

VOLUME 3 ISSUE 4

12 FEBRUARY 2026

BIRDS WORD

NEWSLETTER

STUDENT GOVERNMENT ASSOCIATION



Be my Valentine

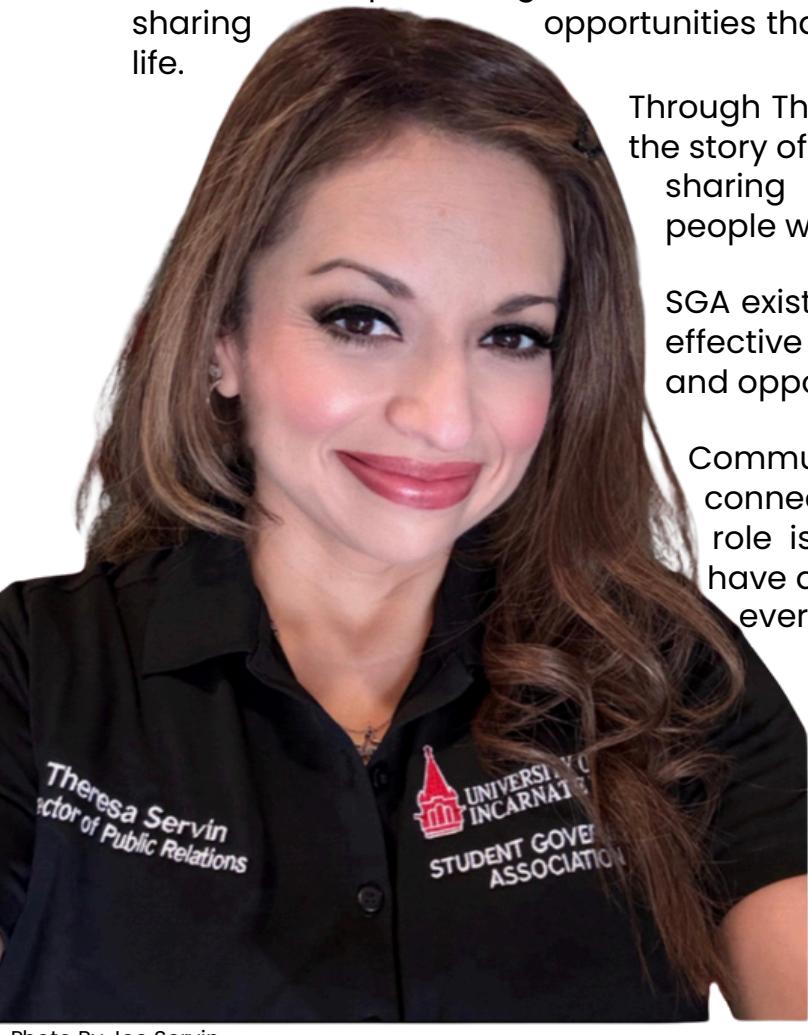
FOLLOW US ON INSTA @UIW_SGA

SGA DIRECTOR OF PUBLIC RELATIONS MESSAGE

As your SGA Director of Public Relations, my focus is simple: connection, communication, and representation. Behind every announcement, campaign, and newsletter is intentional work designed to keep students informed and ensure student voices remain visible across campus.

My role is to help students understand who SGA is, what we do, and how our work supports the campus community. Through strategic messaging, marketing, and storytelling, I work to make information clear, accessible, and meaningful to the students we serve.

Student government is strongest when students feel informed and included. I am committed to promoting SGA initiatives, highlighting student organizations, and sharing opportunities that keep students connected to campus life.



Through The Bird's Word newsletter, I help capture the story of UIW – highlighting organizations, sharing opportunities, and celebrating the people who make our campus special.

SGA exists to serve students, and service is only effective when students know which resources and opportunities are available to them.

Communication creates access, inclusion, and connection. As Director of Public Relations, my role is to ensure every Cardinal knows they have a voice – and that voice is championed every day.

Theresa Servin
SGA Director of Public Relations



Photo By Joe Servin

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STUDENT SPOTLIGHT

McKenzy Byfield **Business Management Major** **Graduation: Spring 2026**

Senior McKenzy Byfield is maximizing her time at the University of the Incarnate Word through academics, athletics, leadership, and service.

Majoring in Business Management with a minor in Communication Arts, McKenzy says her motivation comes from the support of her family, friends, and teammates, pushing her to stay disciplined and give her best both academically and personally.

McKenzy values UIW's close-knit community, which has allowed her to build strong relationships with professors and peers. She is a member of the UIW Women's Tennis Team, serves as Treasurer for the Student-Athlete Advisory Committee, works as a FLIGHT Peer Mentor, and holds a student role within Missions and Ministry.

As she finishes her final semester, McKenzy is focused on preparing for a career in the nonprofit and ministry space, where she hopes to use her leadership and faith to serve others.



Purpose Driven Leader

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THANK YOU, CARDINALS



Thank you to our Cardinals for participating in our tabling this week and helping make it a success. We love connecting with you and sharing opportunities to get involved. We look forward to seeing you at our next tabling on Monday, Feb. 16 from 11:30 a.m. – 12:30 p.m.



Community Starts Here

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SPRING SEMESTER 2026

SGA

UNIVERSITY OF THE INCARNATE WORD

YOUR VOICE ONE CAMPUS

OPEN FORUM

SHARE YOUR IDEAS VOICE YOUR CONCERN UNIVERSITY UPDATES

FEBRUARY 18, 2026

4:30PM-5:30PM

SEC BALLROOM

"I came to the Open Forum because I wanted change. Now I feel heard."

RSVP

FOLLOW US ON INSTA @UIWSGA

The SGA Open Forum is an opportunity for students to share ideas, voice concerns, and stay informed on university updates. Join SGA on February 18 from 4:30–5:30 p.m. in the SEC Joeris Ballroom to be part of the conversation and help shape the student experience at UIW. Featuring special guest UIW Police.

Will you be there

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CARDINAL CLEANUP

Friendship Garden

FEB 27th

11am-2pm

Service Hours

Snacks

Join us for Cardinal Cleanup – snacks, service hours, and a cleaner campus. Let's take pride in the place we call home.

QR code

QR code

Cardinal Cleanup is a campus service initiative that brings Cardinals together to care for the place we call home. Students volunteer their time to help keep our campus clean, welcoming, and beautiful for everyone.

More than just service hours, Cardinal Cleanup is about community pride and stewardship. It's an opportunity for students to connect, give back, and take an active role in creating a positive campus environment.

Events like Cardinal Cleanup reflect the heart of UIW — service, community, and caring for one another and our shared spaces.

Cardinals in Action

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Big News, Incarnate Word community! The University of the Incarnate Word has advanced to the voting round for Best Local College/University In San Antonio as part of the YOURSA Readers' Choice Awards.

Voting Link:

<https://www.mysanantonio.com/best/yoursa2026/#/gallery/?group=532239>



Your Vote Matters

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MADE BY STUDENTS FOR STUDENTS

KUIW

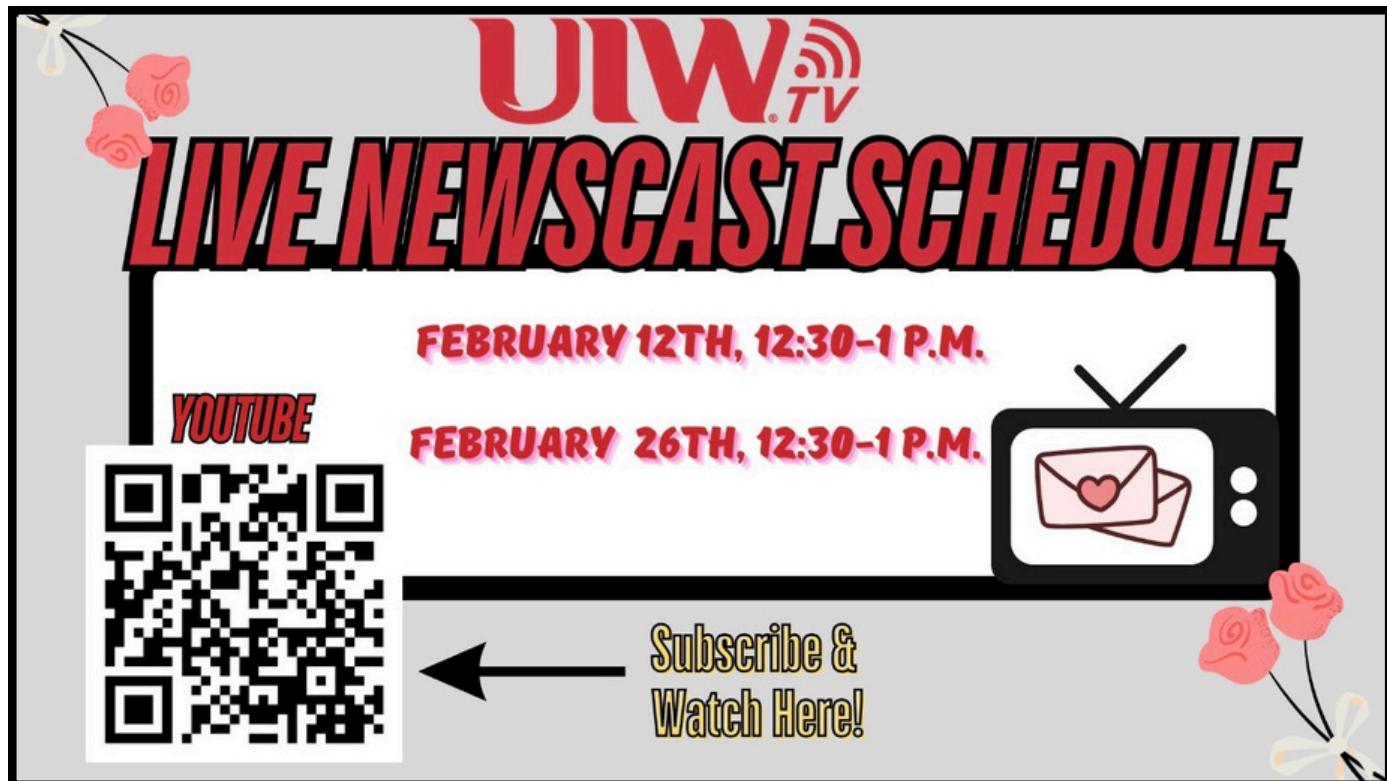
KUIW.ORG

MUSIC PODCASTS SHOWS

INTERESTED IN BEING ON THE RADIO?
PROGRAM DIRECTOR: DANNA RAMOS DVRAMOS@STUDENT.UIWTX.EDU

11

The advertisement features a red and black background with white wavy lines representing mountains. The UIW logo is at the top. Below it, the text "MADE BY STUDENTS FOR STUDENTS" is followed by the large red "KUIW" logo. Underneath "KUIW" are three buttons: "MUSIC", "PODCASTS", and "SHOWS". At the bottom, the text "INTERESTED IN BEING ON THE RADIO?" is followed by "PROGRAM DIRECTOR: DANNA RAMOS" and an email address. The number "11" is in the bottom right corner.



UIW^{TV}

LIVE NEWSCAST SCHEDULE

YOUTUBE

FEBRUARY 12TH, 12:30-1 P.M.

FEBRUARY 26TH, 12:30-1 P.M.

Subscribe & Watch Here!

Follow us on Insta @UIWSGA

The advertisement features a light gray background with red and black text. It includes a "YOUTUBE" logo, a QR code, and a television icon with an envelope. Red roses are scattered around the text. A large black arrow points to the right, with the text "Subscribe & Watch Here!" to its right. The bottom of the page has a red and black repeating pattern with the text "Follow us on Insta @UIWSGA".

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NURSING & HEALTH CAREERS FAIR

March 23 | 12 PM – 3 PM | SEC Concourse



Explore career and internship opportunities in nursing and healthcare at this specialized fair.



Connect with hospitals, clinics, healthcare organizations, and graduate programs to learn about career pathways, hiring needs, and next steps in your professional journey.



Open to students interested in healthcare careers.



The University of the Incarnate Word provides reasonable accommodation with adequate notice. To request disability accommodation for this event, visit www.uiw.edu/ada



RED.

Magazine

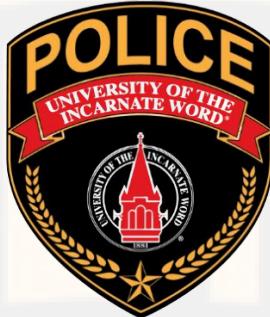
A student-run publication highlighting campus creativity

NOW RECRUITING!

Writers • Designers • Photographers

Email conant@student.uiwtx.edu to learn more! | Follow us on IG @_redmagazine

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REPORT ANY
Drug & Alcohol Abuse, Dating Violence, Stalking,
Weapons, Vandlism, Mental Health Crisis.

CALL OR TEXT UIW PD SAFE NEST

210-990-3348

You Could Receive Cash Reward

**Report
Annonomously**



BIRDS WORD

NEWSLETTER



STUDENT GOVERNMENT ASSOCIATION



Cardinal Cupboard

COME VISIT US

HOURS OF OPERATION:

MONDAYS:	9:30 AM - 2:15 PM
MONDAYS:	3:30 PM - 5:00 PM
TUESDAYS:	12:30 PM - 5:00 PM
WEDNESDAYS:	11:00 AM - 5:00 PM
*THURSDAYS:	1:00 PM - 5:00 PM
FRIDAYS:	BY APPOINTMENT

*THURSDAYS HOURS MAY VARY DUE TO OUR TEAM PROCESSING RETAIL ROUTES.

WE ARE LOCATED AT CONFERENCE 106 IN THE JOERIS ANNEX HALL

Go to the front of the JOERIS building and take a left into the Annex Hall to get to Conference 106

If you have any questions or want to make an appointment outside of normal hours of operation please contact us at 210-802-2607



FUTURE EVENTS

- Open Forum, Feb 18, 4:30 PM-5:30 PM
- Cardinal Clean Up, February 27th, 11 AM-2 PM
- Limitless Unity, March (Date TBD)
- Blood Drive April 2026 (Date TBD)
- 2026-2027 SGA Election Season February 2026 (Date TBD)
- CAB/SGA Banquet April 27th, 2026



ERIC BOOTH



Dean of Campus Life

University of the Incarnate Word
Student Engagement Center 3155
(210) 805-5863

TERESA SERVIN



Director of Public Relations

Creative Director of Birds Word Newsletter
University of the Incarnate Word
Student Government Association
Student Engagement Center 3060