



LOGOS

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New elevator nears completion

By Valerie Bustamante
LOGOS FEATURES EDITOR

The new elevator under construction since late last fall in the Administration Building is expected to be finished by the end of the month, University of the Incarnate Word officials said.

"We're still on schedule for February and have not had any foreseen problems in the building process," Steven Heying, UIW's director of Facilities, Physical Plant and Ancillary Services, said.

The new elevator will be in the southern entryway of the main entrance side facing Broadway on the side near Hortencia's Café.

The initial estimated budget for the ThyssonKrupp elevator was \$750,000. It's gone a little over budget at \$759,491. Ironically, the old elevator has been out lately, forcing some classes to be moved.

The new elevator's contractor, Cantera Custom Builders owner Tony Rivera, said the elevator is actually ahead of schedule on being done. However, the process in constructing it has not been easy, he said.

"These last five months have been very difficult because we are having to deal with a confined space and also the lack of parking that is available for us," Rivera said. "These things make it difficult to build a five-story building. It is like building a high-rise building. You can't attach it to the building that is already there so you have to figure out how to construct beside it."

His workers also have had to share tight hallway space with the students and faculty as they are going to and from classes and Aramark housekeepers.

Elevator workers also have been faced with at least 30 days of rain and bad weather. However, it has not slowed them down. Rivera's workmen have been on the

job almost every day including weekends. Christmas Day and New Year's Day have been the only two days they've been off.

The walls that will encase the elevator have been built and the concrete already has been applied to the exterior part facing the back of the building. Soon, brick will be applied to the exteriors so it can correlate with the existing building. The workers also have been applying smaller details such as repainting and wall paneling. The electricity to power the actual elevator is also starting to be added.

"What I am doing and my colleagues are doing is running all the J-boxes and running pipe throughout the building to apply new power," Mario Zaragoza, an employee of the electrical contract, IES Commercial & Industrial, said.

"Basically what we're doing is making sure we get the right power to the elevators and the right amount of power," Zaragoza added. "This elevator shaft I know has been in construction a while, but we rely on somebody and they rely on us. So everybody has to be in tune so we can get the job going at the right pace. We all have to work together to get the right thing at the right time done."



Gaby Galindo/LOGOS STAFF

An elevator will replace this scaffolding in the shaft.

-Cont. on page 2
-New Elevator

Red dresses draw crowd, raise health awareness

By Mae'gan Pena
LOGOS STAFF WRITER

Nineteen students showed off original outfits designed for the runway at the 12th annual Red Dress Fashion Show and Health Fair Tuesday, Feb. 10, in Marian Hall Ballroom.

The fashion show started seamlessly at noon. It lasted no longer than 15 minutes, but it did the job of getting people's attention to focus on the serious topic of women's heart health.

The annual Red Dress Fashion Show and Health Fair is held each year in support of the American Heart Association and its "Go Red" campaign during February, which is National Heart Month. The event as a whole had the goal of promoting cardiac health and providing information and tips to maintain a healthy life.

Everyone from students, faculty and staff showed their support to the cause by attending, and also by wearing the event's theme color -- red. The color is supposed to create a very "healthy" and pleasant atmosphere.

The designers and their models stood together after the show. Garments varied from glamorous dresses to casual



Mae'gan Pena/LOGOS STAFF

A model takes the runway at the Red Dress event

clothing, but all had the signature color red in them. During the show, the crowd was asked to pick three of their favorites and turn in the ballots in order to see which were the best. First place went to Stephanie Maiti Marquez and second place went to Jazmin Cerritos.

Before the show, patrons were able to buy purses, jewelry, scarves and other accessories. Attendees were able to eat fresh fruit and munch on chocolate snacks while learning and evaluating their health in the different stands that were held by the students from the Ila Faye Miller School of Nursing and Health Professions and John and Rita Feik School of Pharmacy. Pharmacy students checked participants' blood sugar, blood pressure and cholesterol levels.

"Even though this is my first time being at this event, I really like it since it has a good atmosphere and it gives me a chance to practice with people," said Robyn Reyna, a student in the School of Nursing and Health Professions.



The audience voted for favorite outfits.

App to merge Logos, UIWtv

By Marco Cadena
LOGOS STAFF WRITER

A new project will allow the readers of the Logos to access video material created by UIWtv just by scanning pictures through their smartphones.

The project, whose name has yet to be determined, is centered on an application called Aurasma, which is an augmented reality platform. Project developer Leonard Herbeck, news director for UIWtv, said he was first introduced to this application during a convergent media course.

"I did a little side proj-

ect for class where I was trying to bring the news stories that (UIWtv) does and incorporate them with the print news stories that I have seen in the Logos," Herbeck said. "I thought that the Aurasma app -- with its capabilities -- was the app to test this out. The response I got was just positive."

Initially, Dr. Joseph "Joey" Lopez, who teaches convergent media courses, and Herbeck came out with the idea to implement the application in a real-world setting.



"I talked to Jenifer Jaffe, the Logos' editor, and Hank McDonnell, director of the communication arts department, and we saw this as a beta test run to see if we could get this to work in the way I had envisioned," Herbeck said. "Once I did this project I

-Cont. on page 2
-Aurasma app.

VITA gives free income tax help

By John F. Barton
LOGOS STAFF WRITER

Do you need free help with your income tax this year? Do you make less than \$55,000 a year?

If so, the University of the Incarnate Word can help through its annual Volunteer Income Tax Assistance (VITA) program, which launched last Saturday, Feb. 7, and will continue to run 10 a.m.-noon Saturdays through April 14.

Those seeking help need to come during those hours to Room 126 of the Joyce Building.

Although the doors don't open until 10, be sure to bring appropriate tax documents and be prepared to wait. One patron told the Logos she had been waiting since 7:10 last Saturday.

"We have had to turn away some people since 9 o'clock," said Theresa Tiggeman, an accounting professor at UIW who helps manage the program -- the oldest continuous running VITA site in San Antonio. Tiggeman started volunteering with the program even before she began working at UIW.

Most of the volunteers are undergraduate accounting students but some are professors, grad students, and community volunteers. All must be certified by the Internal Revenue Service and meet their standard of conduct certification as well. Some staff members are charged with



-Cont. on page 2
-Income Tax



Compiled by LOGOS STAFF WRITER Priscilla Aguirre

Teenager faces murder charge

A U.S. teenager has been charged with the murder of a classmate after police said he posted a Snapchat photo of himself with the victim's body. Maxwell Marion Mortan, 16, is charged with killing Ryan Mangan in his home near Pittsburgh, Pa. The suspect used Snapchat -- an app that auto-deletes content after a few seconds -- to send an image to a friend. The friend took a screenshot and his mother contacted police. Prosecutors said the photo was "key evidence." He will be charged and face trial as an adult, police said.

TV anchor to take break

U.S. news anchor Brian Williams says he is taking himself off air "for several days," amid questions over false claims he came under fire in Iraq. He repeatedly told a story about being shot down in a helicopter in Iraq, but veterans disputed his account. Williams made an on-air apology after veterans who were on the helicopter that was hit challenged his version of events. Williams, the most-watched network anchor in the country, blamed the "fog of memory" for the lapse.

Cancer couple gets help

A West Michigan community rallied support for a husband and wife, Ben and Shelby Offrink, who are both fighting cancer. The Offrinks have two daughters, ages 3 and 1. a Doctors diagnosed Shelby Offrink with Stage IV giloblastoma, cancer in her spine. Shortly after, doctors found three new tumors on Shelby's brain. And Ben Offrink recently learned his own cancer, Hodgkin's lymphoma, had returned for a third time. The family is accepting donations on the website YouCaring.com.

Samsung: Don't talk around TV

Samsung is warning customers to avoid discussing personal information in front of their Smart television if they control their Samsung Smart TV using its voice-activation feature. The TV sets "listen" to every conversation held in front of them and may share any details they hear with Samsung or third parties. In response to the widespread sharing of its policy statement, Samsung has issued a statement to clarify how activation works. If a consumer uses the voice recognition feature, voice data is provided to a third-party during a requested voice command search. The third-party has not been named. Samsung is not the first maker of a Smart, net-connected TV to run into problems with the data the set collects.



New elevator cont.

Although the existing elevator has been out for maintenance, it's not possible to speed up the construction of the second elevator.

"We can't change the schedule and the reason I say you can't change the schedule is because when the elevator cab arrives power has to be running and the company won't bring it on the work site unless 25 things that are needed to be done are already finished," Heying said.

"When they come and install it and the elevator is done, then they have to do the close-out (where the elevator door will be). They also need to add sheetrock and frame it. Then they have to do finishing touches. The actual elevator though is not scheduled to arrive till (later this month). I don't know how much time it'll take for them to install it though. Sometimes it's a week. Sometimes it's two."

The decision to put up a new elevator was contemplated for a while these last couple years after several changes such as adding several new classrooms and offices upstairs have resulted in more traffic up and down the building. The increased traffic has also put a strain on the old elevator. Thus, leaving the only other option, the narrow and overcrowded stairs.

It also makes it difficult for students and faculty that depend on the elevator for medical reasons who cannot access the stairs.

"As the university works to restore full service to the Administration Building elevator, we always keep in mind that it is our responsibility to ensure that students with physical disabilities have the same accessibility to their learning environments as all students have," Dean of Student Success Sandra McMakin said. "We may relocate a classroom if an alternate, appropriate space is available. If the classroom is not available, we ensure that students with physical disabilities are receiving the same classroom instruction and service in an alternate manner (for example, one-on-one meetings in an accessible location on campus)."

One student, communication arts major Sherry Kermani of San Antonio, said she has been taking the maneuvering and inconveniences in stride.

"I've never had a specific problem myself with it," Kermani said. "I'm just more excited for them to finish because the other elevator before is just not doing any justice at all because it makes a lot of students late 'cause of how slow it was. I mean I do guess there could be situations where they could block the ways and it could be a little hazardous, but I think so far they're doing a pretty good job in working with the students in regards to not being in the way all the time. There are times I do get a little worried because they have poles and stuff and I feel I'm gonna get whacked in the face, but other than that I am really looking forward to seeing the results and how it comes out."

Aurasma app cont.

saw that this was a very do-able thing."

Aurasma's image-recognition technology requires a smart phone or tablet's camera to recognize an object, which allows a video or an animation to play within the object's perimeter.

Herbeck said, "With your Aurasma app, you can scan a picture in the newspaper. The app will read the image, which is connected to the video it is associated with, and then it will play the video within the parameters of the picture on the printed page. Even if you move your smartphone, the image will only stay within the limits of the picture you just scanned."

By downloading the Aurasma application on a smartphone or tablet, readers can have access to this feature.

"This project is kind of like YouTube, where in order to get another person's videos you would have to subscribe to them," Herbeck said. "However, this app allows [UIWtv] to open up our account publicly so readers would not necessarily need to subscribe. They should be able to just scan the picture in the Logos and should immediately take that image from the account."

This convergence between the Logos and UIWtv will allow readers to get more information of the printed story through material covered by UIWtv.

"[UIWtv is] really excited to finally

evolve this media in a way that people have always envisioned but just did not know how to do it," Herbeck said. "I hope that this project pushes media to a level that we have not seen before."

Staffers with UIWtv, the Logos and faculty discussed the different alternatives regarding the recognition between the news articles' photographs that contain video material and the ones that do not.

"Possibly in the future whenever you see the Aurasma logo, that will indicate that the article or something on this page would work with the app," Herbeck said.

Another potential use for this application is with advertisements.

"Maybe a person who is advertising in a newspaper can make use of this application so when the print ad is scanned an actual commercial can appear on the screen," Herbeck said. "The advertising potentials, the story potentials, the overall potentials are limitless"

The project is expected to work in this semester's newspaper issues.

"I hope that people utilize this and find it fun and interactive," Herbeck said. "Compare it to the Harry Potter movies where the pictures came to life on the actual paper, so you could say that this is a code name for the project -- the Harry Potter project."

Income Tax Cont.

quality assurance so VITA can ensure clientele receive the most accurate tax help available.

The first Saturday, Bee Abercrombie, a community volunteer, was serving as intake specialist when Edward Perez and his family checked in. Abercrombie was busy running around with stacks of paperwork and identification documents attached to clipboards. She is the first person many of the clients encounter when they walk in and can answer most questions about getting started.

Perez had been waiting a couple of hours when Abercrombie checked him in. Volunteer Jae Yung checks on clients' documentation.

"They need to have a driver's license and Social Security card," Yung said, and last year's tax return, any W-2s or 1099s, or related tax documents would be needed for the best assistance.

Perez, who has a daughter who graduated from UIW, said he has been using VITA for a number of years.

"I would recommend it," Perez said.

FYI

UIW EMPLOYEES: Please contact Caryn Geller, assistant director of Human Resources, at (210) 829-6085 if you are unable to gain access to your classrooms and/or offices during this time.

UIW STUDENTS: Please contact Student Disability Services at (210) 829-3997, if you are unable to gain access to any UIW classrooms, services or activities held in the Administration Building during this time.



‘January Jump-off’ restarts semester

By Gaby Galindo
LOGOS STAFF WRITER

To welcome students back from winter break and shake them from the back-to-school slump, Campus Life hosted “January Jump-off 2015” in Marian Hall Student Center Lounge when classes started.

January Jump-off not only celebrates the beginning of the new semester, it also serves as a fun and free way to help students get back into the groove of school life.

“I think it benefits the students by giving us a good start to the semester and reacquainting us with the on-campus lifestyle,” said junior Aaron Mosmeyer, a communication arts major. “My favorite part of January Jump-off Week was meeting with friends new and old and participating in the activities.”

Senior Ben Carrington, a computer graphic arts major, said he was impressed by the variety of events available.

“I feel like the event (was) much bigger this year and there’s a lot more stuff to do,” Carrington said.

On the first day of January Jump-off Week, Monday, Jan. 12, students had the opportunity to have their pictures taken and then printed on a mug. These free photo mugs were an instant hit with the students and served as a fun and useful reminder of their first day back.

Many students were surprised and excited by the option of receiving a massage in the student lounge. Some chose to have a seat in the massage chair while waiting for the photo mugs to process. Others decided to visit the Scentsy table filled with

various colorful Scentsy products and samples to sniff out.

Similar to the photo mugs, a “Photos in Ice” event was held Tuesday, Jan. 13, in which students had their photo taken and etched into a small crystal, making for a beautiful souvenir of their friendship.

Free customizable “January Jump-off 2015” T-shirts were all the rage on Wednesday, Jan. 14. The T-shirt table was crowded with a long line of students pondering what they wanted to have printed on the back.

On the final day, Thursday, Jan. 15, the Campus Activities Board pulled out all the stops and transformed Marian Ballroom into a rad ‘80’s-themed indoor skating rink (see story on Page 4). The event was packed with students decked out in bright glow sticks and jamming to awesome tunes while skating through the night.

“These kind of events really help make the school more welcoming for students,” Carrington said. “In the past, UIW didn’t really have all this and students would come back from Christmas break all gloomy. So I think it’s a really good addition.”



Gaby Galindo/LOGOS STAFF
An Incarnate Word student has a keepsake.

Librarian dreams up film series

By Miriam Thomas
LOGOS STAFF WRITER

The University of the Incarnate Word’s audiovisual librarian, Farhad Moshiri, kicked off his second annual film series this month to showcase J.E. and L.E. Mabey Library’s extensive collection.

Moshiri started the spring season Feb. 11 with “Brand New You: Makeover Television and the American Dream” in Room 221 of the library. The film examines interventions featured in makeover shows – from weight loss to cosmetic surgery – and how they reproduce conventional norms of physical attractiveness and success.

Next up is “Stolen Education” on Wednesday, March 4, from 2 to 3:30 p.m. This film documents the untold story of Mexican-American schoolchildren who challenged discrimination in Texas schools in the 1950s and changed the face of education in the Southwest.

Then he’ll wind up the series 2-4 p.m. Wednesday, April 15, with “American Winter,” which follows the personal stories of families struggling in the aftermath of the worst economic crisis since the Great Depression.

Moshiri said his film series idea began three semesters ago when he wanted a way to highlight everything the library has to offer. He created the idea of a film series to screen various documentaries from the library’s collection. The documentaries chosen directly correspond with ongoing current issues.

“The main purpose, for me, is not for students to attend for course or for a grade,” Moshiri said. “My intention is to get them interested in issues and knowledge -- not just to pass a course.”



Farhad Moshiri

Oscar Academy fumbles with diversity



By Dante Castro
LOGOS STAFF WRITER

With Oscar season in full gear, the red carpets are being rolled out in full strut, but with a

all our nominees in all of our categories.”

In a 2012 survey, the Los Angeles Times found the Academy was 94 percent white, crushingly male and with a median age of 62. This is an obvious result of the decades of a mostly white male-dominated culture in Hollywood.

A diverse Academy will obviously take some time, but years past have shown to be very promising.

This year was a victory for the transsexual community with Jeffrey Tambor winning a Golden Globe for his eye-opening performance as transwoman Maura Pfefferman in Amazon’s “Transparent.”

Last year was a victory for diversity within the Academy with Lupita Nyong’o winning for Best Supporting Actress in “12 Years a Slave,” Alfonso Cuarón winning for Best Director, and Steve McQueen ultimately winning Best Picture for “12 Years a Slave.” 2012 was a great year for cultural depth with Octavia Spencer winning Best Supporting Actress in “The Help,” and in 2011 Kathryn Bigelow won the Best Director and Best Picture categories for “The Hurt Locker.”

Interviewed about her point of view on directing

and being a woman in 2011, Bigelow said, “I tend not to look through a lens that is bifurcated in respect to gender or anything. But if what I do can serve for one person -- let’s say I can be a kind of role model for other women directors to prove that if you’re tenacious enough, you can achieve what you have in your sights -- then I’m proud to carry that mantle.”

The ultimate goal of a varied landscape within Hollywood is for actors, directors, writers and everyone within the business and watching these movies to create new, fascinating, and often beautiful points of view free of bias and bigotry and it all starts with the films being produced and the powerhouses behind them.

Hopefully in the years to come we can see a new landscape of actors, directors and writers push the envelope and catch the attention of the Academy. Whether you’re white, black, male, female, gay, straight or transsexual, your story needs to be told and the world hopes the Academy will give you the credit you deserve.

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Dealing with Valentine’s Day highs, lows



By Dr. Trey Guinn

Valentine’s Day prompts interesting conversation in my interpersonal communication class.

Students seem especially willing to discuss

the highs and lows of romantic love on this holiday. On one such occasion, Katie chimed in and shared a text message she received from her best friend.

It read: “I know today must be hard for you. Just know that you are so pretty and totally deserve a boyfriend. For what it’s worth, Happy V-Day!”

Katie sighed in disgust after reading the message to us.

“This is why I don’t like Valentine’s Day,” Katie said. “I am totally happy being single. Actually, I have more fun with pizza and Netflix than going on a date anyway. But it really annoys me when I get nonsense like that, especially from someone that is supposed to be my best friend.”

The response from students was telling. Most felt her pain immediately. To my great satisfaction, a few began to use concepts from class to cheer her up. By the end of class, everyone in the room could identify with Katie’s story. We all want to be understood by our friends and those close to us. Feeling in sync with others is important to our well-being. People smile big when uttering phrases such as, “I love her because she totally gets me” and “we didn’t even have to say one word because we knew exactly what the other was thinking.”

So, it can be emotionally upsetting to feel misunderstood by others, especially our best friend. Put in Katie’s situation, most people are likely to feel insulted. An initial response might be, “What?! Today is not hard for me! I am plenty happy and don’t need pity or a backhanded comment. I know that I can have a boyfriend if I want one.”

After a while of feeling insulted, annoyance may turn to sadness and confusion, with thoughts such as, “I thought my friend knew me better than that. Why would she say that? Doesn’t she know that I am perfectly happy being single?”

A week later Katie updated me on the text-message situation. She had not confronted her friend, was sort of avoiding the whole thing, and, as a result, the two had not hung out since. The whole situation struck me as sad. A day to celebrate love had been spiked with a tinge of pain.

I talked with Katie later and shared three tips I will offer here:

First, you can frame the message. Given she has a bit of sensitivity with how her close others perceive her on Valentine’s Day, Katie should get out ahead of the issue and frame the message, perhaps sending texts or posting over Facebook -- something like, “Love is in the air -- tonight I celebrate my love for life by ordering my favorite pizza and streaming all my favorites on Netflix. Yes, today is a lovely day!”

Second, you can remember there is a difference between intent vs. impact. Odds are Katie’s friend meant one thing and Katie read another. In other words, the



message sent was not the message received. Insensitivity on the part of Katie’s friend could be caused by lack of awareness, human bias, or verbal mishap. The friend is no better or worse than the rest of us. Have you ever said, “Whoa. You totally misunderstood what I was saying” or “It was just a joke” or “that came out all wrong”? We miscommunicate all the time, and the

impact we have on others does not always represent our intentions. A wonderful way for us to forgive and shake it off is to recognize we all are guilty of intent vs. impact.

Finally, you can choose your reaction. Controlling the behavior of others is nearly impossible and a poor use of time. We can, however, choose how we react and respond to others. I asked Katie to read the text again and imagine what a great response would have been, something that would represent her fun and confident self.

Hers was, “True that. Getting a boyfriend is no problem at all. When I find one hotter than oven-baked pizza and more entertaining than Netflix, I might let him take me out on Valentine’s.”

No matter how you spend your Valentine’s Day, I wish you nothing but love and all the best.

Editor’s Note: “Getting Interpersonal” offers scholarly and lighthearted advice about communication and personal relationships. To send in a question, e-mail Guinn at tguinn@uiwtx.edu



Upcoming Events

Compiled by Valerie Bustamante
LOGOS FEATURES EDITOR

2015 Asian New Year-Year of the Goat
Thursday, Feb. 19. 11:30 a.m.-1:30 p.m.
Location: Marian Hall Ballroom.
The UIW Institute of World Cultures invites the community to celebrate 2015 Asian New Year. A variety of Asian cuisine will be served along with many performances.

Graduate Writing Institute- Writing Clinics"
Saturday, Feb. 14. 9:30-11:30am
Location: Nursing Building 214
Graduate Students are invited to learn the in-depth and personalized approach of professional writing skills. These writing clinics are one on one.

UIW Student Media Gala
Sunday, Feb. 5, 6-9pm
Location: Rosenberg Skyroom
6th Annual UIW Student Media Gala and Silent Auction. There will be a guest speaker and items up for auction. Student tickets are \$25, individuals \$35, and \$200 for a table. All funds go to media equipment and student scholarships.

UIW Wind Ensemble Concert
Wednesday, Feb. 6, 7:30pm
Location: TBA
"An American Celebration: Fanfares and Fixtures of the American Wind Band"

Mabee Library Presents Farhad's Film Series
Wednesday, March. 4, 2-3:30pm
Location: Mabee Library 221
The documentary 'Stolen Education' documents the stories of Mexican-American schoolchildren who faced discrimination in Texan schools in the 50's.

Students skate on inside rink

By Megan Pho
LOGOS STAFF WRITER

The Campus Activities Board brought in an indoor skating rink at Marian Ballroom on Thursday, Jan. 15, to kick off the spring semester.

"CAB's biggest goals are to host events that provide a fun experience for all students," said CAG President Claudia Zepeda.



Leonard Herbeck interviews Shelby Zigmund for TV.

As soon as the doors opened at 6 p.m., students put on their skates and got their groove on with popular '80s tunes. CAB included a screen that displayed a variety of '80s music videos. There also were disco lights and glow sticks that brought a vibrant and luminous atmosphere. A photo booth was also set up for students to pause and capture the moment. Refreshments and treats such as Double Bubble Gum and cotton candy were provided for guests.

The planning for the '80s-themed event began in early December, and when it came

to picking the vendor CAB contracted Neon Entertainment. Last spring the president and vice president of CAB attended a conference that introduced them to Neon which provided the skate rentals and installed the floor mat.

"The event was a nice change from the usual events on campus and I thought it appealed to both upper- and lowerclassmen," sophomore Jillian Oropeza said.

This Back to the '80s event brought in a large crowd of UIW students. It even resulted in a shortage of skates. Whether students were be-

ginners or more experienced, the excitement never ceased. No matter how many times students fell, they laughed, got back up and continued to have a good time.

"The last time I rollerbladed I was just a kid," sophomore Bryan Vaughn said.

"CAB did a great job of bringing back a trendy '80s activity."

CAB's involvement on social media also made a difference in reaching out to students. Many said they heard about the event through different social media platforms, and active distribution of fliers on campus.

"I was surprised with the turnout. There are more students than ever before," Alan Amaya, sophomore, said. "I'm glad more students got involved in this event!"

Students even rolled in with their best '80s fashion: neon colors, leggings, headbands, leg warmers and other fun '80 trends.

A costume contest was held for students to show off their best '80s fashion and the best-dressed winner was awarded a gift card.

"It's great to come back from break and be able to get together with friends," sophomore Tona Borrego said. "CAB put this event together for us students, and I'm pleased with how much fun it was."

Zepeda said the theme was critical.

"When planning this event we wanted to incorporate the '80s because we wanted a reason to dress in theme and we figured a costume contest would motivate others to dress up as well," Zepeda said.



Gaby Galindo/LOGOS STAFF
Music videos played as students skated inside Marian Hall Ballroom.

Gala, silent auction slated to raise funds for UIW student media

A University of the Incarnate Word graduate who has started two media businesses will speak at the eighth Annual UIW Student Media Gala and Silent Auction set for Sunday, Feb. 22.

The event featuring Samantha Najera will be 6-9 p.m. in McCombs Center Rosenberg Skyroom. Since graduating with a communication arts degree with a production concentration, Najera has started Media Bar and then went to start HeartFire Media.

All proceeds benefit student scholarships and new broadcasting equipment for UIW's student-run newspaper, the Logos, and the Internet UIWtv and KUIW radio station.

Tables of 10 are \$200, individual tickets are \$35 and UIW students may get in for \$25. To purchase tickets and to receive more information, call (210) 283-5042 or e-mail uiwmediagala@gmail.com. Or follow the gala on Facebook at <http://on.fb.me/1EbdEDA>.



Samantha Najera

Nominations sought for teaching award

The University of the Incarnate Word is seeking nominations through Feb. 28 for the 2015 Presidential Teaching Award.

"This annual award acknowledges and rewards a

full-time faculty member who exemplifies excellence in teaching that leads to student engagement," according to a news release from the provost's office.

Current students,

colleagues and alums are invited to make nominations accompanied by the reason the nominee is deserving of the award. For full details and a nomination form, visit www.uiw.edu/teacher.



LOOKING FOR A JOB OR INTERNSHIP?

For more information: careers@uiwtx.edu (210)-829-3931

UIW Full-Time Job Fair

February 26th
1:00PM-4:00PM
McCombs Center
Rosenberg Sky Room



Check out the full list of registered employers on our 'Mounza' app or at:
<http://uiw.edu/career/2015careerairs.html>



CARDINAL CAREERS

Business professional attire required.

The University of the Incarnate Word provides reasonable accommodation with adequate notice. To request disability accommodation for this event, visit www.uiw.edu/ada.

UIW Part-Time Job/Internship Fair

March 4th
2:00PM-4:00PM
Dubuis Lawn
Inclement weather location:
Marian Hall Ballroom



Business students weave mission into courses



By J. Michael McGuire
Special to the LOGOS

Have you ever wished the magnificent mission statement of Incarnate Word were somehow integrated more fully into our courses?

We all treasure the mission, and we would love to have our courses enriched and distinguished from the purely secular approach often found in textbooks.

But integrating the mission into courses is a delicate issue. It has to be real. It has to contribute to living fuller, happier, better lives. It has to make us wiser, better people. Here is one experience that might help.

Sister Walter Maher, vice president of Mission and Ministry, and Dr. Forrest Aven, dean of the HEB School of Business and Administration, introduced to the business school the document “The Vocation of the Business Leader” by the Pontifical Council on Justice and Peace.

This document points out that while we all know how bad business can be and has been, there is another side. Businesses can be – and probably usually are – tremendous tools for living out our vocations to lead in service to one another.

Just think of all the wonderful goods and services that business provide -- and how they make our lives so much better. For this wonderful computer I am typing on, I thank you, Dell Computer. For the unbelievable software I am using, I thank you, Microsoft. For my printer that has served so long, I thank you, Hewlett Packard. For the future technology leaders at the UIW Help Desk, I thank you profusely. For the incredible airplanes that have carried so many fine students to UIW, I thank you, Boeing Aircraft. For the wonderful breakfast I enjoyed this morning, I give thanks to all

you unnamed, unknown businesses.

The first vocation of the business leader is to provide products and services that are good for people. Yes, some businesses provide products that are not good for us. That’s a “no-no.” Our vocation and commitment is to provide products and services that are “good” for people.

A second vocation of the business leader is to provide incomes so households can purchase the goods and services that enable us to live dignified, happy and fruitful lives. Yes, some businesses rip off their employees. Shame on you. Our vocation and commitment as business leaders is to remunerate fairly and even generously.

We put this document to work in two ways in the HEB School of Business and Administration. First, five students generously volunteered to serve on a panel in which they each chose a theme from the document and reflected upon it. Steven Montelongo reflected on living an undivided life – we can’t be one type of person on the job and another type at home. April Musquiz shared her positive experience of living out her faith on the job. Richard Montelongo shared experiences in which he learned the fruitfulness of servant leadership. Carlos Valdez reflected on serving the common good. Hector Mellen spoke on collaboration and how it builds morale and productivity.

The reception given the panel was warm. Everybody liked it. The speakers prepared well, and they dressed up to make their presentations. Students joined in, commenting and applauding. We were glad to be talking about the subject, to be integrating the mission into the course.

The second way we are putting the document to work is to integrate it into class presentations. The



Members of a business student panel discuss professional ethics.

economics class on the Circular Flow Model is a good example. The model describes the way in which our scarce resources are allocated: households earn income in the production process and use it to demand goods and services that businesses supply. OK. That’s nice. But putting a model into the context of the vocation of the business leader brings the class to life in a whole new way. The business leader is not just supplying goods and services. He/she supplies “good” products and services that improve life in countless ways. The business leader is not thus hiring people as factors of production. She/he is providing employees opportunities to live out their vocations of service and to earn the incomes necessary to support and give life to their families.

What are the lessons? For starters, let’s check out the Church documents – there is a wealth of wisdom out there. Let’s take some time to explore it. Students and teachers can think about how easily organized events can be used to put the insights to work for themselves and others. Teachers can think about how Wisdom can be “incarnated” into secular treatments of course Topics.

Dr. J. Michael McGuire is a longtime professor of economics in the HEB School of Business and Administration.

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Vanderbilt scholar to give Pierre presentation

A Vanderbilt University professor will deliver the 13th annual Pierre Lecture at 7 p.m. Thursday, Feb. 19, in Christus Heritage Hall at 4707 Broadway.

The speaker, Dr. Stacey Floyd-Thomas, will discuss “Invisibility and Silencing Mechanisms: Generational Angst and the Quest for Social Justice,” said Dr. Julie Miller, a religious studies professor at the University of the Incarnate Word.

Floyd-Thomas is featured at the forum cosponsored by the UIW’s Department of Religious Studies; the College of Humanities, Arts and the Social Sciences; and a grant from the Pierre Fund of the Sisters of Charity of the Incarnate Word, the founders of the university.

Floyd-Thomas is an associate professor of ethics and society at Vanderbilt Divinity School and College of Arts and Sciences. Floyd-Thomas, who also serves as executive director of the Society of Christian Ethics and the Black Religious Scholars Group, is the co-founder of the Society for the Study of Race, Ethnicity and Religion.

The lecturer is the latest in a long line to be spotlighted through the Pierre program.

“Thirteen years ago, under the leadership of Dr. Francisco Lozada, the former chair of Religious Studies, the department sought to establish a lecture series which focused on the contributions of women scholars, activists and practitioners who are addressing current issues in the fields of theology, religious studies, and ethics,” Miller said.

“We are very grateful to the Pierre Fund Committee of the Sisters of Charity of the Incarnate Word who agreed with this vision and who have generously funded this lecture series for the past 13 years. This fund sponsors work which is consonant

with the mission of the Sisters of Charity of the Incarnate Word, particularly work focused on human rights, respect for human dignity, systemic change, globalization, and multiculturalism. We also appreciate the College of Humanities, Arts and Social Sciences which has supported us for the last three years.”

Miller said careful thought is given to picking the lecturers.

“We particularly wanted to invite scholars whose work grapples with the often thorny and complex issues of social justice, interreligious dialogue and women in religion,” she said. “We chose to focus on women scholars for a variety of reasons, a primary one being that women scholars, even today, are not given as much credence or exposure as male scholars.

“Also, UIW began as a women’s college and the majority of our students today are women, so we wanted to expose our community to female scholars who could serve as role models and help young women envision a possible future as a scholar and educator.

“Hence, with a long history of educating women and men to be ‘enlightened global citizens’ and leaders, the Department believes this series offers our students as well as members of the larger community an opportunity to learn from the insights of expert scholars dedicated to issues of religion and social justice.

“Dr. Stacey Floyd-Thomas’ work falls perfectly into this vision. She has written extensively on issues of race, feminism, religion and social justice. As a nationally recognized leader in both church and academy, her insights into African-American and other marginalized groups’ struggles for justice will both enlighten and challenge our own community.”

Lecturer’s background shows varied interests



Dr. Stacey Floyd-Thomas

Dr. Stacey Floyd-Thomas’ research and teaching interests are varied.

The interests lie at the intersection of ethics, feminist/womanist studies, Black Church studies, critical pedagogy, critical race theory, and postcolonial studies with an overall approach to the study of Christian social ethics that engages broad questions of moral agency, cultural memory, ethical responsibility and social justice, according to the Vanderbilt website.

Drawing upon socio-historical methods and liberation ethics, her work in Christian social ethics has a threefold focus -- race, gender and class -- and she is equally interested in the challenges of religious plural-

ism, social justice and the political world.

Floyd-Thomas said she is concerned with what she calls “the why crisis” of faith. She said this task demands “more than the conventional modes of descriptive analysis, normative interpretation, and social critique but lends itself to a ‘meta-ethics’ that guides moral reasoning and ethics towards constructive thought that leads to visions of social justice and the common good.” She considers the work of religious discourse and Christian faith to be inseparable from thinking about how to construct a justice-seeking community.

Her research trajectory envisions the challenge for constructive ethics in making liberationist discourse and theologies more viable. She has written six books: “Mining the Motherlode: Methods in Womanist Ethics” (Pilgrim Press, 2006), “Deeper Shades of Purple: Womanism in Religion and Society” (New York University Press, 2006), “Black Church Studies: An Introduction”

(Abingdon Press, 2007), “U.S. Liberation Theologies: An Introduction” (New York University Press, 2010), “Beyond the Pale: Reading Ethics from the Margins” (Westminster John Knox Press, 2011), “Beyond the Pale: Reading Theology from the Margins” (Westminster John Knox Press, 2011), and two book series for which she serves as general editor: “Religion and Social Transformation” (NYU) and “‘Making It Plain’: Approaches in Black Church Studies” (Abingdon).

Her current research projects, “Exodus in America: The Unlikely Alliance between White Jews and Black Christians”; “Liberation Theologies in the United States: An Introduction; Making It Plain: Approaches to African American Christian Social Ethics”; and “The Westminster John Knox Dictionary of African American Religion and Thought” – continue to address the ongoing challenge of liberationist discourse and interdisciplinary scholarship.

CAB plans new act for Incarnate Word Day

By Lauren Peterson
LOGOS STAFF WRITER

On Wednesday, March 25, the Campus Activities Board will help celebrate Incarnate Word Day with the sponsoring University Mission and Ministry.

“CAB-Chella” is the name of the new 5-10 p.m. event which replaces the Cardinal Carnival of recent years as evening fare for day’s morning and afternoon events devoted to observing Feast Day.

The new event will resemble the popular spring event called Coachella held in the state of California. Coachella is a three-day music festival. For its event, CAB has scheduled different local music acts, such as DJs, acoustic sets, indie bands, and more.

CAB is even looking for students who want to perform at the event which

will be held on two stages set up in the parking lot behind Barshop Natatorium. A super slide will be set up behind the natatorium as well. And other activities such as booths featuring several clubs and student organizations will be set up around the parking lot to keep festival-goers entertained and excited.

CAB is passionate about this event and hopes to draw attention to many students, compared to previous years, by making the environment lively and entertaining for all students, said CAB President Jay Perez, a communication arts major.

“(We) are really excited for this event,” Perez said. “It is our first time putting (this) on Incarnate Word Day and we’ve got a lot of fun events planned.”



From the Editor's Desk:

By Jenifer Jaffe



By Angela Hernandez
LOGOS Assistant Editor

Send yourself some love on Valentine's Day

While people are scrambling to find their loved ones something special for Valentine's Day I have been trying to figure out what I will be getting myself.

Recently I ended a one-year relationship. I loved the person very much and I'm sure he loved me, too. I am very fortunate to say I got to experience my first love at an age where I could appreciate the beauty and complexity that comes with being in a serious relationship with someone.

If the relationship was so perfect, how could it possibly end? Well, the truth is I grew out of love with my former boyfriend. In the beginning we were inseparable and that's how we liked it. We did everything together. We texted each other at all times throughout the day. It became too much though.

Like I have said in other columns, I work two jobs. I take 18 hours of courses and I still make time for my friends and family. And then on top of all that I had to make time for a boyfriend. It was difficult to handle all of that and I will admit at times I neglected some of my responsibilities and loved ones.

Even though my former boyfriend and I were willing to work things out between us and continue dating no matter how busy our schedules were in the beginning, I realized I was also doing an injustice to myself and him by not making time for some of the most important things in my life.

I was forgetting about myself. All the doubles I pulled at work and my huge courseload left me tired. And then I was splitting my already scarce free time between my family, my friends and boyfriend. The only time I had alone to myself were the last few minutes of consciousness before I fell asleep for the night.

My ex-boyfriend pointed out I never made time to hang out with him. He started to resent me for working so much. He didn't like that I would go out like a typical college student because he was older and already experienced that. The angrier he got the more I distanced and busied myself so I could avoid conflict. When we finally did see each other I was too tired to put much effort into the relationship. In the back of my head I resented him for keeping me from having similar experiences as my peers.

Arguments ensued and no one was happy, but we still loved each other. He started to make me feel guilty for not making time for him. I put up with his rants because he was my first boyfriend and love. I thought I had to go along with what he said and wanted because I felt as if I owed him something for loving me.

But that is not true at all. You don't owe anyone anything for loving you. After a long day I found myself wondering about what makes me happy and I came to the conclusion I make myself happy and I could no longer make my happiness dependent on someone else.

Breaking up with my ex-boyfriend was difficult because I still cared about him, but I cared more about myself. There were times in the relationship when I felt like I couldn't say, do or hang out with people I wanted to because I wanted to make him happy, when I should have been worried about myself. My ex-boyfriend and I are still on good terms and we are happy for one another and have well-wishes on all our future endeavors.

Now I have time for all the things I love and that are important to me. It still gets stressful from time to time, but I know I am doing things that benefit me so I can fall in love with myself. It's just like RuPaul says, "If you don't love yourself, how in the hell you gonna love somebody else?"

So this year for Valentine's Day I will be buying myself a promise ring. I want to promise myself I will always pursue things I love and make me happy. I won't base my happiness on someone else and I will always love myself.

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A King Salmon I caught in Alaska, then let go.

it is time to learn how to cast.

Fly-casting is beautiful and rhythmic. It derives its power from symmetry, and when done properly can achieve great distances with minimal muscle. Unlike a conventional rod that flings a heavy lure or bait through the air with a thin line trailing behind, a fly rod uses a thick line to pull a nearly weightless fly along. It is like moving a tissue back and forth by affixing it to a long bullwhip. The tissue would be far too light to throw any distance, but the symmetrical motion of the whip can easily drag it across a room.

An open lawn or golf course pond is a perfect place to practice casting a fly rod.

Now, for the fishing in fly-fishing. It is here that this method overlaps most with the others because fish are always the same and generally don't care what sort of fisherman or fisherwoman you are. The best way to learn about catching fish is to speak to someone who avidly fishes. There is no substitute for the spoken or written words of those who have spent lots of time on the water. The behavior of fish is not something that can be memorized such as tying knots or casting. It must be understood and conceptualized. If one can understand what a fish likes and wants, then one will have a much better chance of presenting a fly in an appetizing way.

Fly-fishing is unique in its process; it has been largely unchanged for more than 1,800 years, though it has been rendered obsolete many times over. Nonetheless, it is still enjoyed by many today because of the fun of learning this complicated method. It is the culmination of that learning that makes each catch that much sweeter.

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letters to the editor



Doctoral student studies hiring of Army vets

There has been an organized effort by corporate coalitions to hire veterans such as 100,000 Jobs Mission and Hiring Our Heroes.

Despite these efforts, employers maintain serious concerns about hiring veterans. If veterans are hired, veterans may face difficulty adjusting to the corporate environment which differs from the military culture.

When a veteran does not self-identify with an employing organization, this may result in unfavorable outcomes. When individuals identify strongly with an organization, the attributes used to define the organization also define the individual. Identity changes accompany career transitions. For veterans, the time transitioning into corporate America can be very difficult as veterans re-define themselves as separated from the military and into a civilian identity.

Research is needed to help make this transition easier for our veterans and facilitate the development of a new identity or adjust their former identity to their new life outside the military. To that end, I am conducting a study which explores Army veterans' perceptions of their transition into jobs with non-defense industries. The research is currently addressing Army veterans who meet the criteria below; however, future studies are intended to explore veterans from all services.

The following veterans are eligible to participate in the study:

- Honorably discharged from the Army as an enlisted member.
- Discharged within the last seven years.
- At least one year of separation from the military.
- Worked (or still work) in a non-defense industry in the last seven years.
- Veterans who faced combat 25 percent or less during a single deployment.

The following veterans are excluded from this study:

- Been discharged with an other than honorable discharge.
- Veterans who engaged in combat 75 percent or more during a single deployment.
- Veterans who self-identify characteristics inhibiting employment such as alcohol dependence.

If anyone meeting the above criteria desires to participate in the study, please contact Juan Gonzalez at (813) 468-4639 or jmgonza4@uiwtx.edu

This study has been reviewed and approved by the Institutional Review Board at Capella University and by the University of the Incarnate Word.

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Time to defend U.S. from guns



By Jade Walsh
LOGOS STAFF WRITER

As I sat down Jan. 20 to watch President Barack Obama's sixth State of the Union Address, I did not naively expect complete satisfaction in the speech's content.

How could I when reading the newspaper every morning constitutes an exercise in anger management? However, I

did not anticipate the veritable rage shooting from my fingertips as I counted ragged breaths in an effort to regain my composure. Dumbfounded, I re-read the text of the speech simply to confirm my ears' accuracy. No, I did not hear wrong. The word "gun" did not pass through the president's lips once.

When Obama took office in January 2009, both the United States and I bore significantly fewer scars. After all, I lived the self-centered life of a sophomore in high school and five of the 12 deadliest shootings in U.S. history had not occurred yet. Of course the tragedies at Columbine High School and Virginia Tech could never fall away from the consciousness of the collective American mind, but the massacres that took place during President Obama's first term loom in the mind of Americans, as well as mine.

On the day of the Columbine massacre, I sat in a first-grade classroom in blissful ignorance. The news of the Virginia Tech massacre reached my eighth-grade ears through the un-alarming filter of my parents. But, I was mature enough to understand the gravity of the shootings at Binghamton Immigration Center and in Geneva County, Ala., and felt sick watching news stories about the shootings

that took place at Fort Hood and Aurora, Colo.

On Dec. 14, 2012, I sat in a college library doing everything but studying for my final exams. Trolling the Internet, I scanned the headlines. At the word "shooting" my breath caught, "elementary" - my stomach dropped, "death toll" - my tears broke the rules of the silent study area. Not again. Not like this.

Beyond Sandy Hook and the other four massacres during President Obama's first term, America tallied casualties again and again during his tenure. Six dead at a temple, six dead at a mall, eight dead at a nursing home, five dead at a coffeehouse. Again and again, Democrats made empty promises. Again and again, Republicans said blame the people, not the guns. Again and again, I waited.

I have been waiting for the 2015 State of the Union address for years. The president has no more campaigns to win, he no longer needs to play nice in the sandbox with the National Rifle Association, and he no longer has any excuse for failing to defend the United States from within. This was the address where the president could have thrown down the gauntlet and taken up the cause of every American slain by gun violence during his time in office. He could have called the shooting of Dr. Michael Davidson in Boston the last straw. [Dr. Michael Davidson, director of endovascular cardiac surgery at Brigham and Women's Hospital in Boston, was shot twice Jan. 20 at the hospital by a gunman who reportedly took his own life.]

I could have seen the news of Dr. Davidson's passing the morning after the State of the Union and found comfort in a promise. Instead, not again. Not like this.

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UIW senior returns home with memories of Rome

By Darlene Jasso
LOGOS STAFF WRITER

"Travel will make you appreciate the familiarity of home. It will restore your sense of childlike wonder for what was already there. And when you return, you will remember what it is to truly be alive again." -- Jessica Yurasek

Last semester I studied abroad in Rome, Italy, at John Cabot University.

During my time in Europe, I traveled to Italy, France, Germany, Czech Republic, Netherlands, Spain and the United Kingdom.

It is nearly hard to believe all of that actually happened and that I am already back in the United States working on my final semester at the University of the Incarnate Word.

Before I go into the things I have learned about the world and about myself, I want to tell you about my last and final month in Europe and how that changed my life forever.

The last two weeks in November I did some serious traveling and serious studying. During one weekend, Thalia, a UIW religious studies student, Andie, my roommate, and I went to London, England. That weekend was jam-packed with lots of walking, exploring and Tube riding -- the subway in London is called the Tube.

The Monday after I had a horrible day and did not want to go into my apartment with tears in my eyes, so I stopped outside a restaurant by my apartment to try and call my mom with their Wi-Fi. When we talked and I started feeling better, I sat on the curb and started texting Edwin, my boyfriend who lives in Guatemala. As I was texting, a man on a bike came by me and snatched my phone right out of my hand! It was the craziest thing that happened to me during my time in Rome. Because I had such a bad day, all of my emotions were built up, and I immediately ran after the guy on the bike, grabbed his shoulders and told him to "Give me my phone back!!!!" -- Thinking about it now, that probably was not the smartest thing for me to do, but I was so mad, sad and everything in between for someone to go and steal my phone.

Luckily, the man on the bike turned around, handed my cell phone to me but took off with my headphones. I broke down with tears coming out of my eyes like no other, and on my walk back to my apartment, a very kind Italian lady comforted me and made me feel 100 percent better. There was a language barrier between us, but she was a person sent by God to turn my day around.

On another happy note, just before all of that happened, I got second place in an Elevator Speech Competition hosted by my school -- something valuable to put on my resume!

The rest of that week consisted of studying and working on final papers for my classes. That Thursday was Thanksgiving, so it was kind of sad not being home with my family to get full of food and watch football. My Thanksgiving was set in Barcelona with my roommates, and for our Thanksgiving dinner we ate Chinese food and drank delicious Sangrias.

Barcelona was a really cool, beautiful and amazing city! A Thanksgiving I will never forget.

After that weekend ended, it was sad going back to Rome knowing I only had two more weeks there. With finals just around the corner, it seemed even more depressing at the time. But... little did I know, the last two weeks of my study abroad experience would be the best two weeks of my life, and after I share a little bit of background I will tell you why!

My boyfriend and I met at UIW last year while he was doing his exchange year from Guatemala. We met during his first week here at the iRetreat, hosted by International Student Services staff and University Mission and Ministry staff. We became good friends, then started dating at the end of the fall 2013 semester.

When the spring 2014 semester came close to the end, Edwin and I knew we had to depart for a little while. Before he left, I purchased my plane ticket to Guatemala and decided to visit him before I went to Rome in August. And when he left on May 10, 2014, we knew we had 98 days before we were going to see each other again. So the countdown began.

This leads back to my very first article about my time in Guatemala before going abroad and my first week in Rome. When I left Guatemala on Aug. 23 and flew out to Rome on Aug. 24, Edwin and I were not sure when we were going to see each other again, but our love continued to grow and the eight-hour time difference between Rome and Guatemala forced us to talk early in the morning for me and late at night for him. And that was our semester. Thank goodness for FaceTime! I am not sure how people did long distance back in the 1920s.

Now, why did the first two weeks of December end up being the best two weeks of my life? Well, after I returned to Rome from Barcelona, I continued on with my normal Roman life -- doing homework, going to class, eating pizza and walking around Trastevere (my neighborhood). Monday, Dec. 1, was not really anything in particular. I had my history class and learned about the last bits of the Roman Empire. I presented my Italian oral about my weekend in London in my Italian class and went to my photojournalism class to turn in my last assignment. I remember it was raining that evening, but the walk home was incredible. The Christmas lights in Trastevere were in beautiful harmony with the cobblestone ground. A very magical walk home -- I remember taking a picture of this beauty and cherishing the moment to its fullest.

On Tuesday I had my 9 a.m. drawing class in the studio where we presented our sketchbooks to the class before broadcasting them at the art show later that night. After class, my friend and I went to lunch in the cafeteria where we both had pizza and shared some laughs. During that lunch, I got a message from Thalia -- who is also from UIW as I stated before -- asking me when I was finished with class, because she needed to speak with me about some "housing information" from UIW. From that moment, I knew something was out of place, but I did what she said and met her at my apartment around 1 p.m. to "talk about UIW housing."

When the doorbell rang at my apartment, my roommate answered it and Thalia asked if I was there. I came from behind my roommate to notice Thalia standing at the front door, a little bit nervous, with a phone in her hand obviously recording a video. The next thing I knew, my boyfriend popped from the side of the door, and I dropped to my knees with tears of happiness. Edwin had flown all the way from Guatemala to Rome to surprise me at my front door with a sunflower in hand.

My head was in the clouds the next two weeks with Edwin being there. We explored Rome, the Vatican, took day trips to Assisi and Florence, ate pizza every day and drank wine when we could. I also had the opportunity to meet one of Edwin's great friends -- another amazing Guatemalan, Yair, who was also studying in Rome.

Everything we lived during those two weeks was incredible -- something only seen in movies. This was the first time in my life that I was actually "living in the moment." You know how we are always worried about the past or about the future, and we never really let ourselves live in the moment that is happening right in front of us? Well, I was able to feel that joy during my last two weeks in Rome. I felt as if my life was on pause -- living, being, seeing, exploring and praising God.

The Thursday before Edwin and I had to go back home, Dec. 11, 2014, is a day to remember forever. We



Darlene Jasso got engaged to a former exchange student while in Rome.

decided to go on a picnic like we did on Valentine's Day back in San Antonio. The park we went to in Rome was on a hill and had a beautiful view of the city.

During our picnic on Valentine's Day, Edwin and I had a little prayer service where we shared Bible verses with each other and talked about them. This time at our picnic in Rome, Edwin came up with the idea to do the same thing, only this time we would write a note to each other. So we split up and wrote.

When we were both finished, I read mine to him first. When it was his turn to read his to me, he was a little nervous and asked if we could say a little prayer before he showed it to me. We prayed, and when he was ready he presented his blue sheet of paper to me that read,

"Would you marry me?"

"Te quieres casar conmigo?" (Would you marry me? -- in Spanish)

"Vuoi sposarmi?" (Would you marry me? -- in Italian)

With tears filled in my eyes, I said, "Of course!" -- over and over again!

So I can now call Edwin "My fiancé." And I can officially say studying abroad has definitely changed my life!

With every good thing that happens to you, there is bound to be something bad to balance it out. After getting engaged to the love of my life, Edwin and I got onto the metro and my entire purse got stolen from a pickpocket. My phone, wallet, rosary, St. Christopher charm, and journal I had been writing in the entire semester was in my new purse I got from Florence. Thank goodness Edwin was with me, or else I would have been a wreck.

The next day, there was a transportation strike causing Edwin and I to be separated for nearly four hours on our first day of being engaged. (Later that evening we got to have Mass with Pope Francis in St. Peter's Basilica... so that balanced it out.)

And the next day after that -- Dec. 13, 2014, the day I was supposed to fly back home to Texas -- I ended up sleeping through my alarm and missing my flight.

Man, what a way to end my amazing semester in Rome, Italy. Of course I would do everything the same if I had the opportunity to redo it all because I have learned so much from all the positive and negative experiences. My life is different now; I am a new person. I've grown up, and I am ready to take on the next chapter of my life -- the real world!

Edwin and I will be living the long-distance engagement for the next year with a few visits here and there. We are taking it one step at a time and smiling the whole way through because we know God is so amazing and He is always on our side!

Life is wonderful. God bless y'all!

"I am not the same having seen the moon shine on the other side of the world." -- Mary Anne Radmacher

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Talk, text, no ticket!!! 😊

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Coffeehouse-bakery partners with UIW students

By Valerie Bustamante
LOGOS FEATURES EDITOR

The smell of rich coffee, and fresh croissants enriched the air Monday, Jan. 26, when Commonwealth Coffeehouse & Bakery opened its doors to the public after months of legal challenges.

Commonwealth, 118 Davis Court, is located across Broadway from the University of the Incarnate Word. The new neighborhood business is in back of The Wash Tub in Mahncke Park neighborhood.

Prior to opening, the structure that Commonwealth is in was an abandoned home that had been falling apart.

The house was originally purchased last February by Jorge Herrero and his business partners -- Ethel Kruse and Jose Campos -- with the intentions of turning it into a coffee shop.

“We bought this property in February 2014, almost a year now,” Campos said. “It had been on the market for a long time on the MLS listings. No one wanted to buy it. The actual value of the property was just land value. The house was falling apart. It wasn’t even factored into the price because it was nothing. There was a small little apartment complex in the back and it wasn’t even connected to city services. The sewage wasn’t connected or the electricity. There was nothing, just to give you all a description on how decrepit it was before we refurnished it.”

After refurnishing and remodeling the building, the new owners planned to open the establishment last fall. Employees had been hired, but Herrero and his crew were faced with difficulties concerning the property listing.

The City of San Antonio advised Herrero and his co-owners they could not open up for business as they had intended to because of a mistake the city made in the zoning process.

In 1983 the property was listed as a commercial property in the residential area of Mahncke Park. The city claimed it was a mistake for it to be listed as a commercial property because it had been zoned residential.

Herrero and his co-owners already had received the approvals of the nine inspections required for opening and had invested at least \$600,000 into the business.

Campos said, “We put in a lot of money into it, and refurnished everything and had already hired staff when the city called us saying ‘We made a mistake, it’s not commercial, but residential.’ Practically saying you’re out \$600,000 because you can’t open your business.”

The zoning commission told the city council they would recommend the property to be zoned commercial because they believed it would be good to have Commonwealth between the existing Wash Tub car wash and the surrounding neighborhood. The city council though voted against it.

Finally in December, the council made the decision to allow Commonwealth Coffeehouse & Bakery to open with the exception of a special zoning and some restrictions such as closing at certain hours.

“I think it’s a testament to my partners and I that we didn’t sue,” Campos said. “There were a lot of options and everyone was telling us just sue. It was the easy option, but there was no doubt that we were going to win because it would have been a potential

million-dollar lawsuit. But we didn’t want to start off on the wrong foot and walk away from what we wanted to do which was having a community coffeehouse. So, we didn’t sue, but we worked through the process and thankfully we won.”

Now that Commonwealth is open for regular business, they will be serving locally roasted coffee from Cuvee Coffee Bar in Austin, Texas, and Ferra Coffee Roasters here in San Antonio.

“We will be working with the best coffee that is locally roasted,” Campos said. “There is also no better machine or equipment we’ll be using. We brought this machine all the way from Italy. It is called the La Marzocco. It’s the best line and is a semi-automatic triple.”

Customers also will be able to purchase pastries prepared by a baker and savory chef that were brought from France.

Although the focus is mainly on coffee and pastries, customers can also look forward to other options such as sandwiches, salads and breakfast tacos.

In the process of opening up Commonwealth, the owners also have been building a relationship with UIW students and incorporating them into their business.

This past semester, Dr. David Vequist’s Capstone II students from the H-E-B School of Business and Administration worked with Commonwealth in researching different business strategies that could benefit the new coffeehouse.

“The Capstone II course places the student in a consultative position with local business owners to help them in challenges that they may be facing,” Amanda Montalvo, a graduate business student from UIW, said.

“My partners and I chose the Commonwealth case because of its proximity to the University and its unique circumstances. The case as it was presented peaked our interest because it appeared to be a case of ‘David vs. Goliath,’ in which the Coffeehouse, in our opinion, was the underdog.”

Montalvo and her group looked at various local businesses such as Bird Bakery, Starbucks and Bakery Lorraine by researching their average prices for drinks, and their parking situations. They also looked into other potential locations in case Commonwealth would not be able to open because of the zoning issue.

“We are also working with (UIW) Art Department Chair Miguel Cortinas,” Campos said. “He is having one of his former students place all of her art here. We’re not gonna take any of the percentage. If she sells her art, she gets a hundred percent. While she helps us decorate she also gets to showcase her art, which is nice. We wanna help the community as much as we can.”

The owners also hope to have UIW biology students create a garden so they can use the produce in their kitchen and hope to bring on music students to come in to play Fridays and Saturdays.

“We wanna be the community coffeehouse, thus the name Commonwealth, but we really want to be Incarnate Word’s coffeehouse,” Campos said. “I know talking to the students, there is not many options off campus for them to go (to) and I would love to see all the students here.”



Valerie Bustamante/LOGOS STAFF
Commonwealth Coffeehouse & Bakery, 118 Davis Court, hopes to cater to many students.



Athletic Department gets new leader

By Stephen Sanchez
LOGOS STAFF WRITER



Mark Papich

Nearly a year ago, John Williams sat in an office with Dr. David M. Jurenovich, vice president of Enrollment Management and Student Services, for an interview that was only expected to last an hour.

Three hours later, Williams left the interview and met up with his wife, Damita, who was patiently waiting in their rental car in the parking lot. After being reunited, the two finally went out for their anniversary dinner.

On Tuesday, Jan. 20, the University of the Incarnate Word announced Mark Papich, then-athletic director, had been promoted to director of marketing and development for Student Life & Athletics and Williams would be taking his place.

Williams, a former athletic director and head coach

for St. Francis University in Fort Wayne, Ind., said he will look to make changes to the existing facilities on campus.

"None of our facilities would allow us to (host NCAA tournaments,)" Williams said. "So we need to embark on campaigns to build an athletic center for basketball. We would like to look at enclosing our football field at some point."

Williams also made clear no staffing changes would be made at this time.

For Williams, success is nothing short of finishing No. 1 every year.

"Our goal is to be at the Southland (Conference championship) so every year we are expecting to be on top."



John Williams

Football signs on new players

By Olivia Gutierrez
LOGOS STAFF WRITER

Cardinals Head Football Coach Larry Kennan began the 2015 signing day event by thanking his dedicated coaching staff and players for their commitment to recruiting excellent players.

After announcing and singing the praises of the 12 players signed, Kennan said he greatly values the integrity of his growing football program, which doesn't pull out the offers they make to players.

Kennan also stressed his anticipation for the next football season and his pride in recruiting several local players, some from other parts of Texas and outside it. One of the players recruited, McLane Carter, led an undefeated Gilmer High School to the 2014 4A state title and as a junior at Salado High School once passed for eight touchdowns and more than 600 yards in one game.

Kennan emphasized UIW is recruiting guys who will current players stiff competition for their spots. And word is getting out about UIW's transition to Division I, he said.

"At UIW, the guys come and realize that it's better than they thought it'd be, and we take great pride in that," Kennan said.

Spring football practice is scheduled to begin March 17 with the spring football game set April 11.

The Cardinal football program is ready, Kennan said, to "up the ante."



Head Football Coach Larry Kennan

2015 Signing Day Class

Incoming freshmen

Da'Shawn Brown Key, athlete (several possibilities including quarterback), Brennan High School in San Antonio.

McLane Carter, quarterback, Gilmer (Texas) High School.

Jawun Jiles, safety, Byrd High School in Shreveport, La.

Lamont Johnson, wide receiver, South Oak Cliff High School in DeSoto, Texas.

Jeremy Jones, outside linebacker, Theodore Roosevelt High in San Antonio.

Dillon Manz, wide receiver, Champion High School in Boerne, Texas.

Noah McMeans, outside linebacker, La Vernia (Texas) High School.

John Myers, tight end/outside linebacker, Foster High School in Richmond, Texas.

Cody Seidel, punter-kicker, Fossil Ridge High School in Keller, Texas.

Damon Weaver, safety, DeSoto High School in Dallas

John Williams, defensive tackle, Oak Ridge High School in Conroe, Texas.

Cameron Wilson, outside linebacker, Dawson High School in Pearland, Texas.

Mid-Year Transfer

Kyle Brown, linebacker, Independence Community College in Blue Springs, Mo.



Da'Shawn Brown-Key



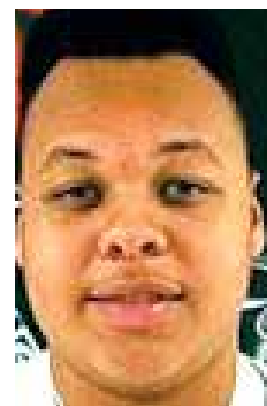
McLane Carter



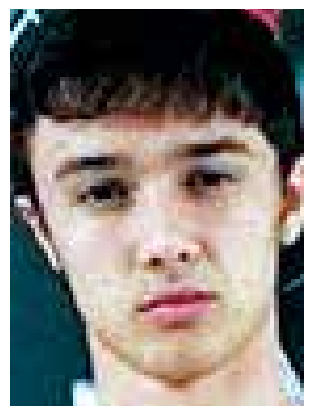
Jawun Jiles



Lamont Johnson



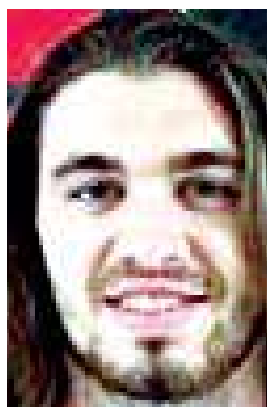
Jeremy Jones



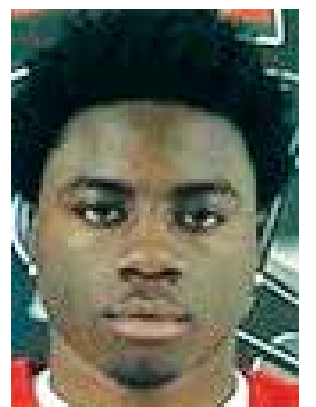
Noah McMeans



John Myers



Kyle Brown



Damon Weaver



John Burgess/LOGOS STAFF

Senior guard Denzel Livingston, left, goes up for a point against visiting Lamar University. The game was on ESPN. The home team prevailed against Lamar 78-72, but the Lady Cardinals lost 67-45 to Lamar's women.

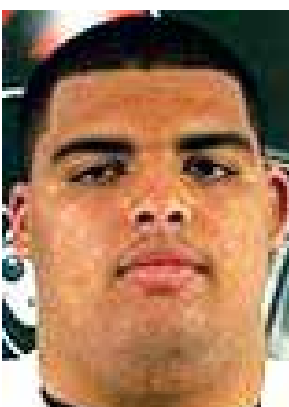
Cardinals split with Lamar

By Chris Reyes
LOGOS STAFF WRITER

The Lady Cardinals lost 67-45 Saturday to visiting Lamar University but the men came out ahead 78-72 in the contest that was aired on ESPN3 from Alice McDermott Convocation Center.

The women were missing the services of junior forward Breanna Birmingham of Battle Creek, Mich., and the team's leading scorer, point guard Aricka Adams of Round Rock, Texas. Adams is expected to return in time for a road trip to face the Bears of Central Arkansas in Conway on Sunday, Feb. 15.

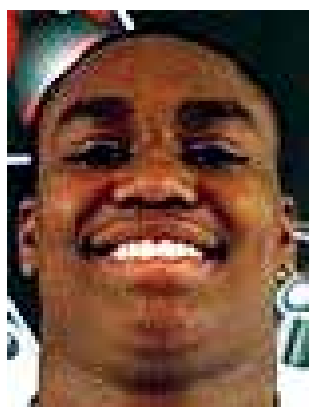
At the men's game, the leads were exchanged several times but two dunks from freshman Traylin Farris of Pearland, Texas, in the first half had UIW leading at intermission. Then senior guard Denzel Livingston of Houston, the nation's second-leading scorer, led the Cardinals to victory the rest of the way.



John Williams.



Dillon Manz



Cameron Wilson



Coach: Golf teams ready to tee off in conference

By Sye Bennefield
LOGOS STAFF WRITER



Brad Martin

The University of the Incarnate Word’s men’s and women’s golf teams expect to take conference this season, and nothing less, Head Coach Brad Martin believes.

The women’s team began playing this week at the Jack Brown Memorial Tournament at Texas A&M International University in Laredo. Led by sophomore Jaimie Bibby of Corpus Christi, the Lady Cardinals hope to get off on a great start this season.

Martin said, “Bibby is probably my No. 1. She’s a very solid player. While the rest of the girls are working really hard and doing actually a little much better than they did last fall. We’ll see how well they’ll play. It just depends on what kind of conditions we get.”



Jaimie Bibby

The men’s team will see its first action Feb. 16 at the Oklahoma Christian Invitational, which will be held at TPC San Antonio. Based on their upcoming schedule, which features three invitationals and a tournament hosted by UIW at The Republic Golf Course, 4226 Southeast Military Drive, Martin expects to see some wins.

“I think we can win our tournament, St. Mary’s Invitational and probably either Oklahoma Christian Invitational or the Redhawk Invitational,” said Martin. The Redhawk Invitational is being held at Seattle (Wash.) University in Washington. The men will play on Chambers Bay which will be hosting the U.S. Open Championship June 15-21.

Martin said if his team can keep the ball in the fairway they have chance to come out on top.

“If we don’t keep it in the fairway, nobody has a chance, especially with it being 3 to 4 to 5 inches tall in preparation for the U.S. Open,” Martin said.

The UIW men’s and women’s golf teams hope to do their best to win the Southland Conference this year. Both teams are coming off ninth-place finishes at the

2014 Southland golf championships.

The men played at Stonebridge Ranch Country Club where Martin thinks his players have taken great strides in learning how to attack the course. The Cardinals passed up one team and nearly two on the final day of that tournament and hope to continue their hot hand this April.

The women played at High Meadow Ranch Golf Club. Then-freshman Bibby, a psychology major, finished with the team’s low round of the tournament with a 75 and finished with a 240 total for 33rd place.

“(Bibby) has all the potential in the world,” Martin said. “We just really got to get her healthy and going. She’s just a great player.”

Both the men’s and women’s teams were hard at work on The Republic Golf Course, where last December UIW broke ground for the H-E-B School of Business & Administration’s new Professional Golf Management facility.

The facility will feature modern-day classrooms, offices, new state-of-the-art training facilities for UIW’s golf teams, and specially designed hitting bays for recording purposes.

“The people at Foresight Golf who manage the golf course and own it, have been great,” Martin said. “Dan Pedrotti Jr. and Ed Miller, who are the president and CEO, have really just bent over backwards and have done great for us.”

All incoming and non-graduating players will now have a new place to call home for the start of the 2015-16 campaign. Unfortunately, standout players such as senior Austin Jordan, a business administration major from Rainbow, Texas, won’t get a chance to use the new facilities as a member of the Cardinals.

“Yeah, people like A.J. are leaving,” Martin said. “They’re missing it by one year, but it’s nice having a golf course you can call home.”



Austin Jordan

Cardinals’ hand signal gaining ground



By Lisa Alvarenga
LOGOS STAFF WRITER

Everyone knows “Hook ‘em Horns.” You might even be familiar with the “Guns Up” slogan.

But did you know the Cardinals have their own hand sign now at the University of the Incarnate Word?

Hand slogans have been used for decades in sports to show affiliation and sometimes to even taunt opposing teams, the most popular

of all being the “Hook ‘em Horns” gesture that is known nationally. The iconic gesture dates back to the 1930s when it was initially associated with the University of Minnesota and didn’t make its way to Texas until 1955 when a cheerleader introduced it to the basketball team. From then on it became popular and other schools began to develop their own hand signals.

Could there be deeper meaning to the usage of hand signals? These hand gestures become iconic and thus are almost like branding, a marketing term that describes a certain object, symbol, phrase or design used to identify a certain marketable group.

UIW is currently aiming to increase enrollment numbers and has even joined Division I athletics in order to gain more attention. With an increased sports presence a new hand gesture is gaining ground at sports events.

There’s simplicity to using a hang slogan. It’s easily remembered, recognizable and delivers a message: the user’s affiliation and devotion to the school/sports team associated with the hand gesture. When it gains an iconic status, then there begins a buzz about the school. Increased popularity would lead to an increase in enrollment numbers, all stemming from a hand slogan.



Kyle Wolf

At UIW, the Cardinals’ hand signal is gaining use and popularity. “It’s kinda cool,” former UIW cheerleader Kyle Wolf said about the gesture.

“When you pinch your fingers it gives the bird a mean look. That just looks real badass. I was a cheerleader for a long time and I used to use it all the time. Whenever I used it, everyone else would, too.”

However, Ivan R. Pérez, operations manager at UIWtv, said he wasn’t sure what bird he was looking at when he first noticed students using it.

“Initially I thought it was a rooster,” Pérez said. “Isn’t it more of a roadrunner than a cardinal? It’s not my favorite Cardinal representation. I’ve seen it used more online.”

So while we have completely different and valid views on the hand signal, can it really help kick off UIW as a popular university? Is a hand slogan necessary or should UIW move on to perhaps add a verbal slogan such as Texas A&M’s “Gig ‘em!” the Aggies use?

On the possibility of developing a slogan, Wolf said, “It should (help). Without a doubt, just like ‘Hook ‘em horns.’”

“I think if the athletics kick off, yes,” Pérez said. “It’ll be our longhorn. If we get more student involvement at those games and activities, it’ll kick off. It’ll be something.”



Ivan Perez

E-mail Alvarenga at alvareng@student.uiwtx.edu

Catch the Cardinals

March games calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 BB vs University of Texas-Pan American @2pm	4	WBB vs Abilene Christian University @6pm MBB vs Abilene Christian University @8pm	5 BB vs Southeastern Louisiana University @6:30pm	6 WBB vs Houston Baptist University @2pm BB vs Southeastern Louisiana University @3pm
7 WTEN & MTEN vs Tyler Junior College @10am BB vs Southeastern Louisiana University @1pm	8 MGOLF vs Litz Memorial Tournament	9 MTEN vs Litz Memorial Tournament MTEN vs Liberty University @10am	10	11	12	13 WTEN vs Northwestern State University @10am MTEN vs UTSA @1pm
14 WTEN vs Stephen F. Austin @10am	15	16	17	18	19 SB vs Lamar University (DH) @ 2pm /4pm TF vs UIW Quadrangle Invite BB vs Prairie View A&M University 6pm	20 TF vs UIW Quadrangle Invite SB vs Lamar University @12pm BB vs Prairie View A&M University 3pm
21 BB vs Prairie View University @1pm	22	23	24	25	26	27 BB vs Houston Baptist University @6:30pm
28 WTEN & MTEN vs Nicholls State University @10pm BB vs Houston Baptist University @3pm	29 WTEN vs McNeese State University @11am BB vs Houston Baptist University @1pm	30	31 SB vs Texas Southern University (DH) @4pm/ 6pm			

Researchers to show work on posters, podiums, stage

University of the Incarnate Word professors, graduate students and undergraduate students will be showing off or discussing their scholarly work during Research Week Feb. 23-26.

Marian Hall Ballroom will be open to see posters and exhibits noon-7 p.m. Monday, Feb. 23; 8 a.m.-7 p.m. Feb. 24-25; and 8 a.m.-4:30 p.m. Feb. 26. The podium presentations will be in the ballroom as well from noon to 5 p.m. Feb. 24 and Feb. 26. On Feb. 25, formal poster and visual presentations will take place 2-5 p.m.

However, a Feb. 26 event -- "Thursday Night Live: Fine and Performing Arts" -- will take place 5:15-8 p.m. in Seddon Hall of the new Music Building. A reception will follow.

Performances will feature "Banalities," a group of songs by Francis Poulenc featuring Dr. Orit Eylon, an assistant professor in the Department of Music, and William Gokelman, chair of the Department of Music; "After Theodicy: Poems" presentation by Dr. Joshua Robbins, an assistant professor in the Department of English; "Ekphrasis: The Art of Artistic Response and Collaboration" with Robbins, Manuel Doria, Nicole Korrody, Ivonne Ayala, and Dr. James Borders, an assistant professor in the Department of Art; "Noturne and Scherzo" music performance by Dr. Kenneth

Metz, an associate professor in the Department of Music; and a "Two Inventions on a Theme, II Recitative and Aria after Plath and Hughes" presentation with Dr. Kevin Salfen, an assistant professor in the Department of Music.

Besides the performances, there will be a "discussion on the similarities and differences in the research process between the varied disciplines," said Rebecca Ohnemus, a research officer for the sponsoring School of Graduate Studies and Research's Office of Research Development.

At the podium presentations, "faculty and students from a broad spectrum of disciplines will give a series of 20-minute presentations on the topic of their research," Ohnemus said. On Feb. 25, "poster and visual arts presenters will be available to discuss their research activities and answer any questions," Ohnemus said.

Light refreshments will be served at most special events including a light dinner planned during a special Feb. 24 Graduate and Professional Student Session from 5:30 to 7 p.m., Ohnemus said.

At the evening session Feb. 24, Ohnemus said, "students are encouraged to view posters before class and faculty whose classes are scheduled to meet are welcome to meet, view posters, and discuss the posters with their classes as a community."



Hope Alexa



Dr. Philip Aitsebaoma



Ivonne Ayala


Dr. Stephanie Schmiedecke
Barbieri


Edwin Blanton



Earl Harmsen



Lawrence White



Dr. Connie Tat



Dr. Russell Coates



Dr. Jean Dols



Justin Arredondo-Guerrero



Dr. Paolo Casali



Dr. Sarah Luna



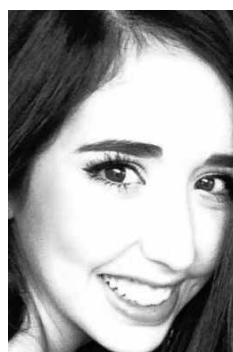
Dr. Jessica Ibarra



Dr. Narges Kasraie



Dr. Sara Kolb



Denise Lopez



Ana Maria De La Portilla



Dr. Amy Wagner



Dr. Julie Miller



Wanita Mercer



Dr. Scott Roberts



Dr. Alison Whittemore



William Gokelman



Tiffany Whitaker



Dr. Joshua Robbins



Faith Rosales



Dr. Kenneth Metz



Dr. Orit Eylon



Dr. Tanja Stampfl



Kimberly Krieg



Dr. Jean Dols

Here is the schedule of podium presentations scheduled during Research Week:

Tuesday, Feb. 24

12:10 p.m.: Earl Harmsen, a senior instructor in the HEB School of Business and Administration, and Dr. Scott Roberts, an associate professor of marketing at UIW, on "Fostering an Active-learning Environment by Using Technology to Flip the Classroom."

12:35 p.m.: School of Physical Therapy doctoral students Kelly Barr, Hope Olexa, Dion Ruiz, Marie Gilada, Denisa Lopez, Tiffany Whitaker, Faith Rosales, Martin Nguyen and Matthew Rivas; and the school's Dr. Jaime Gonzales and Dr. Jason Denton, on "A Model of Wellness Assessments and Recommendations to Promote Refugee Health and Community Integration."

1 p.m.: Dr. Jean Dols and Dr. Sara Kolb, both of the Ila Faye Miller School of Nursing and Health Professions, and Michelle DeStefano of Methodist Specialty and Transplant Hospital, on "Impact of Educational Interventions on Nurse Self-Efficacy in Evidence-Based Practice Implementation."

1:25 p.m.: Chloe Rae Mesa, a UIW biology student, and Dr. Paolo Casali, of the University of Texas Health Sciences Center, on "14-3-3 and the Finding of Therapeutic Treatments."

1:50 p.m.: Ivonne Ayala, a UIW English major, on "Gender Kaleidoscope: The Feminine Man, the Masculine Woman, the Genderless Human."

2:15 p.m.: Justin Arredondo-Guerrero, a UIW biology student, Dr. Connie Tat of the University of California-Irvine, Julia Taylor of UTHSCSA, Ken Hayama of UC Irvine, and Drs. Zan Hong and Paolo Casali of UTHSCSA, on "Enforced Expression of Rad52 by Retroviral Transduction Decreases Class Switch DNA Recombination."

2:40 p.m.: Dr. Julie Miller, an associate professor in the UIW Department of Religious Studies and director of the Cultural Studies Program, on "Feminist Pedagogy in the College Classroom: An Application of Elisabeth Schussler Fiorenza's 'Wisdom Ways.'"

3:05 p.m.: Dr. A. Philip Aitsebaoma, an assistant professor in the Rosenberg School of Optometry, on "Harmful Effect of Everyday Visible Blue Light to the Mood and Eyes of Humans."

3:30 p.m.: Wanita Mercer, a doctoral student in the UIW Dreeben School of Education, on "Spiritual Change Readiness: A Critical Review."

3:55 p.m.: Dr. Leon Kappelman, of the University of North Texas in Denton, Dr. Ephraim McLean of Georgia State University, Dr. Vess Johnson, an assistant professor in UIW's HEB School of Business of Administration, and UNT doctoral student Natalie Gerhart on "Results of the 2014 Society of Information Management IT Trend Study."

4:20 p.m.: Leah Mercedes Gómez, a UIW English grad, on "English Rupturing the Familial: Social Ties and Gender Performance."

Thursday, Feb. 26

12:10 p.m.: Dr. Narges Kasraie, an assistant professor at Rosenberg School of Optometry, on "Fabry's Disease in the Eye."

12:35 p.m.: UIW doctoral students Ana María De La Portilla and Andrea Guajardo on "A Bilingual Poem: Learning Experiences of Latina Ph.D. Students."

1 p.m.: Dr. Sarah Luna and Dr. Amy Wagner, assistant professors in the UIW School of Physical Therapy, on "The Effect of

Footwear on Joint Pain in Older Adults with Osteoarthritis: A Systematic Review."

1:25 p.m.: Dr. Stephanie Schmiedecke Barbieri and Dr. Russell Coates, both assistant professors at Rosenberg School of Optometry, and Dr. Jessica Ibarra, an assistant professor of biology in UIW's School of Science, Mathematics and Engineering, on "Through Their Eyes: Service-Learning for Pre-Professional and Professional School Students."

1:50 p.m.: Dr. Tanja Stampfl, an assistant professor of English and director of UIW's Writing Academy, on "M/otherland Palestine: Edward Said's Memoir Out of Place."

2:15 p.m.: Dr. Reid Fisher, an assistant professor of athletic training in the Ila Faye Miller School of Nursing and Health Professions, on "Impact of Early-Exposure Environmental Education on a Child's Selection of Words."

2:40 p.m.: UIW doctoral students Edwin Blanton and Lawrence White on "A Study of Doctoral Student Learning of Research Through Co-Authoring with Faculty."

3:05 p.m.: Dr. Alison Whittemore, an assistant professor of engineering, on "Solar power in Rural Peru: A Feasibility Study for Reducing the Use of Polluting Bio-fuels."

3:30 p.m.: Dr. Michael McGuire, a professor of economics, on "Taxation for Inclusive Development."

3:55 p.m.: Kimberly Krieg, a master's degree candidate in communication arts at UIW, on "Just One More Episode: The Uses and Gratifications of Binge Watching Television."



Vendors showcase services

By Kiana Tipton
LOGOS STAFF WRITER

Business owners showed off their goods Sunday, Feb. 8, at the University of the Incarnate Word with hopes of networking, new clientele, and turning their hobbies into careers.

Held at McCombs Center Rosenberg Skyroom, the “Four Weddings”-themed event offered free access to wedding experts and party vendors from across Texas.

The Skyroom was transformed into a room with four different wedding themes, with vendors presenting specialty cakes, full-service catering samples, photo booths with free pictures to take home, a live band and DJ to set the mood, and other party-planning vendors of every type.

“I walked in and thought ‘Wow, I could see myself having my own wedding here,’” said Zariah Noyola. “It was like a wedding expo. I walked out with a better idea of how I want my wedding to go, and took several business cards from the vendors.”

Decorations, cake, catered food, and photo booths may have received most of the attention, but the small-business owner narrative in the room kept the room from feeling like a sales event and rather a culinary and intimate experience. Vendors put their best works out on display, greeted potential clients, and convinced visitors to use their services.

“It’s easy to sell yourself when you do what you love,” said Richard Jamal, a business owner and videographer of Pretty Sweet Weddings. “Clients can tell when you enjoy what you’re doing. It shows in your work.”

While the advertised theme was “Four Weddings” similar to the TLC show, there was another inadvertent theme that took place as well: business owners who took dramatic career changes to do what they love.

“I was previously in the dental field before I became a cakemaker,” said Carolina Santoya, owner of Sweet Elegance, a cake business. “It was just to pay the bills. Now I do what I love, and I’m good at it.”

Although Santoya is strictly a cakemaker, she often partners up a woman who owns her own business, Infinity Catering.

An integral part of a successful self-owned business is networking. Unfortunately, there were not as many potential clients at the event as the vendors had hoped for, but they were able to meet with each other and exchange information to work together in the future.

Business connections such as these are extremely important for small-business

owners, and even more so for new businesses.

Jamal said he comes to these events to meet clients of course, but also “to network with the other vendors who have been in the game longer.” Jamal has owned his business officially for just under a year, but had done business on the side for almost 11.

“It was always my hobby, and something I did on the side,” said Jamal, who said he used to work for USAA before he got laid off.

“When I got laid off I knew I had this waiting for me,” Jamal said. “If you take your hobbies and can make a career out of it, success will find you.”

Statistically, new businesses have a high chance of failing, but with help from each other and passion driving these local vendors, San Antonio businesses won’t be going anywhere.

XO Group Inc, a global, media and technology leader with top wedding site TheKnot.com, conducted an American Wedding Study, which analyzed spending and behaviors surrounding wedding planning. Their key findings showed wedding budgets have been increasing steadily since the economic downturn of 2008.

“In 2013, couples spent a record high average of nearly \$30,000,” said Carley Roney, cofounder of The Knot. “Couples are more focused than ever on creating a unique, personalized and once-in-a-lifetime experience for their guests. Plus they’re doing so in a modern way, by planning from their smartphones, publicizing details on social media and more.”

The Knot also found personalization in weddings is at its peak and wedding spending is increasing exponentially, meaning that for the vendors at the Skyroom event, they are in the right business to find continued financial success.

Weddings today are incorporating more elements and personalization than ever before. From hiring party planners, DJs or bands, catering services, photographers, and all the other people that make a party run smoothly, weddings are no longer a one-day event, but occasions that consume days or even months.

Palbo Vasquez, an event planner and owner of the Bisli, said he and his wife have been in the wedding and party planning industry almost 20.

“As long as there is a wedding to eat cake at and a first dance to film, our passions will continue to be our career,” he said.





Photos by Elise de Luna

A variety of wedding-related services were on display Sunday, Feb. 8, at McCombs Center Rosenberg Skyroom.





Feb. Movies

Compiled by Marco Cadena

Feb. 13

Fifty Shades of Grey

Rated: R
Genre: Drama
Starring: Dakota Johnson, Jennifer Ehle, Jamie Dornan, Luke Grimes, Eloise Mumford, Victor Rasuk

Feb. 20

Hot Tub Time Machine 2

Rated: R
Genre: Comedy
Starring: Rob Corddry, Clark Duke, Craig Robinson, Chevy Chase, Adam Scott, Gillian Jacobs

McFarland, USA

Rated: PG
Genre: Drama
Starring: Maria Bello, Kevin Costner, Carlos Pratts, Hector Duran, Chad Mountain, Morgan Saylor

Feb. 27

The Lazarus Effect

Rated: PG-13
Genre: Thriller
Starring: Mark Duplass, Olivia Wilde, Evan Peters, Sarah Bolger, Donald Glover

Focus

Rated: R
Genre: Comedy
Starring: Will Smith, Margot Robbie, Rodrigo Santoro, BD Wong, Adrian Martinez, Stephanie Honore

March 6

Unfinished Business

Rated: N/A
Genre: Comedy
Starring: Vince Vaughn, Dave Franco, Siena Miller, June Diane Raphael, Tom Wilkinson

March 13

Cinderella

Rated: PG
Genre: Adventure
Starring: Cate Blanchett, Lily James, Richard Madden, Helena Bonham Carter, Stellan Skarsgard, Sophie McShera

UIW professor, noted artist in spotlight at piano concert

A University of the Incarnate Word music professor will lecture just before a noted musician takes the stage Saturday, Feb. 21, at the International Piano Series Concert on campus.



Dr. Kevin Salfen

Dr. Kelvin Salfen, an assistant professor of music, will give a pre-concert lecture from 7:15 to 7:45 p.m. at Seddon Hall in the Music Building, part of the Genevieve Daugherty Tarleton Fine Arts complex.

At 8, Yejin Noh, a bronze winner in the 2012 San Antonio International Piano Competition, will perform at the concert.

Noh was born in Seoul, South Korea, in 1986. She began studying piano when she was 5. She received her bachelor's degree in 2009 at Seoul National University with Hee-Sung Joo and is working on her doctorate there as well. Before returning to Korea, she studied at Jacobs School of Music at Indiana University in Bloomington, where she obtained an Artist's Diploma and master's degree with Menahem Pressler and Arnaldo Cohen.

Noh placed second at the Washington International Piano Competition in 2011 and third at the Wideman International Piano Competition in 2012, won the Indiana University Concerto Com-

petition in 2012, placed fourth in 2013 at the Southern Highlands International Piano Competition in Australia, and third at the Takamatsu International Piano Competition in Japan in 2014. She was a semifinalist at the Queen Elisabeth International Piano Competition in Belgium.

The musician has appeared in recitals and as soloist throughout Korea, Europe and the United States, including appearances with Seto Philharmonic Orchestra in Japan in 2014; Royal Chamber Orchestra of Wallonia in Belgium in 2013 which was broadcast on Belgacom television and RTBF radio; Savannah Philharmonic Orchestra; Shreveport Symphony Orchestra; Indiana University Symphony Orchestra; Prime Philharmonic Orchestra; Seoul National University Orchestra; and KBS Philharmonic Orchestra which was broadcast on television in 2009.



Pianist Yejin Noh

‘Beauty Queen’ to hit UIW scene

By Shelby Knight
LOGOS STAFF WRITER

The University of the Incarnate Word's Theater Department is opening what it bills as a riveting and dramatic production of “The Beauty Queen of Leenane” to the stage Feb. 20.

The play by award-winning playwright Martin McDonagh is set in the rocky hills of Western Ireland. It showcases the struggle between daughter Maureen, played by senior theatre



Laura Poe

arts major Caity Roberts, and her sickly mother Mag, played by a special guest, screen actress Laura Poe.

Senior theatre arts major Joe Angel Saldivar plays Pato. Matthew Shavers, a freshman double-majoring in theatre arts and music, plays Ray in the only other role.

Throughout the play, the audience will experience the highs and lows of the mother-daughter relationship. They'll watch Maureen's loyalties to her mother – who is almost totally dependent on her daughter -- conflict with Maureen's inner desire to be free and truly live her life.

The on-stage chemistry and dynamics of Poe and Roberts present raw emotions and blunt content to the audience. Their work is under the direction of Dr. Robert Ball, an associate professor of theatre arts and chair of the department. Other production team members include Rick Malone on sound, Margaret Mitchell on scenery, and Melissa Gaspar on lighting.

Poe's face may be recognizable from her work with such Hollywood actors as Jeff Bridges and Matt Damon. She's also worked on numerous series such as “Law and Order,” “Nurse Jackie” and Netflix's “House of Cards.”

Poe said her role in “The Beauty Queen of Leenane” is challenging.

“‘Mag’ is a great character to sink your teeth into (in more ways than one!),” Poe said. “There's a lot going on behind those shifty eyes of hers.”

As for working with Ball, Poe said, “It's been especially great to get to work with Robert again on this piece because he is a master at pulling out the quiet nuances that actors love to play. We're lucky to get to work with such a fantastic script. It's Irish, so there are a lot of words that can have a lot of layers. I'm also thoroughly enjoying the students at UIW -- they're curious, diligent and a whole lot of fun.”

Roberts said she also is excited about the role she is playing.

“It's been an amazing experience working with Laura Poe and Robert,” Roberts said. “They both know so much. This is probably the hardest show I've ever done in so many ways. The theme, dialect, and lines all make it so complex but so rich. I discover something new about Maureen every rehearsal and that's so exciting. I can't wait for opening to show everyone what we've built.”



Caity Roberts

McNay notes 60th year with pop-up exhibition



By Shannon Sweet
LOGOS STAFF WRITER

To commemorate six decades of art, both local and global, the McNay Museum held its first two-day pop-up exhibit, to honor San Antonio- and Austin-based artists.

With an emphasis on the modern art scene, six contemporary visual artists were given the opportunity to show off their vastly diverse masterworks ranging from colorful pop art to elegant landscapes in “Six Artists

Celebrate the McNay's 60th Anniversary.”

“We decided to create a kind of Pop-Up Installation that would be new art by San Antonio artists,” said Chief Curator of the Arts Rene Paul Barilleaux. “I selected six artists who represent different ways of working, different kinds of subjects, different kinds of materials.”

The select six were David Anthony Garcia, a Spanish artist who captures emotions by painting on ceramic casts of his subject's faces; Elizabeth Carrington, a medium transcending artist who combines pop culture with bold designs; Allison Gregory, a mix-media artist whose multilayered psychedelic whimsy is shown through every splash of color; Rex Hausmann, an artist who's vivid creations are an ode to visions of his childhood; Leigh Anne Lester, who's self-proclaimed “Frankenflora” paper sculptures are delicately beautiful; and Sylvia Benitez, a capturer of majestic Texas skies.

In the same theme as the McNay's founder and avid promoter of San Antonio artist, Marion McNay's dream, the exhibit gave a voice to local artists that might not have the opportunity to have a place next to a Van Gogh or a Picasso.

E-mail Sweet at ssweet@uiwtx.edu

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Faculty members get special awards

Seven University of the Incarnate Word faculty members received special awards Jan. 7 at an annual preschool workshop and reception at McCombs Center Rosenberg Skyroom.

The awards given and the recipients included:

Robert J. Connelly Faculty Leadership Award: Dr. Bonnie McCormick, a biology professor in the School of Math, Science and Engineering. This award is given to a tenured faculty member with 15 or more years of faculty service who has excelled in leadership service, mentoring, and peer counseling

Piper Professor Nominee: Dr. Sharon Herbers, an associate professor of education in the Dreeben School of Education, for “superior teaching at the college level.” Herbers now is eligible to receive one of 10 possible \$5,000 awards in state Piper competition.

Sister Maria Goretti Zehr Innovation Award: Dr. Carolyn Majcher, a senior clinical instructor at Rosenberg School of Optometry, received this award for being

“open to thoughtful innovation which serves material and spiritual need.”

Sister Eleanor Ann Young Truth Award: Dr. M. Lourdes A. Fortepiani, an assistant professor at Rosenberg School of Optometry, because she “searches for and seeks truth in scholarship and in the classroom.”

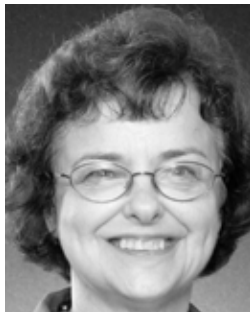
Sister Margaret Rose Palmer Education Award: Amanda Rakowitz, coordinator of developmental mathematics courses in the School of Mathematics, Science and Engineering, because she “engages students in the learning process.”

Mother Columkille Colbert Service Award: Dr. Michael Forrest, an associate professor of business administration in the HEB School of Business and Administration, for being one who “embraces a global perspective and emphasizes social justice.”

Sister St. Pierre Cinquin Faith Award: Dr. Donald Sikazwe, an associate professor in the John and Rita Feik School of Pharmacy, for being “committed to educational excellence in the context of faith and fosters the values of the University.”



Dr. Bonnie McCormick



Dr. Sharon Herbers



Dr. Carolyn Majcher



Dr. M. Lourdes A. Fortepiani



Amanda Rakowitz



Dr. Michael Forrest



Dr. Donald Sikazwe

‘The End is coming! The End is coming! Or maybe not...’



By Phil Youngblood

No, I am not writing about the end of the world. No one knows when that will happen.

I am writing about the end of Moore’s Law. If you are not a computer scientist, you may not recognize what that means or why it is so important to all of us. Actually, it is not a law but a trend, a largely self-fulfilled trend about how the power of computers has been improving for more than the last 50 years or so.

Back in 1965 you see, Dr. Gordon Moore of Fairchild Semiconductor wrote a paper for the 35th anniversary of Electronics magazine in which he predicted the number of components in planar integrated circuits

would continue to double every year for at least the next decade, as it had since 1959 (important because integrated circuits are also known as computer chips).

This trend might never have become a “law” if it were not for Moore becoming the co-founder of Intel Corporation, a name you are likely to find on your computer’s microprocessor (its ‘brain’) even today. In 1975, Moore looked back on his prediction and refined his “law” to read that the density of transistors in integrated circuits would double every two years.

Forty years later in 2015, Moore’s Law continues to reign true, depending on how you measure it. Processor speed increased roughly logarithmically until about 10 years ago and then speeds leveled off a bit. However, the number of transistors in a microprocessor has continued to meet the trend, increasing from 10s of millions in 2000 to a few billion today.

So what is the problem? The problem is as transistors

get smaller and smaller and manufacturers cram more and more of them on a chip, very soon they will have to be on the scale of atoms and strange things happen in worlds that small. In 2003, Intel predicted by 2018, transistors would essentially be too small to work the way they have for the last 45 years. In fact, high-end transistors today have one critical layer (called the high k dielectric layer) that is only 0.5 nm thick. That is only the diameter of 2-3 silicon atoms! It is easy to see then that “the end is near”!

In 2015, I am writing about exciting technologies that will change the way that computers work and how we work with them. As always, I invite your feedback, dialogue and differing opinions on this topic.

E-mail Youngblood, head of the Computer Information Systems program at UIW, at youngblo@uiwtx.edu

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-- Hillary Clinton



John Villarreal, majoring in Fine Arts, spent the 2014 fall semester at John Cabot University in Rome, Italy.

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UIW Global Experience Travel (GET) Award

Awards are available for qualified students attending the European Study Center, a UIW Sister School or participating in a UIW faculty-led trip.

Students must meet the following criteria to apply:

- Minimum 3.0 GPA at UIW
- Minimum 75 percent completion rate
- Demonstrate need based on their 2015-2016 FAFSA
- Attach a one-page essay describing your motivation to study abroad.

For details visit the Office of Financial Assistance or the Study Abroad Office.

Summer in Germany

Summer I: May 29-June 27

Dr. Alicia Rodriguez de Rubio
BFIN 4399 Cases in International Finance

Dr. Alberto Rubio
BMKT 4399 Multicultural Marketing

Dr. Georgen Guerrero
CRJU 4399 White Collar Crime

Summer II: July 3-Aug. 1

Dr. Lydia Andrade
GOVT 4387 Political Leadership

Dr. Scott Dittloff
GOVT 3350 European Politics

Dr. Lopita Nath
HIST 4325 Global Human Rights and the Holocaust

For details, visit: www.studyabroad-germany.eu

Upcoming Events

Asian New Year Celebration

Year of the Goat

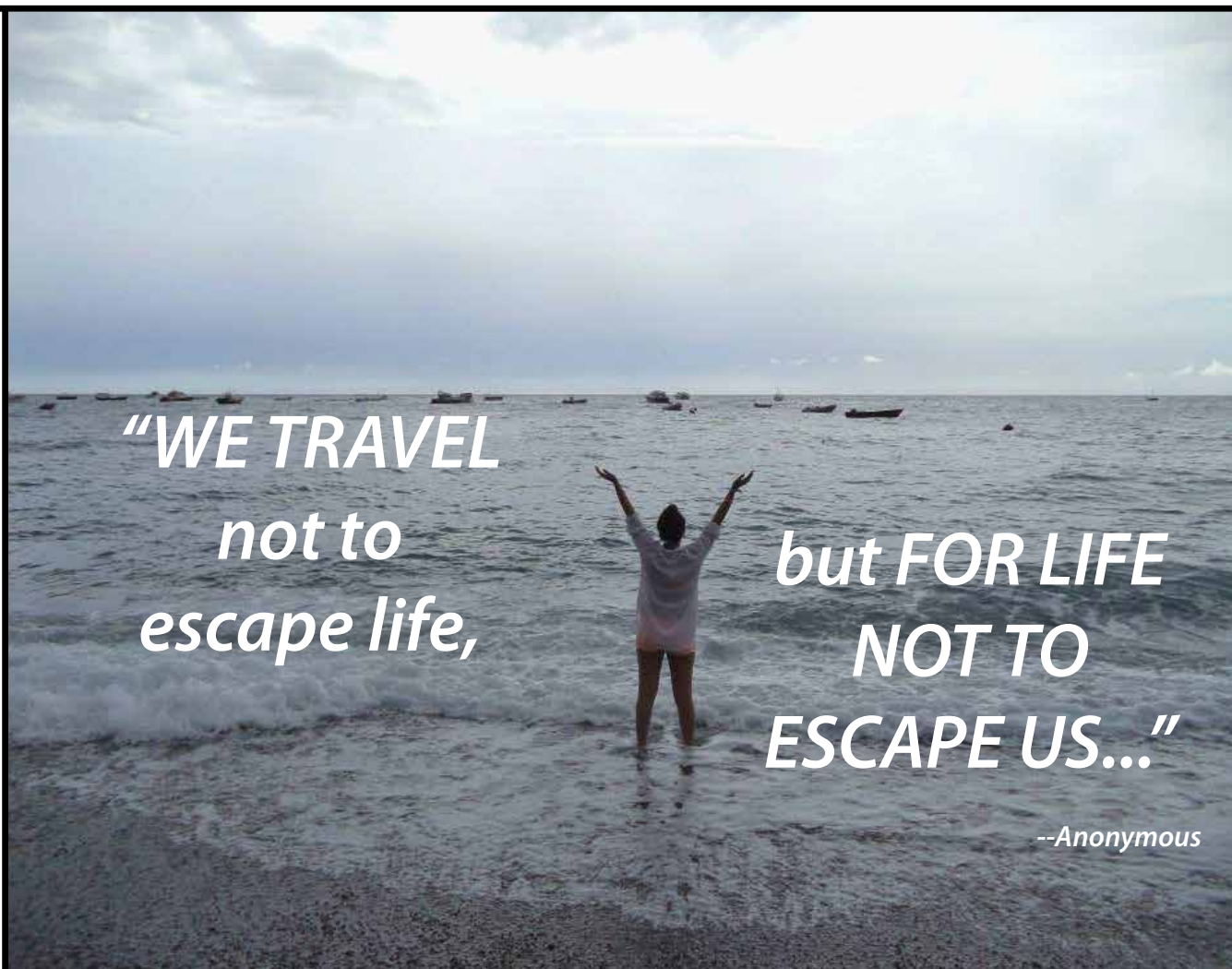
Thursday, Feb. 19, 2015
Marian Ballroom
11:30 a.m.-1:30 p.m.

Come out and celebrate the Asian New Year with us! Enjoy exciting and beautiful cultural performances!

Study Abroad Parent Information Session

Thursday, Feb. 19, 2015
ICC Auditorium
6-7 p.m.

You and your parents are invited to meet with former study abroad students and their parents.



--Anonymous

For more information on studying abroad, contact:
Alanna Taylor, Study Abroad Coordinator
Phone: (210) 805-5709 E-mail: studyabroad@uiwtx.edu
Dr. Burton E. Grossman International Conference Center, F106

