



# THE BIRDS WORD NEWSLETTER

CONNECT WITH US ON INSTA @UIWSGA

## **CARDINALS SUPPORTING GOLDEN HARVEST**

Donate Food and Win Money for Your School

## **RED'S TOY DRIVE EXTENDED**

Still Time to Donate a Toy and Enter Raffle

## **ANNUAL TREE LIGHTING EVENT**

SGA Kicks Off the Holiday Season

## **PRESIDENT'S POSADA**

Free Dinner for UIW Students

## **LIGHT THE WAY**

Over One Million Lights this Year

**25 NOVEMBER 2025**  
Volume 2 Issue 12

# SGA

Visit your SGA Webpage at:  
<https://my.uiw.edu/sga/index.html>

# STUDENT GOVERNMENT ASSOCIATION

# THE BIRDS WORD NEWSLETTER



25 NOVEMBER 2025

Volume 2 Issue 12

## CARDINALS SUPPORTING GOLDEN HARVEST

Thank you, Cardinals, for your incredible generosity! Because of you, we've collected over 400 pounds of donations in just the first couple of weeks. Your support is making a real impact- please keep spreading the word!

Stay tuned on Instagram for weekly updates and bonus Items that can help you earn double points. If you have any questions, please reach out to our SGA Chief of Staff, Santiago Arteaga.

LOOK FOR THIS POSTER ON THE BINS

**GOLDEN HARVEST FOOD DRIVE**  
3 NOV - 6 DEC

Place your items inside this bin!  
Most needed items include:

- Cereal
- Peanut Butter
- Mac & Cheese
- Granola Bars
- Canned Fruit
- Feminine Products
- Canned Chili & Soups
- Instant Noodles
- Rice
- Pet Food
- Socks

**BONUS ITEMS**  
Announced every week!  
Follow us on Instagram (@uiwsga) for updates.

**HOW TO EARN SERVICE HOURS**  
1. Buy items from the donation list.  
2. Take a photo of your receipt & your donation.  
3. Upload it to GivePulse to log your service hours.  
(Every \$5 = 1 service hour)  
SCAN QR CODE TO UPLOAD

**COMPETE FOR A CAUSE:**  
Your school is competing to win up to \$1500 in funding! Every item counts - help us reach our goal of 2,000+ lbs donated!

Questions: Santiago Arteaga  
sgacos@uiwtx.edu

THIS FLYER IS ON THE EMAIL

**STUDENT GOVERNMENT ASSOCIATION**  
**GOLDEN HARVEST**

Helping Cardinals and Our Community

Follow us on Instagram (@uiwsga) for updates.

**Nov 24<sup>th</sup> - Nov 28<sup>th</sup>**  
**THIS WEEK'S BONUS ITEMS**  
(DOUBLE POINTS)

- Cereal
- Peanut Butter
- Mac & Cheese
- Granola Bars
- Canned Fruit
- FEMININE PRODUCTS

**Nov 3<sup>rd</sup> - Dec 5<sup>th</sup>**  
**Requested Items**  
(Every \$5 = 1 service hour)

- Socks
- Instant Noodles
- Rice
- PET FOOD**
- Canned Soups
- BABY FOOD & DIAPERS

**FOR SERVICE HOURS**  
Take Pic of Receipt & Item then scan QR code

Each Academic School will receive a bin for donations. The Academic Schools with the most donations win!



# THE BIRDS WORD NEWSLETTER



25 NOVEMBER 2025

Volume 2 Issue 12

## RED'S TOY DRIVE EXTENDED

We're excited to announce that Red's Toy Drive has been extended! Cardinals, please continue donating to the SGA Bin with this poster and QR code provided (see image below). The bin is located in the SEC foyer across from Starbucks. If you have any questions, please contact our SGA President Tyler Simmons.



# THE BIRDS WORD NEWSLETTER

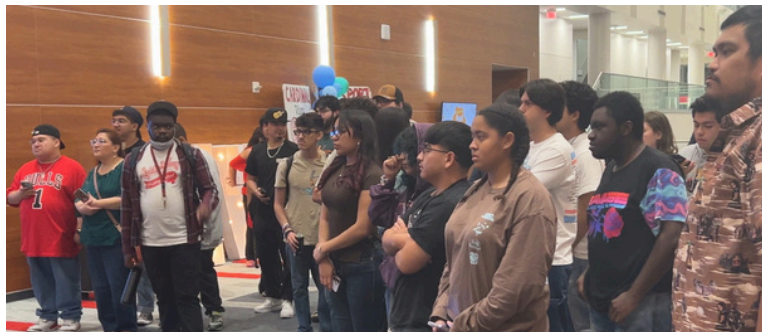


25 NOVEMBER 2025

Volume 2 Issue 12

## CARDINALS MAKE ANNUAL TREE LIGHTING EVENT BRIGHT

SGA officially kicked off the holidays at the Annual Tree Lighting Event last week with special guest, President Evans. After, Cardinals took part in the Illuminations portion of the event, where they enjoyed food, games and several raffles. Cardinals also wrote holiday cards to our UIW President, Dr. Evans. Dr. Evans expressed how happy he was with the holiday cards he received and truly appreciated the thoughtful gesture.





# THE BIRDS WORD NEWSLETTER

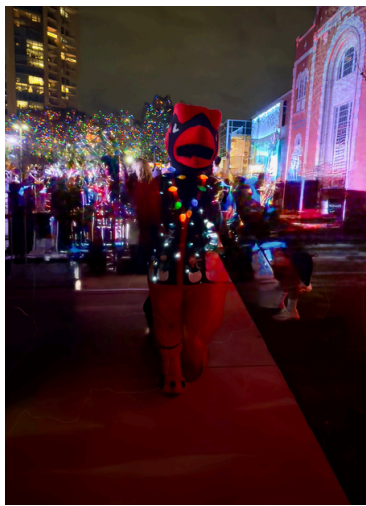


25 NOVEMBER 2025

Volume 2 Issue 12

## CARDINALS MAKE 39TH ANNUAL LIGHT THE WAY CELEBRATION

UIW proudly marked the 39<sup>th</sup> Annual Light the Way celebration, a cherished Cardinal tradition that unites our campus and community as we welcome the holiday season. One million lights illuminated the night as Cardinals gathered to share in music, laughter, and the magic that makes UIW feel like home.



# THE BIRDS WORD NEWSLETTER



25 NOVEMBER 2025

Volume 2 Issue 12

## PRESIDENT'S POSADA

UIW celebrated another joyful President's Posada last week, where Cardinals were invited to enjoy a festive holiday meal served by President Evans, the administration, and members of the university community. The event brought students together to share food, fellowship, and the spirit of the season.





# THE BIRDS WORD NEWSLETTER



25 NOVEMBER 2025

Volume 2 Issue 12

## FUTURE EVENTS

- Golden Harvest Continues, November 3<sup>rd</sup> -December 5<sup>th</sup>

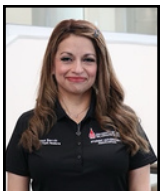
*From all of us to you,  
Happy Thanksgiving*

### ERIC BOOTH



Dean of Campus Life  
University of the Incarnate Word  
Student Engagement Center 3155  
(210) 805-5863

### THERESA SERVIN



Director of Public Relations  
Creative Director The Birds Word Newsletter  
University of the Incarnate Word  
Student Government Association  
Student Engagement Center 3060