

VOLUME 3 ISSUE 4

12 FEBRUARY 2026

# BIRDS WORD

## NEWSLETTER



STUDENT GOVERNMENT ASSOCIATION



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## SGA DIRECTOR OF PUBLIC RELATIONS MESSAGE

As your SGA Director of Public Relations, my focus is simple: connection, communication, and representation. Behind every announcement, campaign, and newsletter is intentional work designed to keep students informed and ensure student voices remain visible across campus.

My role is to help students understand who SGA is, what we do, and how our work supports the campus community. Through strategic messaging, marketing, and storytelling, I work to make information clear, accessible, and meaningful to the students we serve.

Student government is strongest when students feel informed and included. I am committed to promoting SGA initiatives, highlighting student organizations, and sharing opportunities that keep students connected to campus life.

Through The Bird's Word newsletter, I help capture the story of UIW — highlighting organizations, sharing opportunities, and celebrating the people who make our campus special.

SGA exists to serve students, and service is only effective when students know which resources and opportunities are available to them.

Communication creates access, inclusion, and connection. As Director of Public Relations, my role is to ensure every Cardinal knows they have a voice — and that voice is championed every day.



Photo By Joe Servin

*Theresa Servin*  
SGA Director of Public Relations





## STUDENT SPOTLIGHT

### **McKenzy Byfield** **Business Management Major** **Graduation: Spring 2026**

Senior McKenzie Byfield is maximizing her time at the University of the Incarnate Word through academics, athletics, leadership, and service.

Majoring in Business Management with a minor in Communication Arts, McKenzie says her motivation comes from the support of her family, friends, and teammates, pushing her to stay disciplined and give her best both academically and personally.

McKenzy values UIW's close-knit community, which has allowed her to build strong relationships with professors and peers. She is a member of the UIW Women's Tennis Team, serves as Treasurer for the Student-Athlete Advisory Committee, works as a FLIGHT Peer Mentor, and holds a student role within Missions and Ministry.

As she finishes her final semester, McKenzie is focused on preparing for a career in the nonprofit and ministry space, where she hopes to use her leadership and faith to serve others.



*Purpose Driven Leader*

## THANK YOU, CARDINALS



Thank you to our Cardinals for participating in our tabling this week and helping make it a success. We love connecting with you and sharing opportunities to get involved. We look forward to seeing you at our next tabling on Monday, Feb. 16 from 11:30 a.m. – 12:30 p.m.



*Community Starts Here*



SPRING SEMESTER 2026

SGA STUDENT GOVERNMENT ASSOCIATION

**YOUR VOICE** **ONE CAMPUS**

**OPEN FORUM**

SHARE YOUR IDEAS VOICE YOUR CONCERNS UNIVERSITY UPDATES

**FEBRUARY 18, 2026**  
**4:30PM-5:30PM**  
**SEC BALLROOM**

"I came to the Open Forum because I wanted change. Now I feel heard."

SGA STUDENT GOVERNMENT ASSOCIATION

**FOLLOW US ON INSTA @UIW SGA**



**RSVP**

The SGA Open Forum is an opportunity for students to share ideas, voice concerns, and stay informed on university updates. Join SGA on February 18 from 4:30–5:30 p.m. in the SEC Joeris Ballroom to be part of the conversation and help shape the student experience at UIW. Featuring special guest UIW Police.

*Will you be there*



Cardinal Cleanup is a campus service initiative that brings Cardinals together to care for the place we call home. Students volunteer their time to help keep our campus clean, welcoming, and beautiful for everyone.

More than just service hours, Cardinal Cleanup is about community pride and stewardship. It's an opportunity for students to connect, give back, and take an active role in creating a positive campus environment.

Events like Cardinal Cleanup reflect the heart of UIW — service, community, and caring for one another and our shared spaces.

*Cardinals in Action*






Big News, Incarnate Word community! The University of the Incarnate Word has advanced to the voting round for Best Local College/University In San Antonio as part of the YOURSA Readers' Choice Awards.

### Voting Link:

<https://www.mysanantonio.com/best/yoursa2026/#/gallery/?group=532239>



*Your Vote Matters*





MADE BY STUDENTS FOR STUDENTS

# KUIW

KUIW.ORG

**MUSIC** **PODCASTS** **SHOWS**

**INTERESTED IN BEING ON THE RADIO?**  
PROGRAM DIRECTOR: DANNA RAMOS [DVRAMOS@STUDENT.UIWTX.EDU](mailto:DVRAMOS@STUDENT.UIWTX.EDU)

11



**UIW.TV**

# LIVE NEWSCAST SCHEDULE

**FEBRUARY 12TH, 12:30-1 P.M.**

**FEBRUARY 26TH, 12:30-1 P.M.**

**YOUTUBE**



Subscribe & Watch Here!





## NURSING & HEALTH CAREERS FAIR

March 23 | 12 PM – 3 PM | SEC Concourse



Explore career and internship opportunities in nursing and healthcare at this specialized fair.



Connect with hospitals, clinics, healthcare organizations, and graduate programs to learn about career pathways, hiring needs, and next steps in your professional journey.



Open to students interested in healthcare careers.



The University of the Incarnate Word provides reasonable accommodation with adequate notice. To request disability accommodation for this event, visit [www.uiw.edu/ada](http://www.uiw.edu/ada)



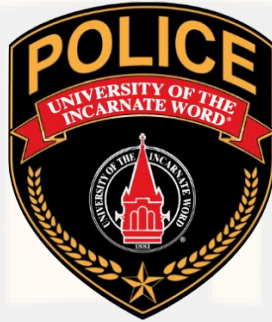
# RED. *Magazine*

*A student-run publication highlighting campus creativity*

**NOW RECRUITING!**

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Email [conant@student.uiwtx.edu](mailto:conant@student.uiwtx.edu) to learn more! | Follow us on IG @ [\\_redmagazine](https://www.instagram.com/_redmagazine)



## REPORT ANY

**Drug & Alcohol Abuse**, Dating Violence, Stalking,  
Weapons, Vandalism, **Mental Health Crisis.**

**CALL OR TEXT UIW PD SAFE NEST**

**210-990-3348**

**You Could Receive Cash Reward**

**Report  
Annonomously**





# BIRDS & WORD

## NEWSLETTER

STUDENT GOVERNMENT ASSOCIATION



# Cardinal Cupboard

COME VISIT US



### HOURS OF OPERATION:

MONDAYS: 9:30 AM – 2:15 PM  
MONDAYS: 3:30 PM – 5:00 PM  
TUESDAYS: 12:30 PM – 5:00 PM  
WEDNESDAYS: 11:00 AM – 5:00 PM  
\*THURSDAYS: 1:00 PM – 5:00 PM  
FRIDAYS: BY APPOINTMENT

\*THURSDAYS HOURS MAY VARY DUE TO OUR TEAM PROCESSING RETAIL ROUTES.

**WE ARE LOCATED AT CONFERENCE 106 IN THE JOERIS ANNEX HALL**

Go to the front of the JOERIS building and take a left into the Annex Hall to get to Conference 106

If you have any questions or want to make an appointment outside of normal hours of operation please contact us at 210-802-2607

FOLLOW US ON INSTA @UIW SGA

## FUTURE EVENTS

- Open Forum, Feb 18, 4:30 PM-5:30 PM
- Cardinal Clean Up, February 27th, 11 AM-2 PM
- Limitless Unity, March (Date TBD)
- Blood Drive April 2026 (Date TBD)
- 2026-2027 SGA Election Season February 2026 (Date TBD)
- CAB/SGA Banquet April 27th, 2026



### ERIC BOOTH



#### Dean of Campus Life

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(210) 805-5863

### THERESA SERVIN



#### Director of Public Relations

Creative Director of Birds Word Newsletter  
University of the Incarnate Word  
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