left, and Narjis Pierre, back row right, president of the San Antonio Muslim Women’s Association, and friends often serve as hosts for special intercultural dinners at the University of the Incarnate Word. Alaydi also is the first teacher of Arabic at UIW.

observes Ramadan.

“When I am fasting, I can accomplish more,” Alaydi said. “I get closer to God. I can read the Qur’an and I can focus.

This year it is hard to do Ramadan with the long summer days, but I want to. Ramadan makes me feel closer to my home, my family.”

HOW TO MAKE RESERVATIONS

Those planning to attend the Ramadan Iftar are asked to RSVP with the number coming to bemorall@uiwtx.edu or call (210) 829-3854 in advance to ensure there is enough food for the free dinner.

Prayer, fasting, charity mark 'month of blessing' observance

Ramadan is a “month of blessing” marked by prayer, fasting and charity. Muslims are called upon to use this month to re-evaluate their lives in light of Islamic guidance. Each person is required to make peace with those who have wronged them, strengthen ties with family and friends and do away with bad habits; essentially to clean up their lives, thoughts and feelings. The Arabic word for “fasting” (sawm) literally means “to refrain” -- and it means not only refraining from food and drink, but from evil actions, thoughts and words.

Ramadan ends with the festival of Eid al-Fitr, which will be on or about Sept. 20. Literally the “Festival of Breaking the Fast,” Eid al-Fitr is one of the two most important Islamic celebrations (the other occurs after the Hajj, or pilgrimage to Mecca). At Eid al-Fitr, people dress in their finest clothes, adorn their homes with lights and decorations, give treats to children, and enjoy visits with family and friends.

Muslims believe that during the month of Ramadan, Allah revealed the first verses of the Qur’an, the holy book of Islam, to the Prophet Mohammed. At many mosques during

Ramadan, about one 30th of the Qur’an is recited each night in prayers known as “tarawih.” In this way, by the end of the month the complete scripture will have been recited.

Ramadan is the ninth month of the Islamic calendar. Islam uses a lunar calendar (each month begins with the sighting of the new moon). Because the lunar calendar is about 11 days shorter than the solar calendar that is used in the West, Islamic holidays “move” each year in relation to the Western calendar. It is for this reason that the exact date of Islamic holidays can’t be confirmed until the new moon is seen.

Marian Hall Student Center social targets commuters

By April Lynn Downing
LOGOS MANAGING EDITOR

The Student Center and Leadership Activities Board held its annual Commuters’ Social on

Thursday, Aug. 27, in Marian Hall Student Center.

The meeting began with a short introduction from each student as a microphone was passed around

the room. Afterwards, students were invited to have snacks.

The Student Center is supposed to be a student’s home away from home. Dr.

Angela McPherson “Dr. Mac” Williams, director of the Office of Leadership Activities, said. She hopes students see the Student Center as a living room on

campus.

A handout was given to students describing the different services available in the Student Center including the game room and


microwave.

Williams also asked the students to stand up, mingle and meet new people so students will feel comfortable and at home on campus.

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MELISSA HERNANDEZ/LOGOS EDITOR
'Red,' the fierce Cardinal mascot, walks the sideline at the stadium as fans rally the Cardinals on to a 42-39 win.



NICK BAKER/LOGOS PHOTO EDITOR
Defensive team members bring down a ball carrier for the visiting Rams from Monterey Tech University.

2009 Cardinal Schedule

**schedule subject to change*

Date	Time	Opponent	Location
AUG. 29	7 p.m.	MONTERREY TECH	BENSON STADIUM
Sept. 5	6 p.m.	Arkansas Tech	Russellville, Ark.
SEPT. 19	7 p.m.	MIDWESTERN STATE	BENSON STADIUM
Sept. 26	5 p.m.	Langston State	Langston, Okla.
Oct. 3	2 p.m.	Oklahoma Panhandle	Goodwell, Okla.
OCT. 10	2 p.m.	EAST CENTRAL OKLAHOMA	BENSON STADIUM
OCT. 17	2 p.m.	TEXAS LUTHERAN	BENSON STADIUM
Oct. 24	2 p.m.	SW Assemblies of God	Waxahachie, Texas
OCT. 31	2 p.m.	SOUTHERN ARKANSAS (HOMECOMING)	BENSON STADIUM
Nov. 7	TBA	Eastern New Mexico	Portales, N.M.



NICK BAKER/LOGOS PHOTO EDITOR
Defensive end Alan Ford refreshes himself during the first home game.



BURGUNDI BERNAL/LOGOS STAFF
The Cardinals line up against a defensive front determined to continue Monterrey Tech University's unbeaten streak of games going back to 2006.



KYLE COPLEY/LOGOS STAFF
Junior quarterback Thomas Specia seeks running room or an open receiver to pass to with a Ram in hot pursuit.



MELISSA HERNANDEZ/LOGOS EDITOR
The first football game in the University of the Incarnate Word's history brought out painted fans and chests.



NICK BAKER/LOGOS PHOTO EDITOR
Defensive coordinator Todd Ivic takes off his headphones as he emphasizes a defensive plan to stop the Rams.

What a game!



NICK BAKER/LOGOS PHOTO EDITOR
Defensive lineman Diego McClain leads the victory cry after the Cardinals win their first game on their first time out -- a home game in Gayle and Tom Benson Stadium against previously undefeated Monterrey Tech University.

First victory: Cardinals remain undefeated

By Edward J. Fuentes
LOGOS STAFF WRITER

More than 6,000 witnessed history in the making Saturday, Aug. 29, at the Cardinals first-ever home football game in Tom and Gayle Benson Stadium and came away with a 42-39 victory over Monterrey Tech University.

Before the start of the game, the Rams won the coin toss and elected to receive the ball first. At 7 p.m., the Cardinals' Thomas Rebold kicked off the inaugural season and the Rams' Adrian Gonzales returned the ball 63 yards.

UIW's Cardinals were able to milk the clock in the final quarter, giving the Monterrey's Rams 29 seconds to work with, forcing them to throw a last-second Hail Mary that fell harmlessly.

"It was the best feeling ever," freshman wide receiver Robert Williams said.

The Cardinals and their fans were jubilant, some rushed the field.

Coach Mike Santiago told reporters in the post-game press conference, "It was a very emotional game. I'm very proud of my players."

Monterrey attempted a

come back minutes before the final whistle, starting with a 92-yard kickoff return for a touchdown, bringing the score to 42-31. Sticking to its rush offense after the Cardinal's punt, the Rams' Alexis Magallanes scored on a three-yard run.

In retaliation to Monterrey's Mario Castelan's sprint across the goal line in fourth quarter, Cardinals quarterback Thomas

Specia, junior, found freshman wide receiver Derrick Walls to make UIW's final touchdown bringing the score to 42-24.

The Cardinals continued adding to their lead with a one yard inside run by freshman quarterback Paden Lynch in the third quarter.

UIW's offense went to work in the second quarter, with a 25-yard strike by Specia to Walls. Mon-

terrey continuously gave the ball to their tailbacks. Jesus Conn came up short of the end zone, but Castelan made it across the goal line—score 21-17, Rams behind four points.

On Monterrey's drive in the first quarter, freshman cornerback James Perez intercepted the ball, which resulted in Specia throwing a 42-yard pass to sophomore wide receiver Kenneth

Pryor, giving the Cardinals a 14-3 lead. Specia had run the ball 52 yards, untouched, on a fake to tailback Trent Rios. The crowd erupted as Specia saw an open space, with no one around him, to make the first touchdown of the night.

The Cardinals are headed to Russellville, Arkansas to take on Arkansas Tech next week. Good luck Cardinals!

Game Stats

Rushing	Passing	Receiving	Defense
Monterrey: Conn, 101 Yards UIW: Thomas Specia, 75 Yards	Monterrey: Martinez, 10- 25, 191 yards UIW: Specia, 18-27, 277 yards	Monterrey: Ramos, Yanez, four for 106 yards UIW: Derrick Walls, five for 111 yards	Monterrey: Orea-Escobar, seven tackles UIW: Chaz Pavliska, one sack, two tackles; Tyler Fields, six tackles



NICK BAKER/LOGOS PHOTO EDITOR
President Lou Agnese Jr. exchanges a gift with his Mexican counterpart.



NICK BAKER/LOGOS PHOTO EDITOR
Team representatives prepare for the coin toss which the visitors won.



MELISSA HERNANDEZ/LOGOS EDITOR
Wide receiver Kenneth Pryor hauls in a 42-yard pass in the second quarter from quarterback Thomas Specia., giving the Cardinals an early 14-3 lead.

San Antonio Rose Live Band plays 'classic' country



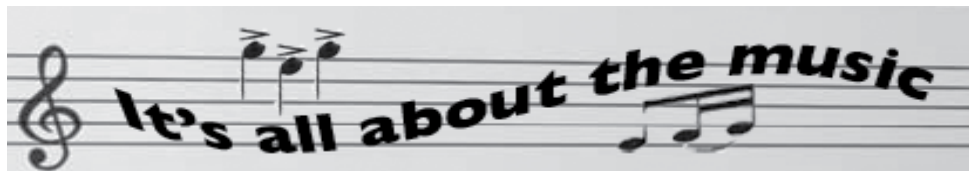
By Erica
Mendez
LOGOS
STAFF
WRITER

I'm not a huge fan of country music....or so I thought.

With mainstream country artists such as Taylor Swift, Brad Paisley and others, I'd forgotten there was such a thing as "classic" country as I found out two weeks ago through a new show at the newly renovated Aztec Theatre on the Riverwalk.

That's right; the Aztec Theatre is once again open, after a three-year hiatus, possibly more. The best part is that the show that has taken over the theatre is called "San Antonio Rose Live," a classic country music show dedicated to country music from the 1920s to the 1980s, playing hits by Patsy Cline, Johnny Cash, Tammy Wynette and the Everly Brothers.

The group of musicians and singers that perform together as a band under the same name, San Antonio Rose Live



Band (SARL), come from around the United States, some as far as Nashville and as close as Austin and San Antonio. The band consists of 10 members – eight men and two women – all who contribute to the band in some way, shape or form, in instruments or vocals. Some of the members include names such as Ron Williams, who has three CDs out full of his original content, and Jerry and Steve Maynard, brothers who have a full background in the music business as singers and musicians. Others include Brennen Leigh, Rebekah Drury and Kenny Penny to name a few.

Having seen the performance a few weeks ago, I feel compelled to let others know about such an extremely unique show. The group of musicians and singers will take you on a ride through classic country music. The vocals will pull at your heartstrings and make one realize to-

day's country artists have nothing on the legends who started country music. The acoustics from the theatre give the audience a surround-sound experience. The show, music and musicianship takes you back to a time where things were simpler, a time where as people, we weren't so busy.

The show is good because everyone in the band clicks together and not one person is singled out. Each member of the SARL band brings something to the table. For instance, Williams brings an amazing voice and the Maynard brothers bring great talent

on the piano and guitar. My favorite songs from the lineup include "Stand by Your Man," "I Never Promised You a Rose Garden" and "Pure Love," because the sense of old-fashioned sensibility and love can be felt the most throughout these songs.

The costumes may be the only thing that needs an update. Though great in appearance, the costumes don't mesh well with the scenery, which is an old-school radio propped up in the background, showcasing old country videos and information about each song being performed.

The dedication and passion everyone has put into the show can be seen on the stage. It's an amazing sight to see such a diverse group of artists come together to showcase their love for a genre of music that has lost its touch throughout the years.

E-mail Mendez at edmo6@hotmail.com



John Eubanks, left, plays the Rabbi, and Lila Jean Potts, right, plays the Reporter in 'The Day They Kidnapped the Pope' at Coates Theatre.

Extended Run Players to present 'Pope' play

The Extended Run Players will present "The Day They Kidnapped the Pope" Sept. 11-13 at the University of the Incarnate Word.

Directed by Diane Malone, the cast includes Bettye Jo Shryock as Newscaster 1; Liz Espinosa as Newscaster 2; Ron Spana as Pope Albert IV; Corky Cottrell as Sam Liebowitz; Maggie Hardy as Sam's wife, Sara Liebowitz; Steve Bissell as Irving Liebowitz, their 13-year-

old son; Mary Clontz as Miriam Liebowitz, their 17-year-old daughter; John Eubanks as Rabbi Meyer; Tray Brown triple-cast as the Translator, Sergeant and Mangini; Jud Strader as the Sheriff; Lila Jean Potts double-cast as Reporter/Newscaster 3; Bill Potts as the General; and Bill Swinney, a retired Alamo Heights High School teacher, as the Cardinal. Swinney recently celebrated his 90th birthday.

GET YOUR TICKETS

UIW students, staff and faculty FREE ADMISSION with ID; purchase a second ticket at a discounted rate of \$8.
General admission: \$10 for adults, \$9 for seniors and \$8 for non-UIW students with ID. Group rate is available for parties of 10 or more.



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WE'RE GOING PLACES.



Web 2.0, social media and the hype cycle of technology adoption



By Phil
Youngblood
LOGOS
STAFF
WRITER

This semester's Faculty Workshop, held during the week before classes, began with a detailed presentation on "Web 2.0 and Social Media on Campus."

In my new course on "Trends in Web Technologies," I showed the students an article from AARP magazine titled "Confessions of a Facebook Addict," the front page of a seminary magazine that had an iPhone with an app called "iP-ray," and a comic with the people joking about Twitter.

On the other hand, judging from the responses in the Faculty Workshop, it appears that few UIW faculty use this technology yet. When I surveyed my CIS students the first days of class, I found 18 percent used no Web 2.0 technology, 50 percent used YouTube, and 63 percent

had Facebook accounts. These very rough results matched the demographics presented at our Faculty Workshop presentation and are indicative of a technology that is in the "enlightenment" phase of its lifecycle.

Every technology goes through a cycle from first awareness to maturity, the point when the technology is in nearly every household. The classic technology adoption cycle tallied users, progressing from "innovators" to "early adopters" and on through majority use and finally "laggards." Since 1995, the Gartner Group (www.gartner.com) has assessed technologies instead by what it coined the "hype cycle," that is, how much the media and people talk or write about it.

At the very beginning, only a relative handful of people have even heard of any technology. Then the media catches wind of it and blows its capabilities out of proportion (usually with very little understanding or experimentation of its own) until

the technology reaches the "peak of inflated expectations." When it ceases to be the media "darling" and it moves on to the next new thing, the technology slides into the "trough of disillusionment." This has nothing inherently to do with the technology itself, just with the "hype" the media and other uninformed people say about it, particularly those who just mimic what others are saying about something. As the bugs are worked out and lasting and meaningful uses are found for the technology by those who have actually been using it all along, the technology emerges from the "trough of disillusionment" onto the "slope of enlightenment" and finally goes mainstream. Each technology takes its own time working its way through the cycle, some in only a couple of years and others in decades. Some stall or are superseded and never reach the end of the cycle.

A few weeks ago Gartner released its latest hype cycle report on 1,650 tech-



nologies and trends. Not unsurprisingly, as I might have assessed from the results of my rough media and personal polling process above, Gartner judges Web 2.0 technologies to be emerging onto the "slope of enlightenment" phase. By contrast, speech-recognition technologies are nearing mainstream use, e-book readers are on top of the "peak

of inflated expectations," and virtual environments are near the bottom of the "trough of disillusionment." I get a kick out of articles by so-called media pundits who write that virtual environments are dead, when this is really just a circular argument perpetuated by those who may collectively have less than an hour's experience with virtual worlds and

who have not bothered to investigate their statistics, when we who have actually been using it are finding increasingly more significant applications and know full well the technology is here to stay.

Oh well, "he who laughs last laughs best."

E-mail Youngblood, head of the Computer Information Systems program, at youngblo@uiwtx.edu

Phil Youngblood heads the Computer Information Systems (CIS) program at the University of the Incarnate Word. He welcomes your inputs or comments at younglo@uiwtx.edu or drop by JB 103 (inside JB 104) or search for Vic Michalak in Second Life.

iGoogle, you should Google too



By Josh Sanchez
LOGOS CAMPUS
EDITOR

Attention, you tech-illiterate Cardinals.

Want to make your life easier? Want to increase efficiency during a work/school day? Change your homepage!

It's called iGoogle, and it has been saving me time (and relieving me of boredom) since 2007.

So what is iGoogle? A customizable homepage!

The beauty of iGoogle is you can add these cool little web-applications around your homepage called "gadgets." Gadgets make life easier.

On my iGoogle, I have a gadget that constantly updates me on the cheapest gas prices around town. I also have a

gadget that shows which bands are coming, the top news of the day, Facebook updates, and a "how-to" of the day (like today's "how-to" is how to cool burns from chili peppers.)

There are all kinds of cool widgets: notepads, Google translator, a Doppler radar –well, you get the point. The possibilities are endless!

The only prerequisite for an iGoogle is a Google account. Once created, log in from any computer and allow snooply admirers to marvel at your greatness.

After all, having an iGoogle earns you tech-cred. I should know, I was asked to write this article because of it!

E-mail Sanchez at ajsanche@uiwtx.edu.

More reasons to Google

Is having to create yet another personal online account to access iGoogle making you nervous? Check out these additional benefits to signing up for your own .gmail

-contributed by Logos photo editor Nick Baker.

Reply e-mails won't fill your mailbox.

Instead, correspondence takes place like a forum thread in one message.

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Study Abroad!

Welcome Back! Here's what we've been up to...

UIW Jazz Ensemble Performs In Montreux, Switzerland

The UIW Jazz Ensemble was invited to perform at the 43rd Montreux Jazz Festival in Switzerland. The Montreux Jazz Festival was founded in 1967. Since then, it has become a renowned international event. In past years, music greats such as Miles Davis and Ray Charles have performed at the festival.

The Jazz Ensemble gave two performances at this year's festival and has been granted an open invitation to attend future festivals.



New Sister School in Greece

UIW has signed a sister school agreement with Deree College, The American College of Greece, in Athens. Deree College has two campuses, the Aghia Paraskevi campus and the Downtown campus. The Aghia Paraskevi campus is located about 10 kilometers from the center of Athens. Imagine taking excursions to the Acropolis and the Parthenon or Poseidon's temple at Cape Sounion. Deree College offers a variety of majors including Art History, Communication, Economics, History, Marketing, Philosophy, Psychology, Sociology, Theater Arts, Music, International Business and more. Ready to pack your bags for Greece? Visit www.acg.edu or the UIW Study Abroad website for more information.



UIW Study Abroad Summer 2009

Where did UIW Students Spend Their Summer?

This summer UIW students studied abroad in 6 different countries. Students studied at the American University of Paris in France, John Cabot University in Italy, Universidad de Monterrey (UEM) in Mexico, Schiller International University in England, the University of Nicosia in Cyprus and the American University of Dubai in the United Arab Emirates. A summer semester is about 5 to 8 weeks long. Thinking about studying abroad next summer? Visit the Study Abroad Office and start planning now!



UIW Students Invited to Korea

The mayor of Gwangju, South Korea invited UIW students to take part in a two week English camp this past August. The English camp encourages Korean students to improve their speaking abilities by providing them the opportunity to interact with native speakers. Ten UIW students, led by Dr. Scott Dittloff, were selected to participate in the camp. In addition to assisting with English lessons, students had the opportunity to learn about Korean culture, explore the surrounding areas and meet the mayor of Gwangju, Park Gwang-tae.



So what are you waiting for?

We invite you to join us at the Study Abroad Fair

**Thursday, Sept. 17, 2009
10:30 a.m. - 2:30 p.m.
Marian Hall**

Representatives from sister schools and former study abroad students will be available to answer your questions.



For more information on studying abroad, contact:
Alanna Taylor - Study Abroad Coordinator
(210) 805-5709 studyabroad@uiwtx.edu
Dr. Burton E. Grossman International Conference Center

